



4Y  
FN

# 4YFN26 Social Selling Kit

Barcelona 2 – 5 March 2026

Hello and welcome to your toolkit of social media templates and guidelines for your social channels.

Please use these professionally designed assets to share news about your activities at 4YFN26, quickly and simply – so you and your brand get noticed by the right audience.

The templates in this toolkit are available for download via the link on the last slide.

Follow the event at:

[linkedin.com/company/4YFN](https://www.linkedin.com/company/4YFN)

[instagram.com/4yfn\\_mwc](https://www.instagram.com/4yfn_mwc)

[twitter.com/4YFN\\_MWC](https://twitter.com/4YFN_MWC)

[youtube.com/@4yfn](https://www.youtube.com/@4yfn)



# We fuel the startup journey

We're here to boost digital startups with contacts, exposure and investments, from the start of their life cycle and throughout.

After our 10th Anniversary and to remain true to our mission, we have decided to co-locate with MWC as an independent yet deeply connected event, combining the best of both worlds under one roof to enhance the experience for everyone in our ecosystem.

This means our event not only brings together all the players you need for a winning digital startup (like investors and corporate innovators), but it also springboards startups onto the radar of the most powerful decision makers in the connectivity ecosystem – such as CEOs from global mobile operators and frontier tech companies.

All this helps new business ventures grow the wings they need to take off and fly high.

# 2026 Theme and Tracks

## Theme

Infinite AI is our new conference theme.

It talks to the limitless capacity of human creative thought to explore and harness the infinite potential of AI – and advance our world. And the primary mission of 4YFN is to provide these thinkers, these startups, with the means, opportunity and support to bring their ideas to fruition – that's how we'll achieve Infinite AI.

## Tracks

Our ten tracks are designed to nurture and support every part of the startup ecosystem, driving innovation and providing a crucial platform for collaboration and learning across our community.

- Climate Tech
- Corporate Innovation
- Creativity
- Cybersecurity
- Fintech
- Founders
- Gaming
- Health Tech
- Investors
- University and Spin-offs

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## Social post examples: Speakers

LinkedIn/Meta

I'm speaking at #4YFN26! I'll be sharing how <input theme> is a global springboard for founders to send their solutions stratospheric. Join me at this leading European startup event, co-located with MWC Barcelona, and let's get you in the room where the future is being built. [Register for your pass >>](#)

X

Excited to speak at #4YFN26 on how <input theme> is powering startup growth. Let's send your solutions stratospheric! [Register for your pass >>](#)



## Speaker Card Example 1

1. Use Rubik Regular font, 14pt, for the Name and Title.  
Name and title can go onto more than two lines if needed.
2. Headline text in Space Grotesk Medium font, 28pt.

Place speaker image in place holder.  
— Set Saturation to 30%.  
— Set Transparency to 35%.

There are two headlines to choose from in the templates, please choose the appropriate example.

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## Social post examples: Sponsors

### LinkedIn/Meta

We're proud to announce our sponsorship of #4YFN26, the ultimate focal point of connection and growth for the entire startup ecosystem. As a platform that powers every player, from AI disruptors to visionary VCs, 4YFN is a vital stage for us to connect with the founders and corporate changemakers who are sending solutions stratospheric. We're excited to showcase how we're helping to inject new energy into the industry. [Register for your pass >>](#)

### X

Proud to sponsor #4YFN26! We're ready to connect with founders, investors, and corporates at the heart of the startup ecosystem. See you there!  
[Register for your pass >>](#)





## Sponsor Card Example 1

1. Insert white version of sponsor company logo, no bigger than 80% of the size of the 4YFN logo.
2. Headline text in Space Grotesk Medium font, 40pt.

There are two headlines to choose from in the templates, please choose the appropriate example.





## Sponsor Card Example 2

1. Insert white version of sponsor company logo, no bigger than 80% of the size of the 4YFN logo.
2. Headline text in Space Grotesk Medium font, 40pt.

There are two headlines to choose from in the templates, please choose the appropriate example.

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## Social post examples: Exhibitors

### LinkedIn/Meta

We're thrilled to announce we'll be exhibiting at #4YFN26! This is more than a conference; it's a vital platform for us to promote our services, connect with key players, and inject new energy into our product portfolio. As an innovation shop window, 4YFN is the perfect place to engage with investors, founders, and corporate partners who are powering the startup ecosystem. Find us at our booth <add booth number> to learn how we're preparing to send our solutions stratospheric. [Register for your pass >>](#)

X

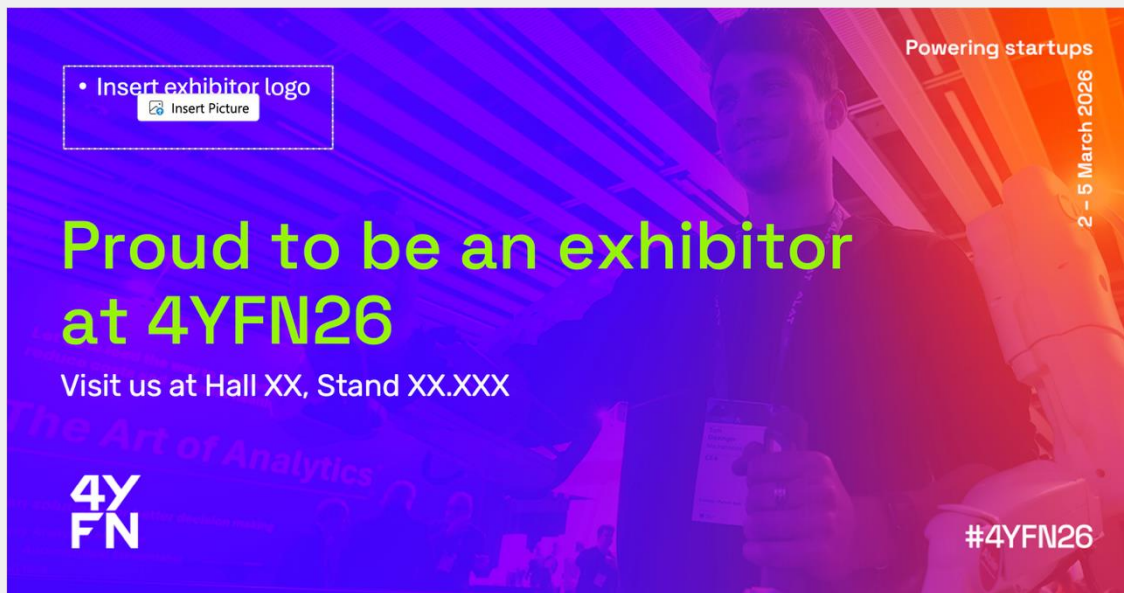
Excited to exhibit at #4YFN26! Come find our booth <add booth number> and see how we're powering the startup ecosystem. [Register for your pass >>](#)



## Exhibitor Card Example 1

1. Insert white version of exhibitor company logo, no bigger than 80% of the size of the 4YFN logo.
2. Headline text in Space Grotesk Medium font, 36pt.
3. 'Visit us' text in Rubik Regular, 16pt.

There are two headlines to choose from in the templates, please choose the appropriate example.



## Exhibitor Card Example 2

1. Insert white version of exhibitor company logo, no bigger than 80% of the size of the 4YFN logo.
2. Headline text in Space Grotesk Medium font, 36pt.
3. 'Visit us' text in Rubik Regular, 16pt.

There are two headlines to choose from in the templates, please choose the appropriate example.

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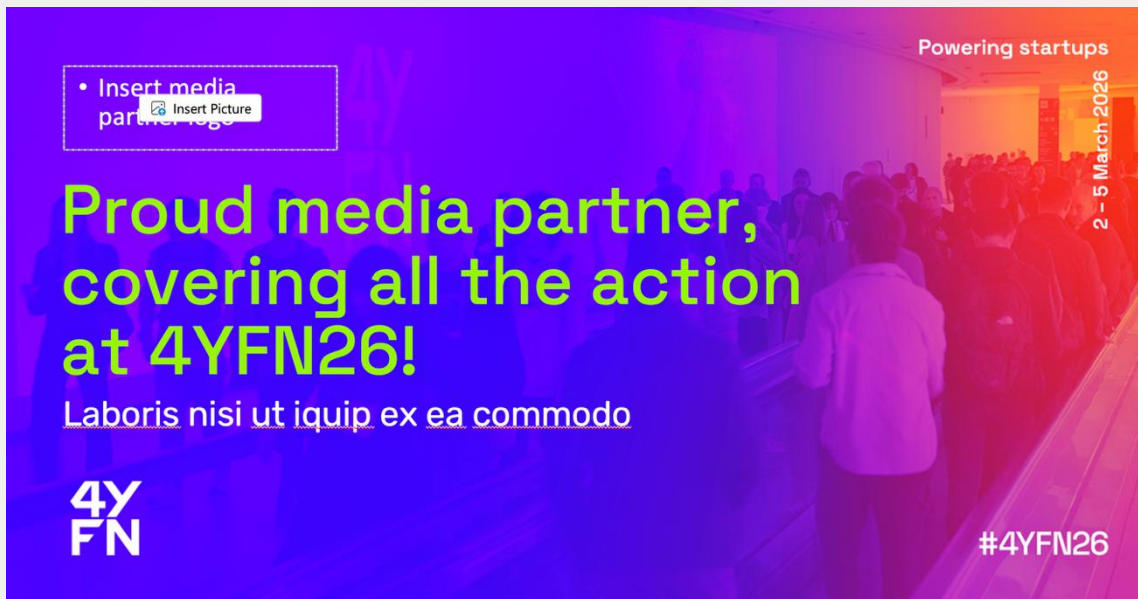
## Social post examples: Media Partners

### LinkedIn/Facebook

Thrilled to be a media partner for #4YFN26! This is the event where disruptors on the edge, visionary VCs, and corporate changemakers converge. We'll be on the ground, bringing you live coverage of the audacious innovation and critical industry insights that are powering the startup ecosystem. Stay tuned—you won't want to miss what's coming. [Register for your pass >>](#)

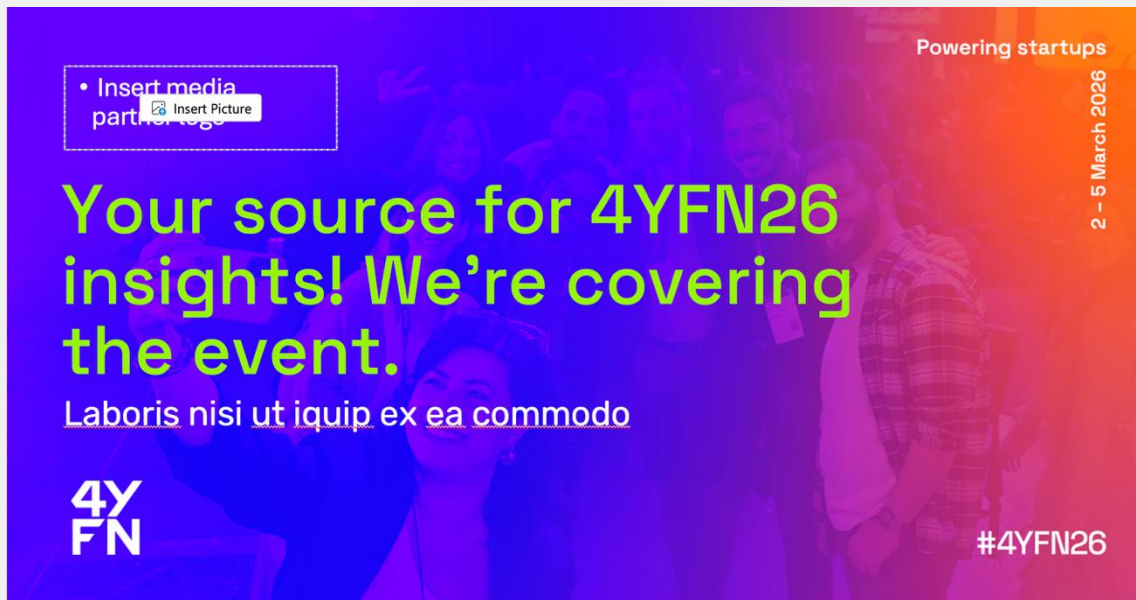
### X

#4YFN26 is where audacious innovation happens. As a media partner, we'll be live on the show floor bringing you all the critical insights. Don't miss out! [Register for your pass >>](#)



## Media Partner Card Example 1

1. Insert white version of media partner logo, no bigger than 80% of the size of the 4YFN logo.
2. Headline text in Space Grotesk Medium font, 36pt.
3. Subhead text in Rubik Regular, 18pt



## Media Partner Card Example 2

1. Insert white version of media partner logo, no bigger than 80% of the size of the 4YFN logo.
2. Headline text in Space Grotesk Medium font, 36pt.
3. Subhead text in Rubik Regular, 18pt



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## Social post examples: Investors

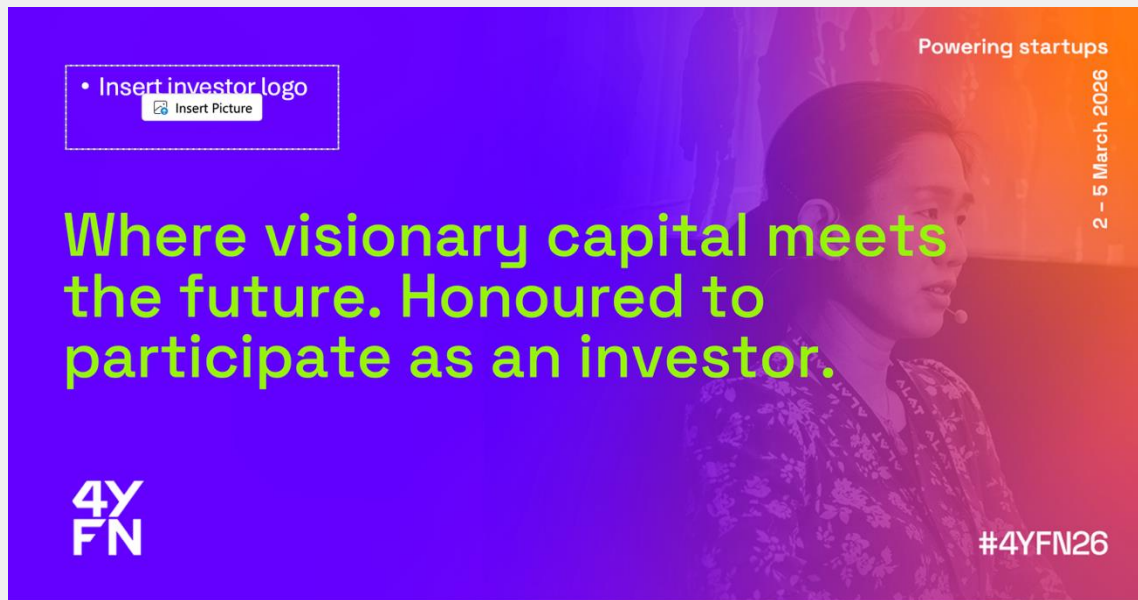
### Linkedin/Meta

I'm heading to #4YFN26, the ultimate focal point of connection and growth. As an innovation shop window, this event is where I'll be cherry-picking from the cream of creativity. It's the perfect place to connect with founders poised to send their solutions stratospheric, and the corporates who are fuelling new growth. I look forward to engaging with fellow visionary VCs and discovering the next big disruptors.

[Register for your pass >>](#)

### X

Heading to #4YFN26 to cherry-pick from the cream of creativity. Ready to connect with energised founders and fellow investors! [Register for your pass >>](#)



## Investors Card Example 1

1. Insert white version of investors logo, no bigger than 80% of the size of the 4YFN logo.
2. Headline text in Space Grotesk Medium font, 32pt.



## Investors Card Example 2

1. Insert white version of investors logo, no bigger than 80% of the size of the 4YFN logo.
2. Headline text in Space Grotesk Medium font, 32pt.

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## Social post examples: Attendees

### Linkedin/Meta

Ready to level up your startup journey? #4YFN26 is the place to be. As the ultimate focal point for startups, investors, and corporates, it's your chance to make vital connections and send your ideas stratospheric. This is more than just a conference; it's a springboard for growth and the perfect place to cherry-pick from the cream of creativity. I'll be there, and I can't wait to see you there too. [Register here >>](#)

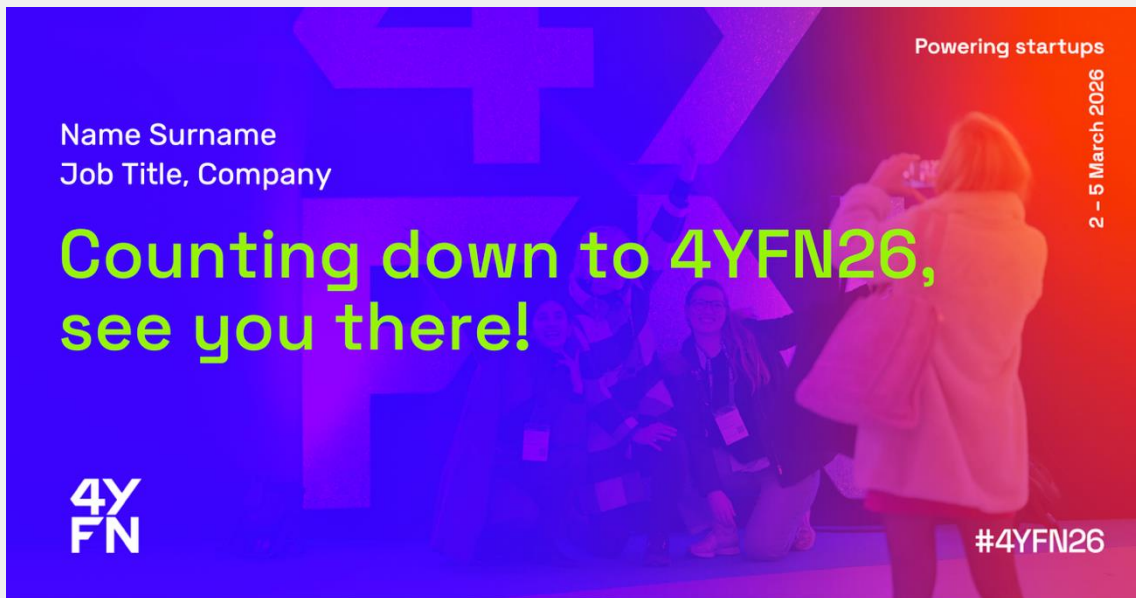
### X

Heading to #4YFN26! Let's connect, innovate, and get inspired. This is where founders, investors and corporates meet to power the future. [Register here >>](#)



## Attendee Card Example 1

1. Name and company text in Rubik Regular, 16pt.
2. Headline text in Space Grotesk Medium, 36pt.



## Attendee Card Example 2

1. Name and company text in Rubik Regular, 16pt.
2. Headline text in Space Grotesk Medium, 36pt.

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## Social post examples: Communities

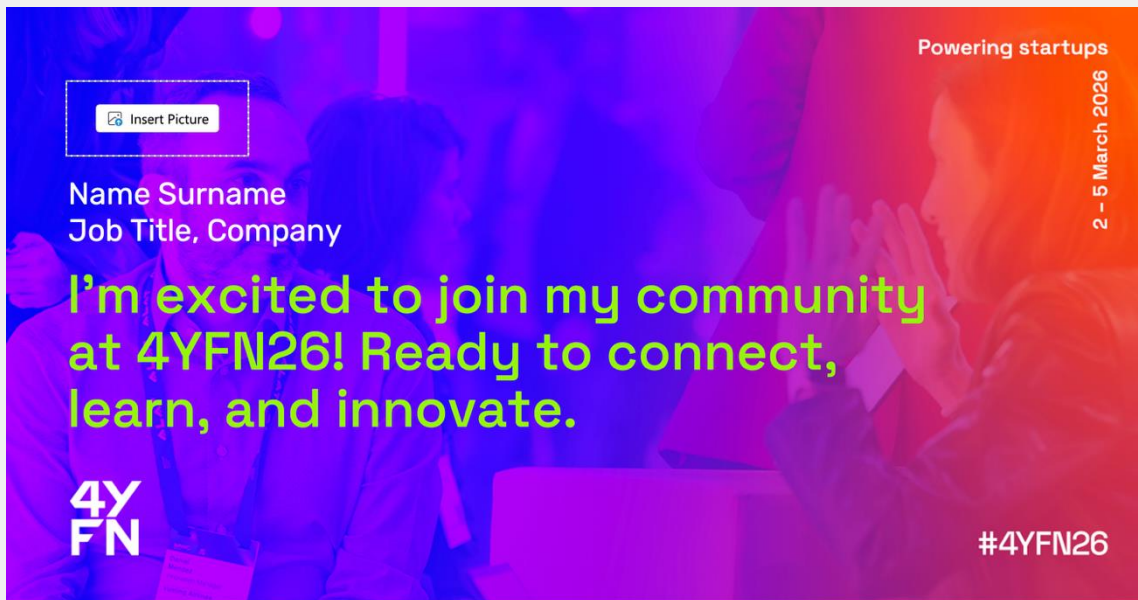
### Linkedin/Meta

We're excited to be part of the #4YFN26 community! As a global beacon of innovation, this event provides fantastic access to the founders of tomorrow, seasoned investors, and corporate leaders actively seeking new solutions. We're here to empower our community members to exchange insights, spark international collaborations, and amplify opportunities. Let's work together to turn great ideas into tangible outcomes at the heart of the startup ecosystem. [Register here >>](#)

### X

Proud to be part of the #4YFN26 community! We're here to connect, collaborate, and amplify opportunities for our members. See you in Barcelona! [Register here >>](#)





## Communities Card Example 1

1. Name and company text in Rubik Regular, 16pt.
2. Headline text in Space Grotesk Medium, 28pt.



## Communities Card Example 2

1. Name and company text in Rubik Regular, 16pt.
2. Headline text in Space Grotesk Medium, 28pt.

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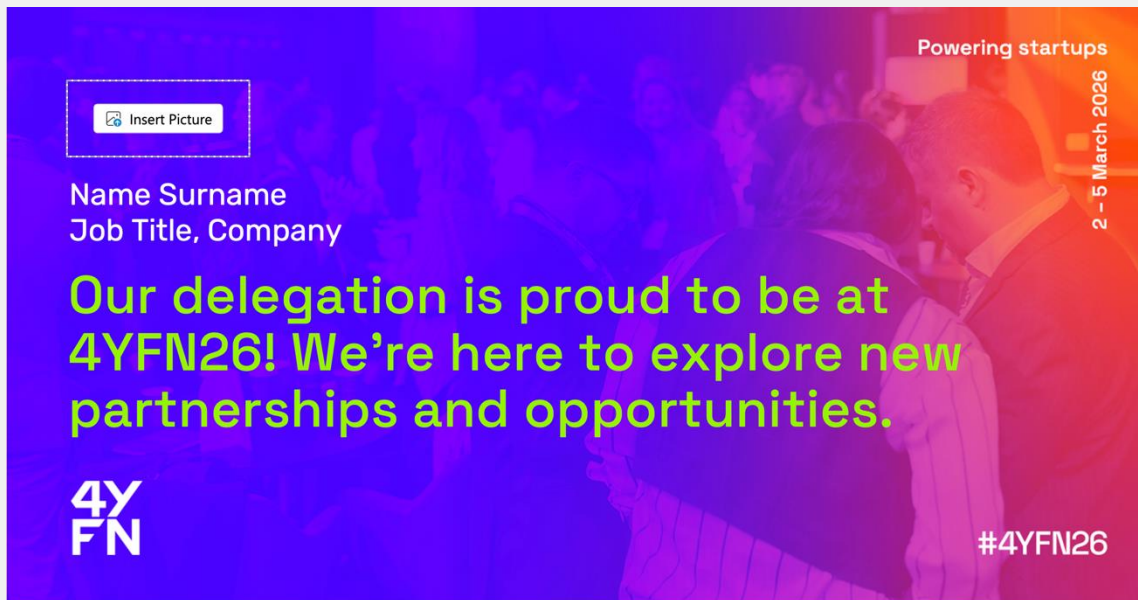
## Social post examples: Delegations

### Linkedin/Meta

Our delegation is thrilled to be participating in #4YFN26, a global springboard for founders to send their solutions stratospheric. This event is a vital platform for our startups to connect with visionary VCs and corporate changemakers, all while showcasing the incredible innovation coming from our region. We're ready to engage, learn, and build partnerships that will power the future of the startup ecosystem. [Register here >>](#)

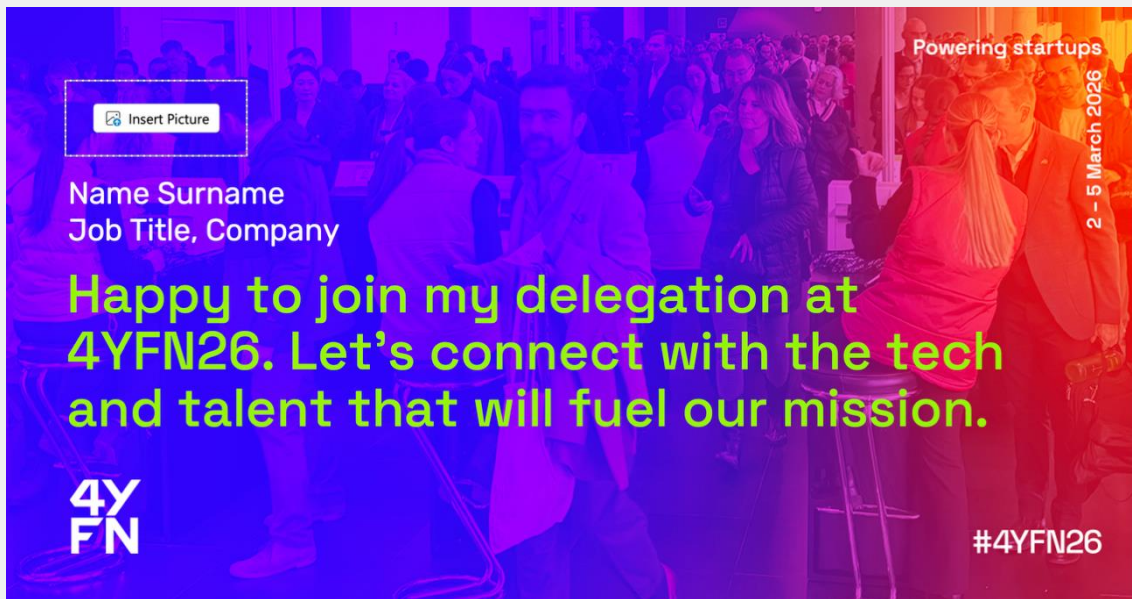
### X

Our delegation is ready for 4YFN26! We're bringing our best and brightest to connect with the world's leading investors and corporations. Let's innovate! [Register here >>](#)



## Delegations Card Example 1

1. Insert white version of logo, no bigger than 80% of the size of the 4YFN logo.
2. Name and company text in Rubik Regular, 16pt.
3. Headline text in Space Grotesk Medium, 28pt.



## Delegations Card Example 2

1. Insert white version of logo, no bigger than 80% of the size of the 4YFN logo.
2. Name and company text in Rubik Regular, 16pt.
3. Headline text in Space Grotesk Medium, 28pt.

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## Social post examples: Public entities

### Linkedin/Meta

Our public entity is thrilled to be at #4YFN26, the definitive event for startups, investors and corporations to connect. This is a vital platform for us to engage with the innovators and leaders who are directly influencing the future of technology and entrepreneurship. We're here to foster new opportunities, support groundbreaking initiatives, and build strong partnerships that will power our regional startup ecosystem. Join us in Barcelona! [Register here >>](#)

### X

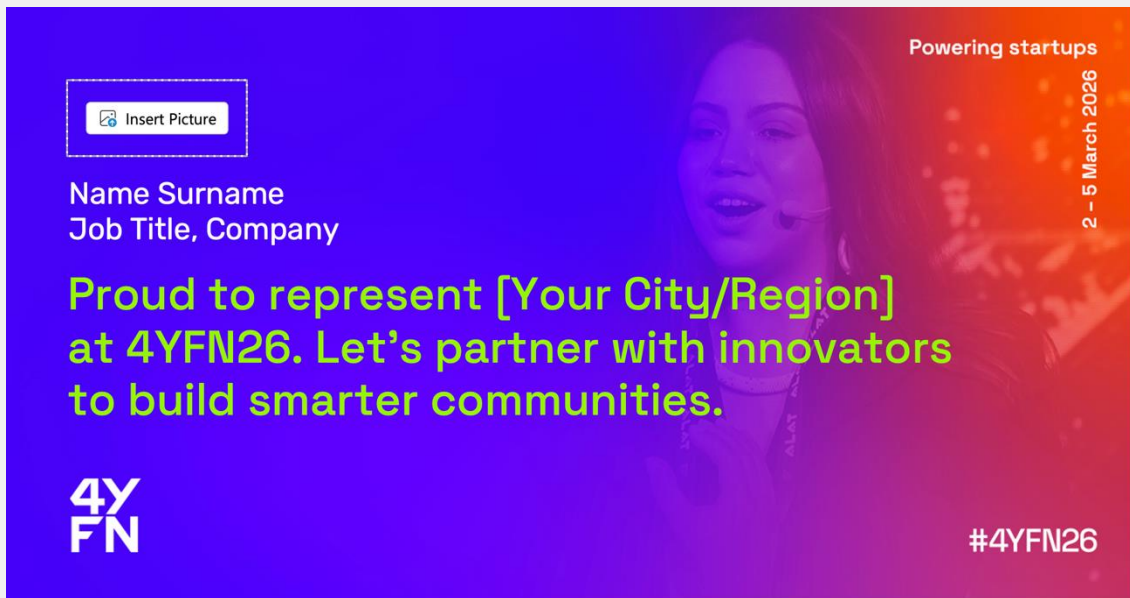
We're at #4YFN26! Our public entity is ready to connect with innovators and build partnerships to power our regional startup ecosystem. Let's grow together. [Register here >>](#)



## Public entities Example 1

1. Insert white version of logo, no bigger than 80% of the size of the 4YFN logo.
2. Name and company text in Rubik Regular, 16pt.
3. Headline text in Space Grotesk Medium, 28pt.

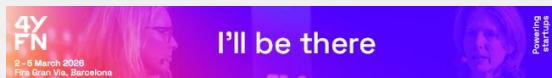




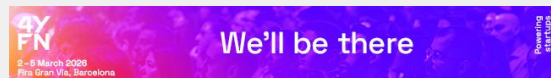
## Public entities Example 2

1. Insert white version of logo, no bigger than 80% of the size of the 4YFN logo.
2. Name and company text in Rubik Regular, 16pt.
3. Headline text in Space Grotesk Medium, 28pt.

Speaker signature



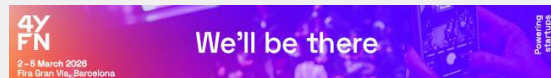
Attendees signature



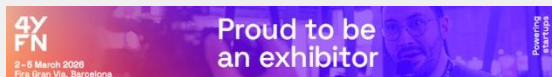
Sponsor signature



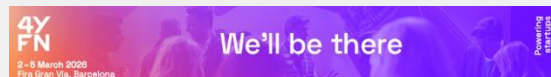
Communities signature



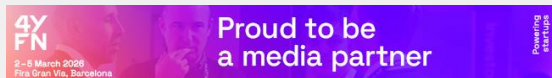
Exhibitor signature



Delegations signature



Media Partner signature



Public Entities signature



Investors signature



## Email signatures

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 Speaker Card Package

 Sponsor Card Package

 Exhibitor Card Package

 Media Partner Card Package

 Investors Card Package

 Attendee Card Package

 Communities Card Package

 Delegations Card Package

 Public Entities Card Package

 Email Signatures Package

## Package contents:

- Editable templates
- Typefaces

## Downloads

These Download Packages contain PowerPoint templates for you to customise with the messaging provided in this document.

In these packages you will also find the Rubik and Space Grotesk typefaces for you to use with the templates.