Optiva
MVNO Hubs

FAST TRACK YOUR BUSINESS WITH AI-POWERED MVNO AS A SERVICE

Today's digital customers demand service providers that deliver personalized services and an exceptional digital experience tailored to their needs and lifestyles. Mobile virtual network operators (MVNOs) are emerging as a powerful solution globally. They offer opportunities to generate new revenue by addressing the specific requirements of distinct customer segments, including innovative offerings for students, homemakers, youth, millennials, health providers, and loyalty programs.

Many new MVNOs face significant obstacles due to legacy business support system (BSS) platforms provided by underlying mobile network operators (MNOs). They also face challenges implementing critical functionalities such as billing, charging, payment, and taxation, making it challenging to launch and successfully operate a new MVNO.

MVNO CHALLENGES INCLUDE:

» Managing complicated MVNO business support systems and operations without telecom expertise.

» Scaling MVNO operations with agility as subscriber base grows.

» Providing an exceptional digital customer experience.

» Creating personalized promotions based on real-time customer behavior.
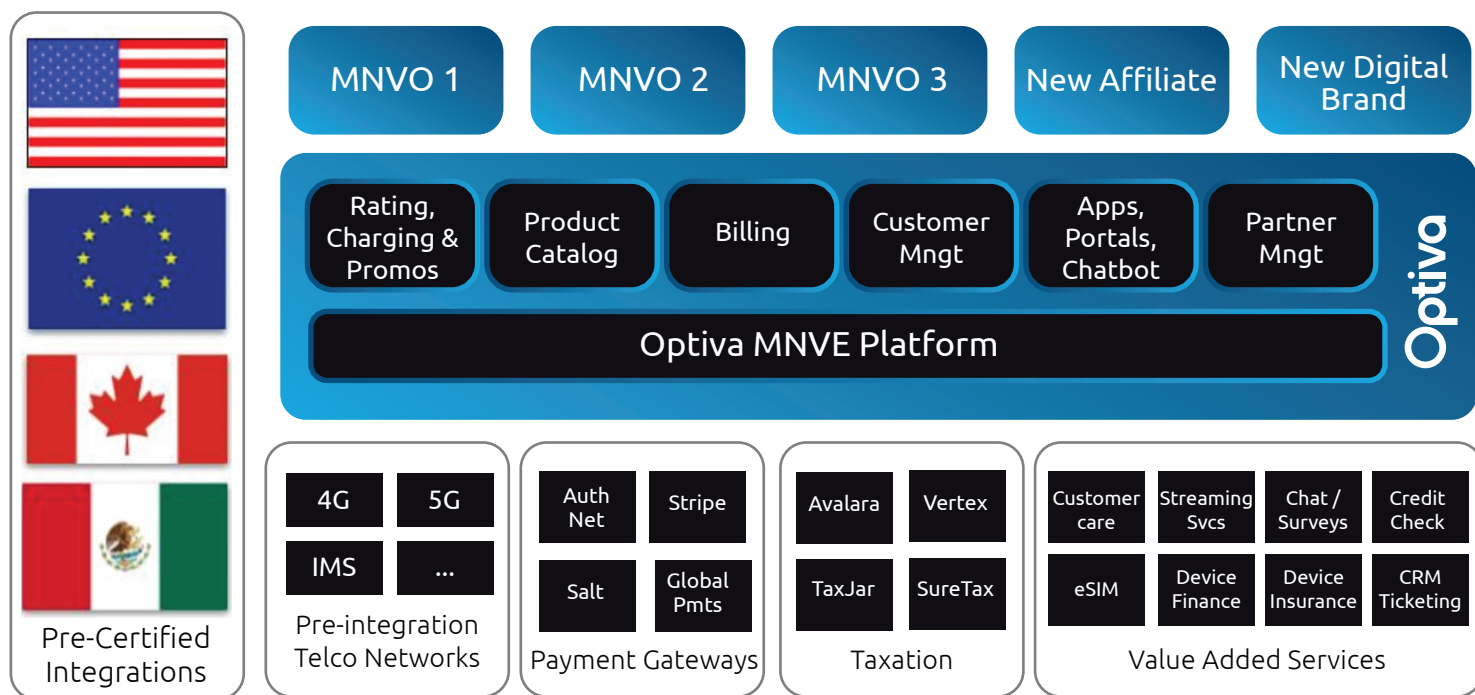
INTRODUCING OPTIVA MVNO HUBS POWERED BY GOOGLE CLOUD

With 25 years of experience serving telecom operators, MVNO/Es, and digital brands in over 50 countries, Optiva accelerates time to market for telecom innovators. Optiva MVNO Hubs, powered by Google Cloud, empowers you to build and sustain a successful MVNO operation without the complexities, delays, and costs of traditional platforms.

Elevating BSS-as-a-service to a simplified and unified platform, these regional MVNO hubs provide the complete Optiva BSS Platform and key MVNO integrations, such as payment gateway, taxation, customer care, dealer portal for rapid onboarding, and more. Its open and standard extendable architecture offers TM Forum and CAMARA Open APIs. It is MNO agnostic and AI-powered, allowing integration with the network of your choice.

OPTIVA AI-POWERED

Optiva MVNO Hubs - Share in MNVO Global Expansion

| Pre-Certified Integrations | MNVO 1 | MNVO 2 | MNVO 3 | New Affiliate | New Digital Brand |

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| Rating, Charging & Promos | Product Catalog | Billing | Customer Mngt | Apps, Portals, Chatbot | Partner Mngt |

Optiva MNVE Platform

Pre-integration Telco Networks
- 4G
- 5G
- IMS
- ...

Payment Gateways
- Auth Net
- Stripe
- Salt
- Global Pmts

Taxation
- Avalara
- Vertex
- TaxJar
- SureTax

Value Added Services
- Customer care
- Streaming Svcs
- Chat / Surveys
- Credit Check
- eSIM
- Device Finance
- Device Insurance
- CRM Ticketing

Optiva MVNO Hubs advantages

- Full suite of BSS-as-a-service, including customer management, order management, BSS, self-care, and dealer care.

- Multi-tenant deployment on Google Cloud open integration, supporting multiple MVNEs and MVNOs, can be customized in all aspects (MSDIDN/IMSI ranges, currency, GL codes, product catalog, rating rules, promotions, etc.).

- Pre-integrated into major payment gateways, taxation, value-added, and streaming services.

- Integration with Google Analytics and Google BigQuery for BSS-data-based, AI-powered insights.

- Low upfront costs and a pay-as-you-grow consumption model

Optiva BSS key features

- Proven 25 years of telecom experience supporting MVNOs, MVNEs, and digital brands, providing fully digital, highly scalable BSS services to millions of end users.

- Modular multi-tenant, future-proof, feature-rich offering, including flexible real-time charging and triggering, custom management, billing, invoicing, payment, and unified policy control.

- GenAI automation enablement embedded to support customer service operations, software management, and test automation.

- 120+ market-proven and ready-to-use OOTB product templates to configure and launch new innovative and competitive offers in minutes.

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Ready to accelerate your speed, agility, and partner monetization?
Let's talk — and we'll share a demo, too! **SCHEDULE A MEETING**