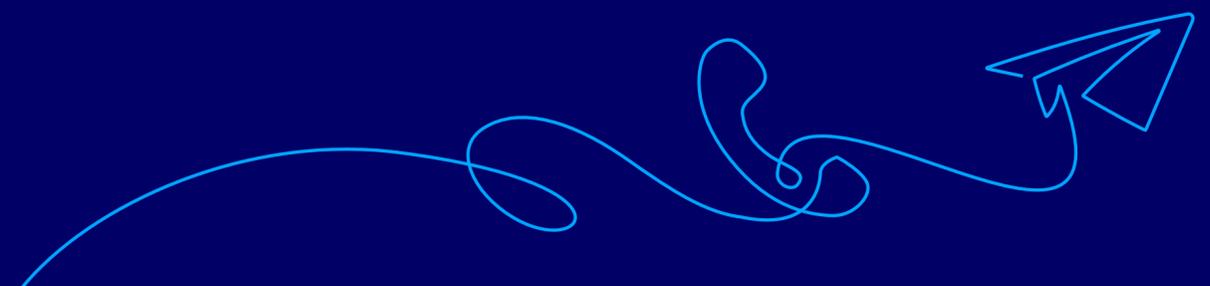


Transforming Telco into TechCo



AI Powered CPaaS Solutions

CallPro Platform 





We are a leading **AI Powered Communications Platform** as a Service (CPaaS) provider for telecom operators and enterprises.

CallPro Platform 

The text "CallPro Platform" is followed by a green rounded rectangle containing four white icons: a telephone handset, a signal tower, a grid of four squares, and a megaphone.

01.

10+ Years of Experience

Innovating telecom solutions since 2014.

02.

Proven Partnerships

Trusted by Asian Telecom Companies.

03.

Global Reach

4,000+ organizations served across Mongolia, Kyrgyzstan, Singapore & the USA.

04.

Our Mission

Empower Telcos to generate new revenue streams and enhance efficiency by evolving into tech-driven service providers.



Telecom Industry Challenges

Shrinking Revenues

Voice and SMS usage has declined by ~80% and ~94% due to OTT apps, eroding MNO/MVNO income.

OTT Disruption

Apps like WhatsApp and Viber dominate messaging and voice, bypassing operators.

Evolving Expectations

Customers demand instant, personalized, and omnichannel digital experiences.

Urgent Transformation

Operators must embrace cloud, AI, and integrated platforms to stay competitive and meet digital-first demands.



CallPro's AI Powered CPaaS Solution

AI-POWERED CPAAS SOLUTIONS

01.

All-in-One Communication Platform

A unified solution integrating voice, SMS, chat, and video channels on a single platform – enabling a one-stop shop for all customer communications.

02.

Omnichannel Capabilities

Engage customers on any channel – phone, text, social messaging, or web – with a consistent experience. Switch seamlessly between channels while retaining context.

03.

AI Driven Automation

Built-in artificial intelligence (virtual agents, chatbots, and automation workflows) to handle routine inquiries, personalize interactions, and reduce manual workloads.

04.

Seamless Integration

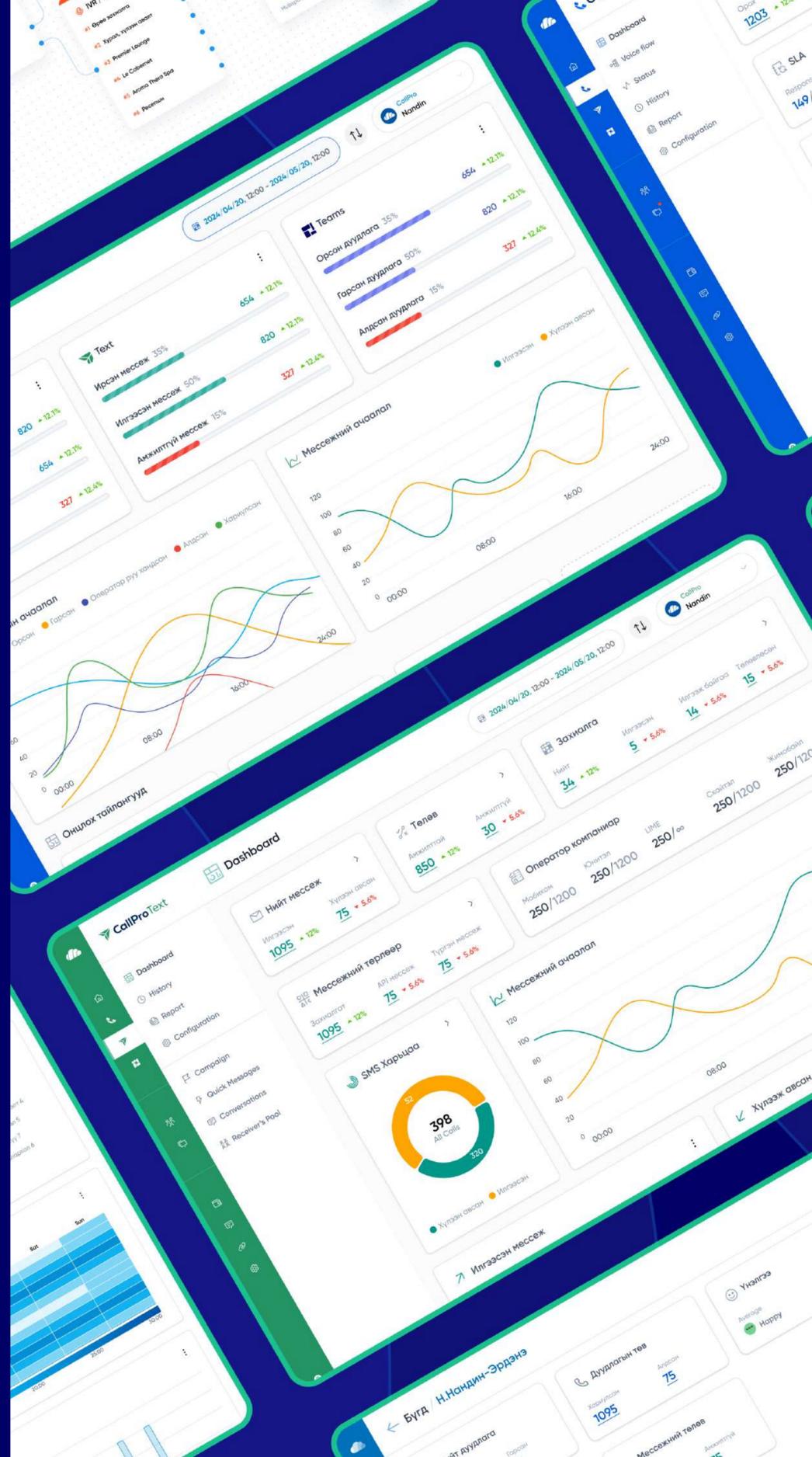
Open APIs and pre-built connectors allow easy integration with existing telecom networks and IT systems (CRM, billing, ERP), ensuring quick deployment with minimal disruption.



Our Solution

Unified & Intelligent Communications

AI-POWERED CPAAS SOLUTIONS



- **Voice Services**
Cloud PBX, IVR, call routing, conferencing & voice APIs for enterprise telephony.
- **SMS Messaging**
High-deliverability A2P SMS for bulk messaging, alerts & authentication.
- **Chat & OTT Messaging**
Unified platform for web chat & apps like WhatsApp, Viber, Messenger.
- **AI Virtual Agents**
24/7 chatbots & voicebots for automated customer service & escalations.
- **Sentiment Analysis**
AI Driven speech-to-text & sentiment analysis for insights & compliance.
- **CRM/ERP Integration**
Seamless sync with enterprise systems for personalized service.



Proven Success



Trusted by Leading Fintech Brands

Problem:

Debt collection calls require significant manual effort and time on a daily basis. Agents must review various types of customer data and deliver reminders individually, resulting in inefficiency and delayed collections.

Solution:

An AI-driven system integrated with CRM automatically retrieves customer information, segments cases, and delivers tailored voice or message reminders for early-stage debts.

Metrics

Debt collection period

Daily workload per agent

Customer response rate

Data Accuracy, human error

Before

14–21 days

50–70 customers

~20%

Manual, ~60–70%

CallPro AI

5–7 days

300–500 customers (automated)

~50%

AI-driven, 90%+



Proven Success



Trusted by Top Retail Chains

Problem:

Delayed or inaccurate responses during and after purchases lower trust and reduce repeat sales.

Solution:

Personalized communication driven by our AI models along with automation based on purchase history improves delivery tracking, customer care, and enables upselling of relevant products.

Metrics

- Response time
- Confirmation accuracy
- Survey response rate
- Repeat purchases

Before

- >5 mins
- Medium
- ~20%
- ~15%

CallPro AI

- <1 min
- 100%
- ~60%
- ~40%

Revenue Model & Business Opportunity



Scalability & Flexibility

Compete with OTT/cloud players by keeping enterprise customers within the telco ecosystem.



New Revenue Streams

Monetize CPaaS services like SMS/voice APIs, chatbots & contact centers.



Zero-Cost Deployment

No upfront investment; deploy via cloud or on-premise risk-free.



Revenue-Sharing Partnership

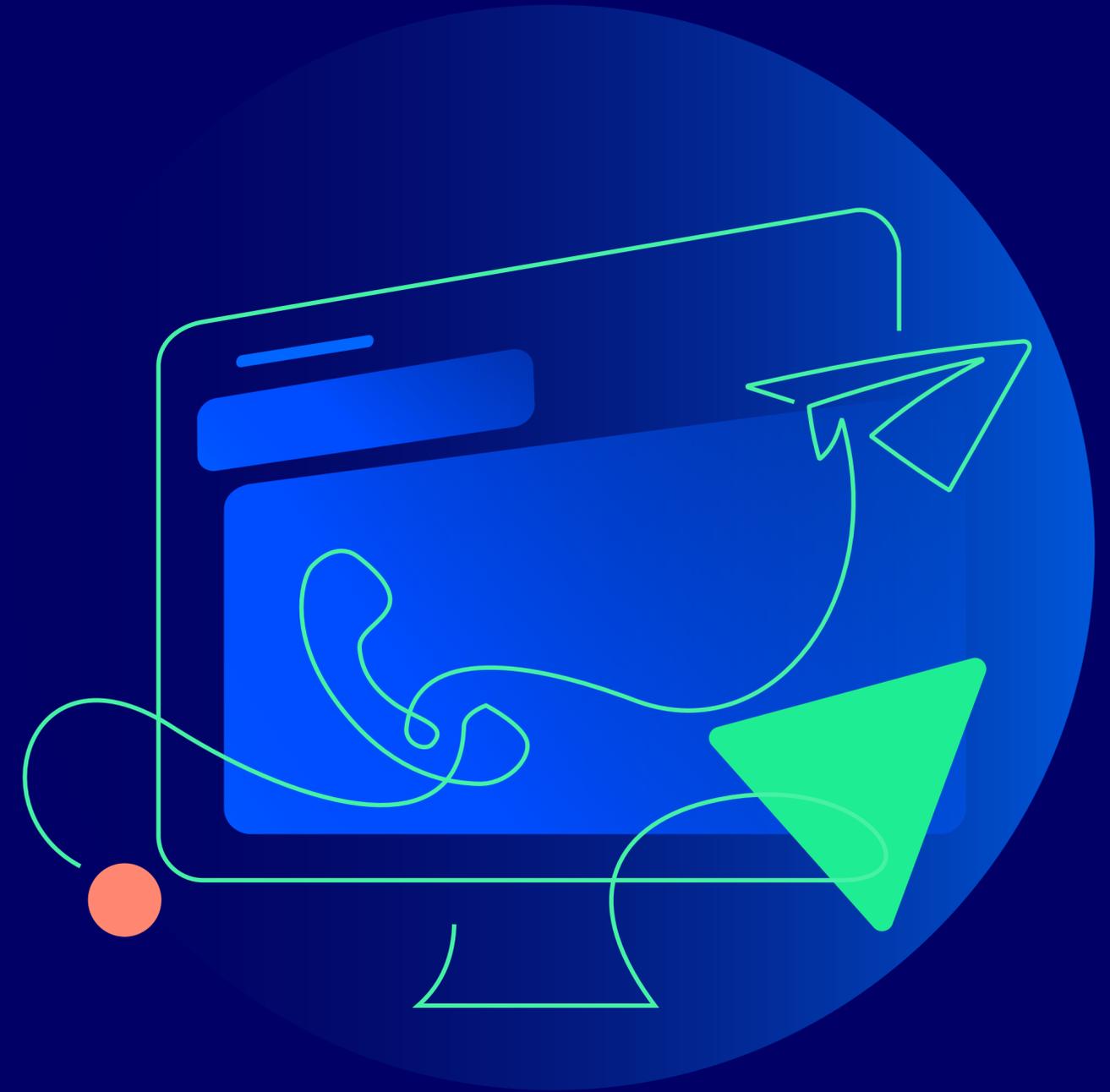
Success is shared, minimizing financial risk for operators.



Monetization Strategies

Usage-based pricing, subscriptions, and bundled service upsells.

Competitive Advantages



New SMB Market Access

Monetize under-served SMBs with affordable, enterprise-grade communication tools.

Flexibility

Fully customizable & white-labeled platform, enabling rapid feature expansion with minimal effort.

Reliability

Carrier-grade infrastructure with 99.9%+ uptime, ensuring high performance & security.

Innovation & Agility

Rapid deployment of new digital services to stay ahead of competitors.

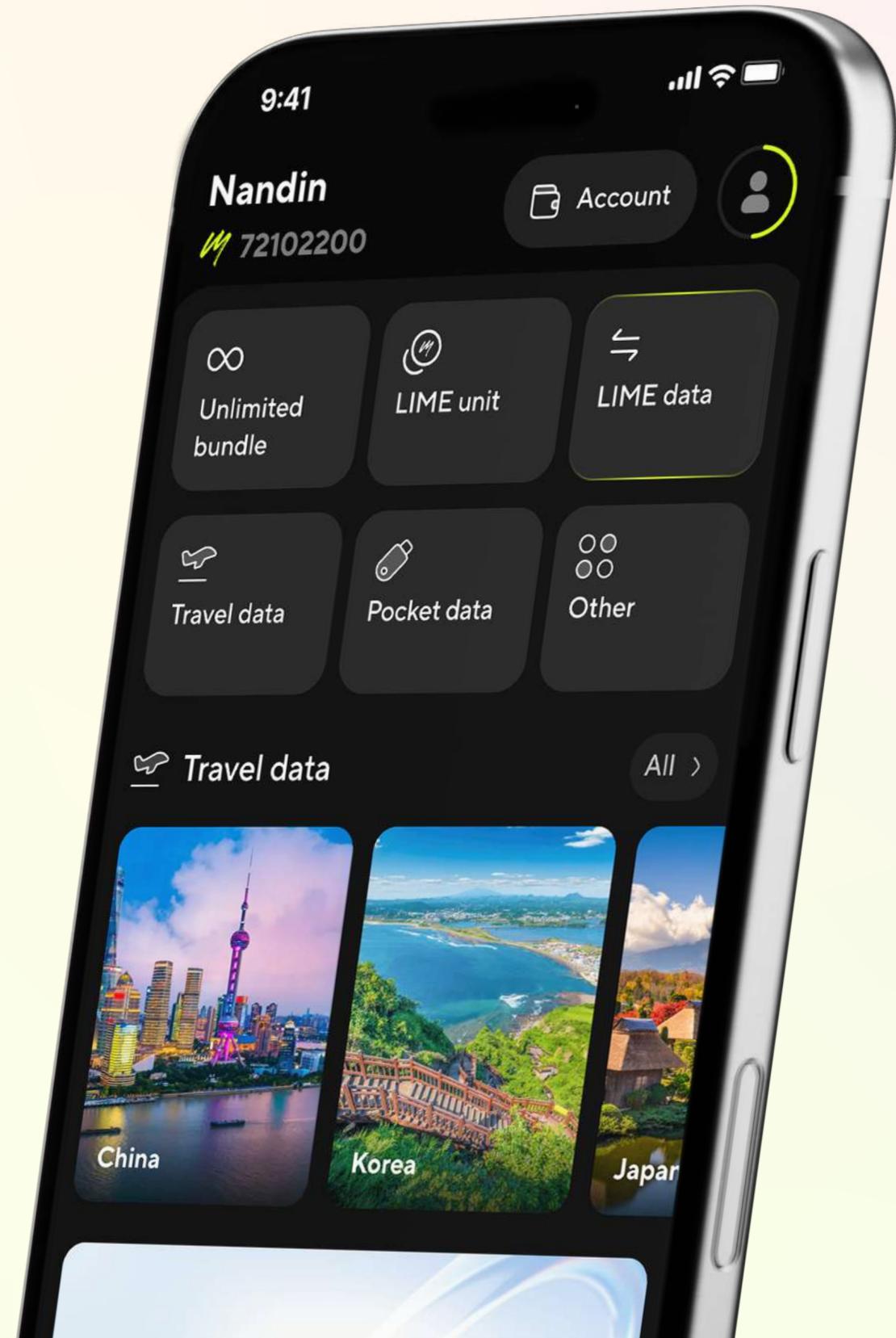
Scalability

Cloud-native architecture that grows with demand, handling millions of calls & messages.



LIME

Your B2C solution for Global Coverage!





Tested by over

200K+

users and 107 countries.

Global Reach, Local Feel

Our app ensures your customers can use your telecom services from anywhere, making the world feel a little smaller.

Unmatched Clarity with RTC

Our RTC-based voice technology guarantees every conversation is crystal clear. It's like the person on the other end is right there with you, no matter the distance.



01

Can be used from anywhere in the world

Forget data roaming as our app can be used from anywhere using RTC technology.

02

Easy Deployment, Continues Development

Quick service deployment and ongoing enhancements keep our solution ahead, seamlessly integrating and improving within your network.

03

Smooth Integration

We integrates with existing telecom, fintech, and OTT services, offering a seamless, all-in-one app experience that enriches user engagement.



Give your users the ability to interact with one another from anywhere in the world.



- Crystal Clear RTC - SIP Call
- SMPP SMS
- Messaging & Group Chat
- Video Calling
- Dedicated Billing System
- Location Based Services

- Smooth Integrations
(Telco Services, Fintech, OTT...)
- Customizable UI/UX
- Travel eSIM Data Service
- Referral system
- Cashback to yourself or donate



Leveraging Strengths for Mutual Success

Building for the future

- Global Coverage
- Enhanced Customer Experience
- Increased ARPU
- Easy to integrate other services
- Future-proofing with technological advancements

MNOs

- Reliable Infrastructure
- Loyal Customer Base
- Strong Brand & Sales Channels

LIME

- Comprehensive Communication Solution
- Flexibility and Customization
- Continues Development
- Integrate smoothly with existing systems such as Telco Apps, Fintech, OTT etc.

Let's build the future of telecom together ✨

Transform into a Tech Leader

Move beyond connectivity and deliver AI Powered communication services that drive customer engagement and revenue.