

NAVARRA

Accelerating startups & scaleups

by Cein

Cein





NAVARRA

Our own way

In the Foral Community of Navarra, collaboration and shared knowledge are so ingrained in daily life that they define a way of working that fosters prosperity, growth, and opportunity.

Our creative and entrepreneurial DNA positions us as an ideal region for attracting talent, leading innovation, and setting trends while turning new ideas and business projects into reality.

Navarra is a European leader in the transition to a sustainable,

digital economy that is deeply committed to its land and people.

We have a cutting-edge, solid, and experienced industrial sector with a strong multinational presence, making us a highly competitive region.

Navarra also boasts a robust innovation ecosystem, featuring a network of six technology centers, three research centers, and three universities.



KEY FIGURES

10,391

.....
Km² Surface area

678,333

.....
Population

€37,088

.....
GDP per capita (2023)

38,676

.....
Number of companies

136

.....
Multinational companies
from 25 different countries

1,8%

.....
4th highest region in
Spain for R&D
investment per capita

5,346

.....
People employed in R&D (2022), 39.9% of whom are women

NAVARRA, an economically privileged region

Navarra operates under its own tax regime, specifically designed to incentivize productive investments. Additionally, we offer tax deductions for R&D&I activities. Our business activity rate for companies with more than three years of existence stands at 8.1%, surpassing the national average of 6.7%.

For 16 consecutive years, Navarra has ranked as the autonomous community with the highest quality of life.

Projected GDP growth for 2025: 1.8%

Lowest unemployment rate in Spain: 6.6% (Q4 2024)

DISTINCTIVE TAX INCENTIVES & SUPPORT

Tax deductions

For newly created startups

- 30% **Corporate Tax or Personal Income Tax** deduction
- 40% Deduction for **R&D activities**
- 15% Deduction for investments in tangible fixed assets
- 15% Deduction for **innovation activities**
- Exemption from making **fraccioned tax payments** on Corporate Tax or Personal Income Tax
- Option to **defer Corporate Tax or Personal Income Tax payments**
- Option to **defer employee tax withholdings** on Personal Income Tax

For investors

Conventional businesses

- 25% **Corporate Tax or Personal Income Tax** deduction
- €50,000 maximum deduction

S4 or innovative businesses

- 25% Deduction in **corporate tax or personal income tax**
- €50,000 Maximum amount
- 35% Corporate Tax deduction
- €100,000 maximum deduction

Tax benefits

Navarra is the only region in Spain where startups can monetize tax deductions of up to €100,000 or transfer tax credits to an R&D financier in exchange for equivalent funding.

Financial Support

R&D Projects:

- **Budget:** €14,920,000
- **Coverage:** Up to 80% of the project

Strategic R&D Projects:

- **Budget:** €11,000,000
- **Coverage:** Up to €200,000

Innovative Technology-Based Companies:

- **Budget:** €685,000
- **Coverage:** Up to 80% of eligible expenses

SIC Bonds:

- **Budget:** €80,000 (2024)
- **Coverage:** Up to €15,000

Hiring of Research & Technology Personnel:

- **Budget:** €750,000 (2024)

Hiring of PhD Candidates:

- **Budget:** €1,600,000





a leading hub for entrepreneurship & startup scaling

The European Center for Business and Innovation of Navarra (CEIN) is the region's leading institution for supporting high-impact entrepreneurship and scaling innovative startups.

As a public entity of the Government of Navarra, our mission is to drive economic development by:

- Nurturing entrepreneurial talent in key sectors and universities, which serve as generators of technology and knowledge.
- Accelerating high-potential, innovative business projects with a strong growth vision and a unique market proposition.
- Supporting startups in scaling operations and expanding into new markets.

We are proud members of:

- European Business & Innovation Centre Network (EBN)
- National Association of Spanish CEEIs (ANCES)
- Spanish Association of Regional Development Agencies (Foro ADR)
- Navarra R&D&I System (SINAI)
- Navarra Health Cluster
- IRIS-EDHI Hub
- Navarra's Entrepreneurship Support Network

C E I N

“
Fishes like haddock
are common in the
North Sea, but
not in the Mediterranean
or the Black Sea.”

“

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→

VIVEROSCEIN

supporting startup growth & scaling

One of CEIN's core objectives is to foster the growth and scaling of innovative startups. To achieve this, we have established:

- Innovation Incubator (Noáin) – Since 1991
- Agro-Food Innovation Incubator (Tudela) – Since 2009
- Access to strategic business contacts, leading companies, and key stakeholders
- Participation in high-impact national and international events
- Acceleration and scaling programs, both cross-sector and industry-specific
- A thriving entrepreneurial ecosystem that fosters innovation and growth

Startups operating within our incubators benefit from:

- Dedicated office spaces, shared labs, and collaborative work environments
- Personalized support programs tailored to their sector, including training and mentorship from CEIN experts and industry professionals

Since their inception, 270 startups have been incubated at CEIN, achieving an 84% survival rate three years post-establishment, thanks to the comprehensive support and resources provided.



Cein

KEY FIGURES

474

.....

Business projects supported

129

.....

Jobs generated

46

.....

Startups hosted in incubators

44 (+21%)

.....

Increase in employment

450+

.....

Initiatives launched

95

.....

New companies created

€2.3 M

.....

Invested by companies

260

.....

Jobs in incubated startups

13

.....

High-impact events

3,700+

.....

Participants engaged



The logo consists of the letters '4Y' stacked above 'FN' in a bold, white, sans-serif font. The background is a vibrant red with a faint, dotted map of Europe and some abstract white lines.

**4Y
FN**

**PARTICIPATING
STARTUPS FROM
NAVARRA**



AI and software development.



Gorka Rodríguez
Co-Funder

VALUE PROPOSAL

With their advanced capabilities, our AI models automate appointment scheduling, order management, technical support and other tasks with human interactions and voices, freeing up time and resources.

We eliminate human handling of tasks such as assigning appointments and sending reminders, allowing you to focus on key business activities.

From database management to order processing, whether by whatsapp, emails or phone calls, AI is here to make your job easier.

Contact

info@batai-assistant.com

644 502 833

www.batai-assistant.com

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Marc Abadie
Co-Founder

Based on disruptive techniques, we manufacture dressings that mimic the skin, hyper realistic epithesis, protective patches and skin jewels with no limits design.

VALUE PROPOSAL

Bellezón, S.L. has developed an innovative technology that makes possible to adhere elements without glue to intact or diseased skins, in a secure and comfortable way. Thanks to this technology, all our products are self-adhesive, custom made - both in design and colour - and reusable. In addition, they adapt perfectly to the elasticity of the skin and body's movement. Our ultimate goal is to make people feel good in their skin, so they can express their essence, through body art and personal care.

In our B-care business unit, focused on personal wellness, we apply our innovative technology to manufacture:

- Hyper realistic epithesis of the nipple-areola complex, for women with mastectomy and breast reconstruction.
- Dressings to cover and protect skins with conditions (burns, scars...).
- Patches that provide security and discretion for diabetics and ostomates.

B-Care products have a positive impact on people's emotional state and increase considerably life quality of those who use them.

Contact

contacto@bellezon-shop.com

699 465 623

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Urko Xabier Muzquiz
CEO

Early cancer diagnosis by liquid biopsy applied to veterinary medicine.

VALUE PROPOSAL

Petnostic is a system for early diagnosis of oncological pathologies applied to veterinary medicine that improves the veterinarian's response time, increasing the patient's life expectancy.

It is a minimally invasive test that is performed from liquid biopsy and allows early identification of the main types of cancer in a single analysis:

- Fast, sensitive and specific.
- It allows monitoring of the evolution anticipating recurrences.
- Cost-efficient

Contact

urko@betternostic.com
627 532 263
www.betternostic.com





CRITICAL MATCH

Critical Match is the first and only SaaS B2B2C All-in-One for the Tabletop Industry.



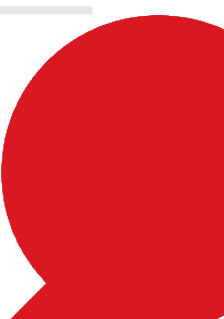
Borja Sánchez
CEO

VALUE PROPOSAL

In a fast-growing market, companies in the industry are still tied to outdated solutions or tools that do not fit their current needs. Critical Match breaks through with a unique proposition that completely digitises the needs of the industry, offering an innovative algorithm to connect users with tables, specialised events and tournaments, comprehensive member management, direct communication and powerful security tools. With this disruptive vision and an environment hungry for modernisation, Critical Match presents itself as a market disruption opportunity capable of exploiting the potential of a sector ready for technological transformation.

Contact

info@criticalmatch.app
621 364 752





'The AI-powered XR platform supporting industrialised residential construction.

Ángel Casarrubios
Cofounder & CEO

VALUE PROPOSAL

We help companies in the AECO & Real Estate sector by creating 1:1 scale digital twins. We integrate AI-powered XR technology to optimise scalability, reduce time and cost, and drive innovation. Through immersive digital twins we help improve sustainability and efficiency in design, execution and sales.

We help the industry, transforming the mindset of the sector and promoting ESG objectives. We revolutionise the way homes are built, customised and sold, fostering a culture that embraces sustainability while delivering customised solutions. As a key partner in achieving environmental, social and governance goals, we drive the real estate market to create positive impacts on people and society.

Contact

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Xabi Aláez
CEO & Cofounder

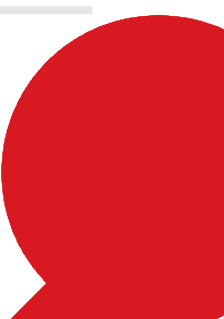
We provide B2B solutions for indoor air quality (IAQ) monitoring, turning data into actionable insights to improve health, comfort, and energy efficiency in buildings.

VALUE PROPOSAL

We offer the most complete IAQ solution, measuring multiple parameters with flexible connectivity (Modbus, BACnet, LoRaWAN, NB-IoT) and supporting WELL, LEED, and BREEAM certifications. Our 100% in-house technology enables custom solutions for various industries.

Contact

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Alberto Sierra
COO

Software solution designed to streamline and optimise the procedures for the financial justification of European R&D grants.

VALUE PROPOSAL

Kronis offers organisations an efficient and specialised tool to clearly and accurately manage the financial justification of European R&D grants. Its design is tailored to the specific needs of European Commission-funded projects, ensuring a more efficient, transparent and reliable process, significantly reducing the administrative burden and allowing project managers to focus on innovation and results rather than on bureaucratic management.

It automates essential tasks such as time recording, budget tracking and analysis, and regulatory compliance, enabling organisations to save time, minimise errors and ensure successful project justification.

Contact

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Decarbonization of industry with intelligent electric heat.

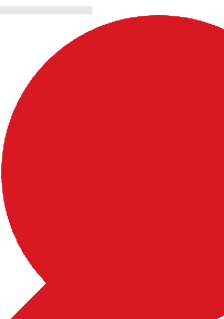
Aida Loperena
CEO

VALUE PROPOSAL

At Nawattia, we bring intelligent far-infrared heating to large industrial spaces, enhancing energy efficiency, decarbonization, and workplace well-being. Our advanced system delivers direct, on-demand heat precisely where it's needed, without wasting energy on heating air. By integrating our proprietary heaters with smart facility management software, we optimize thermal comfort, reduce environmental impact, and support the transition to electrification and renewable energy. The result? A healthier, more efficient, and sustainable heating solution that puts people at the center of industrial innovation.

Contact

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Carlos Olite
CEO & Cofounder

First small-group travel aggregator connecting agencies with travelers through passion-driven experiences.

VALUE PROPOSAL

PANDITY transforms small-group travel by centralizing all types of tours in one seamless platform. Instead of searching by destination, travelers can explore experiences tailored to their passions and lifestyles. For agencies, it's a high-visibility hub to connect with the right audience effortlessly, ensuring maximum exposure and direct bookings.

Contact

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www.pandity.com

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Javier López
CEO

URAPHEX, a patented, efficient, and sustainable solution to disinfect water in industrial processes using a Photo-Electro Oxidation process.

VALUE PROPOSAL

An intelligent and environmentally friendly solution that eliminates chemicals, saves up to 90% of water, and reduces CO₂ emissions in the food industry.

Contact

gerencia@urtech.es

678 873 595

www.uraphex.com

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Xabier Leonardo
CEO

Parental control tool based on network traffic analysis, which ISPs can market in a B2B2C model, adding value to their services.

VALUE PROPOSAL

ZAINDARI facilitates the digital education of children, providing families with a simple and robust tool, being the first tool capable of managing 100% of screens. It also allows operators to stand out, grow and build customer loyalty.

Contact

xleonardo@zaindari.com
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NAVARRA en Europa

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