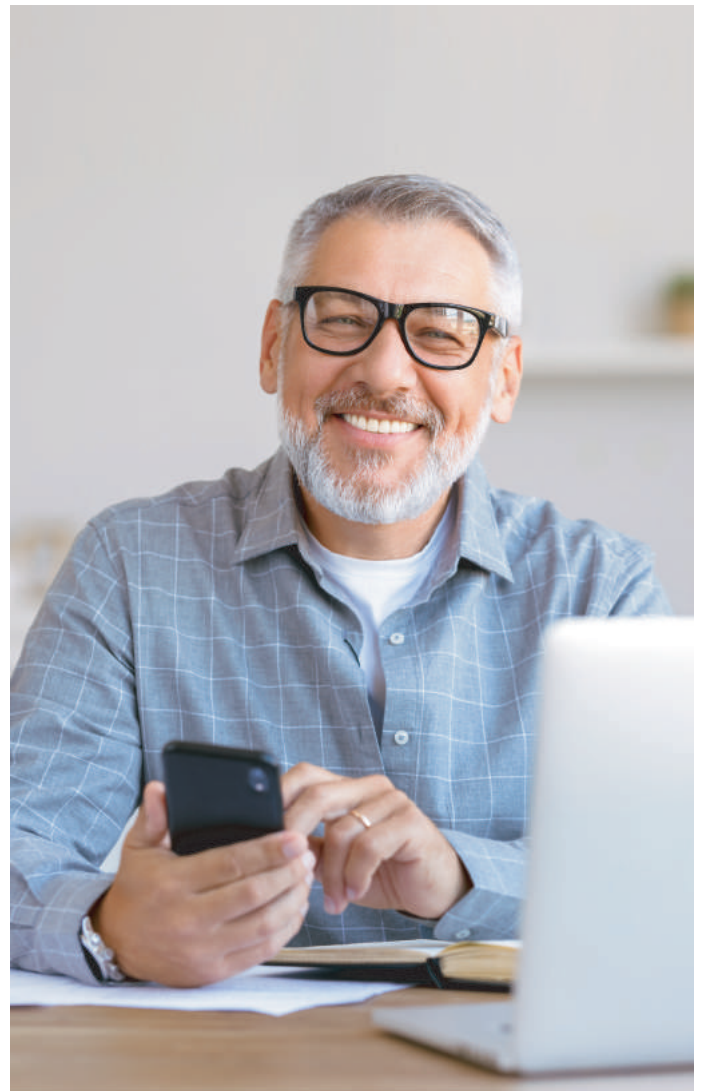




Global Leader in AI Senior Care  
Reduce Senior Isolation & Loneliness  
Hybrid Care with Care-Manager™  
24/7 AI Safety Monitoring Care



# AI SENIOR CARE SERVICE

Social Venture



Leading Innovators in Silvertech  
using Metaverse & AI



Social Venture Aiming to Solve Issues Regarding Seniors through AI Senior Care Service

### What is 'AI Care Service'?

A public-private partnership care service that improves seniors' quality of life with the help of AI technology

#### AI-incorporated Management Platform

- 01 Senior care and monitoring
- 02 Professional counselling with care managers
- 03 Big Data analysis on negative words and self-improving service
- 04 Management Infrastructure up to 17,000 users (Korea's largest)
- 05 400+ rescues in emergency situations

#### Care Manager

- 01 Phone Counselling and Visitation
- 02 Education on ICT Devices
- 03 Efficient Improvement of the Current Elder Care Administration
- 04 Provision of Elder Care Related Jobs

#### AI Speaker

- 01 Smart and Emotional
  - LISMA as the sole supplier of SK Telecom's NUGU AI speaker in North America
- 02 Multi Language Support
  - Multi Agent AI speaker, supporting both Korean and English Spanish and Japanese in development



AI speaker equipped with SK Telecom NUGU and Amazon Alexa Multi AI Agent offer support in various languages such as Korean, English, Spanish, and Japanese.

## Reduce Loneliness with Emotional Care

We offer personalised infotainment services as music, weather forecast, news, and horoscope providing the most appropriate emotional and sentiment services when continuously interacting with AI speaker.



### 01 Comfort Care

NUGU AI speaker connects to Smart Home Sensors, which aids during help assistance. LISMA provides 24/7 care and services together with night time monitoring

### 02 Psychological Care

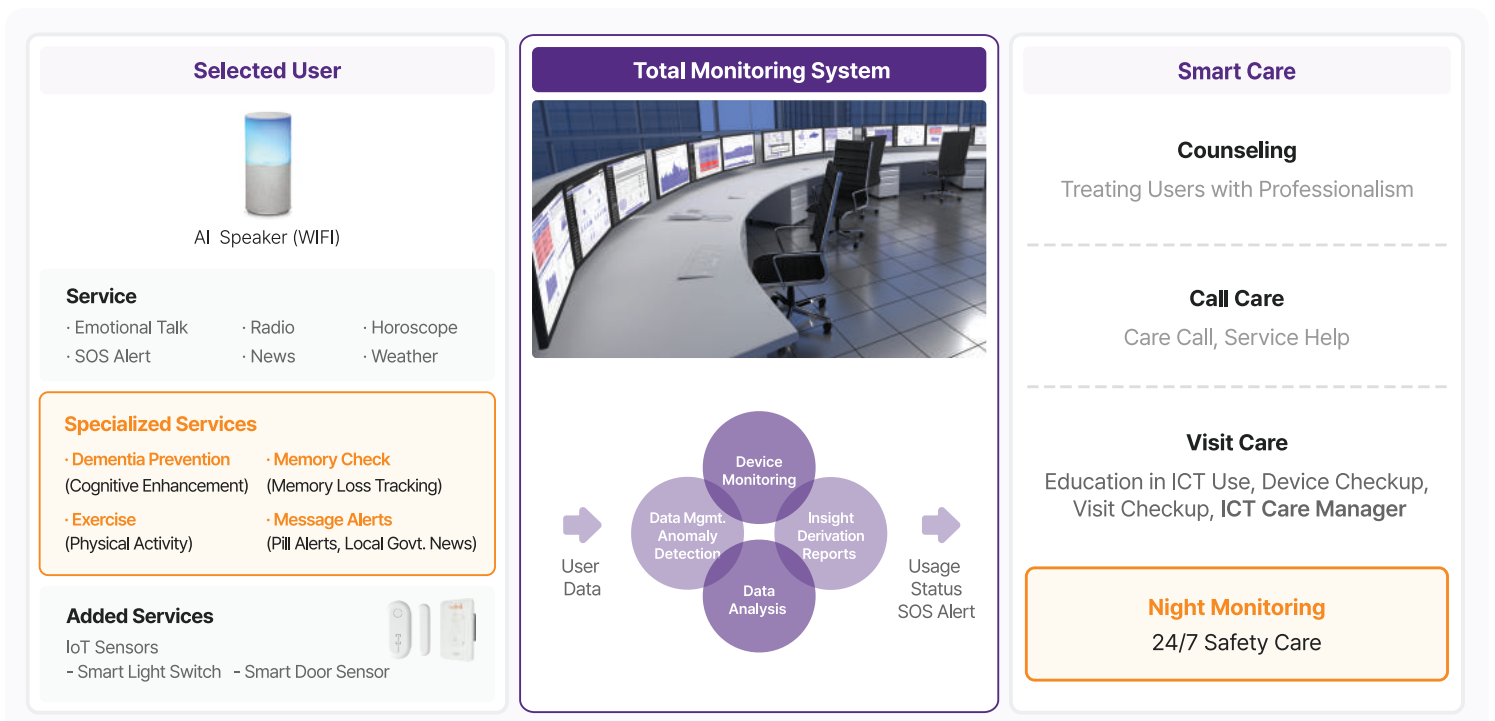
Professional counselling services based on Big Data Analysis of positive/negative keywords used by elders

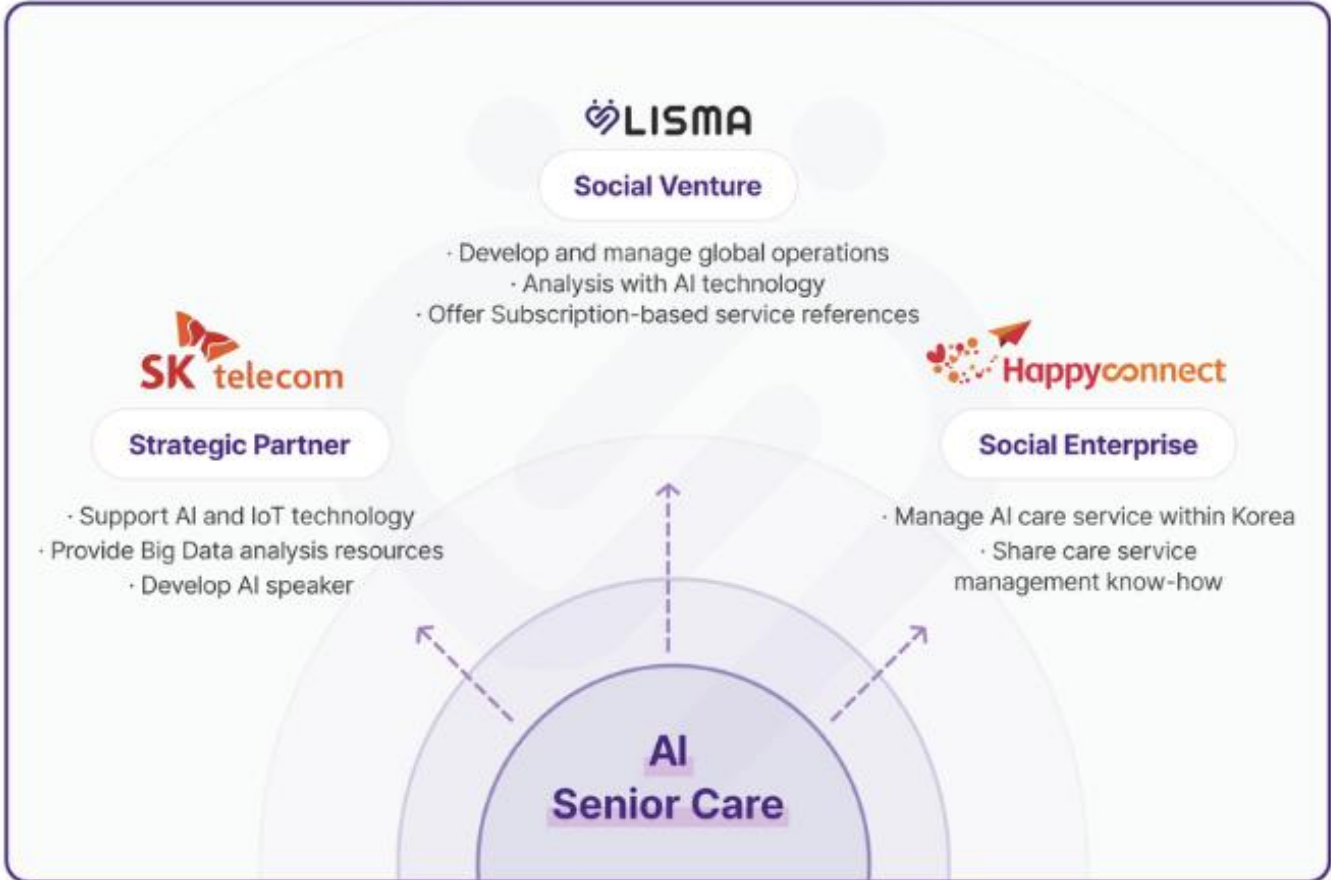
### 03 Special Care

- Message toKtoK** | Message delivery program, informing events such as medication time
- Memory toKtoK** | Memory testing program, helping decrease early signs of dementia
- Exercise toKtoK** | Workout program, offering exercise programs that improves elders' range of motion
- Brain toKtoK** | Brain exercise program, aiding dementia prevention

## Service Flow

Provides 24/7 Care Service through Big Data Analysis based on users' usage pattern





LISMA is an **'AI Senior Care'** Social Venture aiming to reduce senior isolation and loneliness by providing 24/7 senior care using AI management platform and Big Data analysis based on AI speaker usage pattern.

Together with SK Telecom and social enterprise HappyConnect, we pave the future of **AI senior care service**, preparing for the super-aged society and enhance seniors' emotional and physical health as global leaders in telecommunication and AI Technology.



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