

# Mobile engagement for the mobile-first world.



Vibes brings the power of **SMS**, **MMS**, **RCS** and **Mobile Wallet** together in the mobile messaging platform most trusted by world-class enterprise brands like **Chipotle**, **Polo Ralph Lauren** and **Kohl's**.

Trusted By Global Brands and Industry Leaders













# Vibes' DNA is mobile messaging.

With over 25 years of experience in mobile messaging, Vibes has helped to define, pioneer and evolve how **SMS, MMS, RCS** and **Mobile Wallet** marketing works seamlessly across North America's brands and carriers.

This, combined with an unparalleled strategic focus on helping our customers achieve success, is why Vibes customers see

90x ROI on their programs, and 25% lower SMS subscriber

churn than those using competitive platforms.

## Our core products



### **Vibes Platform**

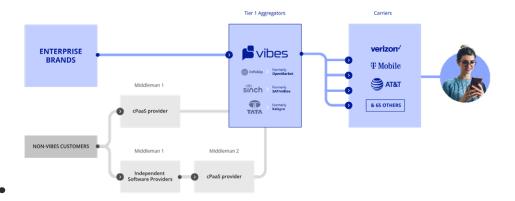
SMS, MMS, RCS, Mobile Wallet, Push Notifications and more, designed with your best customer engagement and revenue results in mind.



### **Vibes Connect**

Vibes is the only independent and most trusted Tier I messaging aggregator in North America, with direct connections to every US carrier.

# The most trusted Tier 1 messaging aggregator in North America.



Vibes delivers industry-leading throughput and the **absolute shortest path from "sent" to "seen**". We're 1 of only 4 companies with direct connections to every US carrier. Our longtime relationships with **Verizon, AT&T, T-Mobile** and 65 other regional carriers means we know everyone's rules, and we bring the "one-stop-shop" experience to ensure that text campaigns run smoothly and correctly.

90x

ROI by Vibes SMS customers < 1%

Campaign opt-out rate

97%+

SMS audience retention

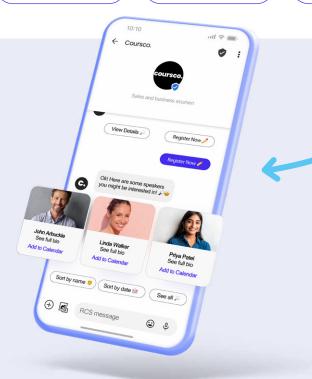
9x

SMS broadcast click-through rate\*

**25%** 

Lower SMS subscriber churn

\* with Vibes, vs email



# Vibes is the leader in RCS Business Messaging.

Imagine SMS and MMS that's even **more interactive**, **more visually exciting** and is **built for marketers** ready to engage even more meaningfully with their customers.

Vibes and our 25+ years of messaging leadership have us lighting the RCS path for brands and businesses across the US.

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