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Redefining Guest Experiences and Hotel Operations

**One minute to arrive.  
Ten seconds to leave.  
Zero Hassle**



2021 Special Edition of the Geneva International Exhibition of Inventions



Certificate of Merit



Smart Mobility (Smart Tourism)



The 71st International Trade Fair for Ideas, Inventions & New Products (2019)



Outstanding Smart Hotel Enablement Solution



LEADING PROPTech 50

Blue Pin revolutionizes hospitality with award-winning, patented smart hotel technology. Our SaaS platform powers seamless self-service check-in and check-out via kiosks and robots, delivering a frictionless guest experience. Trusted by leading hospitality brands and deployed across APAC & UK, we drive sustainability, efficiency, and hospitality excellence.



## GSR Mobile Plus Version

Blue Pin's tailor-made set of robotics are designed to maximize operational efficiency and productivity, meanwhile activates more options for personalized guest experiences by learning traveler behaviors in the market.



### GSR Radix

The GSR Radix escorts guests directly to the door of their room after assisting them with check-in procedures for prioritizing guest experience during their stay.

### GSR Sona I

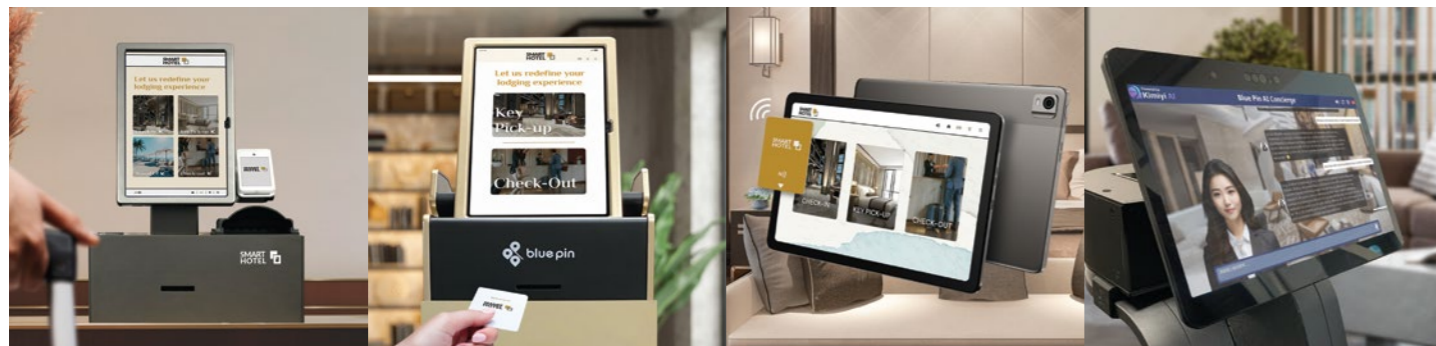
The GSR Sona I provides uninterrupted assistance with the operational hour of 24 hours, 7 days a week, limiting average waiting time for guests.

### GSR Sona II

A sleek, tall kiosk combining all GSR Dash features with added scanners and a payment terminal for enhanced hotel operations.

### GSR Aero

The slim and portable GSR Aero is developed to be used freely anywhere in the premise for check-in and check-out.



### GSR Zion

A modern, black-designed unit with table-embedding for increased room key collection, featuring a payment terminal, passport scanner, and key dispenser for comprehensive functionality.

### GSR Dash

A compact solution for key pickup and checkout that simplifies guest arrivals and departures by facilitating room key collection, returns, and invoice issuance, minimizing front desk wait times for enhanced efficiency.

### GSR Luma

A tablet-based interface for hotel staff, offering flexible express check-in and check-out services in rooms or public areas.

### AI Ambassador

An AI-driven virtual concierge accessible 24/7 via web and mobile, handling guest inquiries, providing local recommendations, and supporting hotel services.

## This is why we do what we do

Usage

**Check-In 30%**

• Operation workload reduced

• Upselling enabled

Usage

**Check-Out 50%**

• Data accuracy refined

• Guest satisfaction increased

• Revenue increased

### Propositions for hotels

1. Trusted by 70 hotels with 40k rooms & government-approved authentication
2. Boosting operational efficiency, Saving manpower costs, and Upselling with AI-powered tools
3. Certified integrations, Strong security/compliance, Fast deployment, and Competitive pricing

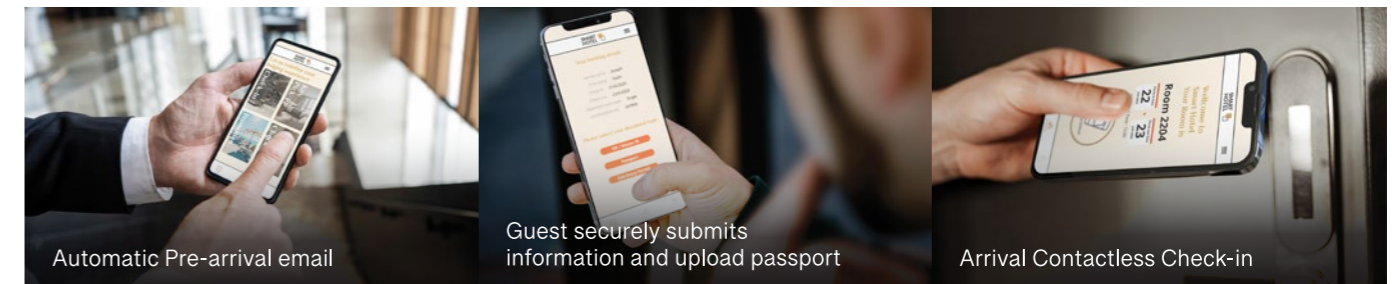
### Propositions for hotel guests

1. Super fast check-in (1 min)/check-out (10 sec) with no queues
2. Strong privacy protection
3. Convenient green tech for delivering room info via mobile



## GSR Mobile

With guests being able to perform check-in and check-out via Blue Pin Mobile, less manpower is required at the front desk. Guest experience and customer service can now be the priority as they should be.



Automatic Pre-arrival email

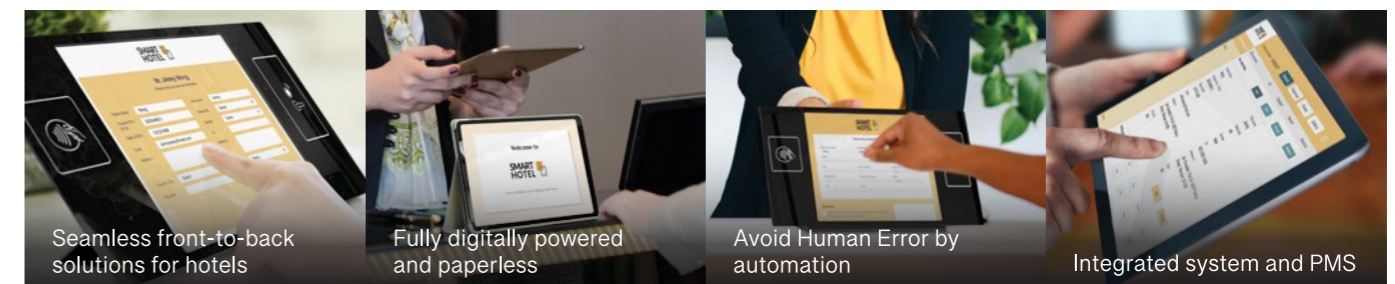
Guest securely submits information and upload passport

Arrival Contactless Check-in



## SMART HOTEL DOCUMENTATION MANAGEMENT SYSTEM

Going green has become a global mission for both individuals and corporates. At Blue Pin, we vouch to make an impact in hotel operation and go paperless by integrating FrontDesk Pro in the system, streamlining operational channels digitally.



Seamless front-to-back solutions for hotels

Fully digitally powered and paperless

Avoid Human Error by automation

Integrated system and PMS