

Shaping the Connected Future

Precise Insights And Comprehensive Analysis

WHO ARE WE?

GSMA Intelligence is the definitive source of mobile industry insights, forecasts, and research, used around the world.

Our insights cover every mobile operator, network, and MVNO in every country worldwide. We work with 9 out of the top 10 telecom companies in the world.

WHAT DO WE DO?

Comprehensive Data Platform: Access over 50 million data points and 350+ metrics, covering every operator in every market.

Insightful Research: Gain strategic insights from our in-depth research modules, covering key trends in the mobile ecosystem.

Expert Analysis: Our team of 40+ industry experts provides expert analysis and forecasts to guide your decision-making.

Bespoke Consulting: Tailored support with primary and secondary research, promotional activities, and personalised guidance.

Event Support: Engage your audience effectively with our comprehensive event packages, from speaker to moderator guidance and hosting,

Spectrum Navigator Platform: Optimise your spectrum strategy with detailed data and information on spectrum assignments, licenses, and future plans in 200+ countries.

WHAT AREAS/TOPICS DO WE COVER?

From automation and gaming, to sustainability, private wireless, and regional trends, our team have expertise in all parts of the wider mobile ecosystem.

Our research modules include the following:

- Mobile Operators & Networks
- IoT & Enterprise
- Digital Consumer
- Fixed, TV & Convergence
- Spectrum



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**FORBE'S TOP DIGITAL
COMPANIES WORLDWIDE
RELY ON OUR DATA AND
INSIGHTS**

50

**MILLION INDIVIDUAL
DATAPOINTS
COVERING EVERYTHING FROM
OPERATIONAL TO ECONOMIC
METRICS**

FORECASTED UP TO

2030

**ALLOWING YOU TO IDENTIFY,
UNDERSTAND AND ENHANCE
YOUR BUSINESS STRATEGIES**

Find out more:

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ARE YOU INTERESTED IN DISCOVERING...

What's European operators number one priority for network transformation plans?

What is the average fixed broadband ARPU in Asia?

What's the forecasted number of VoLTE networks in 2029?

We have all the answers and more...

350+

METRICS UPDATED CONSTANTLY

We collect data from around the world, which span across -

- Subscribers
- Operational
- Devices
- Cellular Connections
- Financial
- IoT
- Spectrum
- Economic
- VoLTE

4600+

NETWORKS COVERED

BOOK AN INTRODUCTION MEETING



UNCOVER THE STORIES BEHIND THE NUMBERS WITH GSMA INTELLIGENCE

With **over 150 research insights** produced annually, GSMA Intelligence offers customised insights on mobile network operators, consumers, enterprise, IoT connections, and more.



We offer diverse research formats to cater to your specific needs. From short-form **spotlights** to in-depth **deep-dives**, consumer **surveys** and to industry **dashboards** and operator **case studies**, our research provides you with the knowledge to excel in the mobile ecosystem.

OUR INSIGHTS EXTEND ACROSS THE MOBILE ECOSYSTEM, SERVING:



Mobile Network Operators



Regulatory Bodies



Government Departments



Financial Corporations



Cybersecurity Firms



OEMs and Manufacturers



Technology Companies



Consulting Businesses

GSMA™

working with GSMA's 750+ operator members to ensure the most accurate data.

JOIN THE INDUSTRY LEADERS

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TOP TELECOMS IN THE WORLD
Rely on our data and insights (Revenue based)

