

Guidelines to Understand the Space Only Booth Build Rules

These guidelines will help you understand why these rules are in place and assist you in designing your booth.

Rules for Space Only Booth Build

1. **Booth Height**
 - **Maximum Height:** 2.5 meters
 - **Reason:** This height restriction helps maintain a uniform appearance across the exhibition floor, ensuring equal visibility for all exhibitors.
2. **Platform/Floors**
 - **Maximum Height:** 50 millimeters
 - **Reason:** This rule is in place to ensure accessibility and safety. It helps prevent tripping hazards and makes it easier for all attendees to navigate the exhibition floor.
3. **Rigging**
 - **Important Note:** Rigging is not possible at the KCC.
 - **Reason:** The venue's infrastructure does not support rigging, ensuring the safety and structural integrity of the exhibition space.
4. **Enclosed Booth (50% Rule)**
 - **Limitations:**
 - Fully enclosed booths are not permitted.
 - A maximum of 50% of any open side of a booth is allowed to have a non-transparent outside wall.
 - Solid runs of walling along open perimeters are not permitted unless they face a venue wall.
 - **Reason:** These rules are designed to maintain visibility across the exhibition floor and prevent booths from visually blocking neighboring exhibitors. We encourage open booth designs to create a welcoming atmosphere and ensure ample visibility for all exhibitors.
5. **Visibility and Positioning**
 - **Requirement:** Exhibits and walling must be positioned so as not to obstruct the view of the exhibition or adjacent booths.
 - **Reason:** Proper positioning ensures that all booths are visible to attendees, enhancing the overall experience and accessibility of the exhibition.

We appreciate your cooperation in adhering to these guidelines. They are in place to create a fair and enjoyable environment for all participants.

MWC Kigali Team