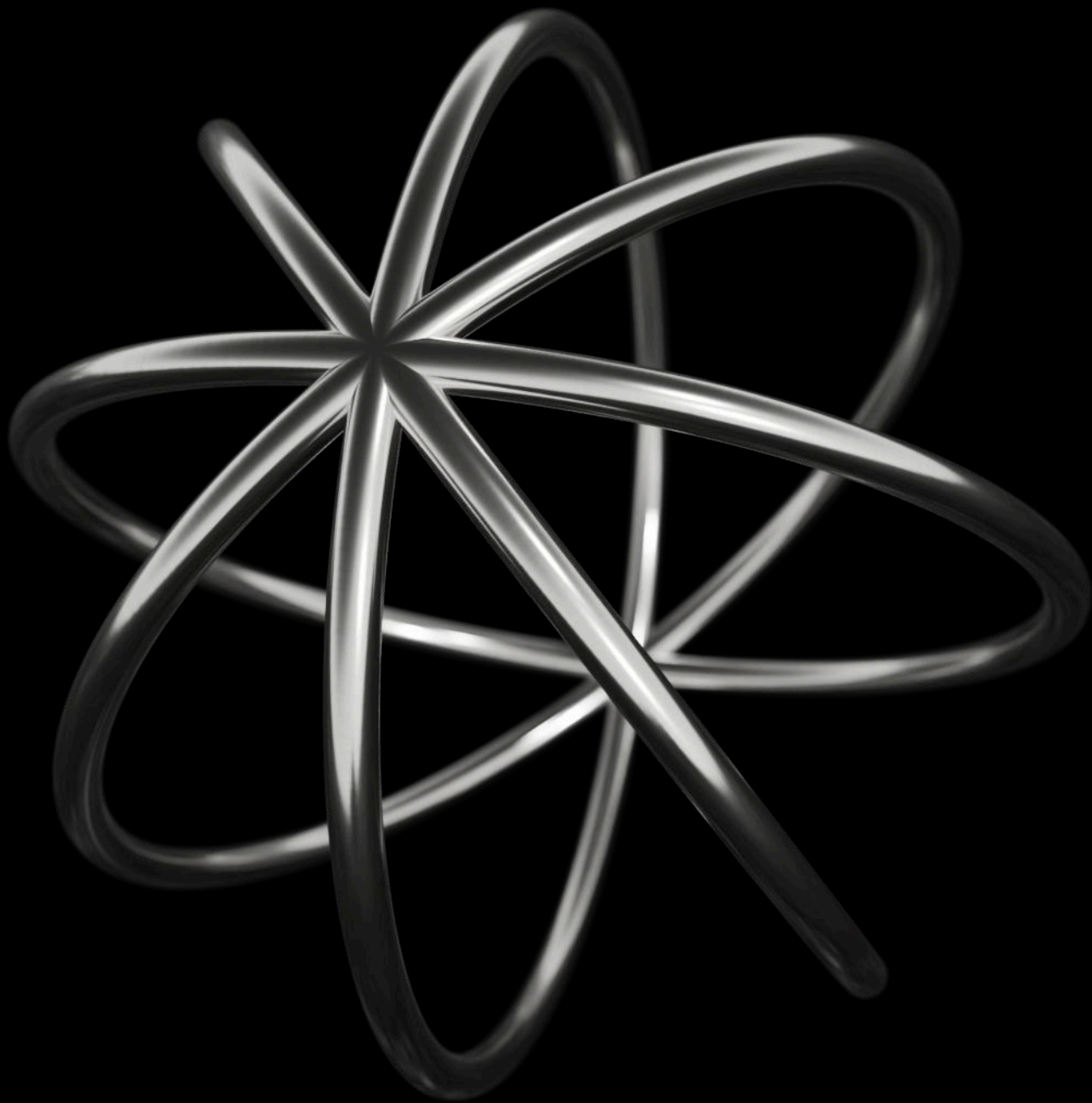


L+R

Emerging Technology
Accelerator Program



Applications now open for our Apple Vision Pro cohort — *Unlock the potential of Spatial Computing in your organization*

L+R's Emerging Technology Accelerator Program offers digital leaders in large organizations complimentary, hands-on educational workshops & customized proofs of concept in emerging technologies like AI, blockchain, and spatial computing.

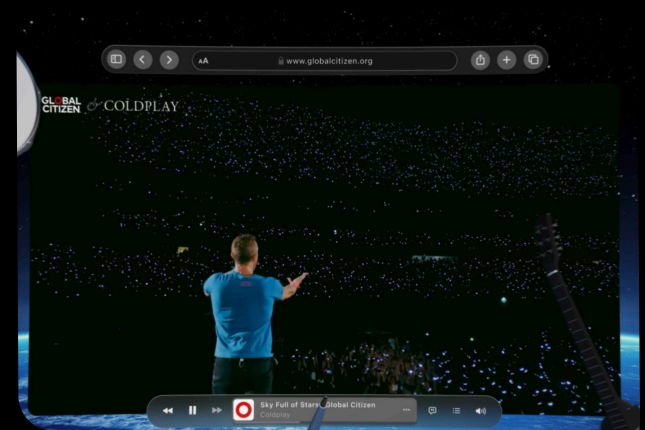
Apply Now →



Created for Internal Disruptors

- Are you an Innovation Manager, Head of Digital, or Director of Emerging Technology?
- Does your company have a large customer base and/or a large team? Are you focused on corporate innovation that align with business objectives?
- Is your team seeking to showcase cutting-edge technology to internal stakeholders to get buy-in?

Empower Your Team with Spatial Computing Knowledge.



Apple Vision Pro Cohort

Application open:

June 5, 2024

Acceptance through:

June 5, 2025

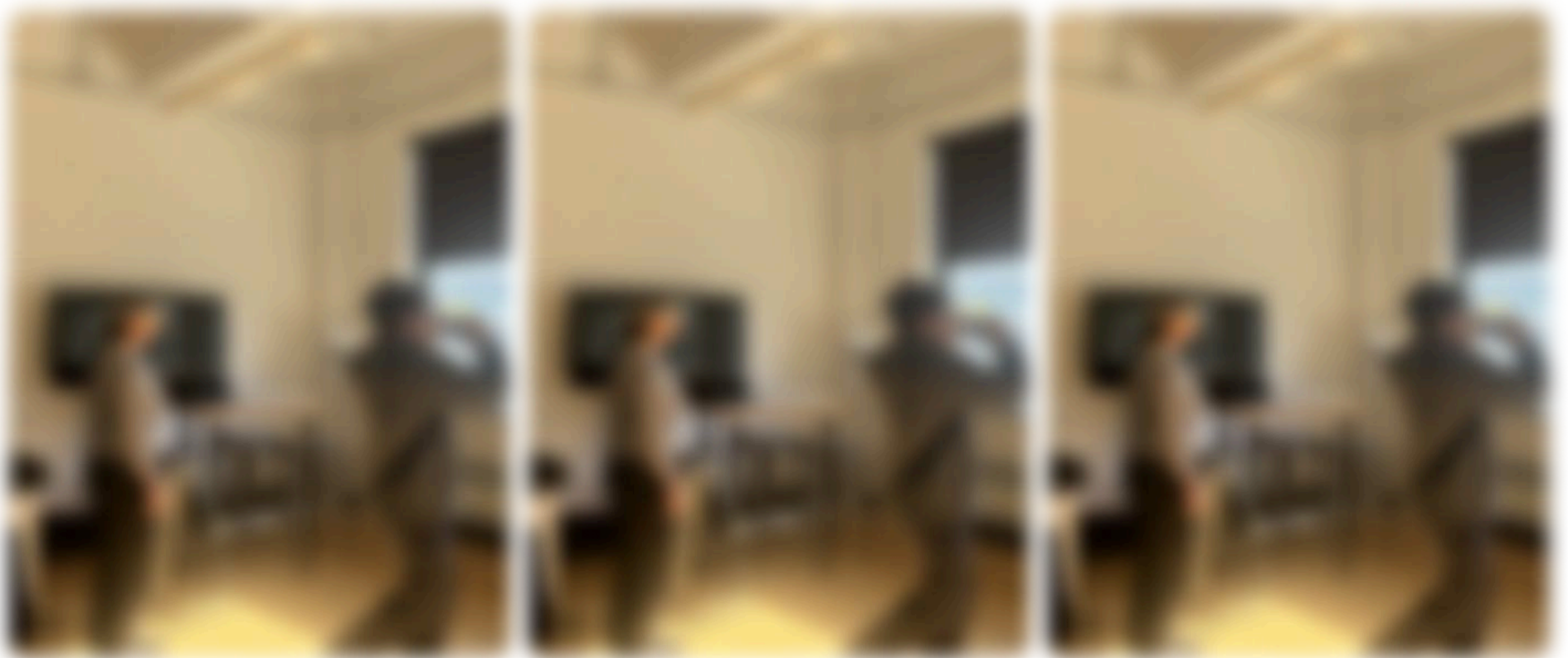
PROGRAM STRUCTURE - 3 WEEKS

Educational Workshop

Engage with experts in a workshop that explores the fundamentals and applications of spatial computing. Participants will learn how the Apple Vision Pro can be leveraged for both technical execution and strategic integration across various business operations.

Proof of Concept Implementation

Apply your new knowledge in a practical setting with a customized proof of concept. Tailor this experience to demonstrate the Apple Vision Pro's capabilities in scenarios relevant to your organization's specific needs.



Use Cases

⬇ Internal Applications

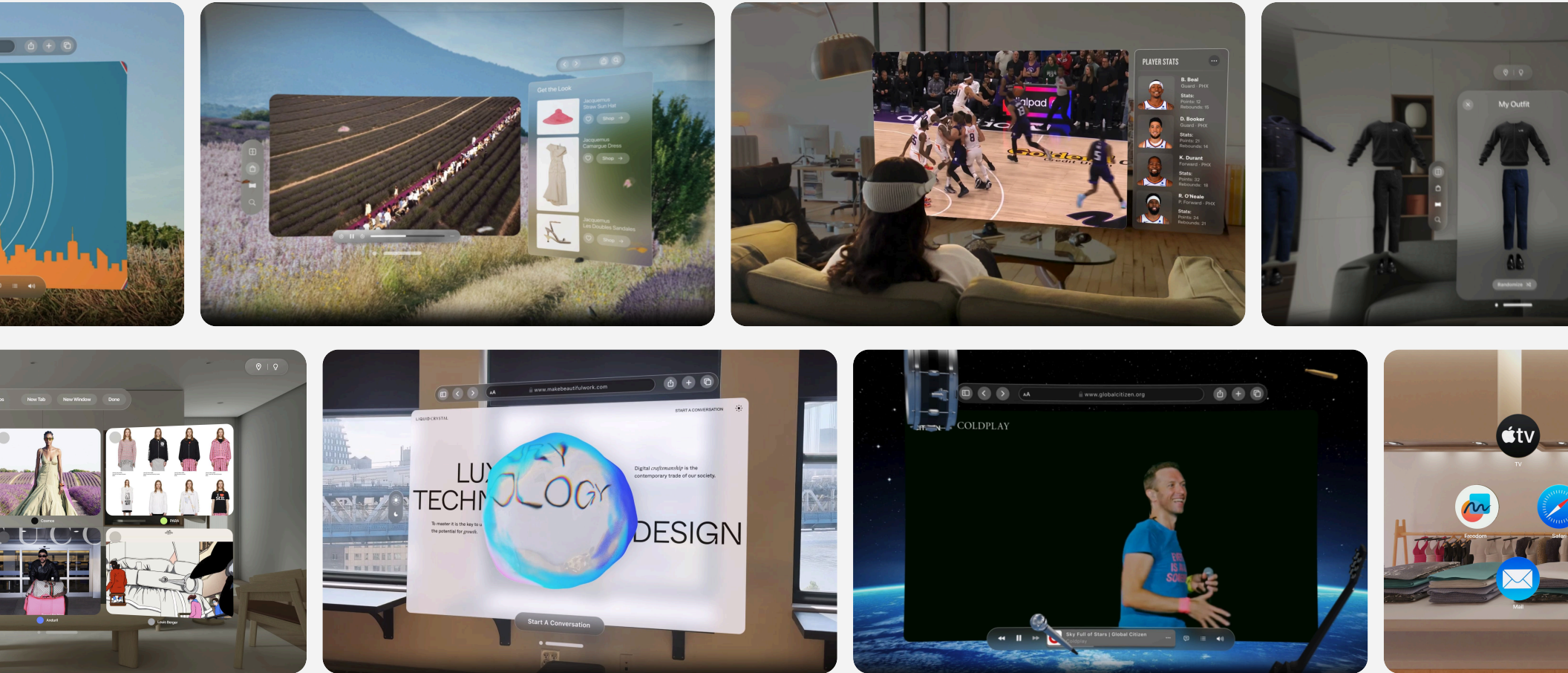
Enhance employee training and onboarding with immersive learning environments. Facilitate virtual presence and collaboration across global teams, streamline prototyping, and utilize pre-visualization tools to accelerate development processes.

⬆ External Applications

Transform customer interactions through immersive product demonstrations, engaging brand activations, and personalized clienteling. Improve in-store experiences with interactive displays and in-depth product information, enhancing the consumer journey.

Outcomes

This cohort aims to equip participants with the skills and insights necessary to implement spatial computing technologies effectively. By the end of the program, participants will not only understand the potential of the Apple Vision Pro but also be able to advocate for its adoption within their organizations, showcasing its benefits across a range of applications.



What We Offer

Emerging Technology as a Service

Founded in 2012, L+R has spent over a decade dedicated to helping organizations adapt emerging technologies. We provide award-winning, impactful business applications.

Hardware Manufacturer Partnerships

L+R maintains relationships with the development teams at Apple's Vision Pro and Meta's Quest. We complete intensive workshops to align on current and upcoming hardware and software SDKs within organizations.

Global Reach

With strategic locations in the Americas, Europe, Middle East, and APAC, L+R effectively serves a global clientele. We ensure scalable solutions for multinational corporations.

Interdisciplinary Teams

Our team, comprised of Strategy, Design, and Engineering, focuses on education, business consulting, and digital technology production. We offer a holistic approach to transformation and leadership development.

How The Program Works

1. Application Period	Interested individuals are invited to submit their applications on behalf of their organizations. On a rolling basis, we select participants who are prepared to integrate and explore the potential of spatial computing within their companies.
2. Forming The Alliance™	This phase marks the initiation of our proprietary project management framework where L+R hand-selects a specialized team of design, engineering, and strategy leads. These experts collaborate closely with each participant throughout the program to steward their specific operational and strategic objectives.
3. Educational Workshops and Needs Assessment	These modules, part of our Applied Imagination Sessions®, involve interactive workshops designed to educate and align all stakeholders on the capabilities and potential of spatial computing. We conduct a thorough needs assessment to tailor our approach specifically to the strategic goals and technical requirements of each team.
4. Interactive Spatial Solution Design	Following the initial assessment, our team moves into the design and development phase, crafting bespoke spatial computing experiences. The team focuses on creating a proof of concept that aligns precisely with the unique needs and strategic objectives identified during the needs assessment, ensuring a solution that is both innovative and practical.
5. Outcome Evaluation and Future Planning	We assess the effectiveness of the proof of concept, gathering feedback and analyzing its impact. This process helps us identify opportunities for enhancement and consider future collaborations with our partners, ensuring continuous improvement and long-term success.

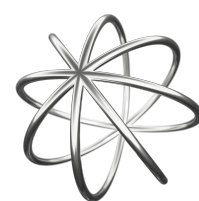
Program Partners

Sound Composition & Sonic Branding:
mindloop

WebGL Development Partners:
neotix

About L+R

Founded in 2012, L+R is a Brooklyn-based strategy consulting firm and design & technology studio. They're known for delivering value to both SMBs and Fortune 500 companies, balancing strategy, aesthetics, and emerging technology.



Visit levinriegner.com for more info.

Apply Now 