



**Rakuten Viber**  
for business

**Official Viber  
Business Partner**





# Trusted by Over 1 Billion Users Worldwide

-  190+ countries
-  44 languages
-  8500+ brands choose Viber Business



# Services provided

Viber Business Messages



Viber Chatbots



Viber Business Calls



Viber Ads



# Unique advantages to power your communication



## Branded profile

Establish your brand's credibility with an official Viber business account, making it easy for customers to identify your messages as authentic and trustworthy.



## Rich media content

Enhance your communication and increase engagement by adding rich media content, interactive buttons, and personalized calls to action to your Viber messages.



## Secure messaging

Viber's end-to-end encryption secures all interactions, allowing your business to communicate with customers safely, knowing their data is well protected.



## Detailed insights

Get access to detailed insights on the performance of your campaigns in real-time, optimize campaigns and improve results.

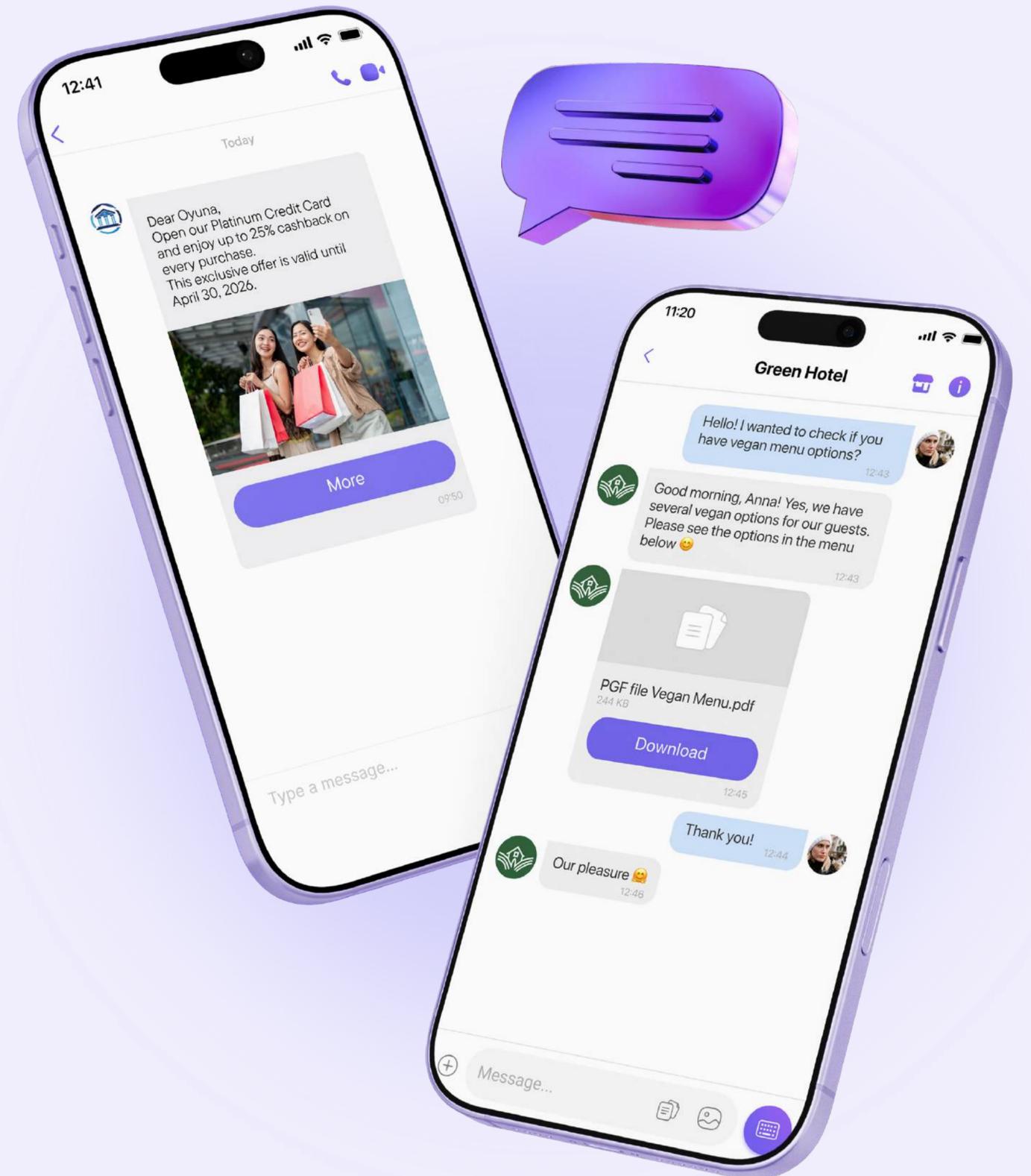


**Rakuten Viber**  
for business

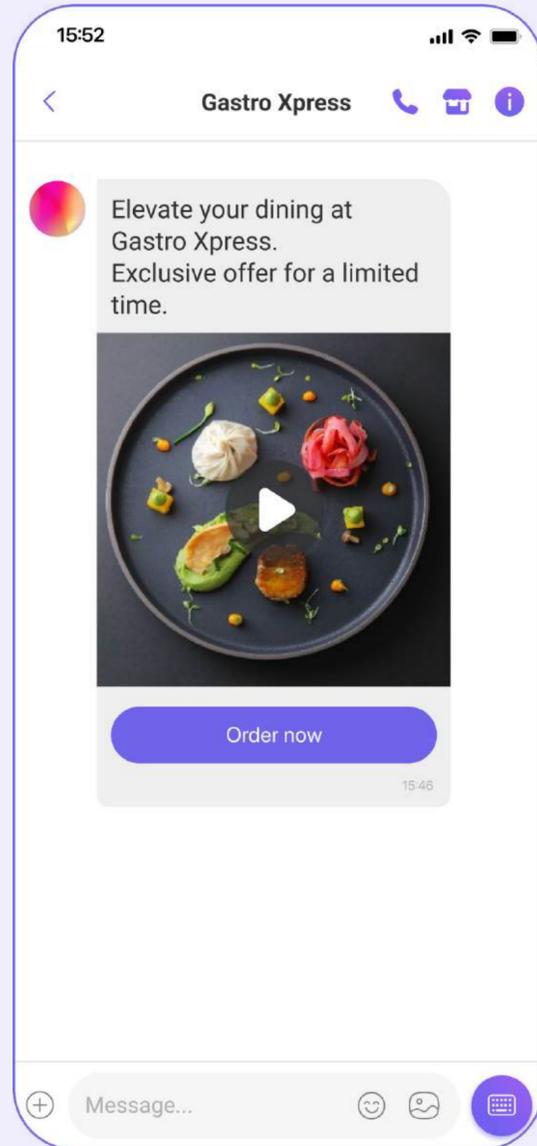
# Viber Business Messages

Viber Business Messages are a secure, cost-effective channel for direct, 1-1 communication with customers in a dedicated folder, Business Inbox.

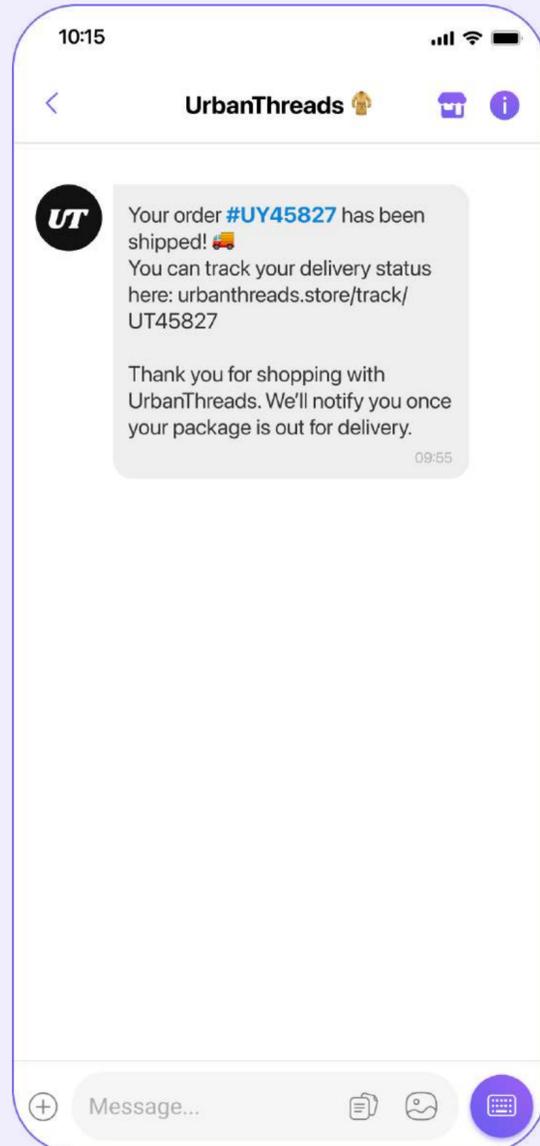
Brands can send Viber Business Messages to their database of customers who have opted in.



# Message Types



Promotional messages



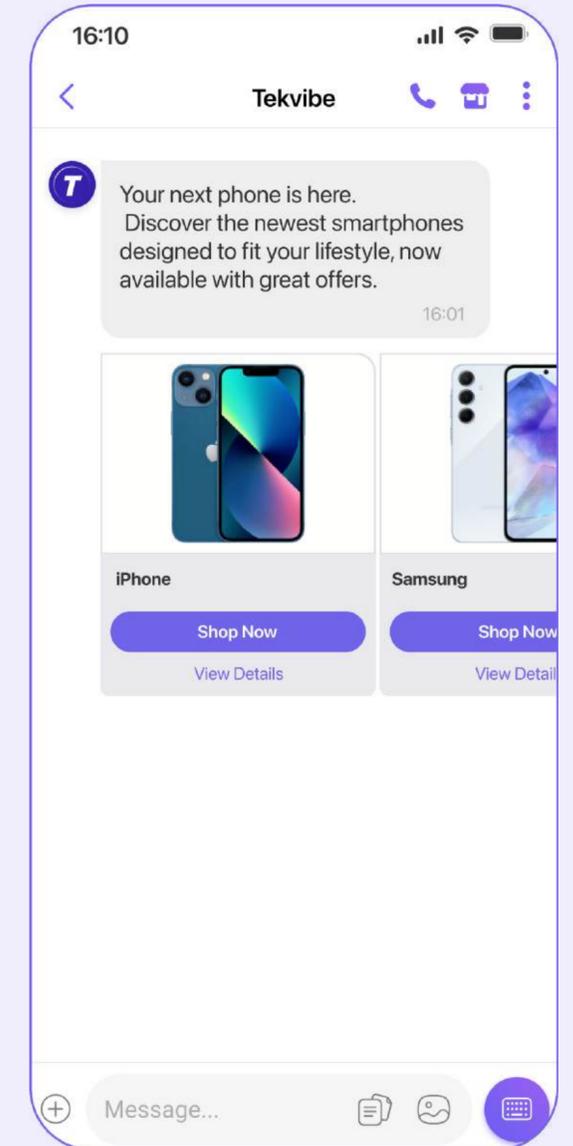
Transactional messages



Conversational messages



List messages



Carousel messages

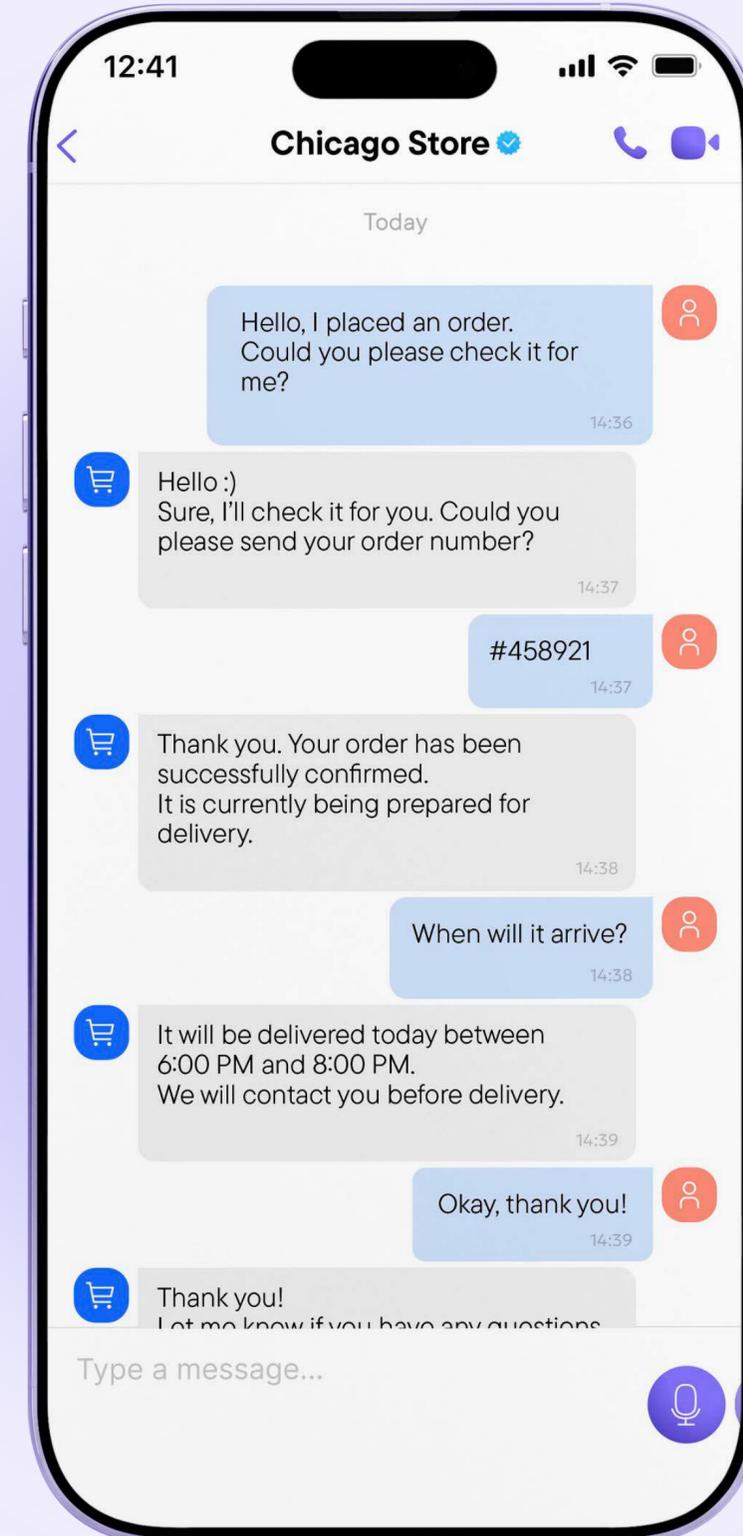


**Rakuten Viber**  
for business

# Viber Chatbots



Empower your customers to self-serve with chatbots that offer seamless support, complete transactions, run surveys, and deliver key information - creating efficient, frictionless experiences.

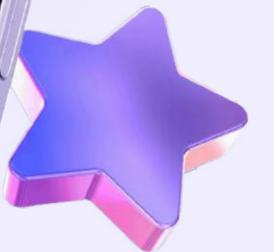




**Rakuten Viber**  
for business

# Viber Business Calls

Deliver exceptional support experiences through customer-preferred channel. Let customers seamlessly switch between calls and messaging for free, and ensure uninterrupted communication flow.

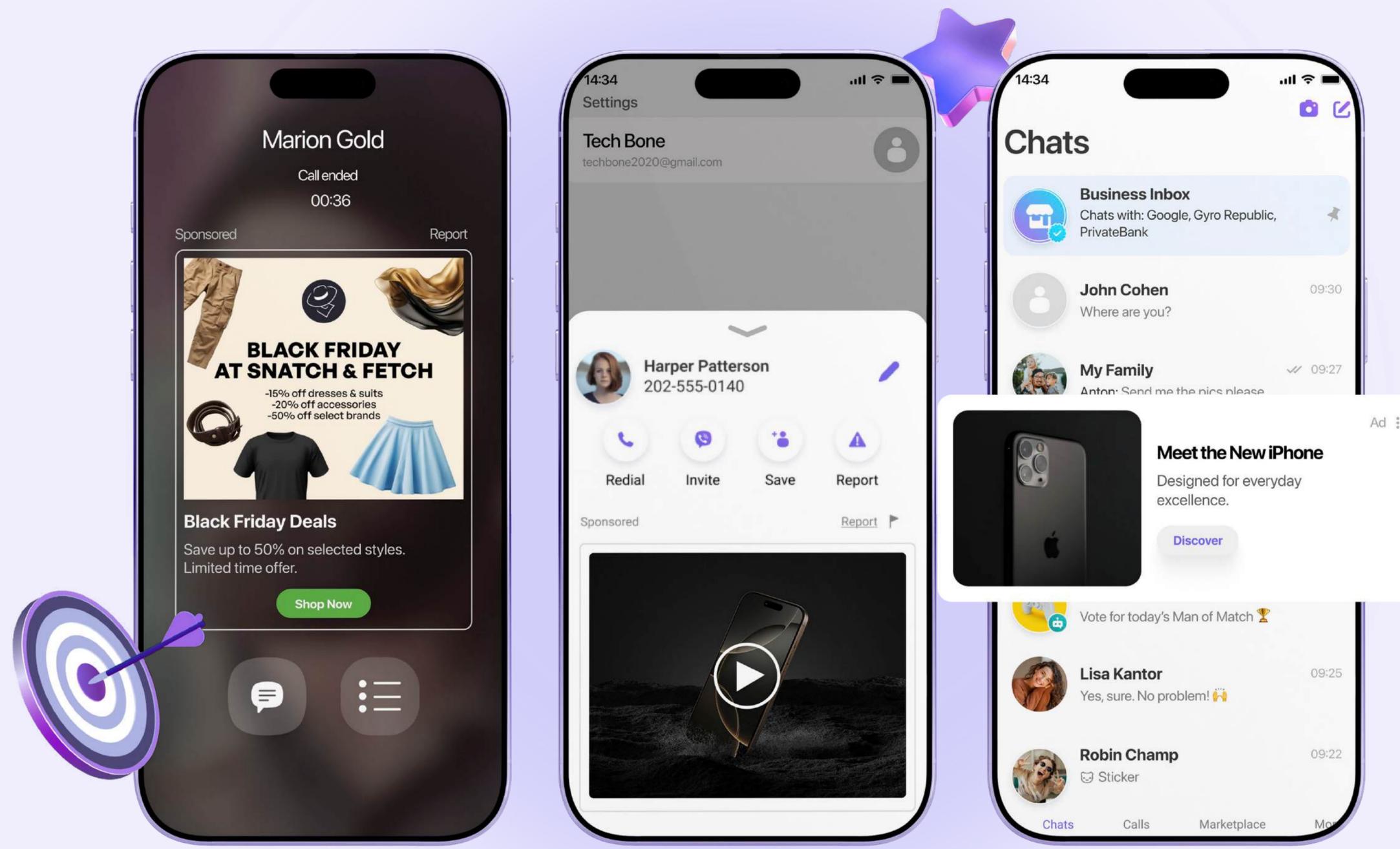




**Rakuten Viber**  
for business

# Viber Ads

Reach audiences and engage clients with effective campaigns.



# Advertising Solutions



## Your powerful set of tools for different business goals

Access a comprehensive suite of advertising solutions designed to support awareness, consideration, conversion, and retention objectives. Whether launching a new product or driving performance campaigns, Viber provides scalable tools to match your business strategy.



## Cut through the noise with native, high-performing placements

Reach your audience where engagement naturally happens. Native placements are seamlessly integrated into the Viber environment, ensuring higher visibility, stronger recall, and improved campaign performance without disrupting the user experience.

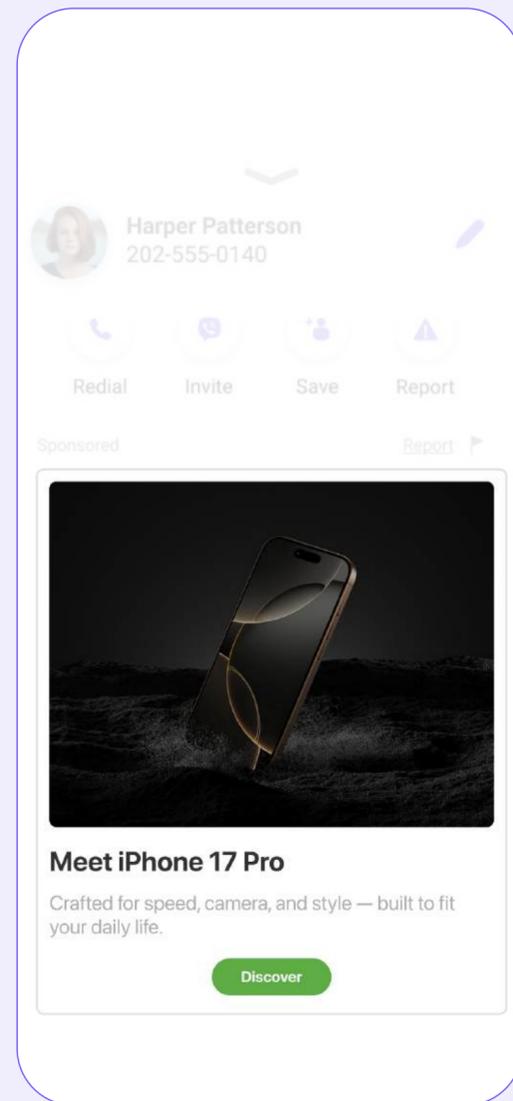


## Grab customer attention with different ad formats

Leverage a variety of interactive and visually compelling ad formats - from display ads to sponsored messages - to capture attention, drive engagement, and deliver measurable business results across every stage of the customer journey.



# Viber Ads



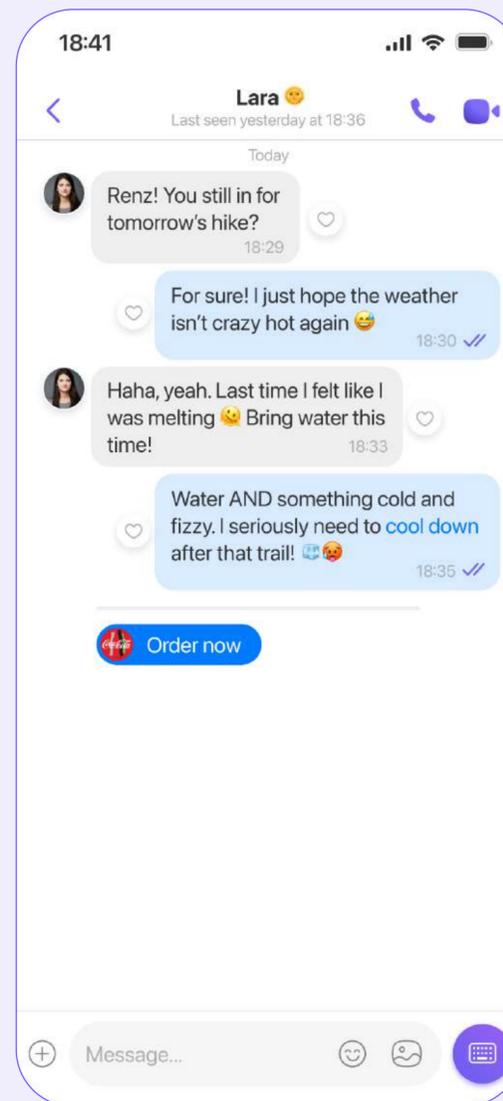
## Viber Ads

Keep your brand top of mind & drive engagement



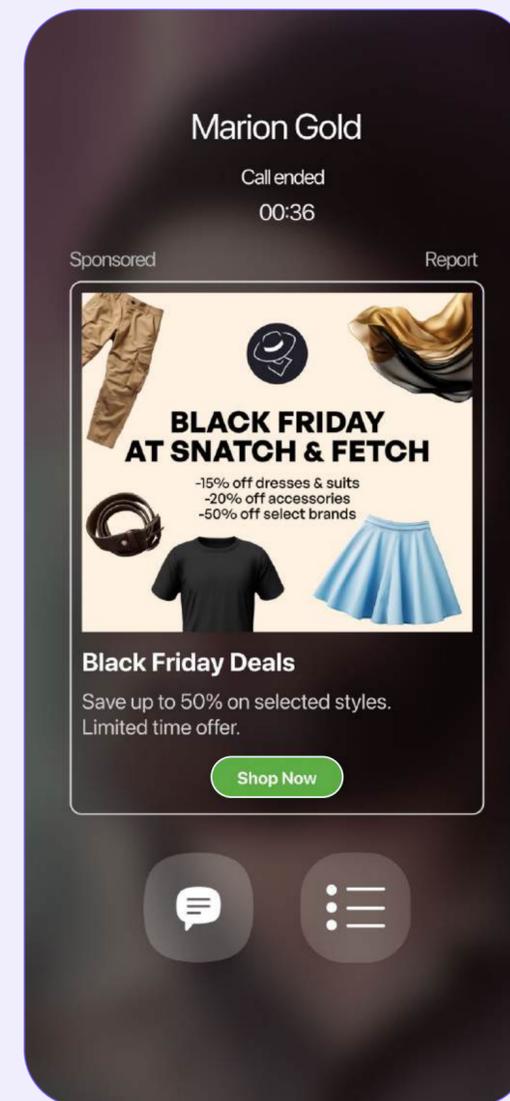
## Branded Gems

Build exclusive holiday campaigns



## Branded Keywords

Turn user intent into instant engagement

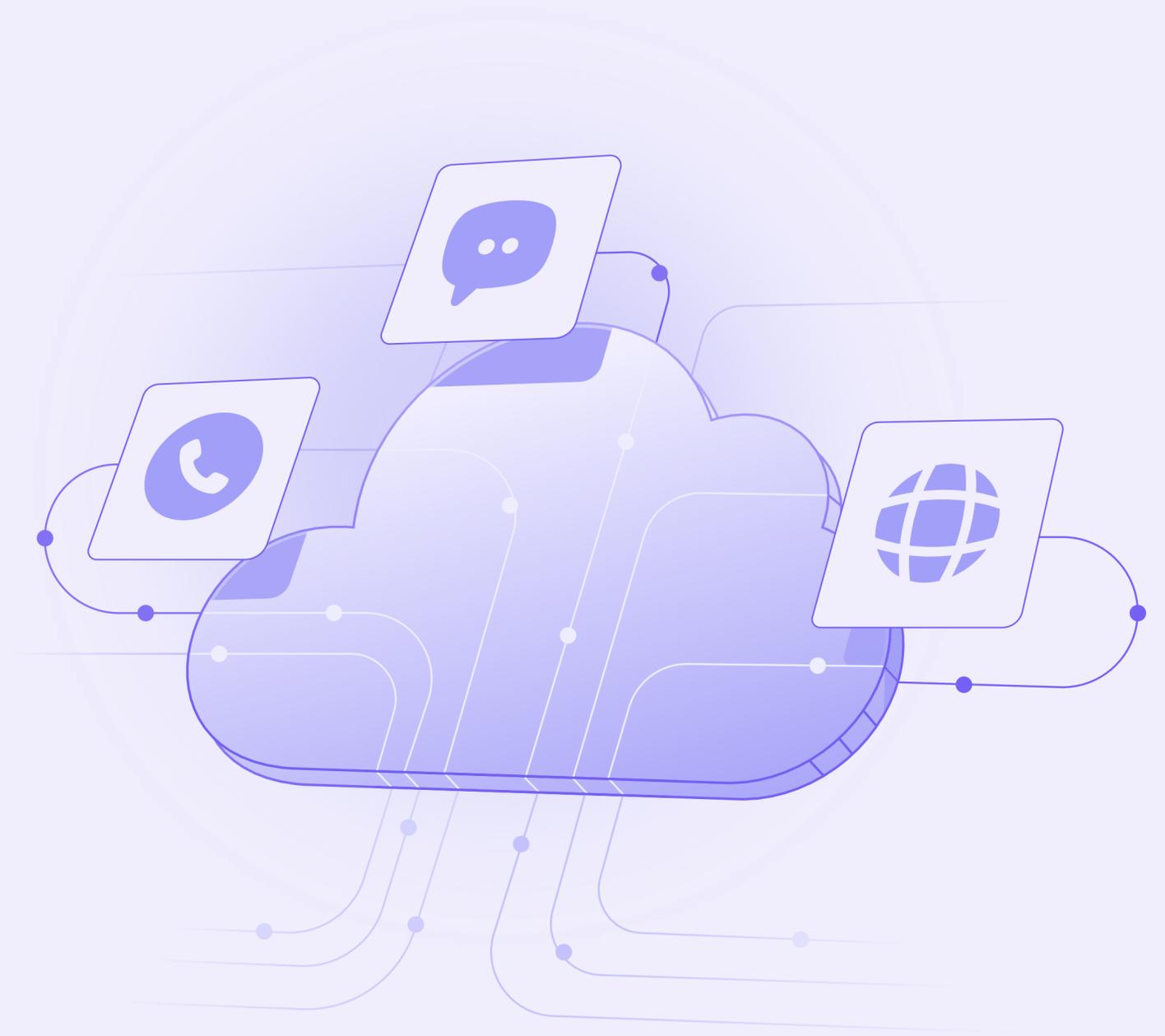


## Click-to-Message

Lead from awareness to conversions in just a few steps



# Power Your Viber Strategy with CallPro



 [www.mycallpro.ai](http://www.mycallpro.ai)

 [sales@mycallpro.ai](mailto:sales@mycallpro.ai)