

GSMA
Intelligence

eSIM Bundle

Exclusive package of insights, content and analysis

eSIM Bundle

Background

The ongoing transition from the traditional removable SIM to eSIM represents a major shift for the mobile industry and for mobile customers – a shift that brings new opportunities but also challenges. 2023 was the strongest year ever for eSIM commercialisation and adoption. 2024 looks solid too, showing further acceleration. Scaling eSIM is a matter of when not if.

To help our customers navigate (and capitalise on) the emerging eSIM space, we provide regular insights (data, surveys, reports) into the key trends that are shaping the evolution of eSIM markets. Analysing and understanding regional trends is essential, as eSIM adoption will have different speeds in different regions.

Our newly launched eSIM bundle will provide you with important and unique insights to inform your eSIM business strategies and commercial decisions.

Who should buy this bundle?

- Device manufacturers and vendors (OEMs)
- Network infrastructure/equipment vendors
- Chip technology manufacturers and vendors
- SIM vendors
- Mobile network operators (MNOs)
- Mobile virtual network operators (MVNOs)
- Providers of international roaming services
- Providers of digital services delivered via mobile devices
- Regulators
- Startups



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Did you know that?

More than half

More than half of the world's countries have launched eSIM service. But there are still gaps in developing regions

Doubling

The number of eSIM smartphone connections doubled in 2023 (compared to 2022) and is set to double again in 2024

1 billion

We forecast around 1 billion eSIM smartphone connections globally by the end of 2025, growing to 6.9 billion by 2030

GSMA Intelligence is your gateway to the latest trends, in-depth analytics, precise forecasts, and profound insights that shape the dynamic world of mobile and communications industries. With data collected from mobile operators, networks, and MVNOs worldwide, coupled with the expansive reach of the GSMA, enables us to deliver the most accurate and up-to-date forecasts and insights.

Trusted by 7 out of Forbes' top digital companies, our expertise extends beyond telecom, providing invaluable insights into diverse sectors of the digital landscape.

eSIM Bundle Contents

			Price if purchased individually
1	Major Report Accelerating eSIM globally: state of the consumer market, user behaviour and adoption growth scenarios	<ul style="list-style-type: none"> State of the market and major trends shaping its future outlook Insights on the commercialisation of eSIM devices and services Countries leading and countries lagging New eSIM use cases to watch (beyond the usual suspects) Consumer insights for major eSIM markets (from our consumer survey) 	GBP £2500
2	Major Report eSIM vendors in focus: exploring views and expectations on eSIM in smartphones	<ul style="list-style-type: none"> Exclusive insights from our survey of eSIM vendors across seven key areas Transition to eSIM-only smartphones by OEMs Challenges currently hindering consumer adoption of eSIM Factors behind operators' low push on eSIM Timelines for greater availability of eSIM beyond flagship smartphones 	GBP £2500
3	Spotlight Scaling eSIM in IoT markets: new tech and market developments should help accelerate adoption	<ul style="list-style-type: none"> New trends that should help accelerate eSIM adoption in the IoT market Implications for eSIM players Operator insights (survey-based) on three key areas of eSIM: benefits for enterprise customers; vertical sectors driving demands; and eSIM share of the total IoT market by 2030 	GBP £750
4	Dashboard Consumer eSIM in Focus 2023: Consumer Behaviour, Devices and Services Launches, Adoption Forecast	<ul style="list-style-type: none"> Survey-based consumer insights (awareness of eSIM, drivers of awareness, consumer interest in eSIM, barriers to adoption, and more) List of eSIM devices commercially available (by brand and type of device) List of countries and operators that have launched eSIM eSIM adoption forecast through 2030: three growth scenarios 	GBP £2500

Discount 40%

Total: GBP £8250



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Bundle price: £5000