

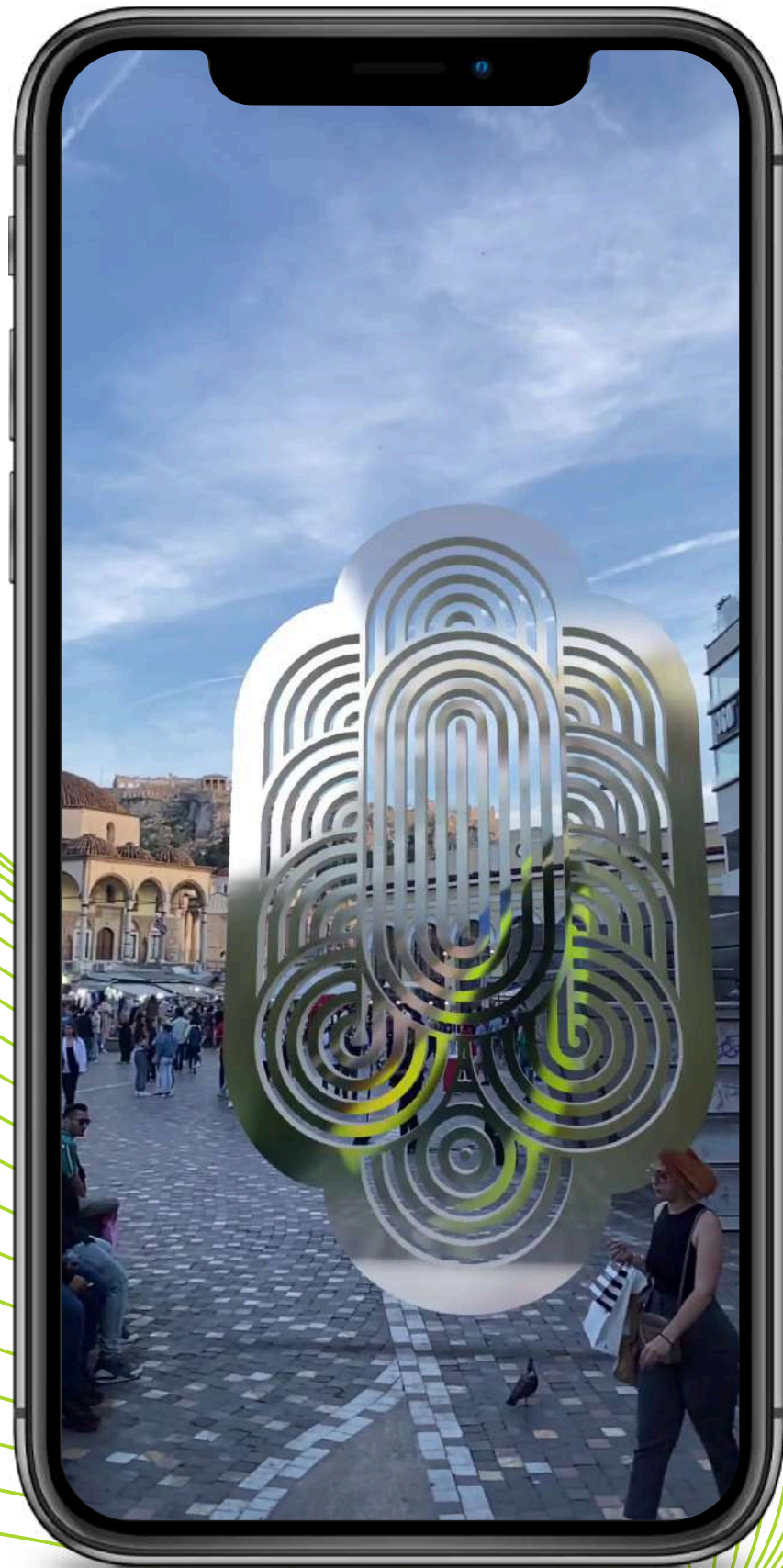
# PERS

by **explorins**



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Rewarding your customers for every action they take



**explorins**

**Tech Hub specializing in developing  
phygital experience products**

**We invite you to reimagine customer  
loyalty and engagement with PERS**



by  
**eXplorins**



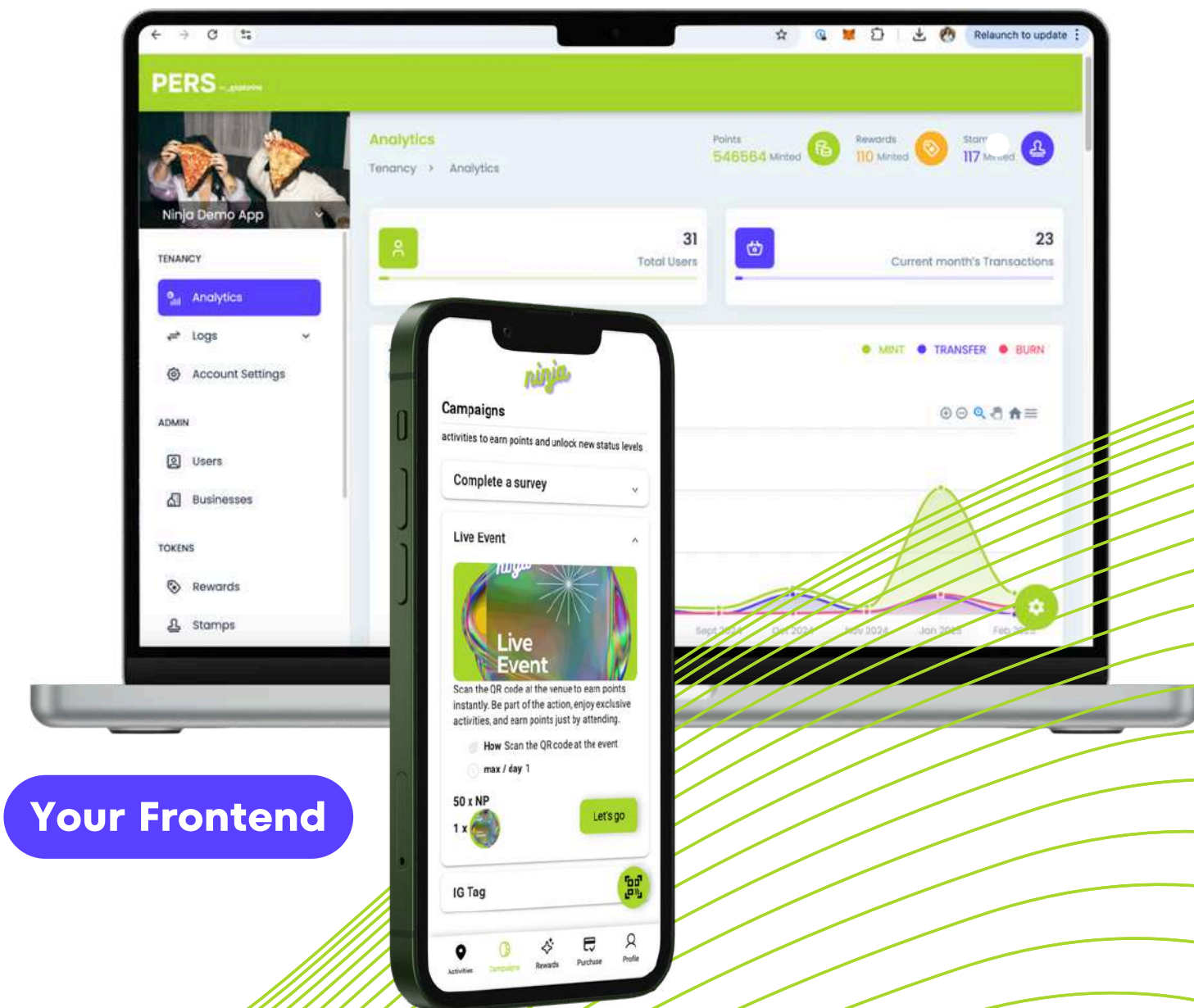
# PERS

## Phygital Experience Reward System SaaS of Loyalty & Reward System

PERS is a cutting-edge SaaS (Software as a Service) solution designed to enhance Loyalty and Reward systems for businesses and destinations.

It offers a **decentralized database** architecture that supports **multichannel connections**, ensuring seamless integration and interaction across **+7000 platforms** and touchpoints, while ensure **users data confidentiality**.

Our Backend



Your Frontend

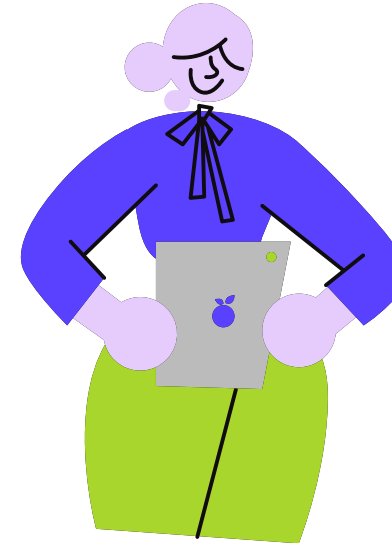
Meet  
PERS



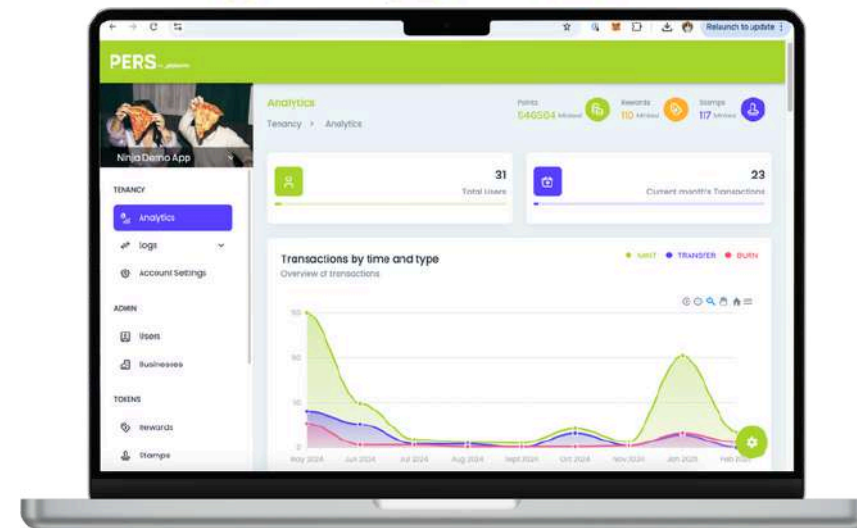
# How does it work?

Rewarding your customers for every action they take

1 **Sign up** and connect your business to PERS



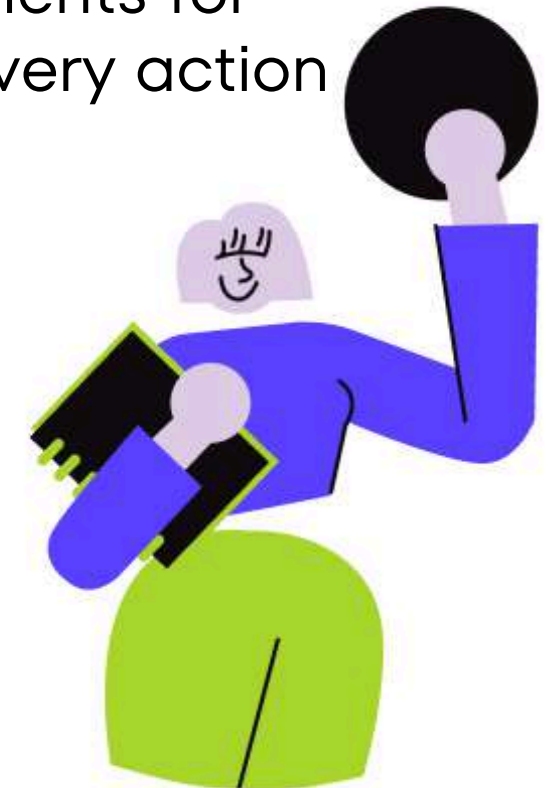
2 Open the **dashboard & connect** your platforms



3 **Create** endless campaigns



4 **Reward** your clients for every action





# 4 dynamic features to create campaigns with endless possibilities

There is nothing you can't do with **PERS**

1

## Tokens

Earn or spend:  
Points, Reward /  
Collectable & Status



2

## Campaigns

Actions to complete  
to receive tokens  
(connect external  
APIs + 7000  
available)



3

## Redemptions

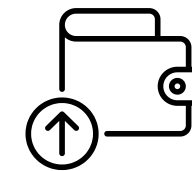
Exchange of one  
type of token for  
another



4

## Purchase

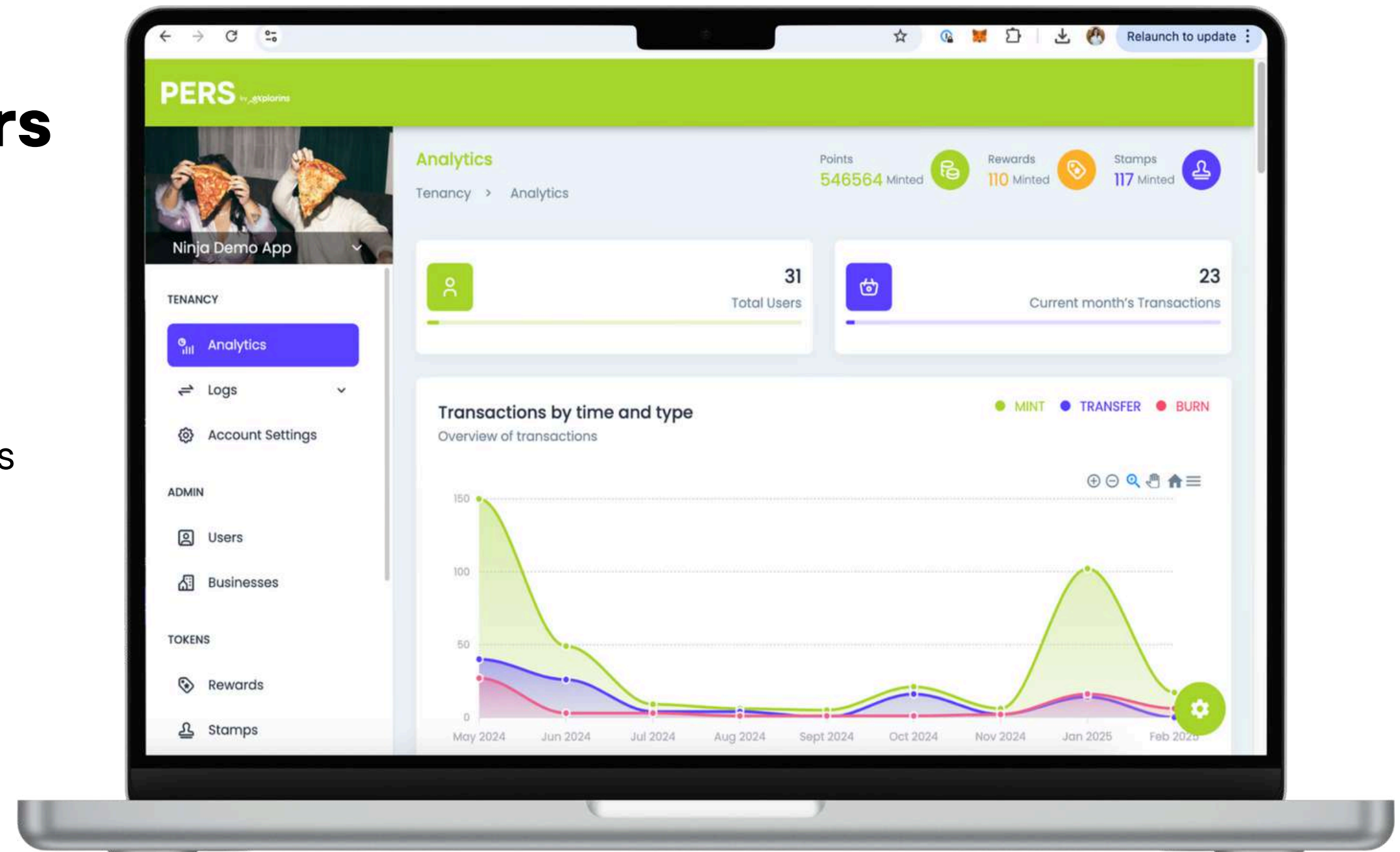
Balance recharges  
through credit card  
payments





# PERS Dashboard to full data access, user experience metrics and business partners management

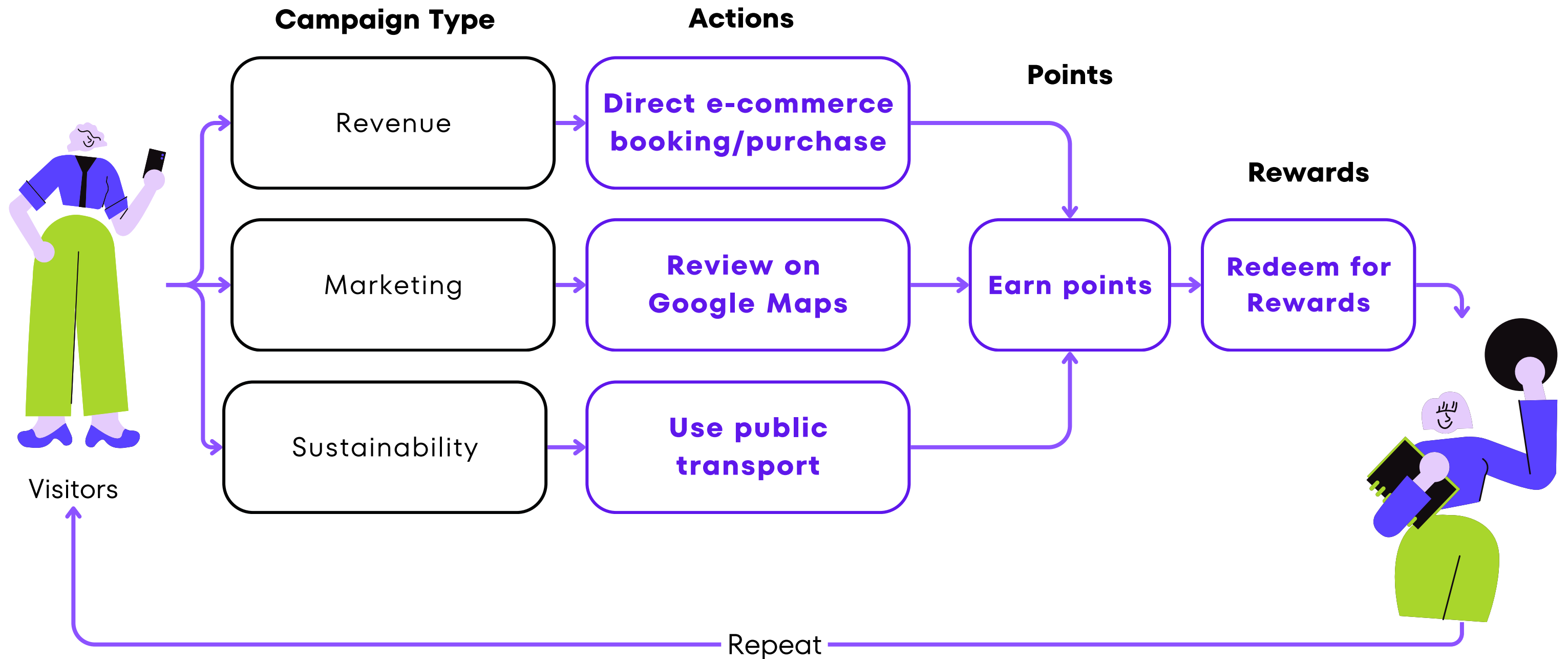
After the setup, you and your team can manage the system, create new campaigns and rewards, and onboard business partners from the user-friendly PERS dashboard.





# User Phygital Experience

Schema example: User Action → Points → Rewards





# Claim by

The Claim System Flow in SaaS PERS outlines the process through which rewards and tokens can be claimed by different entities within the system. This flow ensures that the claiming process is secure, efficient, and flexible, catering to various use cases and integration requirements.

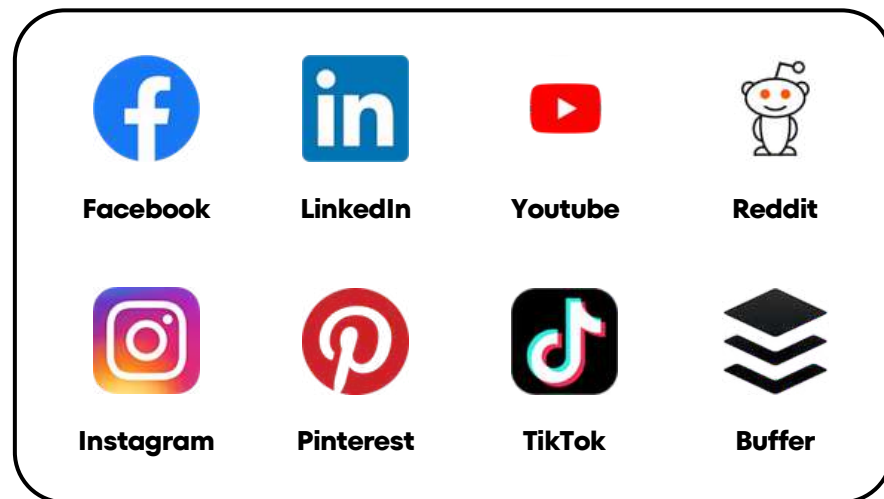
WHO	REQUIREMENT	USE CASE	CHANNEL
<b>by_system</b>	Custom integration or with +7000 pre-build App API integrations	External Trigger. E.g. Tag in a Instagram Post	
<b>by_business</b>	Server side API Key Each business has its own API key. Individually, they can share it in the system, and it can be activated or deactivated at anytime.	External Trigger. E.g. Marketplace / Website	
<b>by_user</b>	Signer / Login	Internal Trigger. Direct user interaction in app. E.g. QR codes, GPS location,...	



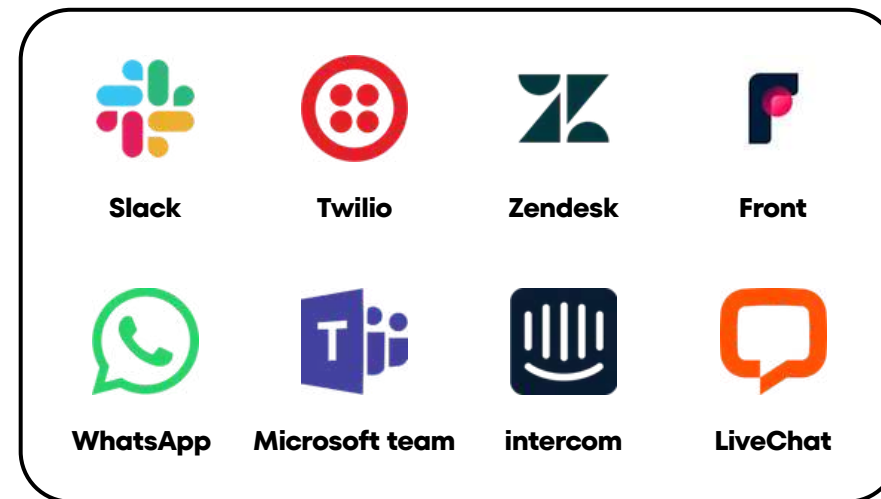
# API connections and +7000 pre build connections w/ 3rd platforms

Unlimited platform integration. No matter how many channels your business operates on, with PERS you can unify all funnels into one system, rewarding your customers for EVERY action they take.

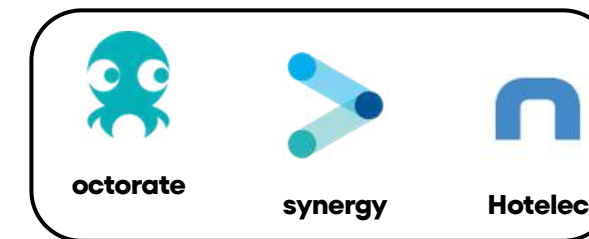
## Social Media



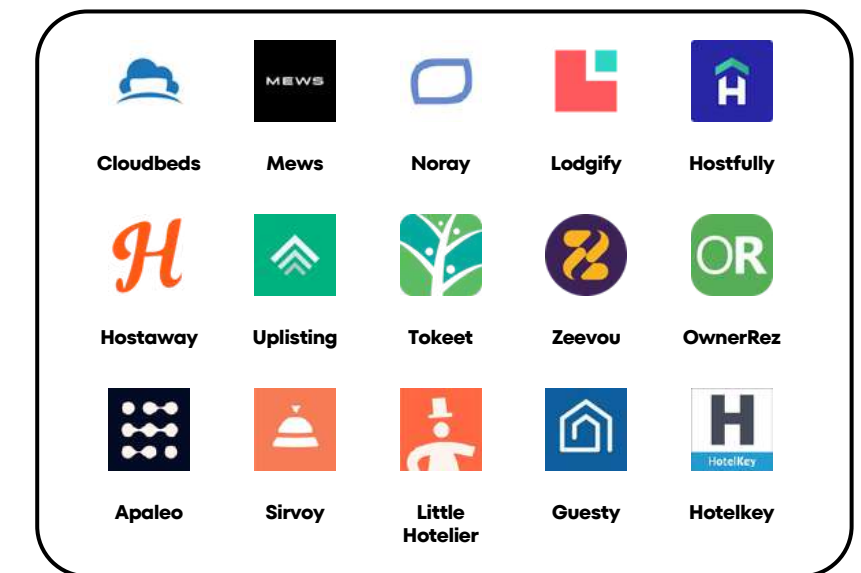
## Comunicación



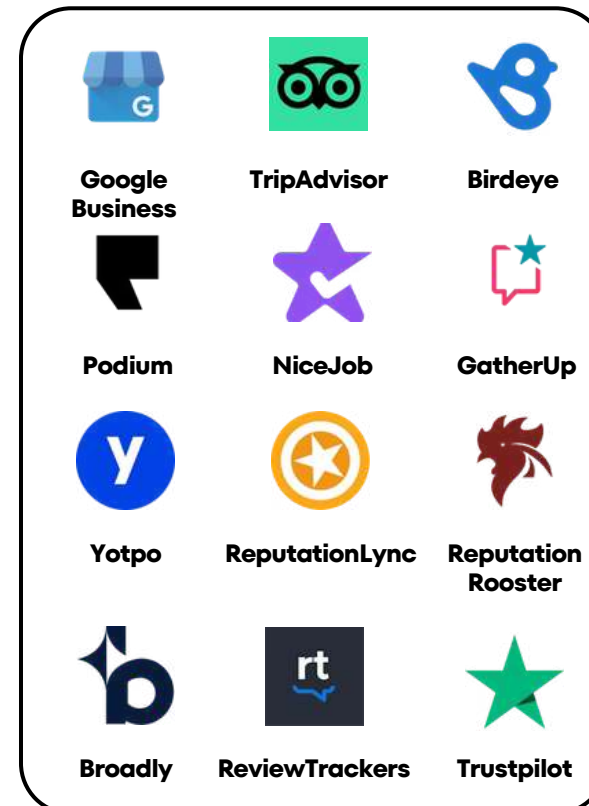
## Management



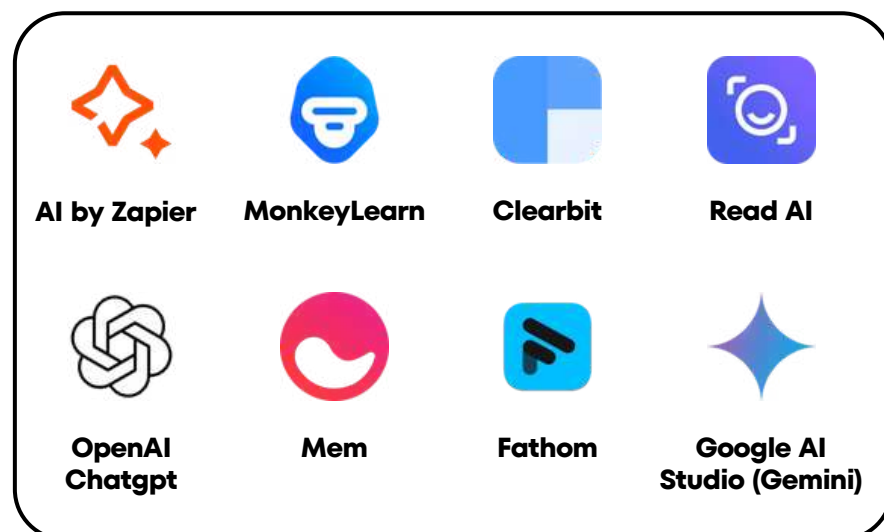
## Property Management Systems



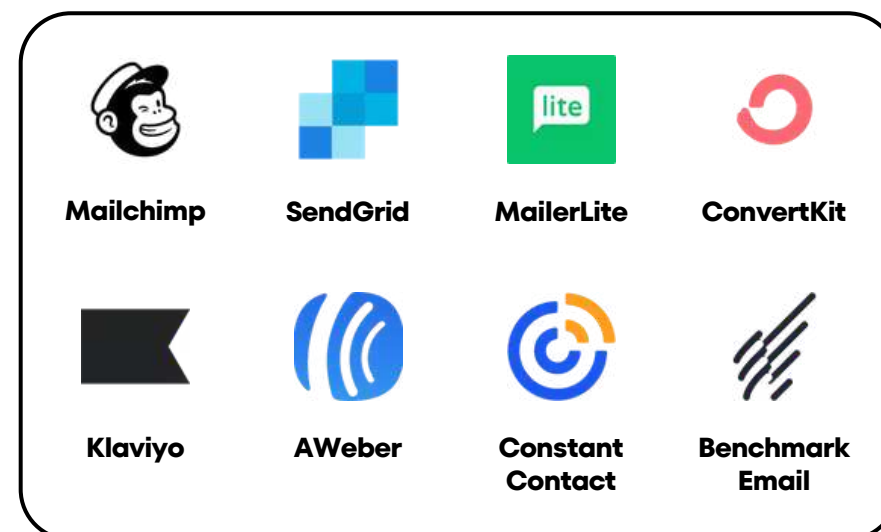
## Online Reputation



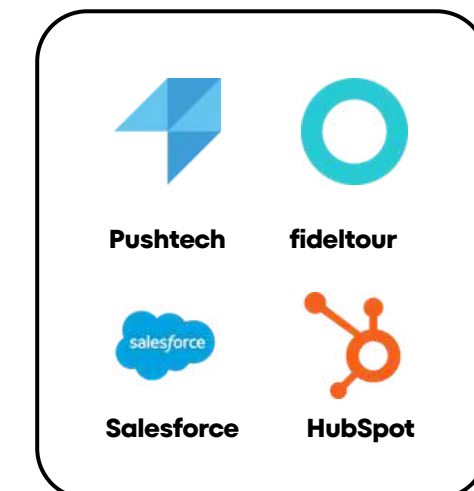
## Artificial intelligence



## Mailing



## CRM



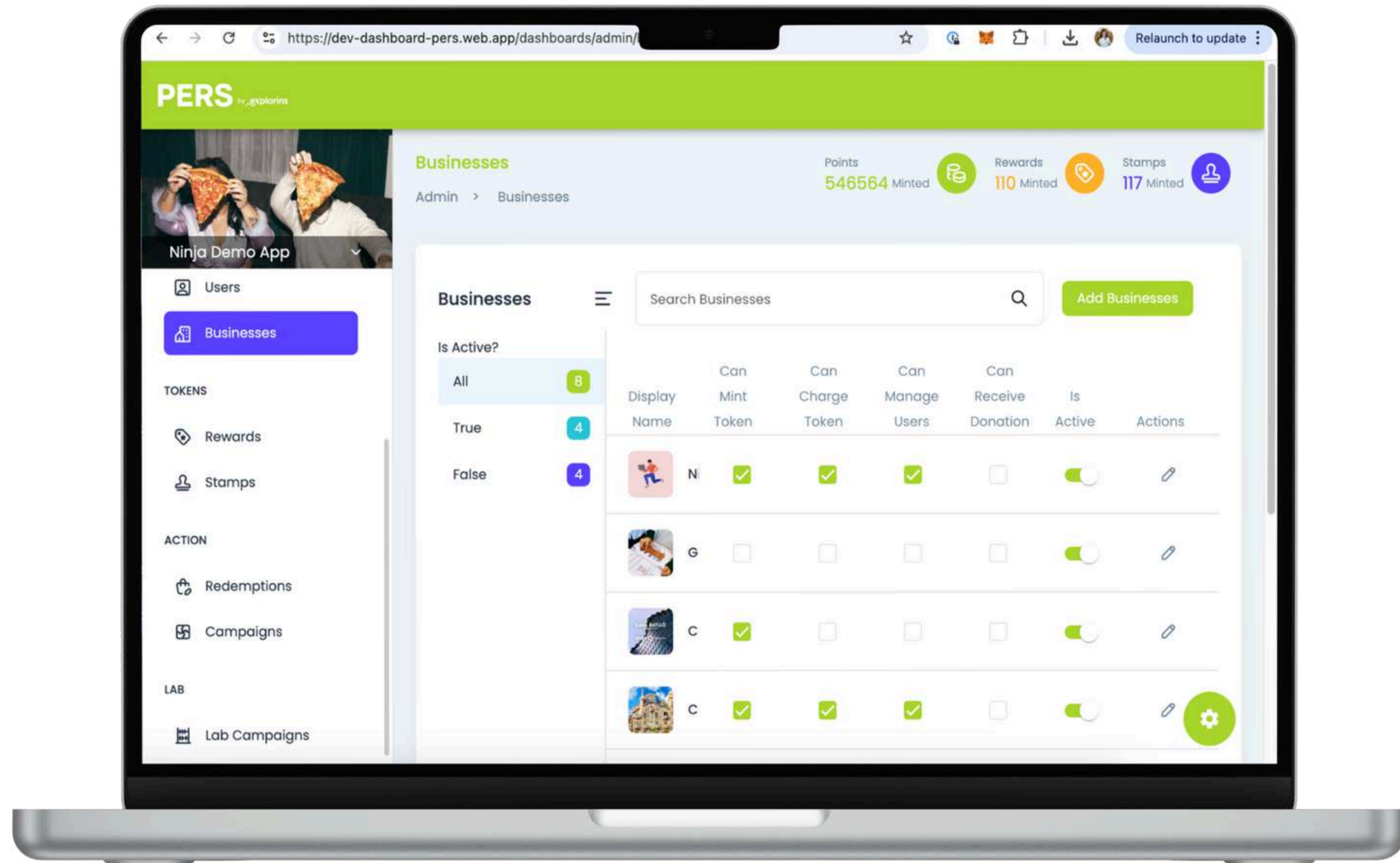
## ERP





# Partner Management Dashboard:

Build your partner community across systems and grant different types of permissions



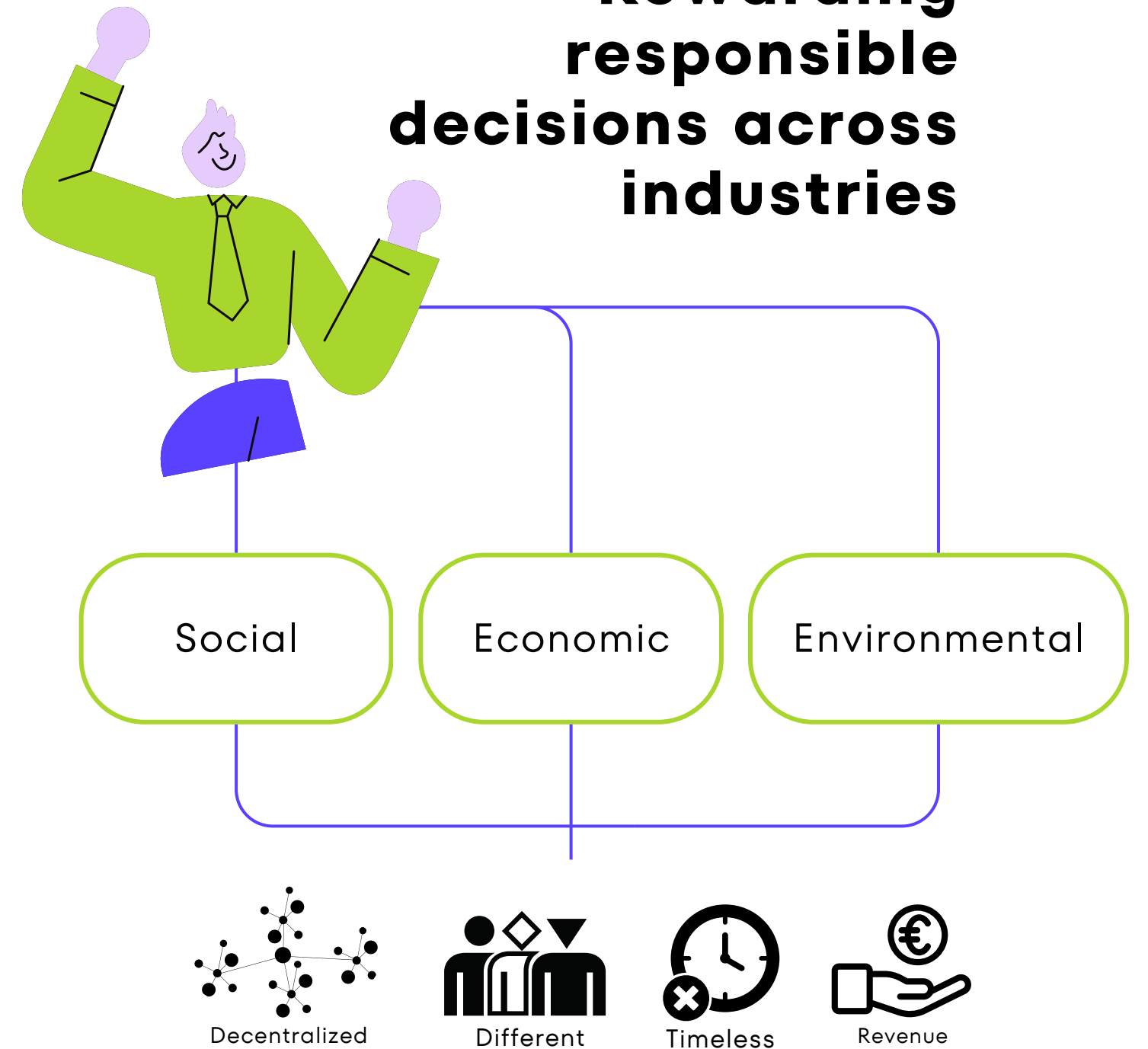


# Sustainability approach

Integrating sustainability-focused technology into the experience industry offers a transformative approach to engaging both people and companies in sustainable practices.

**By using a reward system, participants can earn for sustainable actions** such as: using public transportation, conserving water, supporting local businesses, and participating in all activities with a positive impact.

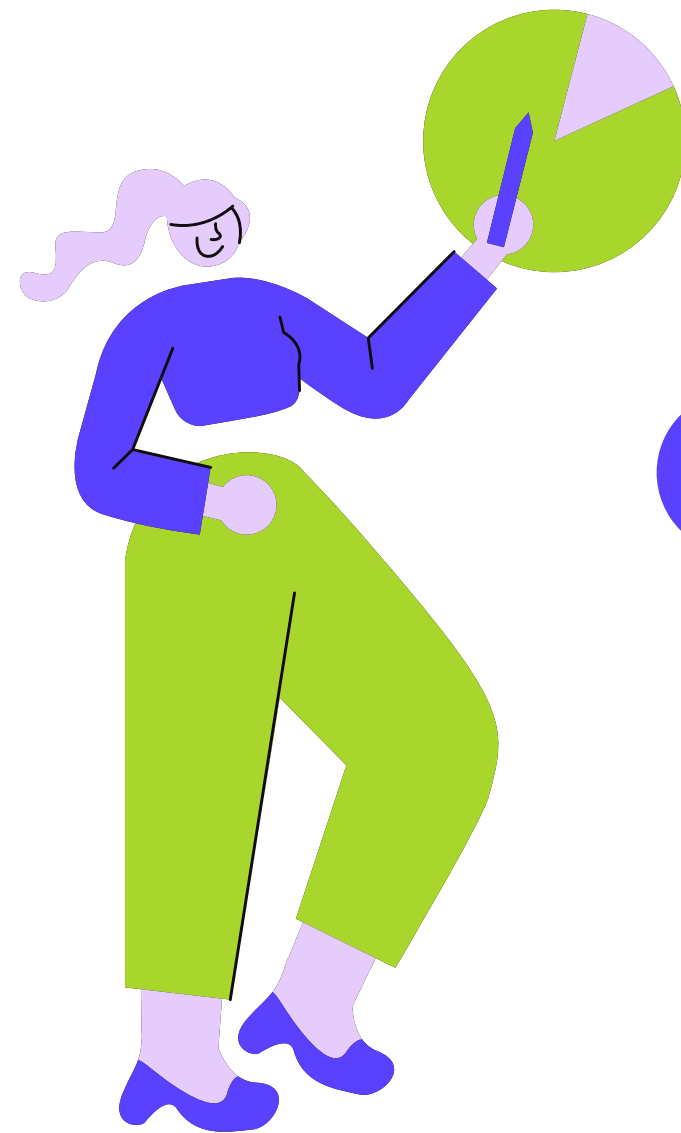
## Rewarding responsible decisions across industries





# 65% of a company's business comes from existing customers

Boost customer loyalty and prioritize sustainability through our PERS loyalty and rewards system, and reward your customers for EVERY ACTION THEY TAKE.



**Cross-platform connection**

**Revenue Boost**

**Data driven**

**Community and ecosystem creation**

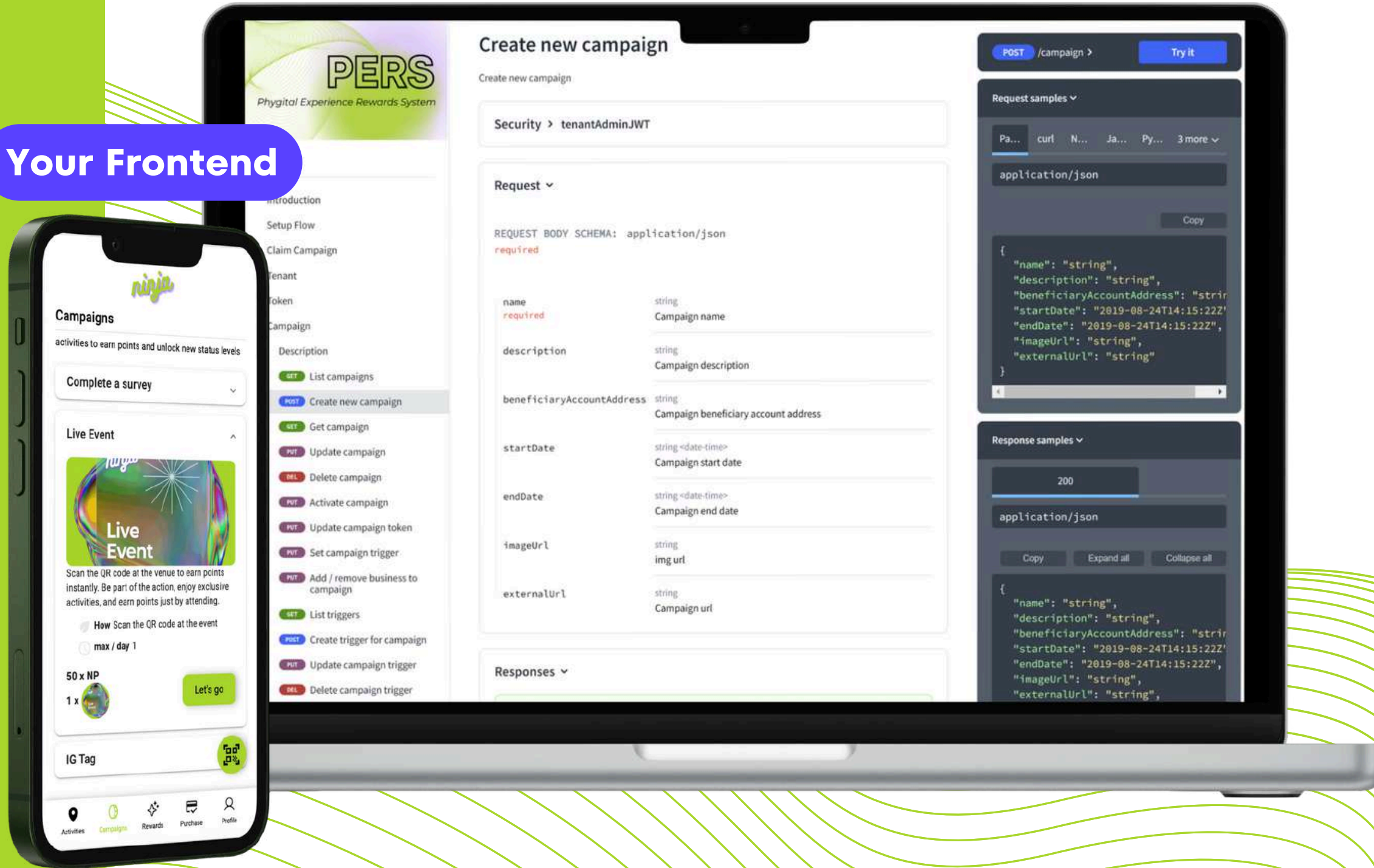
**Focus on sustainable and responsible tourism**

**Privacy and security of customer data**



## Our Backend

## Your Frontend



# Case Studies

# PERS



## SME's Cerdanya EcoResort - Spain

Loyalty & Reward System

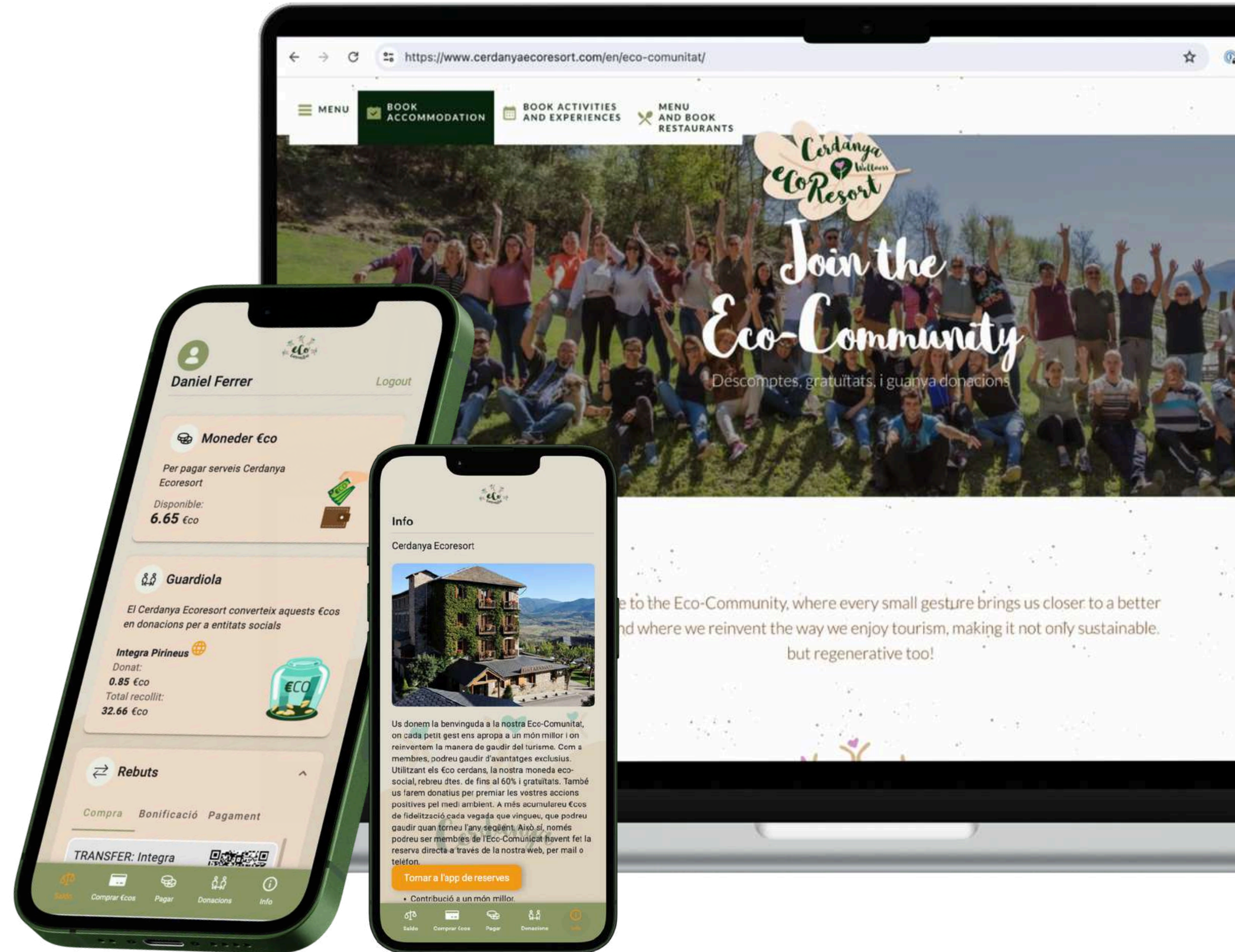
Launch Mar 2024

PERS Webservice & WebApp

Eco-community participants receive benefits from products and services at special prices.

### Project Highlights:

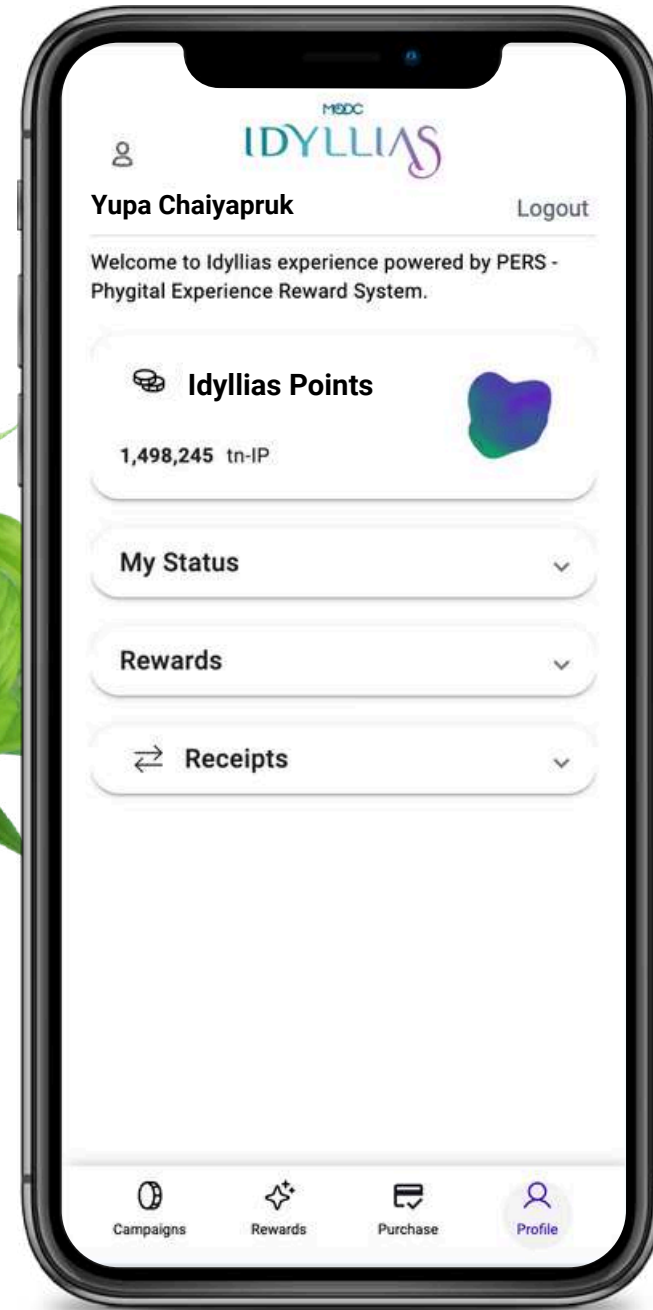
- Direct Purchase (Credit Card)
- Payment system Resort services
- Rewards for eco-friendly actions
- Direct Donations for NGO connected in purchase & rewards
- Sustainable Tourism



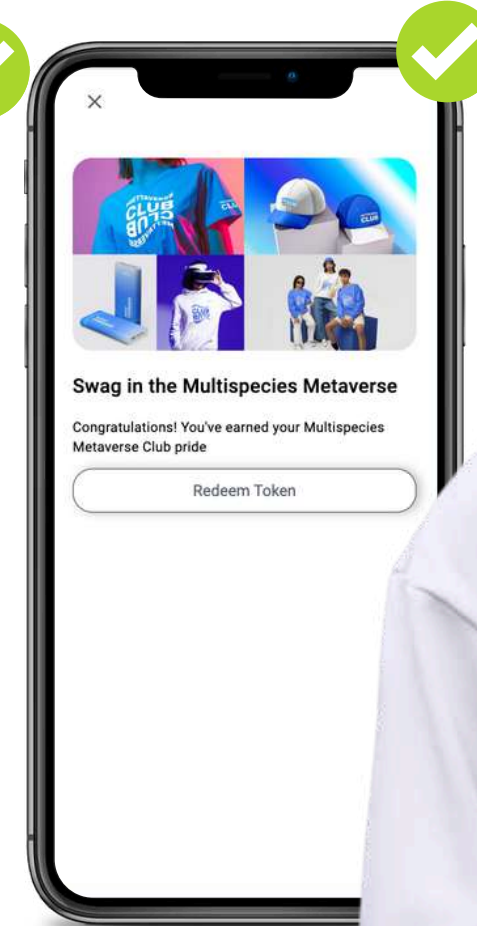
# Phygital / Interspecies

Get points → To redeem it for phygital rewards!

From water a real plant in real life



AR



Merch





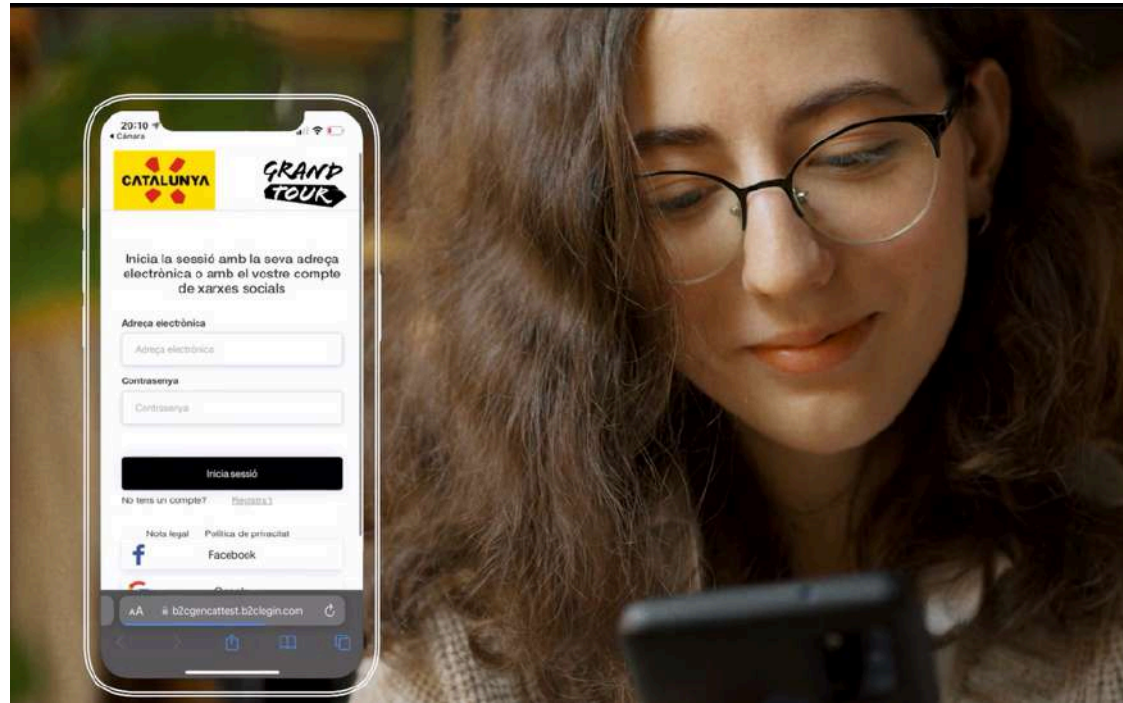
## DMO: Agencia Catalana de Turismo

Loyalty Program System

PERS Webservice Pilot

eXplorins

Vídeo







## SME's Fox House - Spain

Loyalty & Reward System - Summer 2024

PERS Webservice & WebApp

WebApp streamlines operations, improves customer relations, and boosts online presence. It promotes art and culture through an artist residency and involves the partner community of local businesses to achieve sustainable tourism.

## Project Highlights:

- Partners and sustainable projects on Map
- International Artists Residency & NFTs Art geolocated
- Action campaigns:
  - QR scanner
  - GPS location
  - Social media actions
  - Reviews
  - Direct bookings
- Redemptions: list of products and services available according to user status



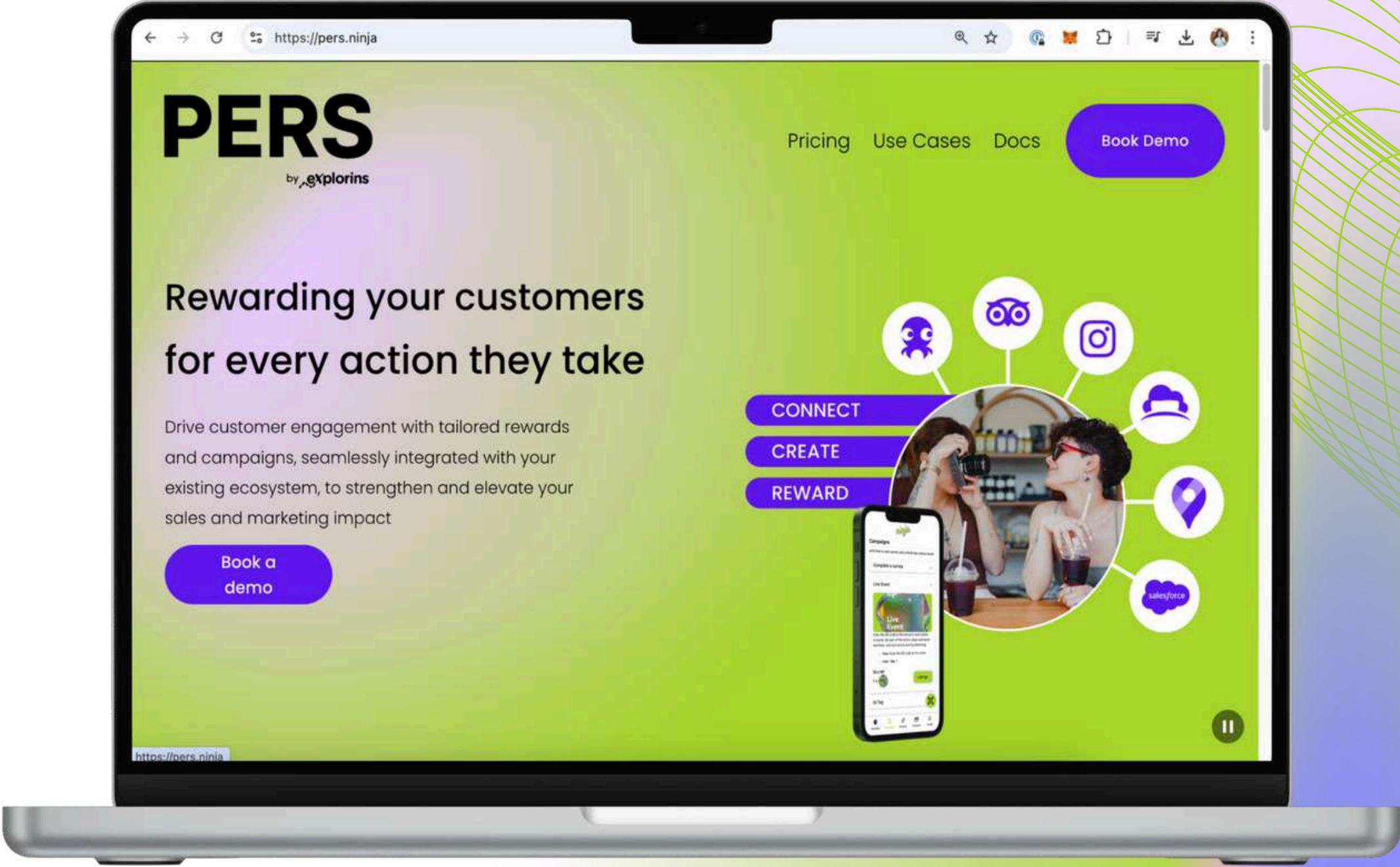
[Video](#)



# More reasons to use PERS

- ✓ **Easy integration & high profitability:** Quick implementation software (low-code) adapting perfectly to existing brand platforms
- ✓ **Personalization:** Adapt according brand needs to offer personalized rewards, both physically and digitally
- ✓ **Aligning organizational obj:** Enhances value across multiple company areas (sales, marketing, product development, and more).
- ✓ **Gamification:** Gamification: Uses points, levels, and challenges to boost attractiveness and engagement
- ✓ **Exclusive experiences:** Offer exclusive access to events & early product launches
- ✓ **Market pioneer:** Innovative solution for competitive advantage over the competitors
- ✓ **Focus on sustainability:** Incorporate green practices and rewards for sustainable behaviors
- ✓ **Rewards interoperability:** transfer and redeem rewards between multiple partners and platforms
- ✓ **Cultivate Business Community:** Opportunities for cross-promotion and greater exposure
- ✓ **Data-driven strategy:** making decisions based on customer behavior and rewards data
- ✓ **Security and Privacy:** SaaS with robust measures to protect the security and privacy of program and user digital data
- ✓ **Community building:** Integration of the program with experiences in social networks and events

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[Visit Website](#)

