

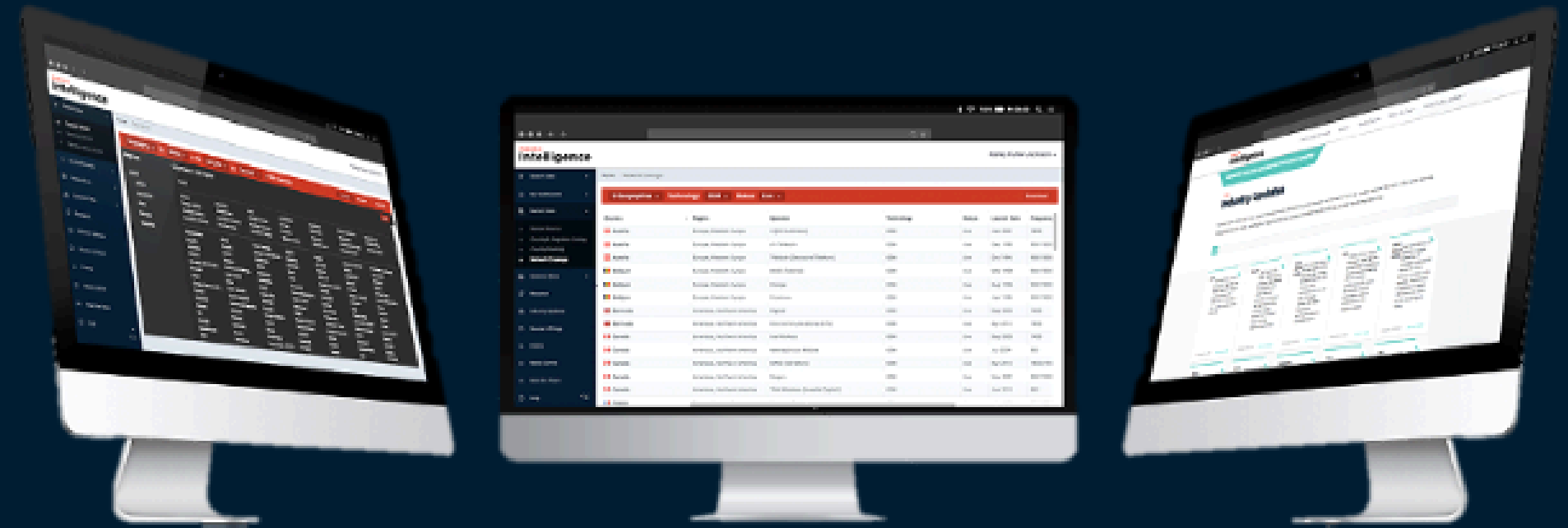
# Our data platform

We provide data on every mobile operator in every country worldwide, covering

- >1,250 mobile operators
- >80 operator groups
- >4,600 networks

Our database is made up of over 50 million data points, updated daily.

Export all data as excel, csv or connect directly to our API.



# Our metrics

## SUBSCRIPTIONS

- Market level unique subscribers
- Mobile internet subscribers
- Market penetration
- SIMs per subscriber

## OPERATIONAL

- ARPU
- Network coverage (3G, 4G and 5G)
- Base stations
- Data traffic

## DEVICES

- Installed base and adoption of smartphones
- Basic/feature phones
- Data-only devices

## CELLULAR

- Connections by tariff
- Generation and technology (including 5G)
- Cellular IoT connections (including LPWA)
- Market share and penetration

## FINANCIAL

- Revenues
- CapEx
- OpEx
- EBITDA

## IoT

- Regional level IoT connections by vertical (consumer and industrial)
- IoT revenues by segment

## ECONOMIC

- GDP
- GNI
- Inflation
- Unemployment rates
- Exchange rates

## +MORE

# Our **spectrum data**

## A comprehensive range of spectrum-related data



### Explore global and historical data

- 200 countries
- 1120 operators
- From 1980 to today



### Navigate license dynamics

- License obligations
- License lifecycles
- Blockwise operator-level spectrum assignments



### Unlock a world of data

- National spectrum assignments
- Operator spectrum assignments
- Planned spectrum assignments
- Spectrum portfolio by technology
- Network sunset trackers

# Our spectrum data explorer

## Our spectrum data explorer

All our spectrum data in one user-friendly and comprehensive dashboard

- Custom search for spectrum assigned by frequency band with granular view per region, country and operator
- Data and tabs format for a quick understanding of license duration and obligations
- Dedicated section on current and future auctioning plans

The screenshot displays the spectrum data explorer interface with three main filter panels and an assignment timeline.

- Region and Country:** A dropdown menu with options: Select all, Africa, Americas (checked), Brazil, Chile, Asia, Europe, Oceania, and an empty checkbox.
- Frequency Band:** A dropdown menu with options: Select all, High Band (checked), Mid Band (checked), Low Band (checked), 400, 420, and 440.
- License Lifecycle:** A dropdown menu with options: Active, Expired, Planned - Confirmed, Planned - Under Consultations, Revoked, Transferred, and Withdrawn.
- Assignment Timeline:** A section showing two entries: 01/01/1980 and 09/08/2023, each with a calendar icon.

Spectrum planned assignments are monitored up until 2030.



**LEARN MORE**

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