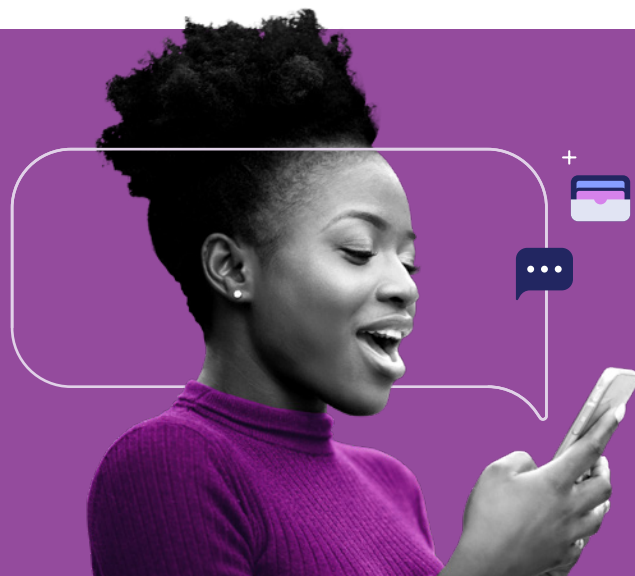




Ready for more foot traffic? SMS + Mobile Wallet marketing is what works.

Start uniting your digital offers and your physical locations with the revenue-boosting, loyalty-driving combination of SMS and Mobile Wallet.

Vibes helps marketers create continuous customer engagement for better marketing, commerce, service and loyalty - all without the need for app downloads. It's fully attributable, too, ensuring you've got top-tier measurement, targeting and ROI on every mobile campaign.



SMS + Mobile Wallet: much, much better together.

Marketers are **37x more likely to get someone to buy** with Mobile Wallet + SMS, than just sending standard SMS. Even better: Marketers see **19x more revenue per message** from a campaign that uses both SMS + Mobile Wallet, vs. just sending SMS messages by themselves. Our customers' results prove it.

Continually update passes with new content in seconds.

Mobile Wallet passes can be updated with new information **at any time, as often as you desire.** From updating loyalty members about new benefits to extending the duration of a promotion, Vibes' mobile wallet marketing platform enables you to continuously engage with your customers and drive them to act.



THE CHILDREN'S
PLACE



POLO
RALPH LAUREN

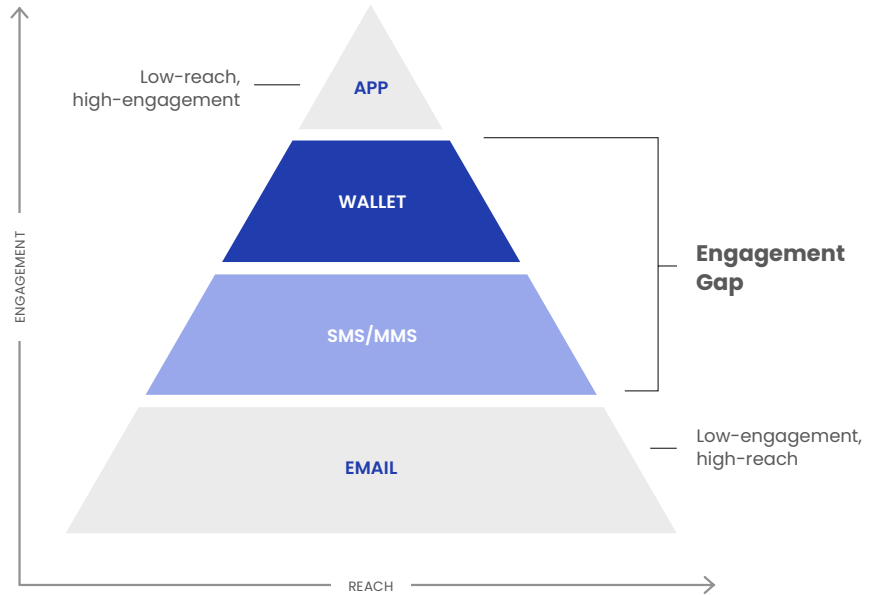
KOHL'S

KFC



SMS and Mobile Wallet bridges the gap between email & app.

The gap between high-reach, low-engagement email marketing and low-reach, high-engagement mobile app marketing is a huge hole that brand and digital marketers have been struggling to fill. The **high-reach, high-engagement combination of SMS and Mobile Wallet** does this beautifully.



Major mobile-first brands like Chipotle, The Children’s Place and Polo Ralph Lauren use Vibes to deliver millions in revenue, with an average **90x ROI** on Vibes-powered SMS messaging programs alone.

“We know that mobile provides the optimal channel for brands to personalize and tailor content to ultimately drive ROI. The delivery of unique offers and loyalty cards at scale in a secure way is due in large part to Vibes. **Having Vibes in place allows us to move quickly.**”



Jason Scoggins,
Director Loyalty & CRM,
Chipotle



“Our SMS and Mobile Wallet program with Vibes has given us **strong consumer engagement, impressive ROI and the ability to be regionally relevant** in a timely manner. They truly help KBP Brands cut through the clutter and give us the flexibility and turnaround time that we need to be more competitive.”



Tonya Mangels,
Vice President of
Marketing Activation, KBP Brands

