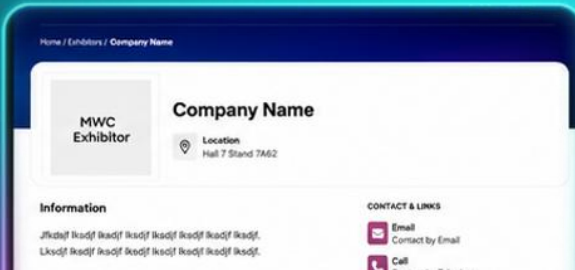


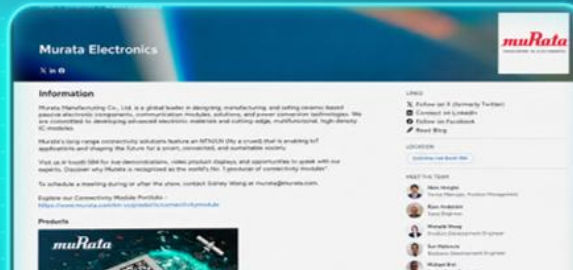
# DIGITAL SOLUTIONS - BENEFITS COMPARISON



## Standard Profile

- > Company Name
- > Company Description
- > Phone Number
- > Email Address
- > Website & Social media links
- > Hall Details
- > Product Categories
- > **No company logo**
- > **No downloadable assets**

As standard

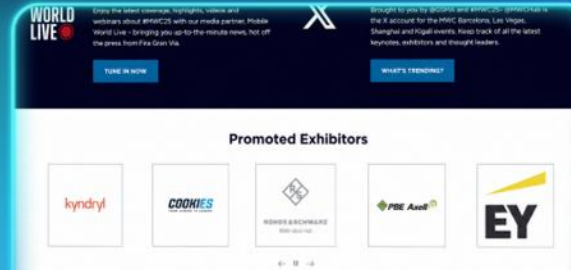


## Level 1: Profile Plus

- Includes all standard benefits plus:
- > Company logo on your exhibitor profile on MWC website & App
- > Company logo displayed over your exhibition space and/or meeting room on floorplan map
- > Showcase up to four products with images & descriptions
- > Post up to six downloadable assets such as whitepapers, case studies and presentations

*Achieves almost 3x more views than Standard profiles*

£2,625

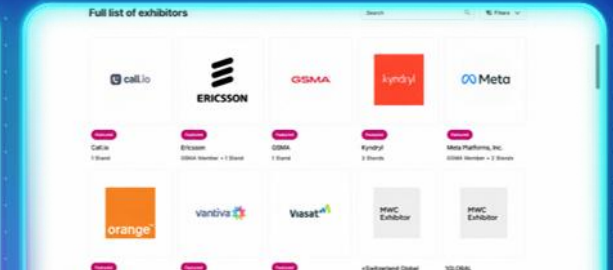


## Level 2: Brand Spotlight

- > Company logo on rotation on both MWC website & App homepages
- > Add an external link to logo that directing visitors to your company website or a dedicated landing page, allowing attendees to contact you and arrange an on-site meeting
- > ROI post event report
- Plus, all the benefits of a Level 1: Profile Plus*

*Delivers nearly 5x more views than the Standard Profile*

£8,395



## Level 3: Premier Showcase

- > Top slot positioning in the exhibitor list
- > Priority of rotating logo in all locations
- > Premium placement on MWC website landing page for heightened awareness
- > Host and promote your own content program agenda
- > Upload up to 20 downloadable assets
- Plus, all the benefits of a Level 2: Brand Spotlight*

*Receives on average 20x more views than a Standard Profile*

£27,295