

The Branded Content Revolutions Starts Now



Stop Interrupting, Start Integrating

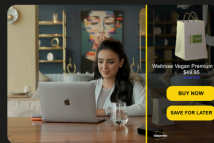
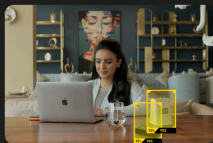
AI - Powered Virtual Product Placement for Latin America

Seamlessly integrate brands into content with AI-powered Virtual Product Placement. Create non-intrusive, highly effective advertising that viewers actually enjoy.

What is Virtual Product Placement?

Digitally insert products into video content after filming. Monetize your entire library, personalize for audiences, and create new revenue—no reshoots needed

See VPP in Action



1

AI Content Analysis

See your stories
through the eyes of AI

2

Virtual Product Placement

Where brands meet
storytelling

3

Advanced Targeting

One scene, a million
stories

4

Shoppable Video

From screen to store
in a heartbeat

What you can achieve

99%

Positive
Reactions

Porque integrar
supera a interrumpir.

4

Weeks to
Market

Del contenido al
cliente en solo un mes

3X

Better ROI

El público no salta lo
que se siente real



**BARÇA
INNOVATION HUB**

& Sports Monetization

Strategic partner of FC Barcelona's Innovation Hub (BIHUB). Pioneering sports content monetization by integrating VPP into Barça's digital library, creating new, scalable revenue streams



No brands, Just
pure content



Same video.
New revenue



One story.
Many audiences

THE STORY NEVER CHANGES — ONLY THE BRAND DOES



Scan to learn more

Your Library Has More to Give
Let's Prove It

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Visit our booth or scan the QR code to schedule a demo