



# EIC Agenda at MWC 2025

@EIC Pavilion: 4YFN area, Hall 8.1 booth B52

Monday, 3 March	Tuesday, 4 March	Wednesday, 5 March	6 March
Check In & Arrival		10:00 - EIC Funding Opportunities for European Startups & Scaleups <i>Bertrand Wert (EIC),</i>	No Programming
	10.30 – Reverse pitch from Alaian Telco alliance <i>Ruth Oliver (Telefonica), Representatives from Wayra, KPN and Cellnex</i>	10:30 – Introduction to EIT Digital funding and business support schemes <i>Federico Menna (CEO, EIT)</i>	
11:00 - EIC Funding Opportunities for European Startups & Scaleups <i>Stephane Ouaki (EIC) and Susana Getman (EIC)</i>		11:00 - EIC BAS Support to innovation procurement: bridging and derisking the demand & supply of innovative solutions <i>Bertrand Wert (EIC), Iratxe Perales (Microfy), Elena Lopez (TIC Biomed)</i>	
12:30 – Inauguration and ribbon cutting of the EIC Pavilion <i>Stéphane Ouaki (EIC), High-level representatives from European national delegations</i>	12:00 - Driving Technology for Europe's Green Transition: Innovation, Challenges, and Opportunities <i>Bertrand Deprez (GE Vernova), Rich Goode (PwC), Raul Aragones (AEInnova)</i>	11:30 – You want to access EIC? All tips & support you need! National Contact Point Support is here for you! <i>Luis Guerra, Spanish NCP CDTI, Iratxe Perales (Microfy), Raúl Aragones (AEInnova)</i>	
	13:00 – Reverse Pitching from CISCO <i>Pradeep Kathail, (CTO of Cisco)</i>		
	15:00 - Accelerating 5g and XR innovation: addressing challenges in network capabilities, smart cities & I4.0 <i>Peter Weischel (PwC), Istvan Szabo (ONE Hungary), Jean Vieville (Axelera), Madalin Neag (Opennebula)</i>	15:00 - Success Story from EIC companies <i>Anna Echegaray (Telefónica), Daniel Vera (MYSHERA), Salvador Vera (CEO of MYSHERA)</i>	
16:00 – Bridging Europe's scale-up gap: the role of the EIC and venture capital in deep tech growth <i>Stéphane Ouaki (EIC), Victoria Hernández (Caixabank), Lilia Christofi (PwC)</i>		16:00 - Will we ever mitigate the bias problem of Gen AI? <i>Claudia David (PwC), Shahrouz Yousefi (Manomotion), Nicu Becherescu (Qruise)</i>	
16:45 – Women TechEU <i>Teresa Hernández Martín, Women TechEU Lead</i>			

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# Find us here!



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Ground Level



NORTH  
ENTRANCE

Upper Walkway Level



SOUTH ENTRANCE  
Level -1

SOUTH ENTRANCE

