## **TECH SECTOR DEVELOPMENT**





Number of individuals with improved access to digital technology

3,529,454

## **Improving MSMEs competitiveness**



MSMEs supported - 85% transacted international business

\$62,509,272

Of sales generated by our MSMEs - 29 % of sales were exports

\$37,040,693

Direct investment unleashed by our MSMEs



**Connecting MSMEs to** international market

3,791

Number of market linkages facilitated

24,006,936

International business transactions attributed to ITC

Enabling tech ecosystems



9,899

People trained

26,422

People gaining greater awareness of international trade

36

BSOs reporting improved performance as a result of ITC support

4,982

MSMEs served by BSOs that are directly supported by ITC