

# The intelligent mobile engagement platform.



**Vibes** creates personal and revenue-driving mobile engagement between consumers and the brands they love. Industry leaders like **Chipotle, The Children's Place** and **Polo Ralph Lauren** use Vibes to activate and grow customer relationships with timely, relevant, high-volume mobile messaging at a global scale.

Trusted By Global Brands and Industry Leaders













With over 25 years of experience in mobile messaging, Vibes has helped to define, pioneer and evolve how **SMS, MMS** and **Mobile Wallet** marketing works seamlessly across North America's brands and carriers.

This, combined with an unparalleled strategic focus on helping our customers achieve success, is why Vibes customers see 90x ROI on their programs, and 25% lower SMS subscriber churn than those using competitive platforms.

### **Our core products**



#### **Vibes Platform**

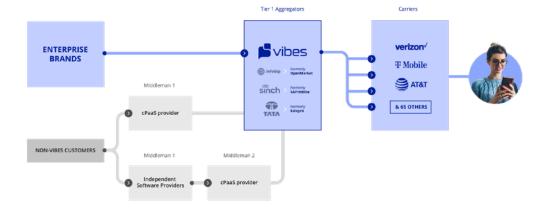
SMS, MMS, Mobile Wallet, Push Notifications and more, designed with your best customer engagement and revenue results in mind.



#### **Vibes Connect**

One central hub for Short Codes, Toll-Free and 10DLC and direct, unmediated carrier connections for A2P messaging.

## The most trusted Tier I messaging aggregator in North America.



Vibes delivers industry-leading throughput and the **absolute shortest path from "sent" to "seen**". We're 1 of only 4 companies with direct connections to every US carrier. Our longtime relationships with **Verizon, AT&T, T-Mobile** and 65 other regional carriers means we know everyone's rules, and we bring the "one-stop-shop" experience to ensure that text campaigns run smoothly and correctly.

90x

ROI by Vibes SMS customers < 1%

Campaign opt-out rate

97%+

SMS audience retention

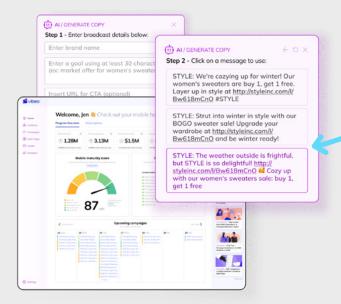
9x

SMS broadcast click-through rate\*

25%

Lower SMS subscriber churn

\*with Vibes, vs email



# Automated mobile marketing, right at your fingertips.

Marketing decisions are made smarter and easier with **AI-powered recommendations** and best practices, all designed to help brands drive more engaging SMS/MMS campaigns and increase ROI.

What are your best send times and dates? What's the best CTA and copy that delivers results? What dynamic segments should you build today?

Let the Vibes platform and our Nexus engine guide you.

#### www.vibes.com

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