















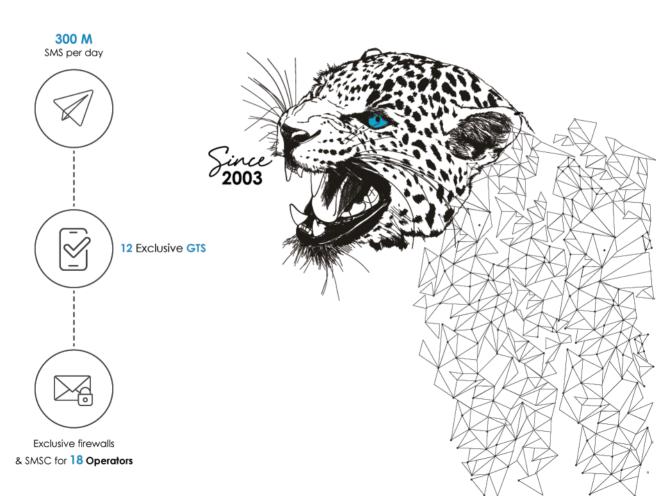


www.broadnet.me

Your Trusted

## **Global Business Messaging**

With two decades of expertise. BroadNet is your reliable source for global SMS solutions. We are proud to be an Associate Member of GSMA and offer industry-recognized services, including Bulk SMS, A2P SMS, HLR Lookup, SMS Firewall, SMSC Gateway, and Anti-Fraud SMS.



- Q Established in 2003, we've achieved consistent growth, serving 80,000+ satisfied clients globally.
- We prioritize quality and security, holding ISO 27001:2013, ISO 9001:2015, and GDPR certifications.
- Explore our SMS platforms offering customization and direct connections to 1000+ operators, ensuring high-quality routes at competitive rates.
- Q We are proud to be affiliated with esteemed organizations such as MEF, Carrier Community, and GLF.



#### Vision:

Pioneering Global Excellence in Messaging Services



### Mission:

Dedicated to deliver quality and innovation with transparency utilizing top resources, and enhancing value.





























Elevate your communication strategy using SMS solutions, featuring a targeted database spanning over 10 countries. Serving various needs such as marketing, alerts, notifications, and reminders, it ensures swift and effective engagement.

# SMS Gateway Features

- Robust SMSC Gateway Solutions.
- High Throughput, Secure, and Fully Integrated.
- Guaranteed 99.99% Delivery
- Impressive 9,999 SMS/
   Second Capacity.
- Custom Senders ID.
- Instant Online Delivery Reports and Tracking of SMS.
- No software to download.

- Support All SMS Message Types.
- Transparent Pricing, No Hidden Costs.
- 99.99% Uptime with Backup Solutions redundancy built in.
   Direct SMPP and HTTPS
- Direct SMPP and HTTPS Access.
- Trackable SMS Link
- MMS
- EMAIL to SMS
- EXCEL to SMS



**A2P**, or application-to-person messaging, encompasses messages sent from applications to individuals. It covers a wide range of messages, such as marketing, reminders, chat bots, notifications, and **OTPs**.



Two-**Way SMS**, sent via short codes or long numbers using APIs, effectively engages large customer numbers for sending offers, feedback, fundraising, and appointment confirmations.



**Broadnet's** hosted Multilanguage platform ensures seamless global SMSC connectivity, supporting various message types with unlimited SMS connections, advanced user and reseller management, high-speed operation up to 9,999 SMS/s with advanced features and innovative reports.



Broadnet's **SMS Firewall** ensures a secure, spam-free messaging environment by filtering MO, MT, and Application traffic with real-time threat detection and configurable blocking rules. Our A2P Monetization feature enhances value for a comprehensive and revenue-efficient solution.



Using our HLR Lookup tied to the Home Location Register, verify number authenticity, and avoid costs from undeliverable messages. As Low as 0.001X euro/ HLR, available with http, API, SMPP or directly from web portal.

## OUR CO

#### **OUR CONNECTIONS**

#### Intelligent Routes Exchange

- 1- Direct Connections: Over 1,000 operators & carriers.
- 2- High Quality: Fast delivery with high CR.
- 3- Premium Routes: Multiple routing for high-speed, reliable SMS at competitive rates.
- 4- Wholesale Routes: Over 5,000 SMS/sec.
- 5- SS7 Connections: 70+ operators across our 12 dedicated GTs.

## **OUR PROJECTS**



## Flash Call Detection & Prevention:

Identifies and blocks fraudulent flash calls for secure communication.



#### Robocall Mitigation:

Detects and prevents unwanted automated calls, reducing fraud and enhancing user experience.



#### AIT Traffic Control:

Manages artificial traffic inflation, preventing revenue loss and ensuring efficiency.



#### Sender ID Registry:

Secures SMS messaging for governments, enhancing compliance and creating new revenue streams.



#### Texty:

A smart solution to test SMS route quality.



#### Advanced Messaging Solution:

Seamless integration, backup, and security for banks and enterprises.



#### EasyPaperless:

Converts documents and bills into SMS-embedded links, reducing costs and supporting CSR.



#### Anti-Fraud SMS:

Prevents phishing, scams, and identity theft, safeguarding user trust.



#### OmniChannel:

Unified customer experience across online, mobile, social, and in-person interactions.



#### SIM

#### Detection & Consultancy:

Optimizes telecom operations and ensures regulatory compliance.



#### MyOTP Service:

Secure online authentication via SMS OTP for safe logins and transactions.



#### MailTech:

Send up to 350,000 emails per campaign with automation, analytics, and optimization tools. Maximize reach, boost engagement, and scale your business effortlessly.





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**UAE** Al Danah, Abu Dhabi



**UK** London



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alletta 1515



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KSA Riyadh



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## **LET'S CONNECT**

