

GSMA
Intelligence

IoT & Private Networks

Exclusive package of insights, content and analysis

IoT & Private Networks Bundle



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Background

The global IoT market will continue to develop at a sound pace, with IoT connections reaching 38.5 billion by 2030. For companies in the IoT ecosystem, this offers new opportunities to scale up their products/services. Enterprise will be the major driver of growth as digital transformation of vertical sectors accelerates. Meanwhile, private networks are seeing rapid growth, driven by tech advancements and growing supplier competition. Importantly, our research reveals that deploying IoT is increasingly important to unlocking the value of private networks.

To help our customers navigate (and capitalise on) the changing landscape for IoT and Private Networks, we provide regular insights (data, surveys, reports, case studies) into the key trends shaping innovation and growth.

Our newly launched IoT & Private Networks bundle will provide you with important and unique insights to inform your business strategies and commercial decisions.

Who should buy this bundle?

- Providers of IoT technologies and solutions
- IoT device manufacturers and vendors
- Chip technology manufacturers and vendors
- Network infrastructure/equipment vendors
- SIM/eSIM/iSIM vendors
- Mobile network operators (MNOs)
- Mobile virtual network operators (MVNOs)
- Providers of Private Networks technologies and solutions
- Regulators
- Startups
- Investment banks
- Consulting companies

Did you know that?

Doubling

The global number of IoT connections (cellular + non-cellular) will almost double between 2023 and 2030

61%

IoT Enterprise connections will see the highest growth, accounting for 61% of total IoT connections by 2030

20%

Most operators expect private wireless networks to account for up to 20% of their total enterprise revenues

GSMA Intelligence is your gateway to the latest trends, in-depth analytics, precise forecasts, and profound insights that shape the dynamic world of mobile and communications industries. With data collected from mobile operators, networks, and MVNOs worldwide, coupled with the expansive reach of the GSMA, enables us to deliver the most accurate and up-to-date forecasts and insights.

Trusted by 7 out of Forbes' top digital companies, our expertise extends beyond telecom, providing invaluable insights into diverse sectors of the digital landscape.

IoT & Private Networks Bundle Contents

			Price if purchased individually
1	Major Report Operators in IoT: progress in the last decade and pathway to sustained success	<ul style="list-style-type: none"> State of the market and major trends shaping its future outlook Exclusive insights from our survey of 100 operators worldwide How to choose the right strategy in IoT Synergy between IoT and private wireless networks Operator case studies: AT&T, Safaricom, NTT 	GBP £2500
2	Major Report Private wireless networks: changing ecosystem dynamics and the way forward for operators	<ul style="list-style-type: none"> State of the market and major trends shaping its future outlook Exclusive insights from our survey of 100 operators worldwide Revenue opportunities and associated drivers The pathway toward a successful private network business Operator case studies: Bharti Airtel, Deutsche Telekom, China Unicom 	GBP £2500
3	Spotlight IoT and enterprise markets: five trends to watch in 2024	<ul style="list-style-type: none"> 5G monetisation through B2B Private networks Generative AI IoT Drones 	GBP £750
4	Dashboard IoT Connections Forecast to 2030	<ul style="list-style-type: none"> IoT connections data (annual) from 2016 to 2030: cellular + non-cellular Global and regional splits (7 regions) IoT consumer connections: data for 5 main categories of use cases IoT enterprise connections: data for 7 main categories of use cases Use cases leading growth and scale 	GBP £2500

Discount 40%

Total: GBP £8250



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Bundle price: £5000