

**MOBILE
WORLD
LIVE**

MWC Official
Broadcast Partner

LAS VEGAS
MWC
GSMA

In partnership with
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MWC25 Las Vegas

Mobile World Live is the premier destination for
news and insight for the global mobile industry.

October 14–15 2025



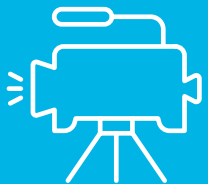
We're the Official Broadcast Partner of MWC25 Las Vegas and Official News Channel of the GSMA – giving you unrivalled access to MWC25 Las Vegas attendees, unparalleled reach to every corner of the global industry, and unbeatable expertise with our specialist in-house editors, journalists, analysts, and producers.



2.1 million
website visitors



188,000
professionals globally subscribed
to our Daily newsletter



The Official Broadcast Partner
with industry-leading journalists,
producers, and editors



Topic Highlights Video

Mobile World Live will be covering the MWC25 Las Vegas Summits, culminating in an exclusive Highlights Video that will be a must-watch for professionals in North America and across the globe who have interest in Digital Industries, AI for Industry, Private Networks or NTN.

Video Interviews

We're the award-winning broadcast service for the MWC event series. Our specialist in-house team – comprised of expert mobile technology journalists and a seasoned production crew are dedicated to putting your company and executives in the spotlight, with engaging interviews and content that reaches the right audience, with the right message, that you can utilise for your own marketing campaigns.



Event Highlights Email and Video

MWC25 Las Vegas will be covered extensively by our specialist team of journalists, with the top stories, the unmissable moments, and biggest developments all featured in an essential highlights email that reaches MWC25 Las Vegas event attendees, and over 188,000 highly engaged professionals across the globe. Feature your company and executives in this must-read resource.

Opportunities available – Video

Topic Highlights Video

Featuring coverage of the keynotes and summits in four key areas:

- Digital Industries
- AI for Industry
- Private Networks
- NTNs

Align to your area of focus with a quick-take interview in the Topic Highlights Video:

- 60-90 second quick-take interview, recorded and edited during the event
- Interview incorporated in the Topic Highlights Video
- The final .mp4 file of the Topic Highlights Video for you to use in your own marketing
- Topic Highlights Video will be published on the MWC25 Las Vegas event page on MobileWorldLive.com and their relevant topic areas on mobileworldlive.com. They will be promoted in 5 editions of the Mobile World Live Daily newsletter post-event, plus featured in the October edition of the Editor's Pick newsletter

\$4,375
per quick-take interview

On-site Video Interview

- 3-4-minute interview, recorded during the event and edited post-event
- The final file of your interview, for you to use in your own marketing
- Promoted in 5 editions of the Mobile World Live Daily newsletter, post-event reaching 188,000 professionals globally

\$4,375



Unwrapped: Digital Industries Preview Interview – Digital Transformation or, AI for Industry

- 5-minute interview, recorded virtually, pre-event
- Video interview broadcast once during the Unwrapped: Digital Industries event (17 -18 September 2025), alongside relevant content
- The final file of your interview, for you to use in your own marketing
- Promoted to 20,000 weekly Digital Industries subscribers, in 5 editions of the newsletter

\$7,500

Event Highlights Video Sponsorship

- Exclusive sponsorship of the official MWC25 Las Vegas Event Highlights Video
- Company logo featured in the intro and outro of the video
- Distributed across mobileworldlive.com, in the Event Highlights Email – reaching MWC25 Las Vegas attendees and 188,000 professionals globally

\$4,375



Opportunities available – Event Highlights Email

Banner Advertisement

Position your organisation as leaders in IT & networks in the enterprise, as you feature amongst the top stories, biggest developments, and unmissable moments from the event – perfect for brand awareness

- 700 × 90 image
- Reach MWC25 Las Vegas attendees, and 188,000 professionals globally

\$6,250



Advertorial

- Position your organisation as leaders in enterprise, as you feature amongst the top stories, biggest developments, and unmissable moments from the event
- 100 × 100 image, headline and 30 words
- Reach MWC25 Las Vegas attendees and 188,000 professionals globally

\$2,500



We'll turn your objectives into results.

Get in touch: sales@mobileworldlive.com

mobileworldlive.com

