

# TECNO Campus

Where  
university  
and business  
go hand in  
hand



**TecnoCampus brings together academia and business in a single space devoted to innovation and entrepreneurship. Based in the Catalan city of Mataró, 30 kilometres outside Barcelona, TecnoCampus aims at being a powerful driver of regional economic and social transformation.**









# Mataró: business and quality of life

Mataró is a Mediterranean city, active and constantly transforming, engaging in new technologies and faithful to its culture and history. That is the kind of city that is waiting for you. You'll find out about its rich architectural and archaeological heritage, enjoy its beaches, parks and mountains, have fun with its parties and traditions, and find a wide range of shopping facilities and traditional Mediterranean markets. When you come here, you'll share the standard of living and the challenges of the 21st century with the people from Mataró.

Mataró is the largest city between Barcelona and France, representing 1.33 % of the GDP of Catalonia.

The city pioneered the industrialisation of Catalonia, and is currently diversifying its manufacturing sectors, setting out priorities to recover its main industries (textiles, trade and tourism), and pushing education, the marine sectors and health as essential elements for the city's future.

Spain



Catalonia





# Tech & Business park

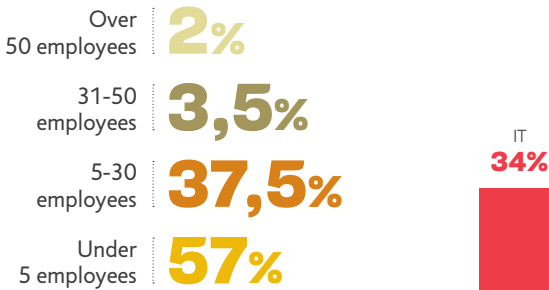
TecnoCampus runs programmes to support entrepreneurship, internationalisation, innovation and the search for funding. The Park, which hosts 132 businesses, is practically fully occupied and is a driver of economic activity in the region.

**132** | **800**  
hosted businesses | workers employed by the park's businesses

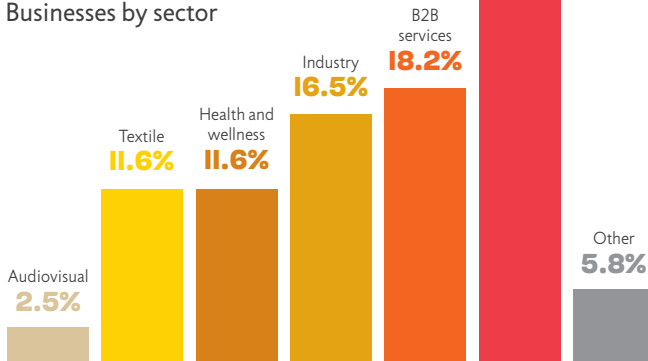
**97%** | **400M€**  
park occupancy | overall turnover of the park's businesses



## Businesses by number of employees



## Businesses by sector



# Entrepreneurship support

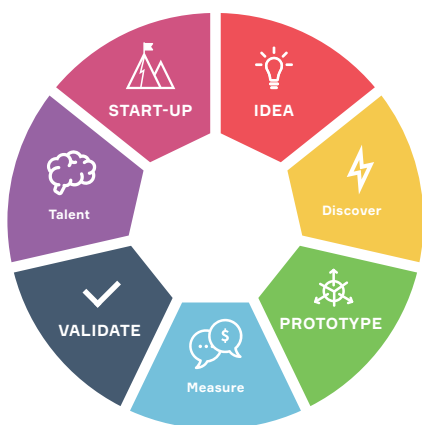
A value-added resource hub offering comprehensive support for entrepreneurs to help them turn their ideas into viable and competitive projects on the market.

## InnoEmprèn

InnoEmprèn is a high-performance programme to transform business ideas into a real business plans. It will help you test value proposition using the methodologies of Lean StartUp, Customer Development, Business Model Canvas and Prototyping. At InnoEmprèn we bring entrepreneurs in contact with experts and mentors who can help them shape the project.

### WHO IS IT FOR?

Entrepreneurs that have a special, innovative or tech- based idea with a differentiated value proposition. Startups with an innovative business model currently undergoing validation.



## Entrepreneurial training and advisory service

We offer training in order to acquire the necessary knowledge and know-how to lead your own project with a higher guarantee of success. Receive training in the following areas: entrepreneurial attitude, leadership, innovation through "design thinking", Business Model Canvas, digital marketing, how to get your first customers, finance for entrepreneurs, legal procedures.

## Business Help Desk

The Business Help Desk (PAE) has become a very attractive resource for new entrepreneurs, offering an agile, affordable service to help them set up and register their businesses.

**406** | **76**  
entrepreneurs assisted | businesses created

**115** | **2M€**  
new jobs created | in investments

Business and entrepreneurship services receive the support of:



## Entrepreneurship Night

Celebrating the 23rd Edition, this night is a business gathering for the Creativ and Antena TrenLab Award Ceremony. The awards, given to the best start-up initiatives, receive support from regional businesses and institutions



# Incubators

## Innovation and Tech Incubator

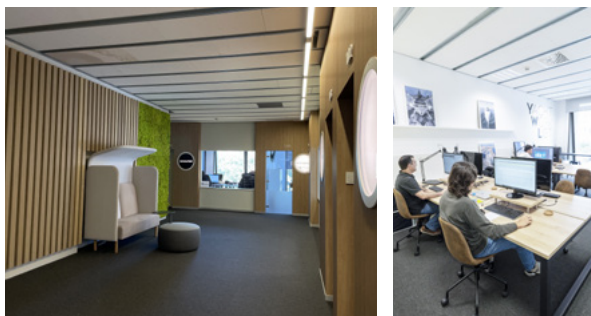
Made up of 20 offices, including other spaces such as meeting rooms and a kitchen area, allowing the startups to connect with the TecnoCampus business community and academia, accelerating the validation of their projects and a successful go-to-market.

**19**

startups incubated

**4M€**

of funding raised



## Antena TrenLab

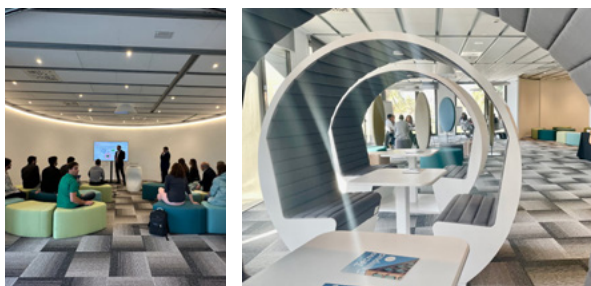
Open innovation and entrepreneurship hub in sustainable mobility. It is the first regional node of the TrenLab Antena network and it is a public-private partnership initiative held by Renfe, Mataró City Council and TecnoCampus.

**4**

startups  
accelerated

**150k€**

of awards endowed



## ThinkIn 3D

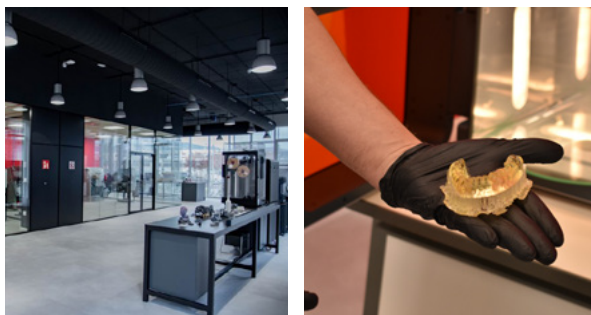
Additive manufacturing Technology Accelerator and Incubator. A 700m2 space featuring a TechLab equipped with cutting edge 3D printing technology. An opportunity for entrepreneurs and companies to explore, start, and/or enhance their use of these technologies.

**60**

advised  
companies

**334k€**

of funding raised



## Reimagine Textile

The Reimagine Textile is the strategy headed by TecnoCampus and Eurecat to boost Catalan textile industry innovation. It includes an Incubator for 15 startups and an Entrepreneurship high-performance programme focused on textile early-stage start-ups to help them in their R+D process, business model building, and its launch on the market.

**26**

participating  
startups

**1.4M€**

of funding raised





# Business growth services

## Financial support

Financial advisory service to help raise the necessary funding for the startup or small/medium-sized company. With a personalised diagnosis we define the best itinerary to search for funding. We connect entrepreneurs with scalable projects to business angels from our ecosystem. We hold an annual investment event to connect investors with high growth potential startups in pre-seed and seed stages. These selected startups that are seeking external funding, pitch to an audience of business angels, corporates, venture funds and family offices.

## Internationalisation support

Customised support services for Internationalisation GoGlobal alongside expert professionals accredited by TecnoCampus. We also count on an international network of business landing areas in Europe, US and South America for support when setting up in the destination country.



**300** | **6.8M€**  
assisted companies | of funding raised

## Innocare Programme

This programme, aligned with Mataró's City Council strategy, aims to activate the business ecosystem of the region around the care economy, as well as promote new businesses and strengthen the existing business fabric.

## Reempresa Programme

Program that allows the owner of a business, who cannot or does not want to continue it, to find someone or a company with an interest in taking over. Advice is provided to both parts. It provides formality and methodology, in a framework of maximum transparency. Its main target is to avoid the closure of viable businesses and the destruction of jobs.

## Startcircular Programme

Program that incorporates eco-circular concepts into the businesses' objectives, linked to the Sustainable Development Goals (SDGs) and the 2030 Agenda.

## Strategic orientation

Personalised strategic support in the growth of startups and small/mid-sized companies given by expert advisers and mentors that boast experience, knowledge and networking skills.



# University Centre

Tecnocampus offers an academic program with 14 bachelor's degrees and 5 double degrees. It is a university center affiliated with Pompeu Fabra University, the top-ranked university in the U-Multirank ranking. HUB4T is the center for postgraduate studies and lifelong learning at Tecnocampus. It represents the region's commitment to

educating individuals throughout their lives, providing a highly professionalizing educational experience with a clear focus on entrepreneurship and innovation. The center offers various educational programs related to areas of expertise and services provided to businesses and entrepreneurs:

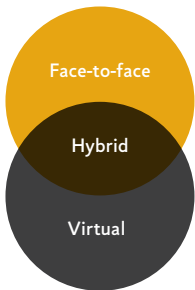
Business

Health

Technology

Cultural Industries

## Training modalities



We offer programs in different modalities based on the specific training needs of the participants.

1

### University Master's Degrees

High-level training to obtain academic and professional specialization or acquire research competencies. They have official recognition.

2

### Lifelong Learning Master's Degrees, Specialization Diplomas and Expert Diplomas

Programs designed to adapt to the training needs and professional objectives of each individual with a clear professional orientation

3

### Courses

Professional development and update courses. They are oriented towards acquiring, updating, and disseminating knowledge on various topics.

4

### Tailor-Made Training

Training plans for companies and institutions that are custom-ized and co-designed to ensure success.

5

### Study Abroad

Customized programs for international students and professionals. They offer a unique and intense international experience combining training workshops, professional visits, and attendance at conferences.

6

### Open Language Classroom

Language courses endorsed by Pompeu Fabra University and aimed at university students and professionals.

7

### Tecnocampus Senior

A program that promotes lifelong learning for individuals over 55 years old. It allows them to join the university and have a space for training and participation.

## University Master's Degrees

Official titles from Pompeu Fabra University

- University Master's in Entrepreneurship and Innovation
- University Master's in Logistics, Supply Chain, and Maritime Business
- University Master's in Personal Training and Physical Sports Rehabilitation
- University Master's in Integrated Care in Chronicity and Ageing
- University Master's in Economics and Social Business

# Congress Centre

Its location at the TecnoCampus technology park, a radar for innovation and company creation, gives the Congress Centre the perfect ecosystem to stimulate business talent and provoke the entrepreneurial spirit. Located right in front of the sea, in a clearly Mediterranean environment, where the university and business find their perfect point of contact, the TecnoCampus Congress Centre offers the optimum context to hold all kinds of events. The Congress Centre has a surface area of more than 2,400 sqm. Our team of professionals boasts expertise, creativity and the highest quality in all of the services they offer.

**450** events held

**29,700** attendees



## Spaces



### Foyer

Open, unique, versatile, functional, and filled with natural light, it enhances the possibilities of the Congress Centre. Ideal for exhibitions, trade shows, presentations, receptions, and large-scale catering events.



### Auditorium

The Auditorium holds 323 people and has all the equipment that may be required to successfully carry out all kinds of event.



### Conference hall

These are fully contained rooms, panelled so that they may be converted into a bigger hall. These rooms are perfect for holding business meetings or relay overflow sessions at congresses. The main idea of these rooms is to optimise group dynamics in a business context.



### Lecture theatre and Business Lab

These two rooms offer very attractive and specific layout that determines the dynamics of their use case: trainings, executive meetings, pilot projects and dynamic activities for debate.



# GET TO KNOW US!

## GENERAL INFORMATION

For more information,  
write to us at [serveiempresa@tecnocampus.cat](mailto:serveiempresa@tecnocampus.cat)  
or call us on 93 169 65 00

## WHERE TO FIND US

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08302 Mataró  
(Barcelona)



tecnocampus



@tecnocampus



@viueltecnocampus



tecnocampus

## Arrival by public transport

Integrated fare system



### **R** Commuter rail (Renfe)

From Barcelona  
Every 7 minutes

### **Bus** City buses

Train station - TecnoCampus (Line 4)  
TecnoCampus - Train station (Line 8)

### **C10** Casas bus C10

Stops at towns between  
Barcelona and Mataró

### **E11.1** Casas express bus E11.1

Direct from Barcelona  
(Pl. Tetuan- Rda Universitat)  
Every 10 minutes

### **E13** Sagalés (Vallès Bus)

Sabadell - Granollers - Mataró

[www.tecnocampus.cat](http://www.tecnocampus.cat)