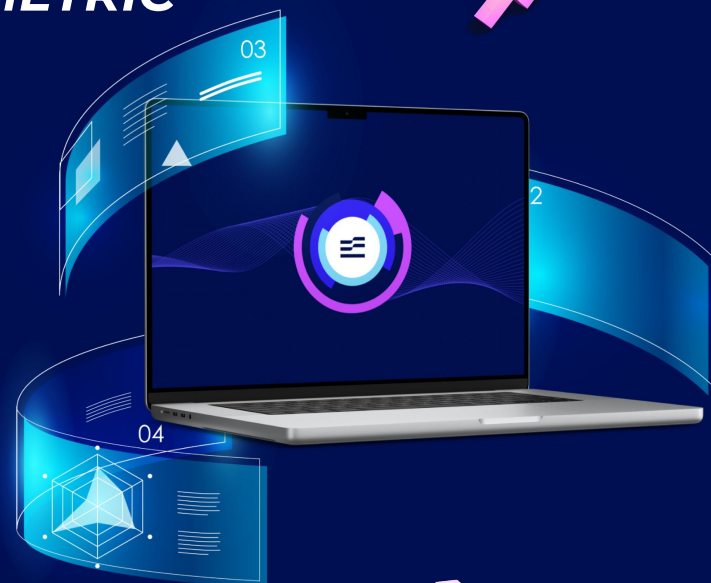




🚀 **“BOOST YOUR MOBILE APP REVENUE WITH B2METRIC”**

B2Metric offers an **AI-based digital optimization platform** for mobile apps to automate the customer journey with intelligent marketing growth solution while **saving 75% time and 50% cost.**



## WHY B2METRIC AI-BASED CUSTOMER JOURNEY ANALYTICS?

# +25%

### Increase on Mobile Apps' User Retention

Make your users stay active for longer, provide more engagement, and greater return on investment.

# ~90%

### Accuracy of Churn Prediction

Analyze digital user journeys to take actionable insights about your users.

# +20%

### Average Increase on Income

Build meaningful relationships with your customers and create customer lifetime value and business growth

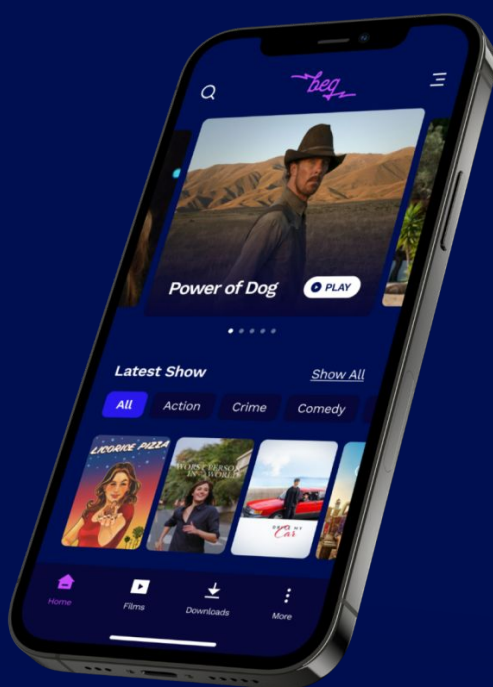
✔ **360° Customer Journey Analytics**

✔ **Omnichannel Engagement**

✔ **Performance Marketing Optimization**

✔ **1 Dashboard for All Data Resources**

✔ **Anomaly Detection**



✔ **User Segmentation**

✔ **Behavior Analytics**

✔ **Intelligent CRM**

✔ **AI Based Push Notification Engine**

✔ **Predictive Analytics**

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