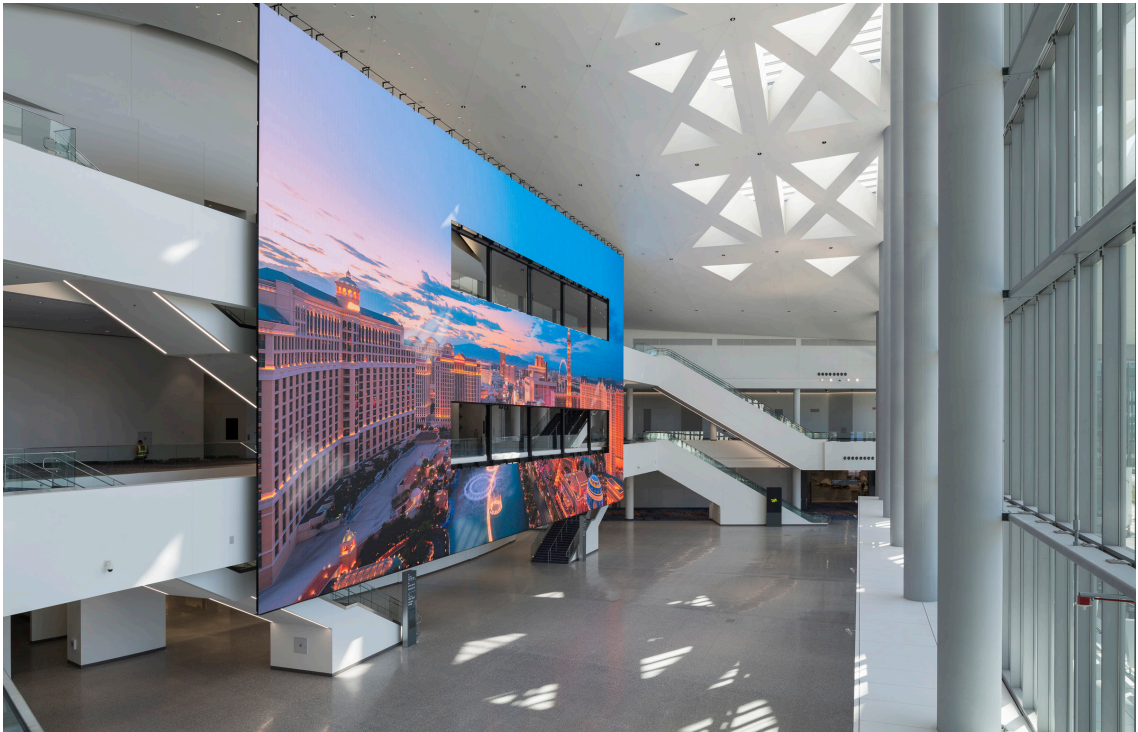


LAS
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CONVENTION CENTER

DIGITAL SIGNAGE ADVERTISING



WEST HALL LOBBY SPECTACULAR



SPECIFICATIONS

Size	145' w x 70' h (4mm direct view LED)
Resolution	5700 x 2700 px

** Requires custom content. Templates located in file specs/template section (pages 15 & 16)

WEST HALL HI-IMPACT PYLONS (3)



SPECIFICATIONS

Screen Size	9' x 5' 4", Elevation 5' (bottom of screen)	Pylon Size	13' 11" x 5' 4" x 1' 2"
Resolution	1280 x 2160 px		
Pixel Pitch	1.26mm		
Brightness	1,600 nit / 800 nit (Peak/Max)		
Quantity	3 Total (2 in Grand Lobby, 1 in North Lobby)		

WEST HALL DIRECTIONAL OVERHEAD DISPLAY (7)



SPECIFICATIONS

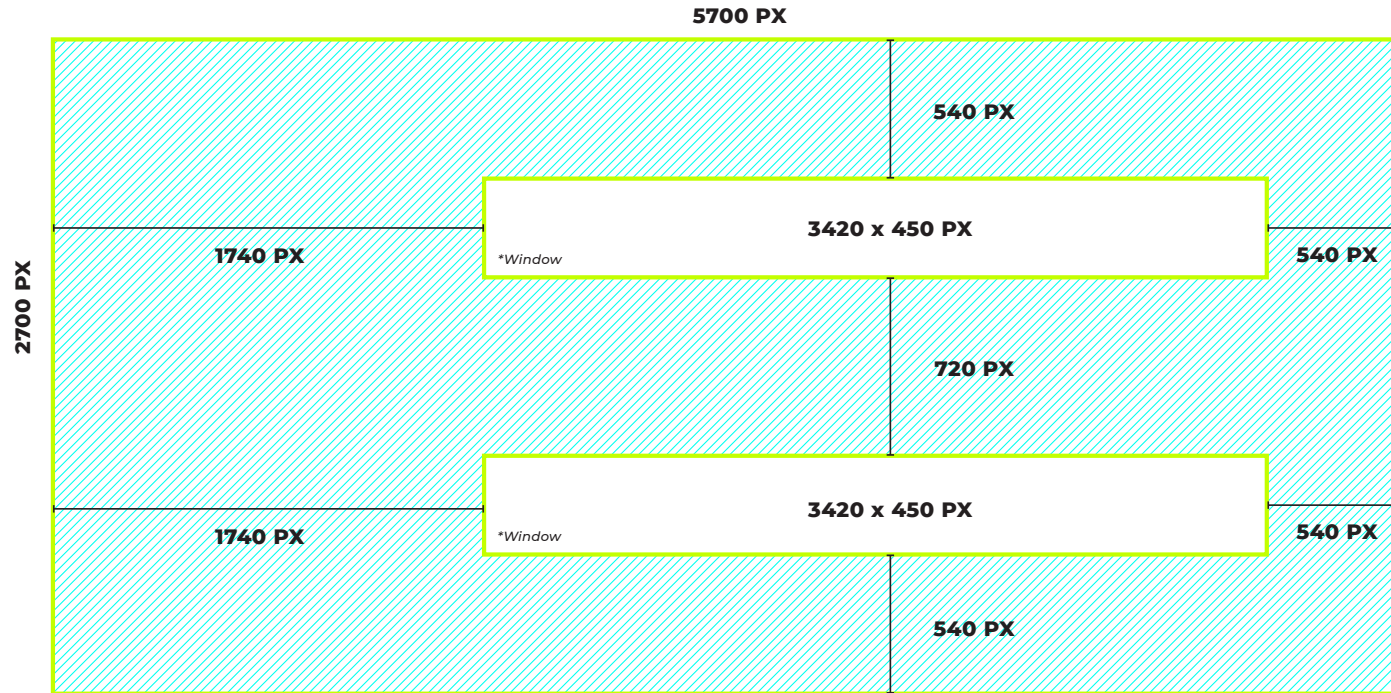
Screen Size	5' 4" w x 1' 6" h (1.2mm direct view LED), Elevation 13' (bottom of screen)
Resolution	1280 x 360 px
Pixel Pitch	1.26mm
Brightness	1,600 nit / 800 nit (Peak/Max)
Quantity	7, Dual Sided (5 on Level 2, 2 on Level 3)



WEST HALL

FILE SPECS/ TEMPLATES

WEST HALL – LOBBY SPECTACULAR



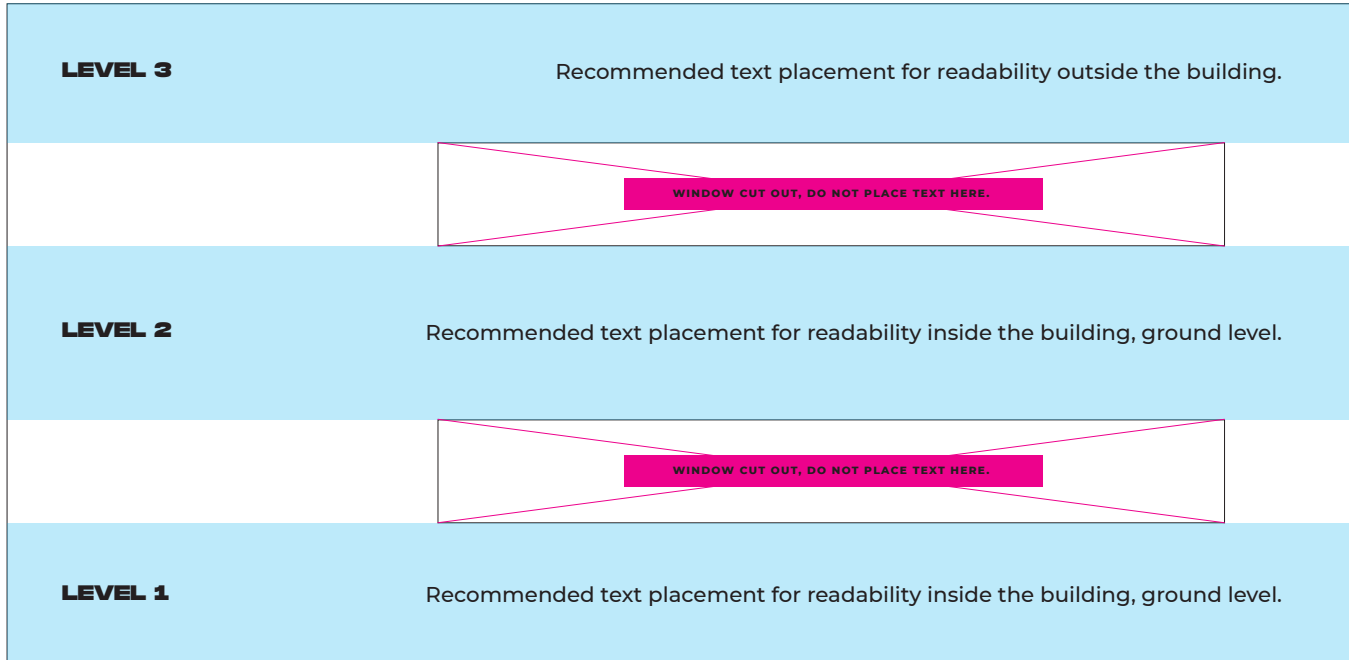
SPECIFICATIONS

Size 145' w x 70' h (4mm direct view LED)

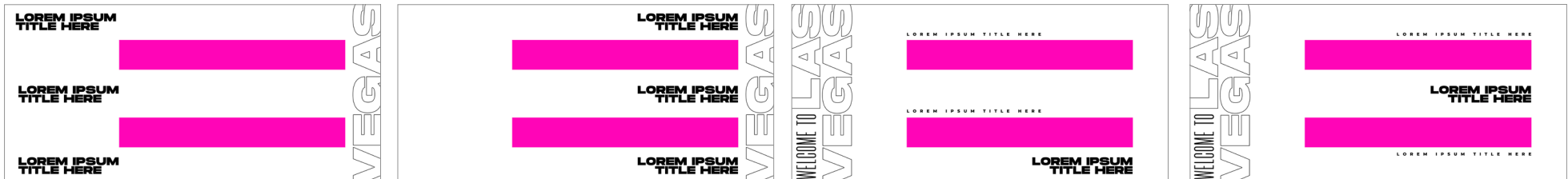
Resolution 5700 x 2700 px

** Requires custom content.

WEST HALL – LOBBY SPECTACULAR



Examples of potential text placement



FILE REQUIREMENTS & CONTACT INFORMATION

- The recommended video file length for all screens is :08.
- All static images should be in JPEG format, saved as a .jpg, with final resolution to the specific pixels
- All videos should be in mp4 format, saved as a .mp4 (not .mov) with a final resolution to the specific pixels
- Videos should be encoded with H.264 encoding and saved at medium quality
- Screens do not support audio playback. Special arrangements for audio on the West Hall Lobby Spectacular may be available and authorized by the LVCC and show producer.
- The West Hall Lobby Spectacular screen is currently not programmable for live content however this feature might be available in the future
- For content tracking and scheduling purposes, artwork files should be labeled as follows:

Show/Event Name_Company Name_Content Descriptor_Content Resolution_Version #

Example: Retail Association_ABCShoes_VisitBooth777_5700x2700_1

Digital Screen Scheduling and Contact Information:

Ventech Solutions (VTS) is the on-site management company for content scheduling and questions regarding digital screens specifications and file formats. Once you have secured advertising space for your event, please reach out to VTS as they will provide you with a link to upload creative files.

Email: LVCC.DigitalSignage@Ventech.Solutions

Phone #: 702.892.2929