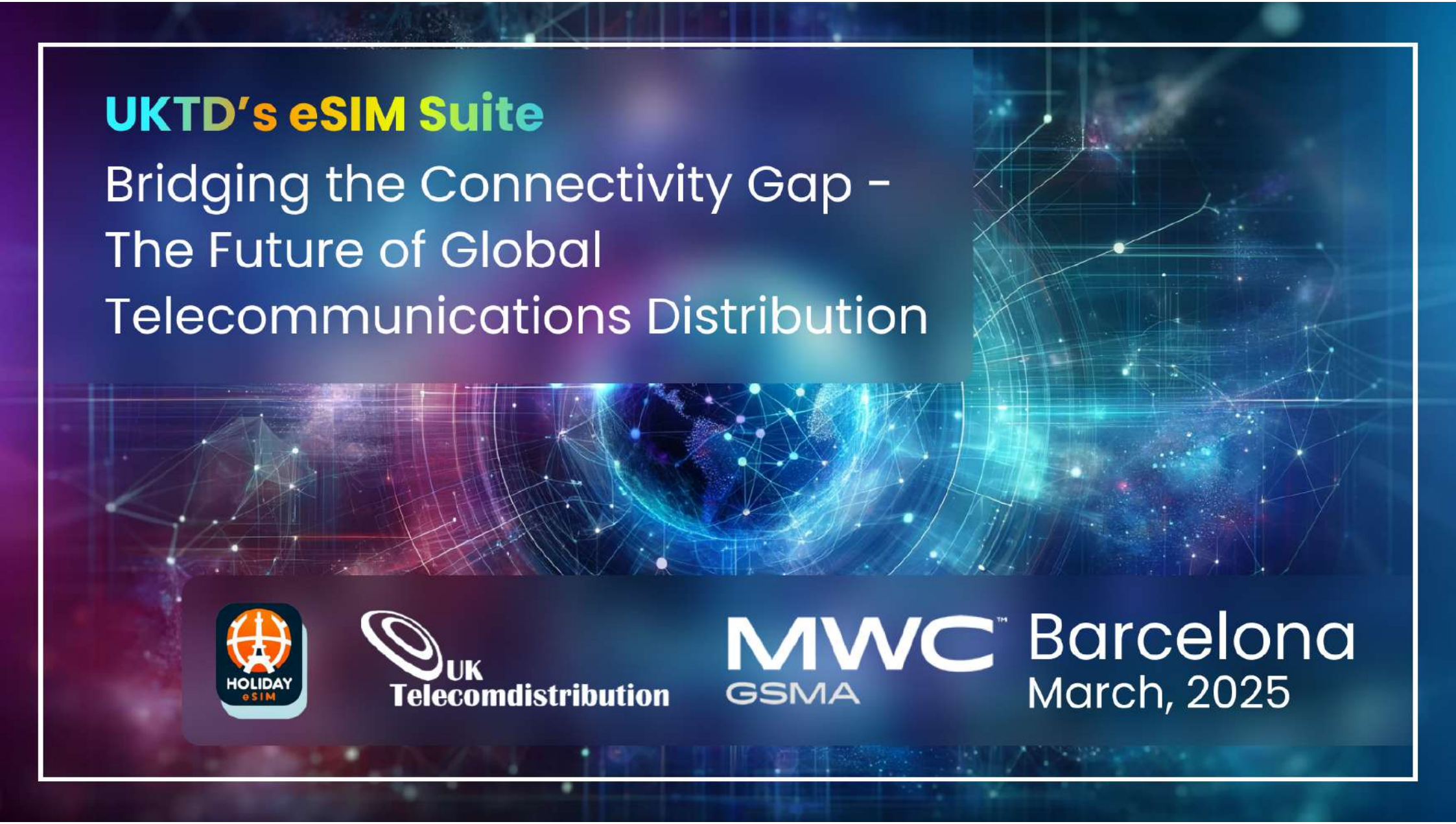
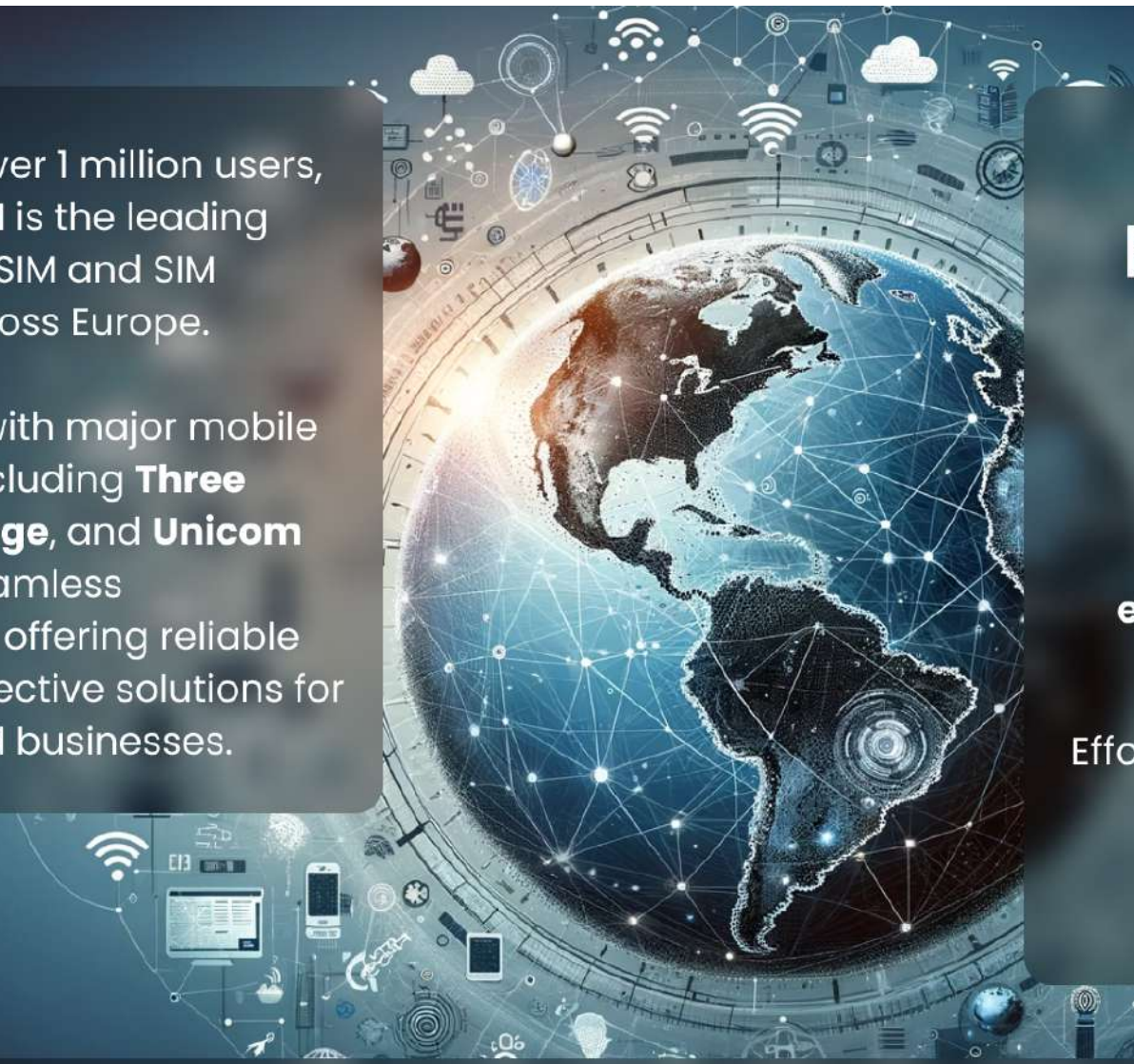

UKTD's eSIM Suite
Bridging the Connectivity Gap -
The Future of Global
Telecommunications Distribution
HOLIDAY
eSIM
UK
Telecomdistribution
MWC
GSMA
Barcelona
March, 2025

Trusted by over 1 million users, **Holiday eSIM** is the leading provider of eSIM and SIM solutions across Europe.

We partner with major mobile operators including **Three Mobile**, **Orange**, and **Unicom** to ensure seamless connectivity, offering reliable and cost-effective solutions for travelers and businesses.



Holiday eSIM
Europe's #1 eSIM & SIM Provider

Provide Coverage at **200+ Destinations**

100,000+ **eSIMs/SIMs Sold Monthly**

Multiple Options for Effortless **Online eSIM Retail**

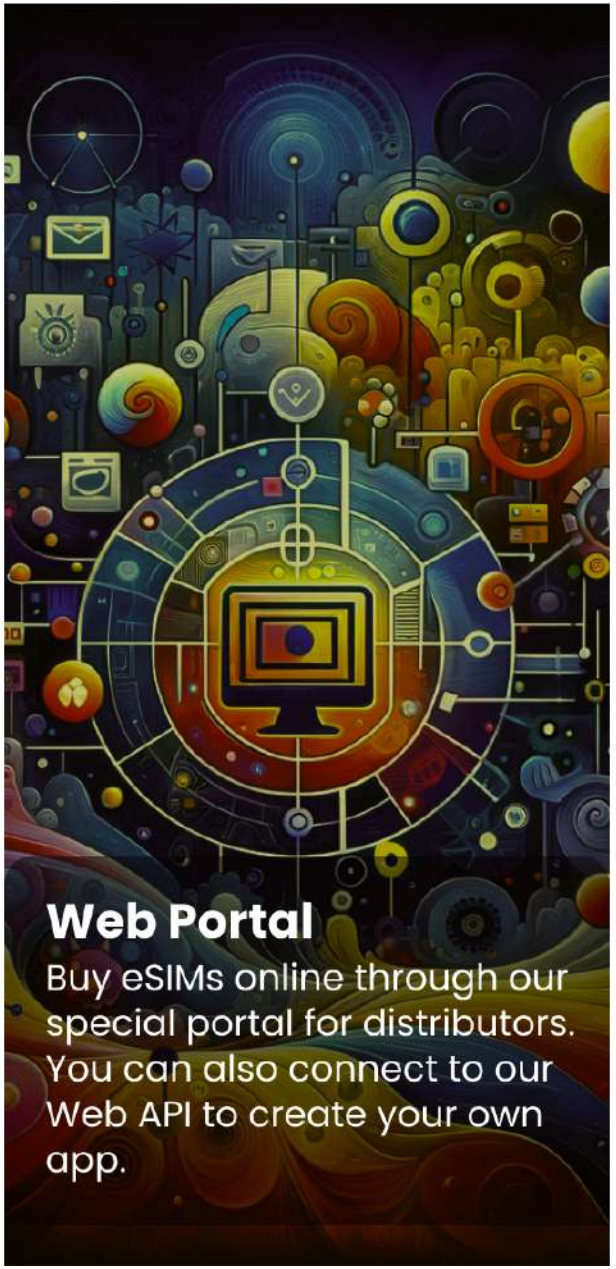
Instant eSIM Terminals for Offline Retail

The Key to True Global Interconnectivity

Our Channels

POS System

Use our point-of-sale (POS) system to sell eSIMs. Third-party providers can also integrate with our platform and develop their own POS applications.



Web Portal

Buy eSIMs online through our special portal for distributors. You can also connect to our Web API to create your own app.

Mobile Application

Aggregators can connect to our APIs to create their own mobile apps or use other front-end systems to distribute eSIM products.

Flexible Affiliation Options
Enhance Your Travel Packages Instantly

Provide your customers with easy, hassle-free connectivity when they travel using our **Prepaid eSIMs**, which work worldwide.

No technical expertise required

Start selling eSIM packages immediately—either on their own or as part of your travel deals. Enjoy wholesale pricing, 24/7 support, and other benefits.

Technical Overview

API Stack

JSON-based API stack built for simplicity and speed, ensuring seamless integration.

Dev Sandbox

For developers and tech teams, we offer a dedicated sandbox for easy testing and development.

Backend Database

Our robust backend database is powered by Microsoft SQL Server (MSSQL) for secure and efficient data management.

⚡Lightning-fast eSIM Provisioning

00:00:10

Industry Standard for Speed & Efficiency

10-Second TAT: Fetch and provision any eSIM **within 10 seconds**

Instant Activation

Your eSIM is ready for use **as soon as you arrive** at your destination

Real Time Results

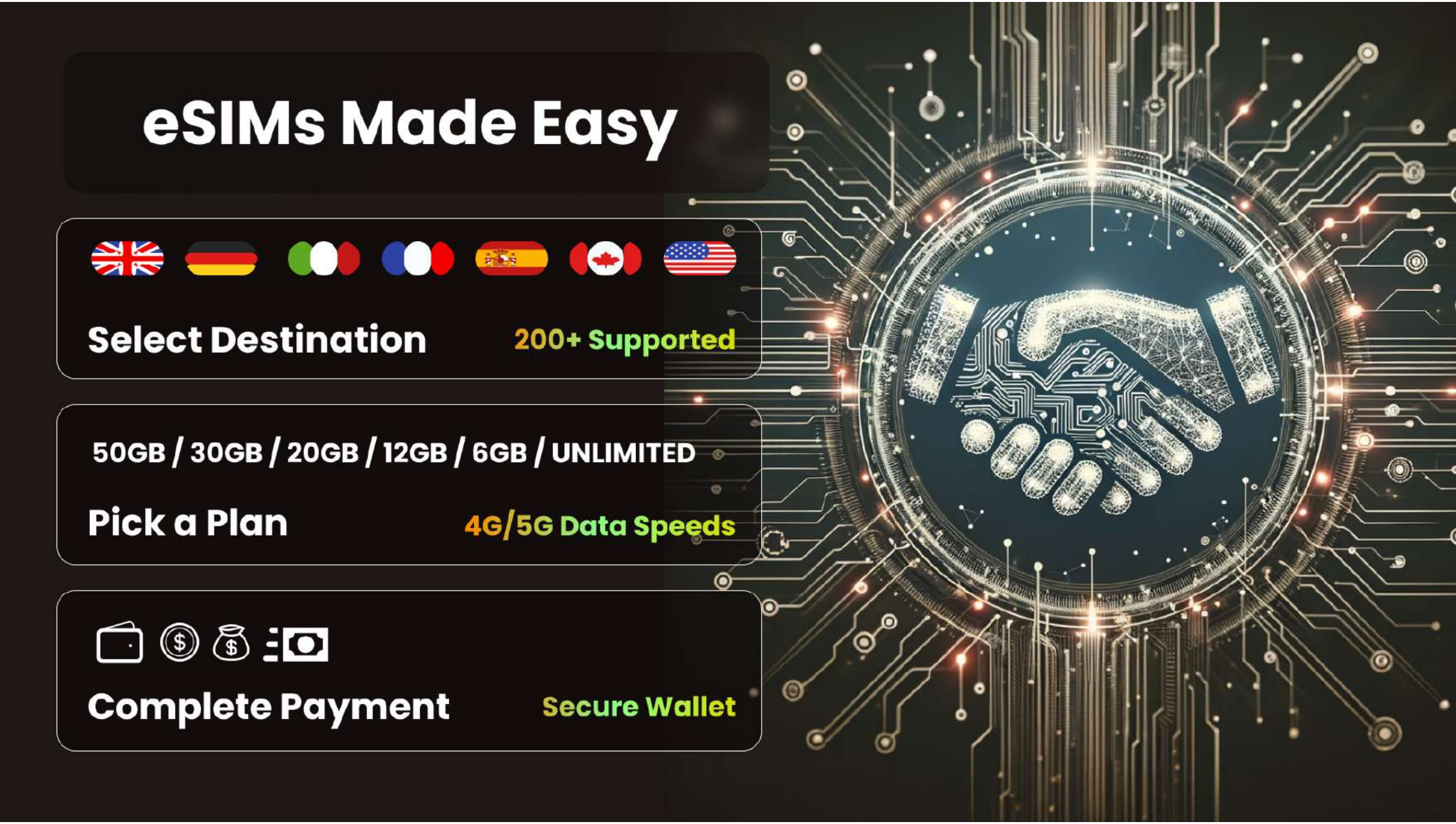
Constant, uninterrupted connectivity for unbeatable user experience

eSIMs Made Easy

Select Destination — 200+ Supported

Pick a Plan — 50GB / 30GB / 20GB / 12GB / 6GB / UNLIMITED — 4G/5G Data Speeds

Complete Payment — Secure Wallet



Limitless Flexibility

Leveraging the **UKTD eSIM Suite** gives you complete control and freedom in the way you sell eSIMs. Featuring a range of options such as a user-friendly API to an exclusive web portal and freedom to develop your apps in addition to giving you the **best wholesale rates** on prepaid eSIMs

Use client-only backend portal to provision & deliver eSIMs

Set up custom UI to interface with our easy-to-use and secure API

Set up eSIM sales through POS

Never maintain stock and always buy on demand

Ultra-secure digital wallet to hold your funds and track transactions

Sustainable & Scalable Business Model

Get Up & Running with Sales Instantly

Start selling without holding stock. Since the eSIMs are provisioned instantly and in real time, there is no need for you to purchase or keep stock in advance

Painless Set Up & Multi-Channel Delivery

Choose from our eSIM provisioning API, web portal or eSIM Terminal, or pick all three! We make it easy for you start providing world-class connectivity solutions

Deliver Premium Connectivity at Unbeatable Rates

Empower your customers with world-class connectivity. Our global partnerships ensure the user experience stays fast, secure, and reliable for all plans

Be Part of the eSIM Revolution & Shape the Future

eSIMs are all set to make traditional SIM cards obsolete. Be an early adopter and capitalize on a market that has infinite potential & scalability with ease

eSIM API – Embrace Freedom & Flexibility to Sell it Your Way

Our **eSIM Swagger API** offers instant access to prepaid plans from 200+ destinations. Empower your customers to stay connected, securely and effortlessly

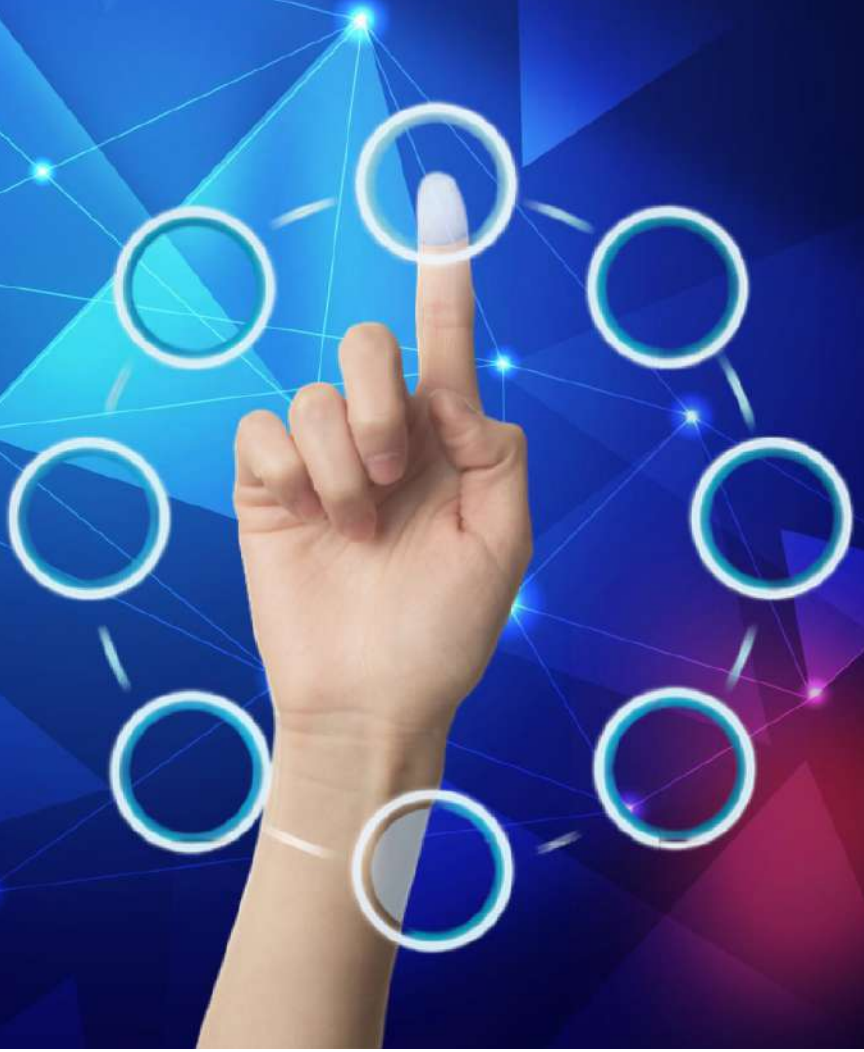
- Highest standards of data protection & regulatory compliance
- A Turnaround Time (TAT) of less than 5 seconds ensures a seamless user experience
- Rigorous Vulnerability Assessments and Penetration Testing to ensure resilience against evolving threats

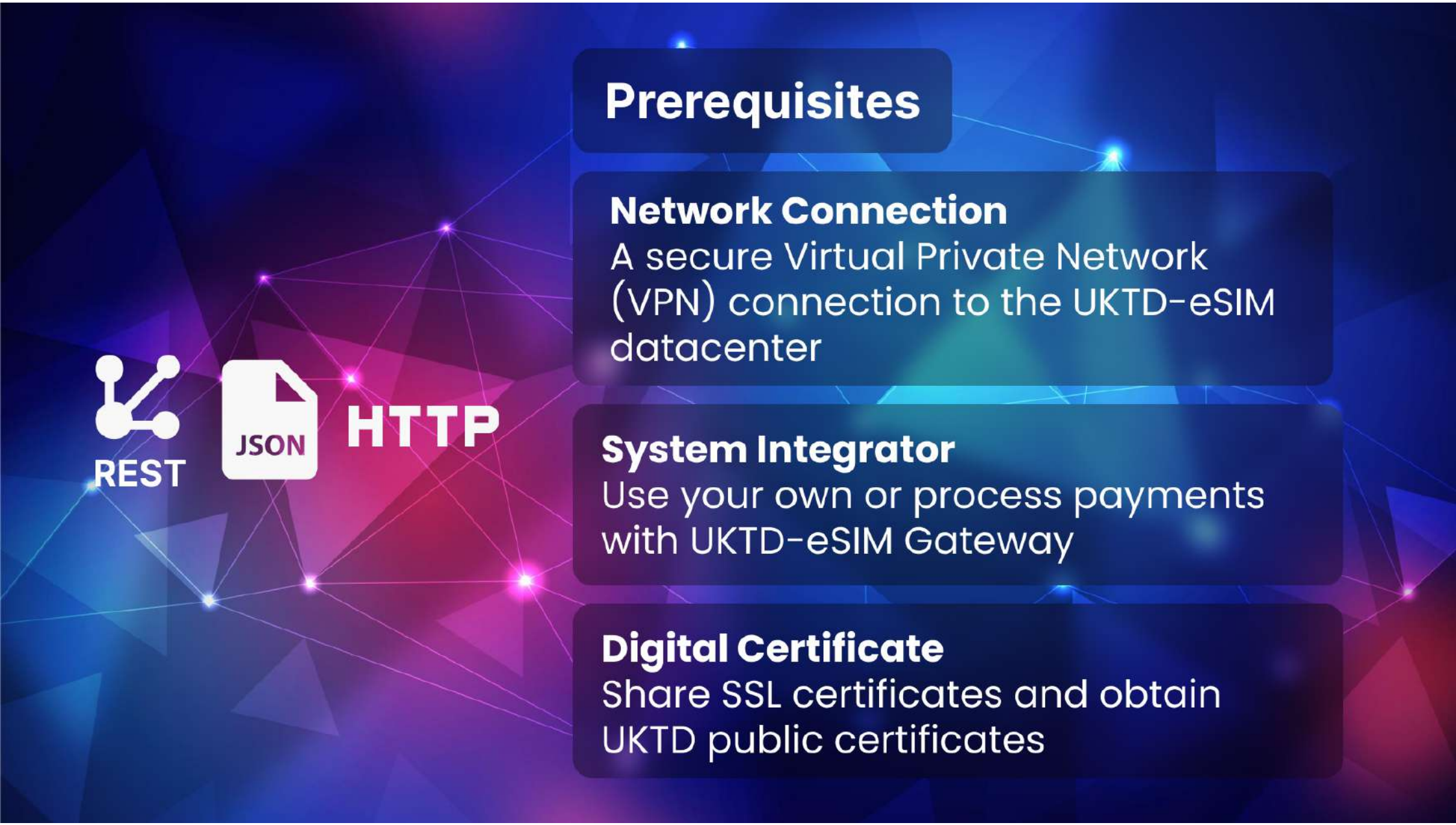
Key Features

Get Country List
Discover global eSIM availability

Place Order
Effortless purchasing with instant confirmation via email and WhatsApp

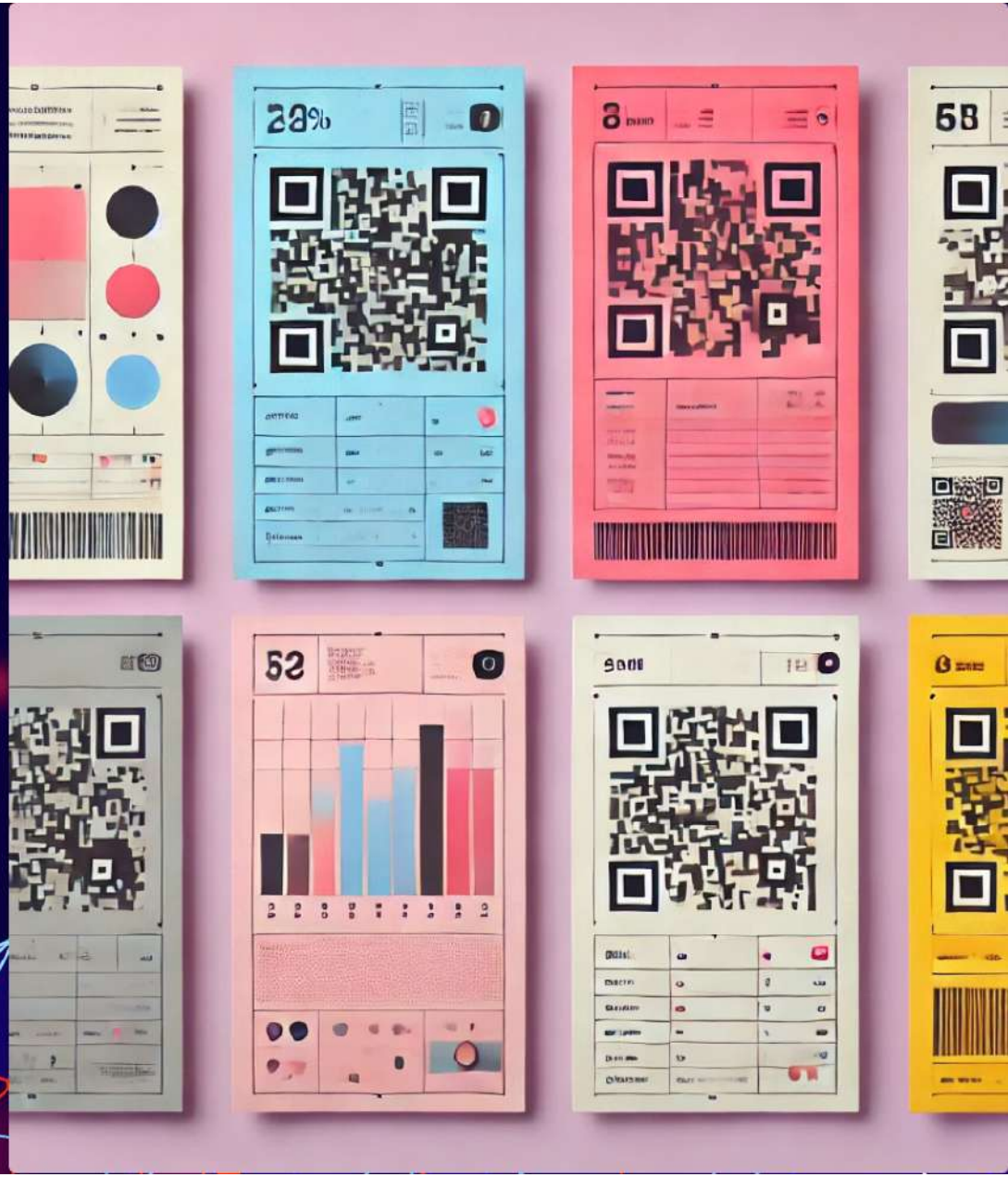
Get Product By Destination
Tailored eSIM plans for every journey




REST
JSON
HTTP
Prerequisites
Network Connection
A secure Virtual Private Network (VPN) connection to the UKTD-eSIM datacenter
System Integrator
Use your own or process payments with UKTD-eSIM Gateway
Digital Certificate
Share SSL certificates and obtain UKTD public certificates

Offer Branded eSIMs

Diversify your product offerings by offering your own branded eSIMs. Feature your logo and additional branding on your eSIMs for a personalized experience



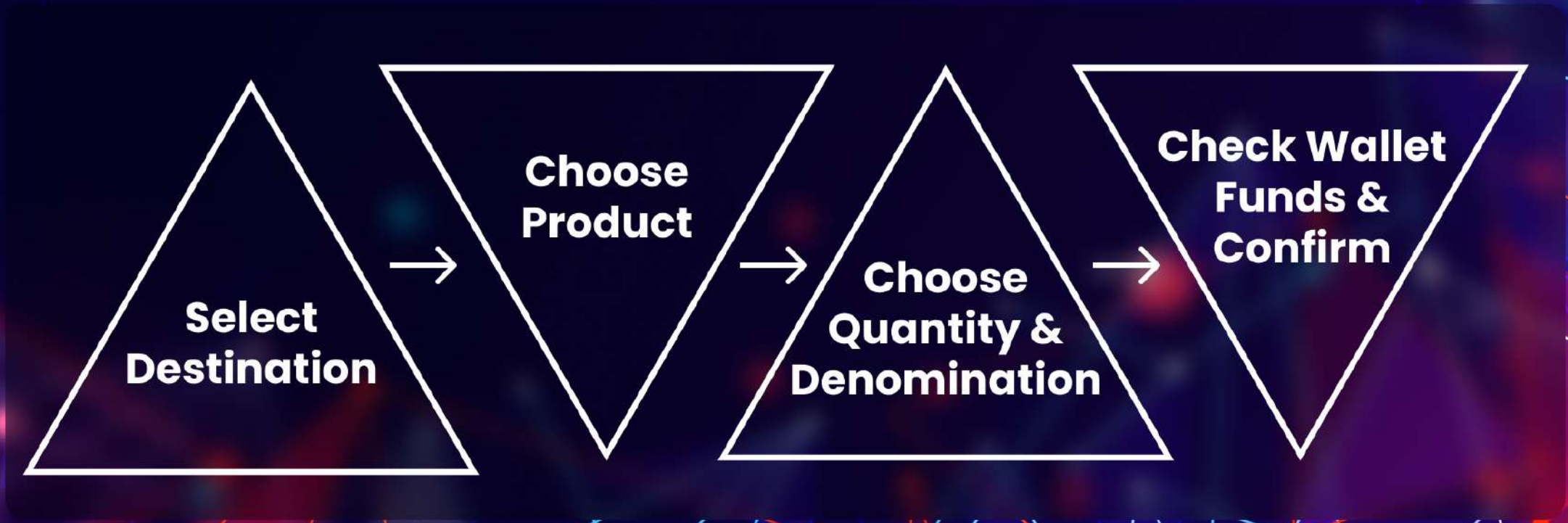
eSIM Portal - Empowering Connectivity with Ease & Security

Our ready-to-go web portal simplifies eSIM purchases for users without a development team, hosted securely on **Azure** with **MSSQL**, also ensures top-notch performance and reliability

Distributor → **Agent** **Model**

Designed for efficiency, our platform operates on a **Distributor >>> Agent** model, allowing agents to hold funds, manage purchases, and streamline operations through a secure, user-friendly interface

Simplified Purchase Process



Real-Time MIS and Reporting

Gain insights and maintain transparency with real-time MIS reports and ledger functionalities, enabling agents to download and view sales reports instantly

Reports

- Real-Time Sales
- Downloadable Ledger
- Comprehensive MIS Dashboard

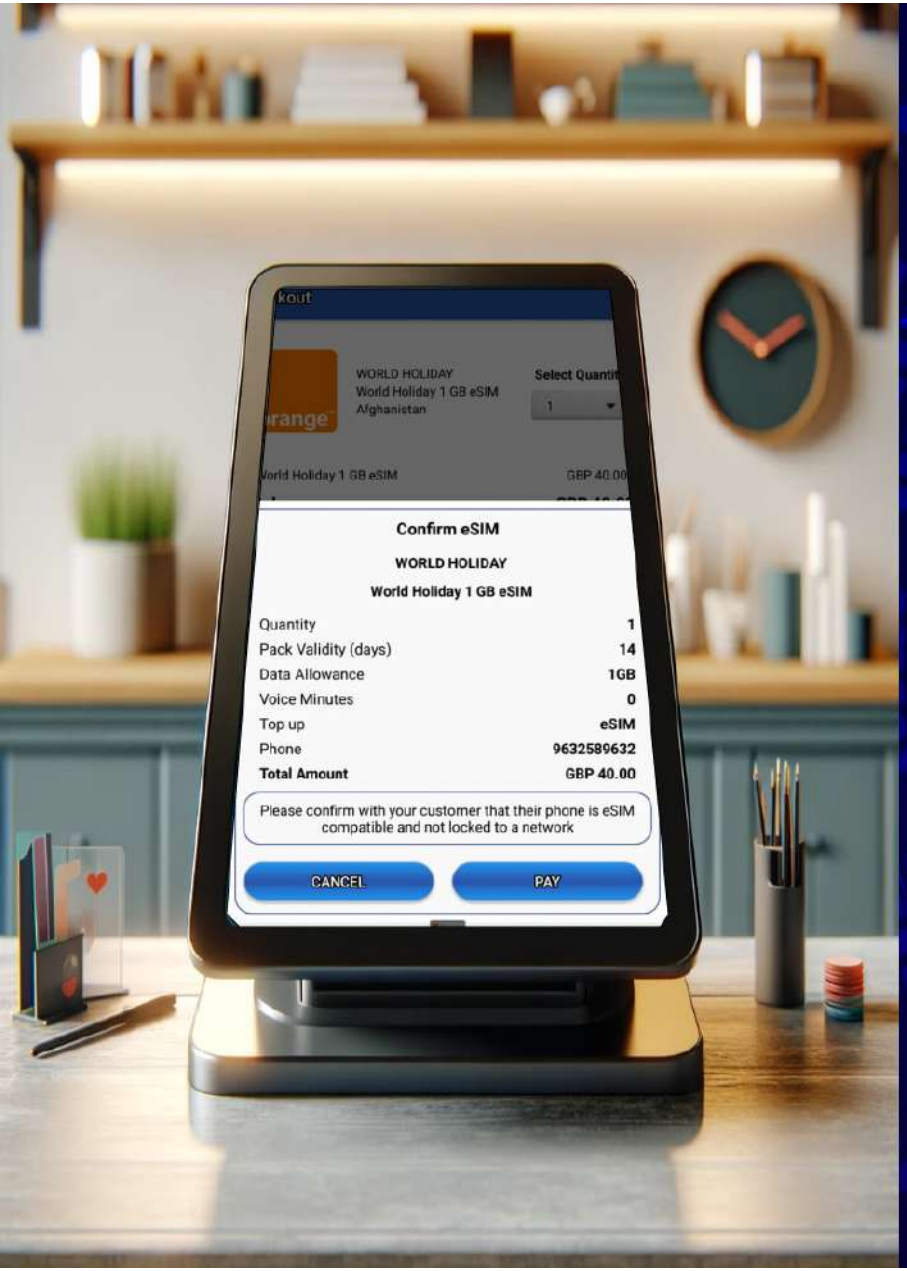
Robust Support

Beyond purchases, our portal enhances user engagement by enabling WhatsApp notifications for eSIM issuance, ensuring customers stay informed at every step

Advanced Security Features

Our portal is fortified with EV SSL certification, 2FA login via email OTP, and adheres to rigorous VAPT standards to protect data integrity and user privacy

- **EV SSL Certification**
- **2FA Login Security**
- **Regular VAPT Compliance**



Instant eSIM Terminal - Join the Retail eSIM Revolution

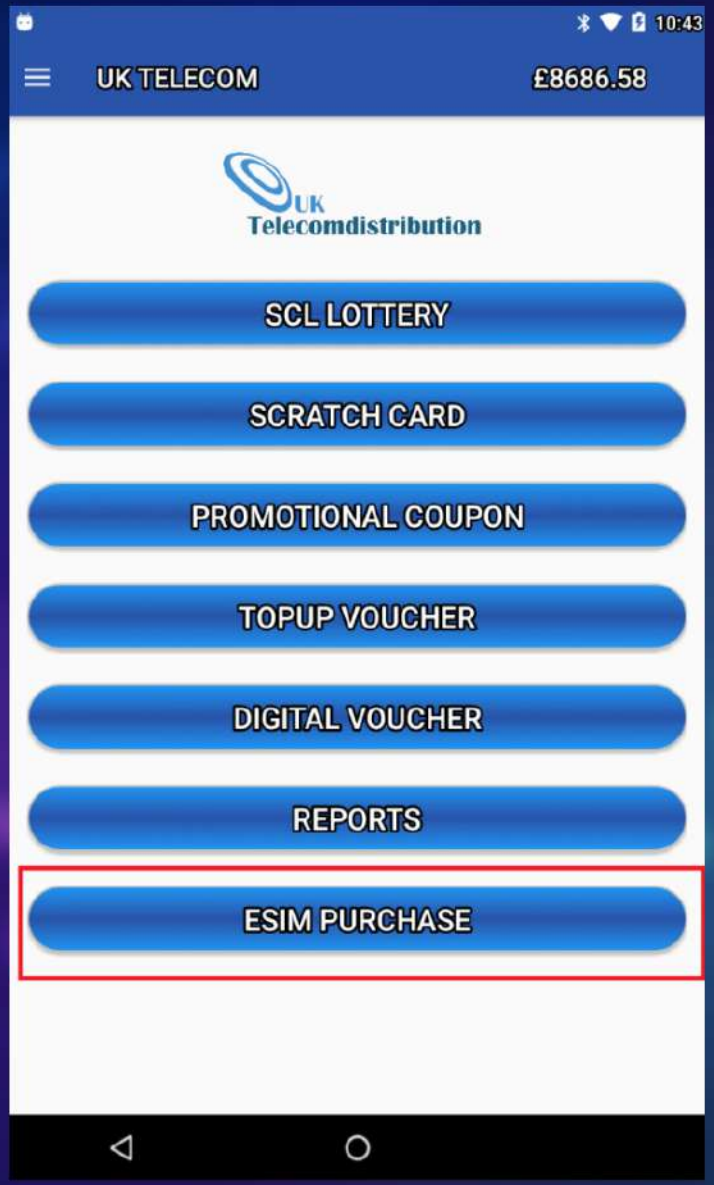
- Connect to our global eSIM platform via the Internet
- We can provide you with customized POS Terminal APK
- Use secure digital wallet for wholesale transactions
- Manage your own chain of distributors and retailers

How It Works

The eSIM Terminal application revolutionizes the retail eSIM sales. We'll take you through just how easy it is to get started

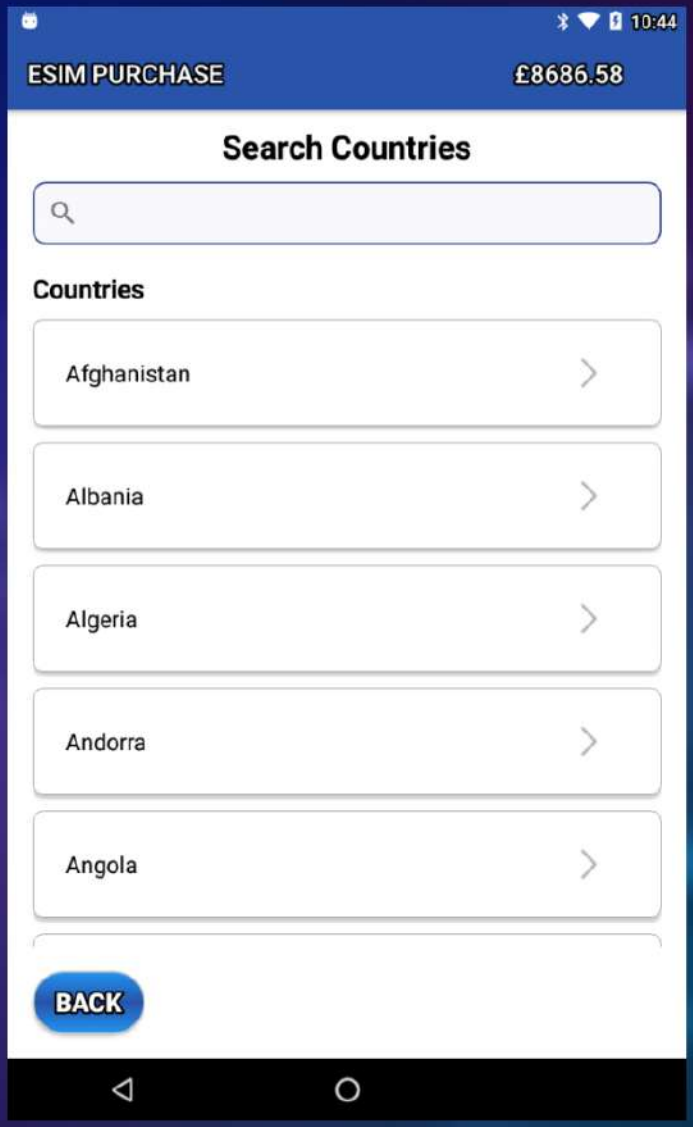
01

Select the desired service, in this case, **eSIM PURCHASE**



02 See all the latest plans available for the country

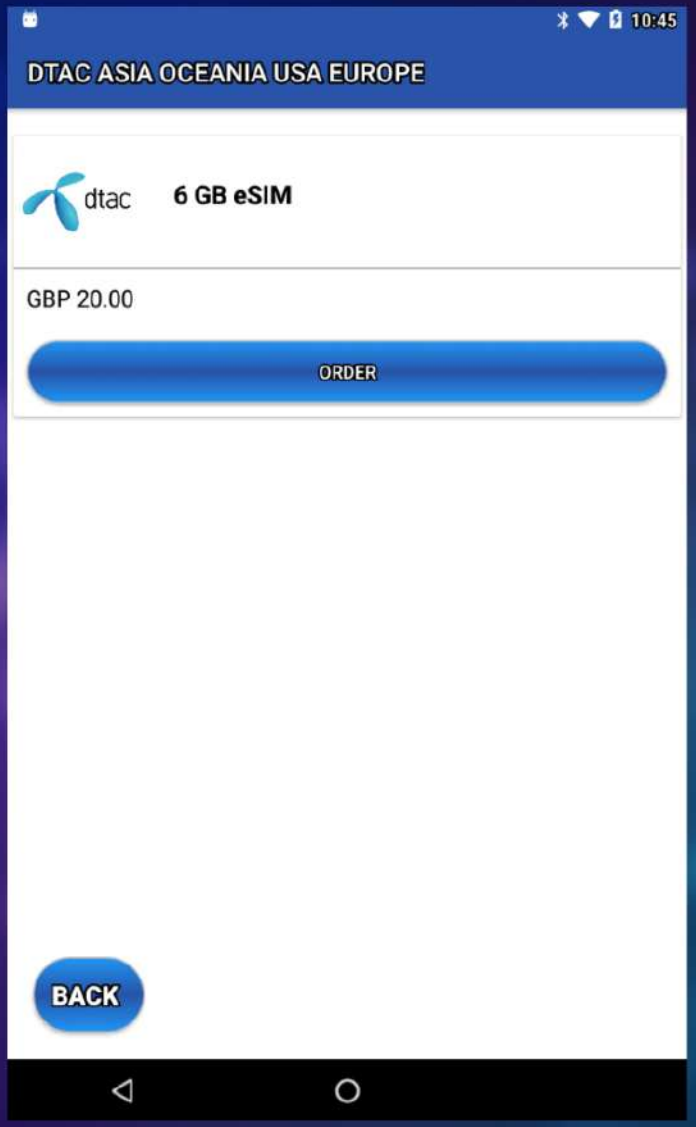
New plans are added periodically and are updated in real time in your terminal

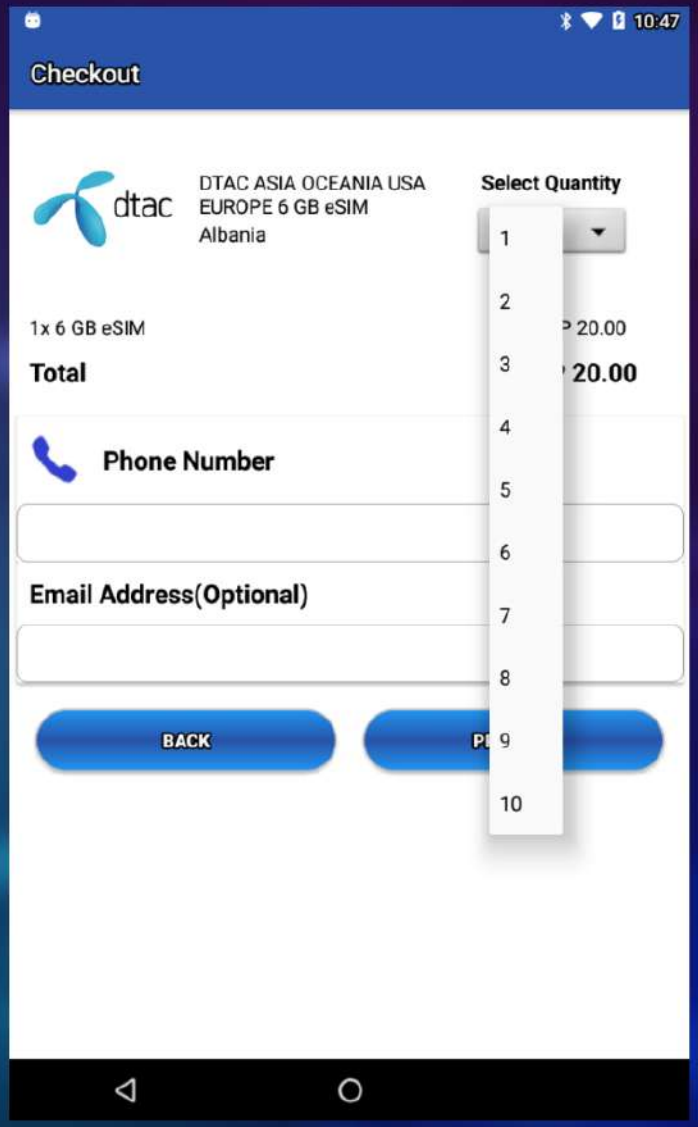


03 Select the desired plan based on the data allowance, validity, and the number of eSIMs

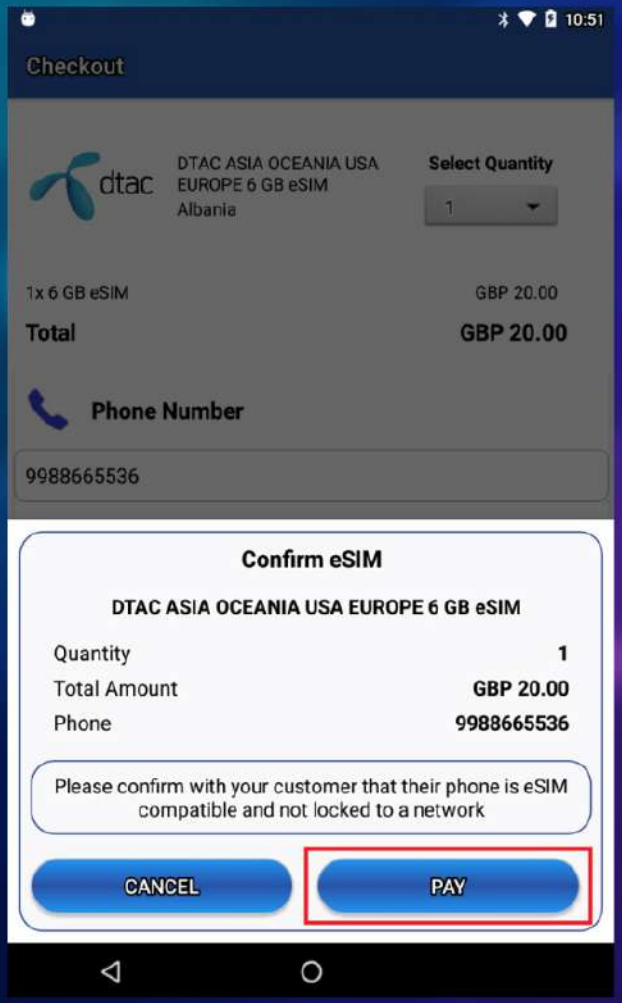
Enter the **phone number** to receive the eSIM on **WhatsApp** or **email** to receive it as a **PDF**

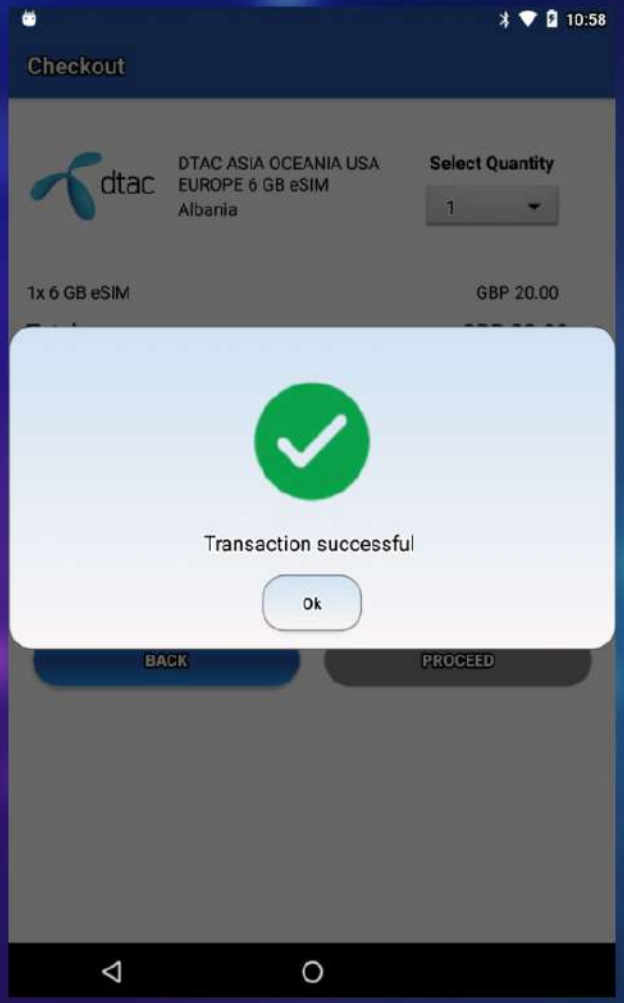
The eSIM will be delivered as a **QR code**





04 Confirm the details and receive the eSIM instantly

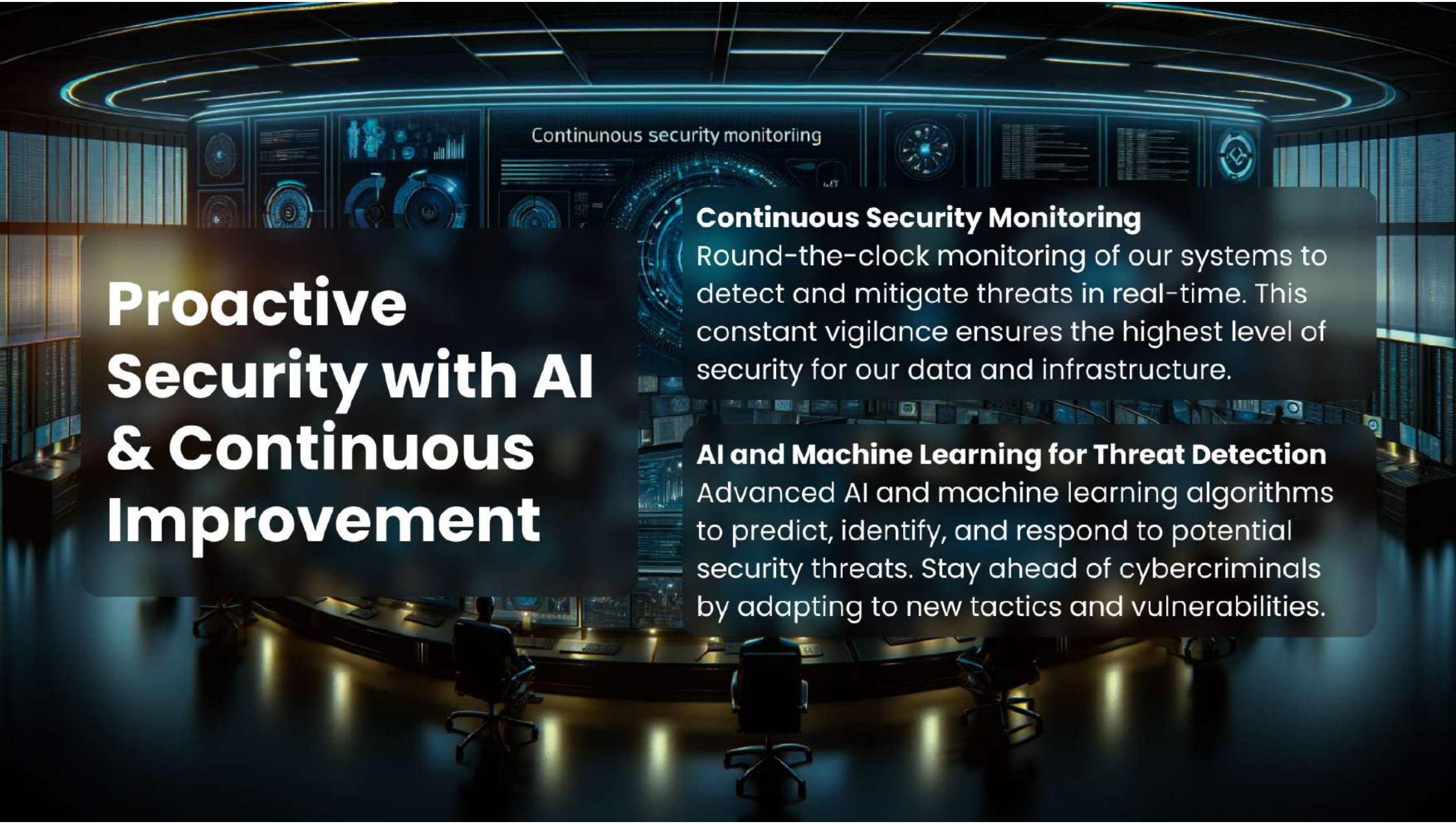




The eSIM receipt is printed as well as sent as a PDF to the email address

Uncompromisingly Secure

- Highest standards of data protection & regulatory compliance
- Secure **Azure**-Hosted Environment to ensure unparalleled security against evolving threats
- Leverage's Azure's comprehensive suite of security features
- Secure with **Transparent Data Encryption** (TDE) & **Always Encrypted** technology for MSSQL

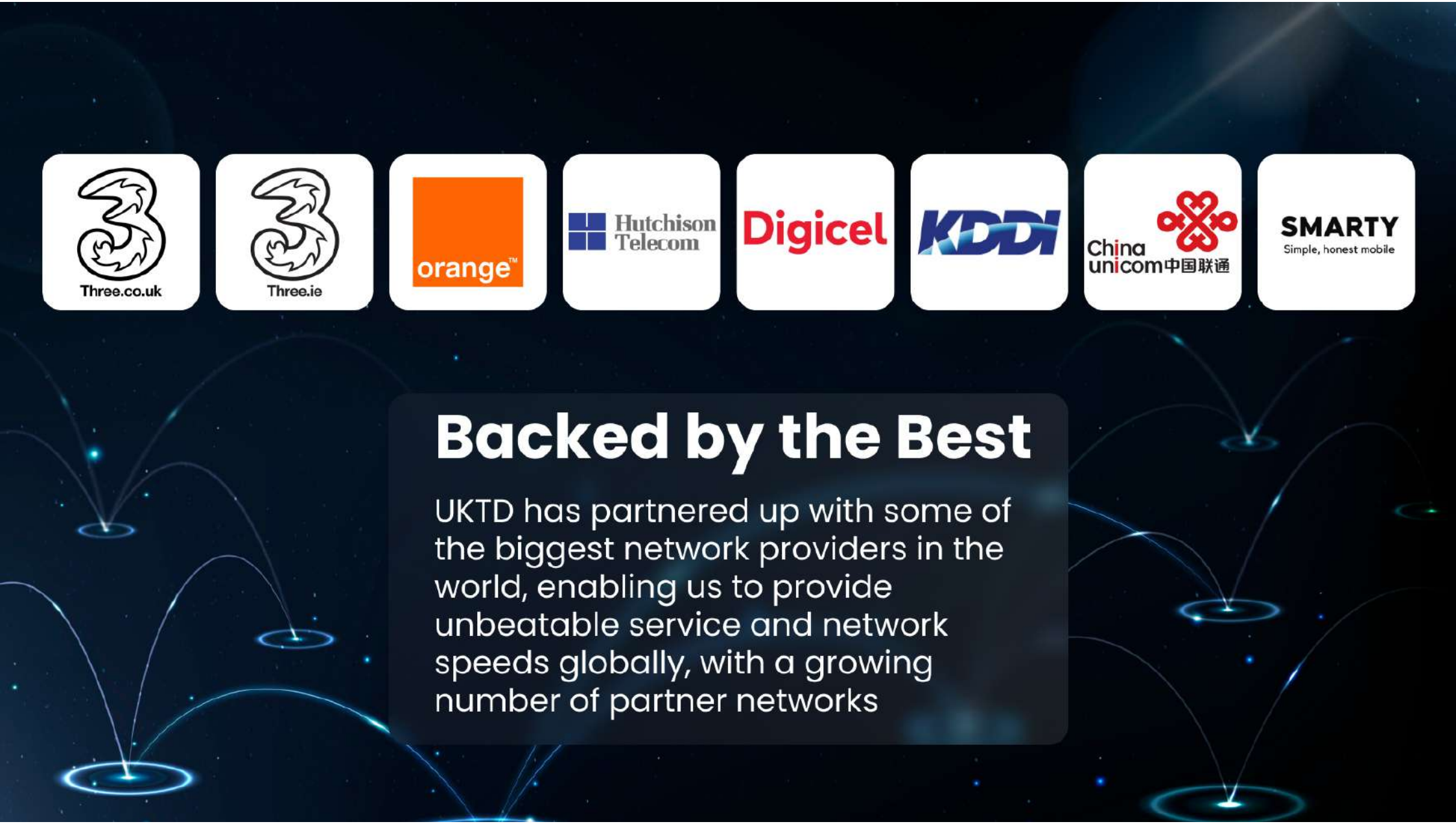


Proactive Security with AI & Continuous Improvement

Continuous Security Monitoring
Round-the-clock monitoring of our systems to detect and mitigate threats in real-time. This constant vigilance ensures the highest level of security for our data and infrastructure.

AI and Machine Learning for Threat Detection
Advanced AI and machine learning algorithms to predict, identify, and respond to potential security threats. Stay ahead of cybercriminals by adapting to new tactics and vulnerabilities.

24/7 x 365 Incident Monitoring
Regular Security Audits and Pen-Testing
Routine security audits and rigorous penetration testing to help identify any potential weaknesses and fortify our defenses
Comprehensive Incident Response Plan
Guarantees a swift and effective response with clear procedures for containment, eradication, and recovery. Minimize potential impacts and ensure a rapid return to normal operations


Three.co.uk
Three.ie
orange™
Hutchison Telecom
Digicel
KDDI
China unicom中国联通
SMARTY
Simple, honest mobile
Backed by the Best
UKTD has partnered up with some of the biggest network providers in the world, enabling us to provide unbeatable service and network speeds globally, with a growing number of partner networks

UK Telecom Distribution LTD
Has been Europe's leading provider of travel connectivity solutions since 2011.
UKTD offers a high-performance, reliable, and secure Software Applications for large-scale distribution of eSIM and electronic vouchers as well as wholesale of eSIMs & SIM cards.
With a visionary executive management, innovative technologies, and fair pricing structures, we are well-positioned to accelerate the growth of your business.
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