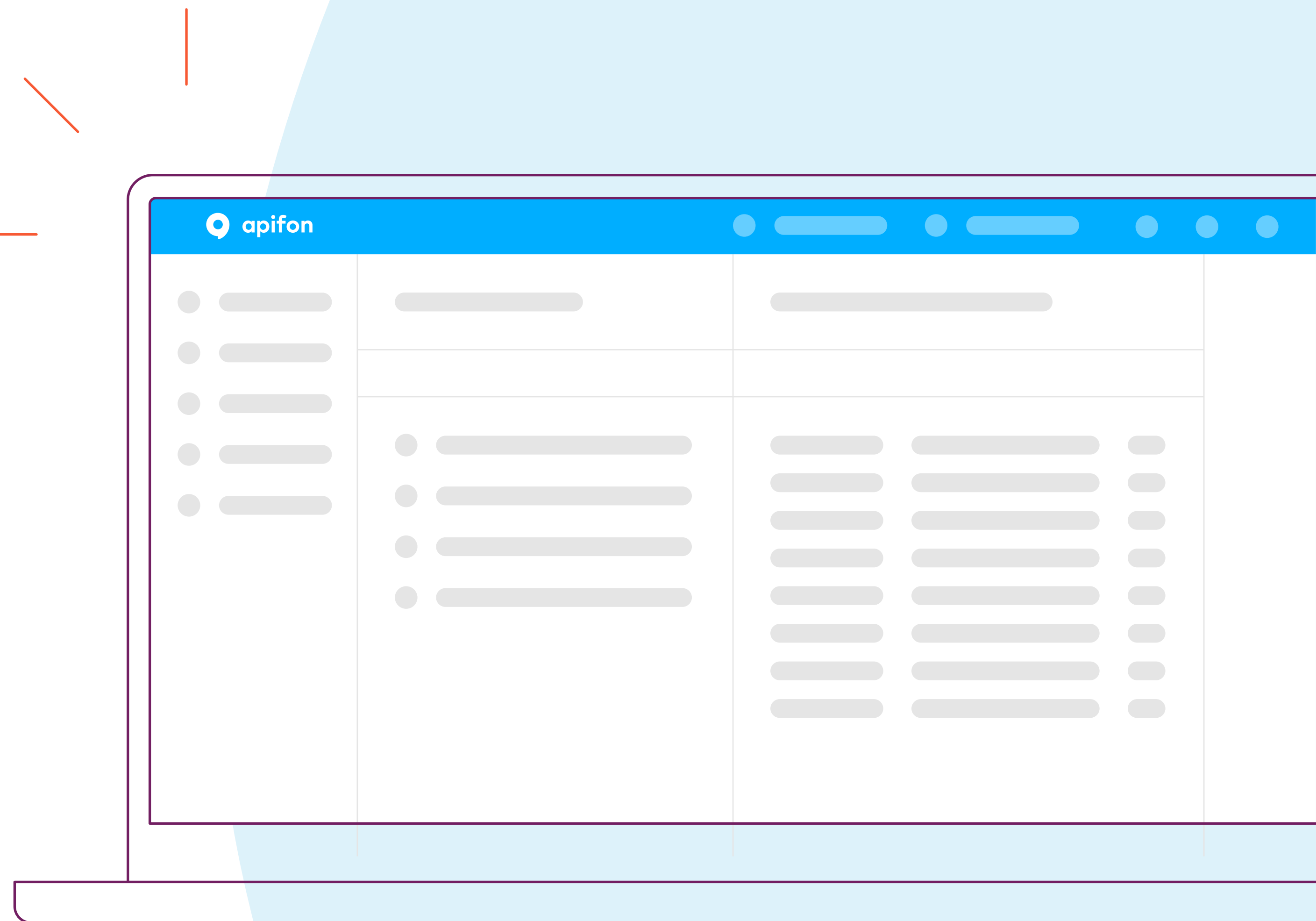




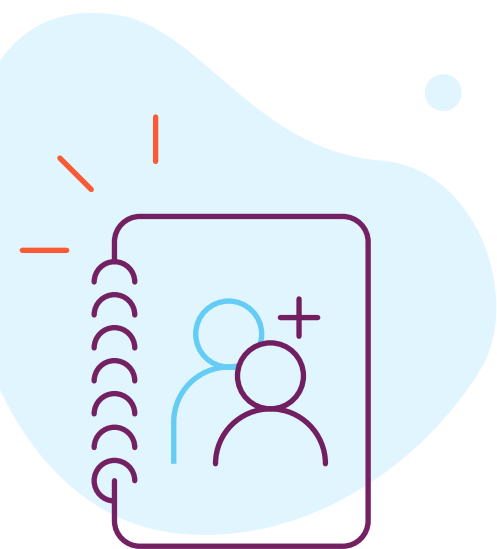
SMS | Viber | Email | Landing Pages

Multichannel Business Messaging Platform for Business Growth

Grow your audience, engage your customers, automate your messages. Do it with multiple channels using our all-in-one mobile marketing platform.



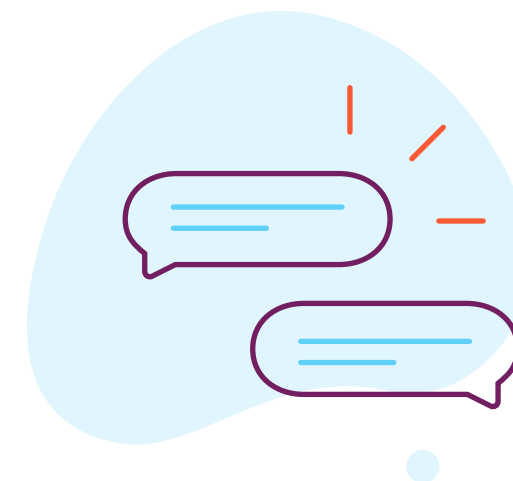
What you can do with Apifon



Build your audience



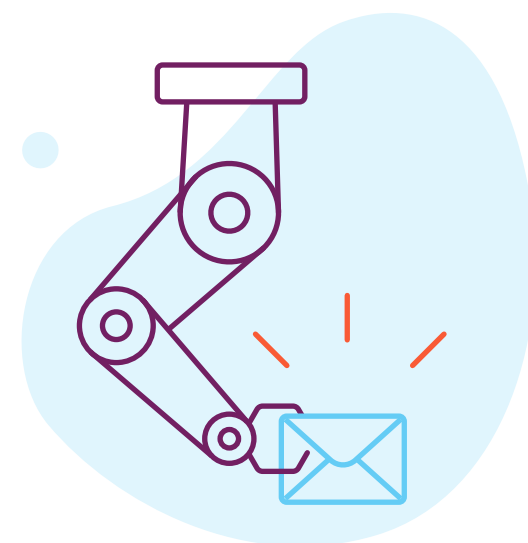
Manage your data



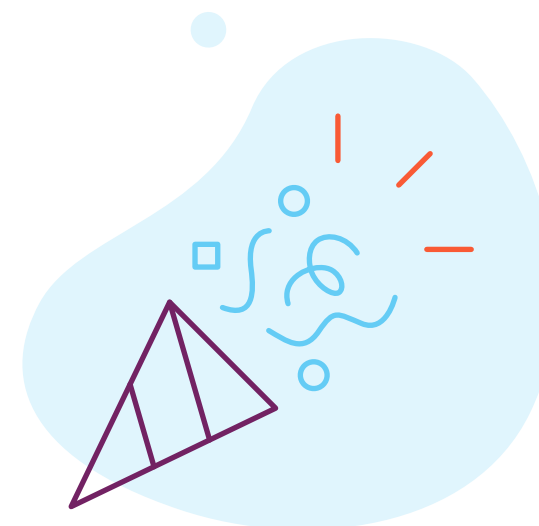
Increase your sales



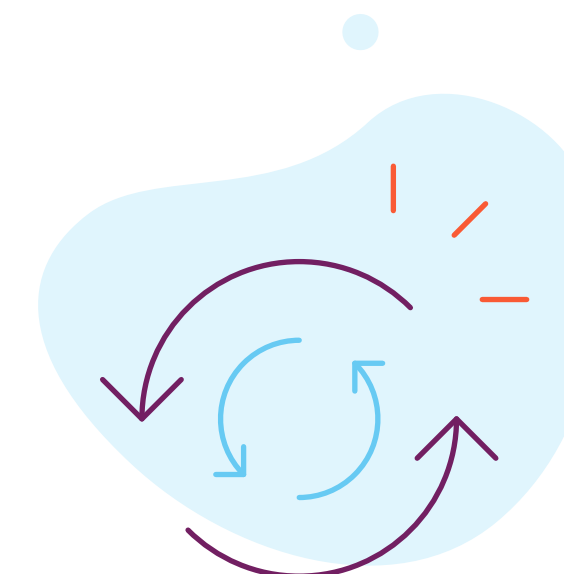
Boost your brand



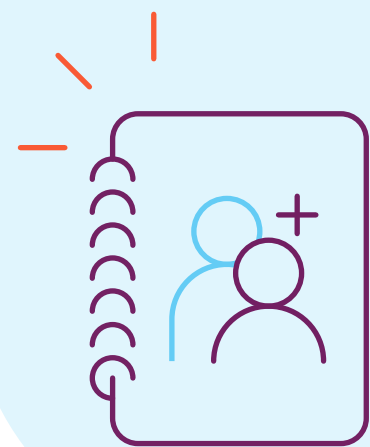
Automate your actions



Perform Better



Connect your system



Sign Up Forms

Build your audience

Use Sign Up Forms to collect automatically new subscribers into your list.

Features:

- **Custom design**
Design your sign-up form in a quick way with our easy to use drag-n-drop builder.
- **GDPR/Marketing permissions**
Use the GDPR fields (checkboxes) to get permissions from those who are registered in your form.
- **Embed form in your website or social media**
Embed your fully customized form to your site's sidebar, footer or anywhere you like.
- **Share your sign-up form anywhere**
Post the link of the form on all your digital channels, so people can find it and directly sign up from.

apifon

Url Pages

Quick Message

Sign Up Form

Save

Page URL

Fashion Store

+30 Mobile

Firtst Name

Communication Preferences

☐ Promotional Offers

Submit

Title

Text

Text section

Button

Image

Image & Text

Separator

Social

Video

Custom code

Section



Lists

Manage your data

Lists are here to help you easily collect and manage all your data in one place.

Features:

○ Import

Import instantly unlimited contacts either by manually adding subscribers or uploading an excel file.

○ Prebuilt Segments

Apifon offers a selection of pre-built segments based on campaign activity, purchase history, and other valuable information.

○ Groups

Use groups to sort your subscribers based on their interests and preferences.

○ Marketing Permissions/Status

Categorize the main types of subscribers based on their marketing status: subscribed, unsubscribed, and blocked.

apifon											
Subscribers											
Save Search Add Import Settings Segments Forms Export Actions											
✓	#	Mobile	Email	First Name	Last Name	Status	Κατάστημα	Πρωθητικές	Καταστήματα(Group)	Mobile Status	Email Status
✓	1									Subscribed	Subscribed
✓	2									Subscribed	Subscribed
✓	3									Subscribed	Subscribed
✓	4									Subscribed	Subscribed
✓	5									Subscribed	Subscribed
✓	6									Subscribed	Subscribed
✓	7									Subscribed	Subscribed



Enjoy the fastest and most effective way to reach directly your audience.

- **Branded Sender ID**

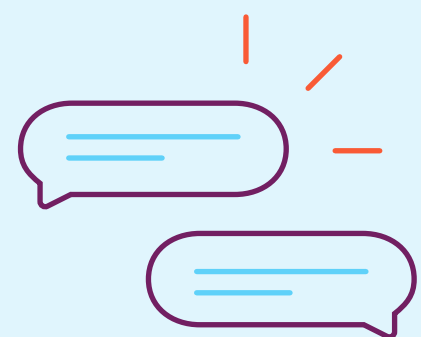
- **Ready made templates**

○ Shorten url

- **Unsubscribe/Update link**

- **Personalized fields**

[illegible]



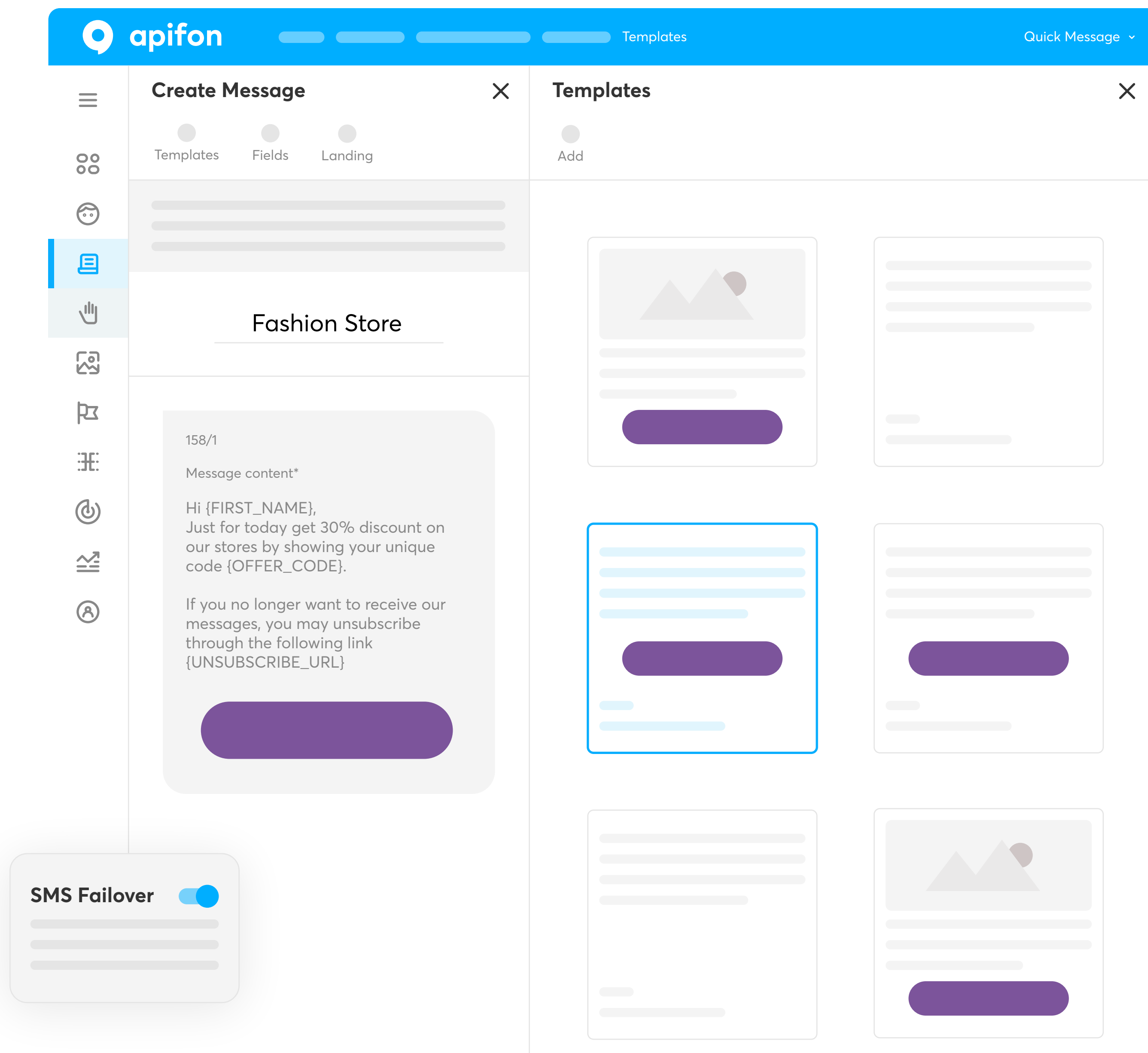
Viber Campaigns

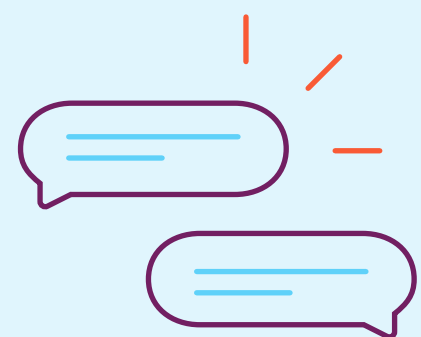
Increase your sales

Benefit from both Viber's rich content features and affordable prices.

Features:

- **Branded Sender ID**
Company name and logo are visually recognizable in the conversations list. Business chat is highlighted by the green mark "V" (Verified) next to the Sender ID.
- **SMS failover**
Set up a channel failover automation (Viber to SMS) to ensure that any of your non-Viber users will get your message.
- **Rich content**
Text contains up to 1000 characters and you can also include emojis, special symbols, an images and a button.
- **Ready-made templates**
Save time by using our ready-made template or built a custom by your own.
- **2Way Messaging**
Receive messaging replies from your campaigns, and directly start a conversation with your audience.





Email Campaigns

Increase your sales

Build brand awareness, drive customer engagement and increase sales with the most cost-effective marketing channel!

Features:

- **Drag 'n' drop builder**
Use our easy-to-use drag-'n'-drop builder to design the most beautiful email - no coding needed
- **Ready made templates**
Choose one of the pre-built email template to save time or craft your own.
- **Personalized fields**
Insert personalized fields to your content and personalize your communication.
- **Domain verification**
Verify your domain automatically through Apifon and ensure your emails won't be rejected ending up in spam folders
- **Anti-spam filtering service**
Avoid annoying email storms. Enable to prevent sending consecutive campaigns to those who meet your criteria.

The screenshot displays the Apifon email campaign design interface. At the top, the 'apifon' logo is visible on the left, and a 'Design' tab is active on the right. A 'Quick Message' dropdown menu is also present. Below the header, a 'Pre-built Templates' panel on the left offers two options: 'Introducing product/service' and 'Make an announcement'. The main design area shows a preview of an email template with a header, a main image, and a footer. The right panel contains a 'Quick Message' dropdown and a grid of design elements: Title, Text, Text section, Button, Image, Image & Text, Separator, Social, Video, Custom code, and Section. A 'Select' button is located at the bottom of the template preview area. An 'Email Anti-Spam Filtering' toggle is visible at the bottom left of the interface.



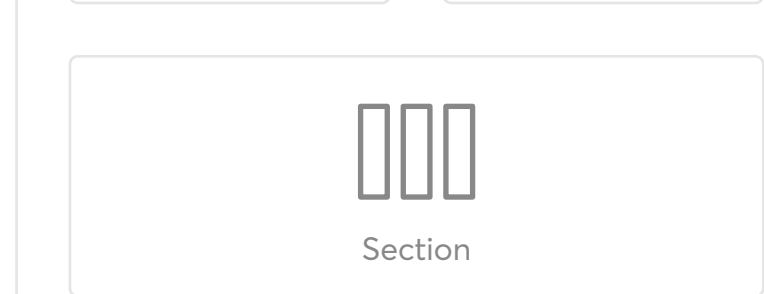
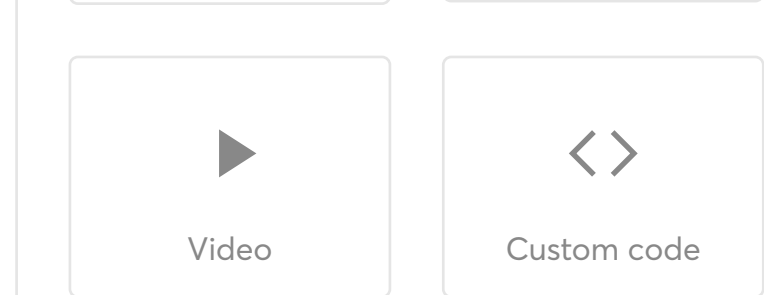
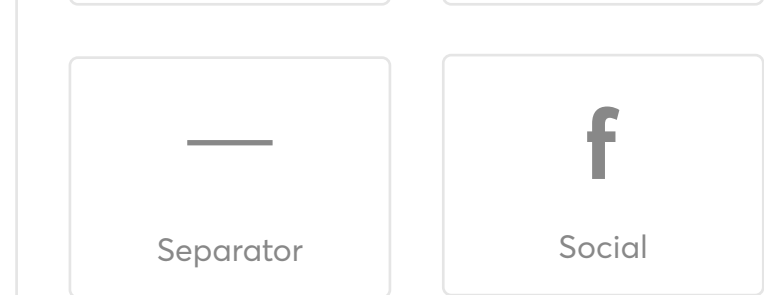
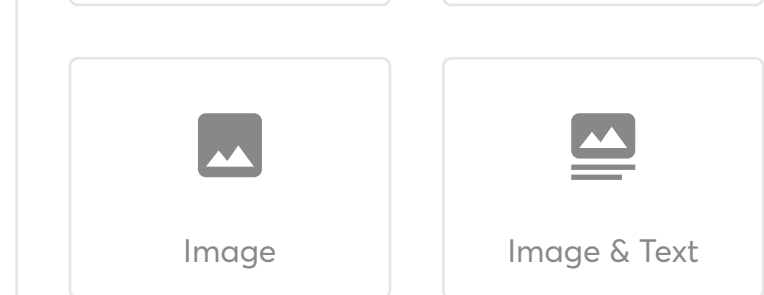
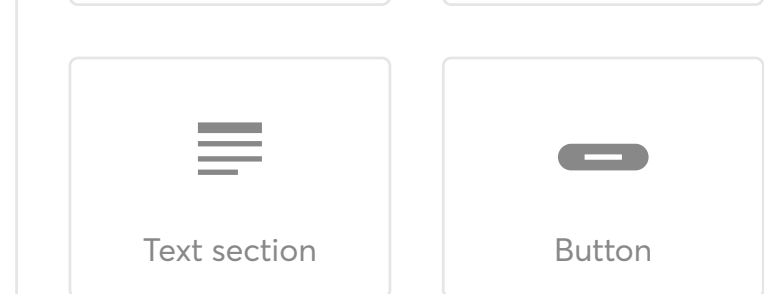
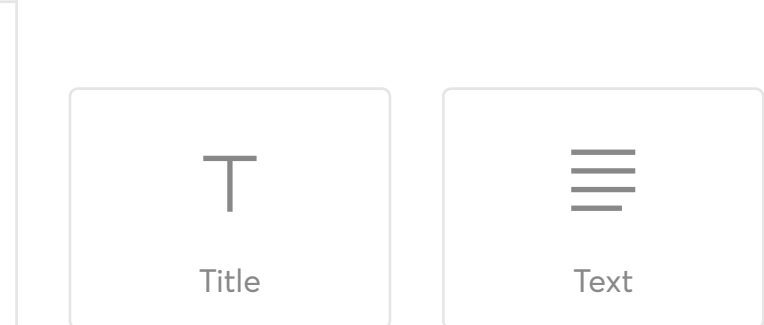
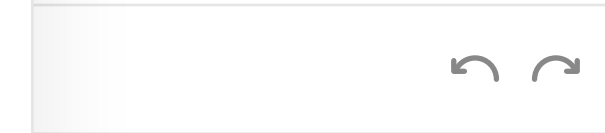
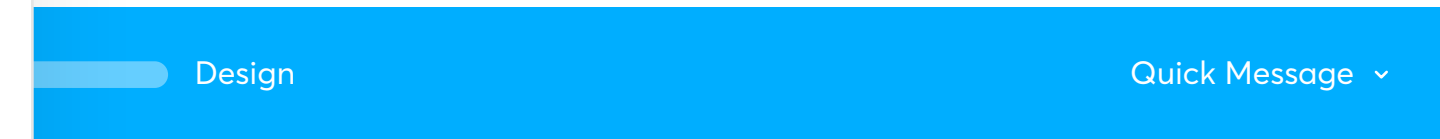
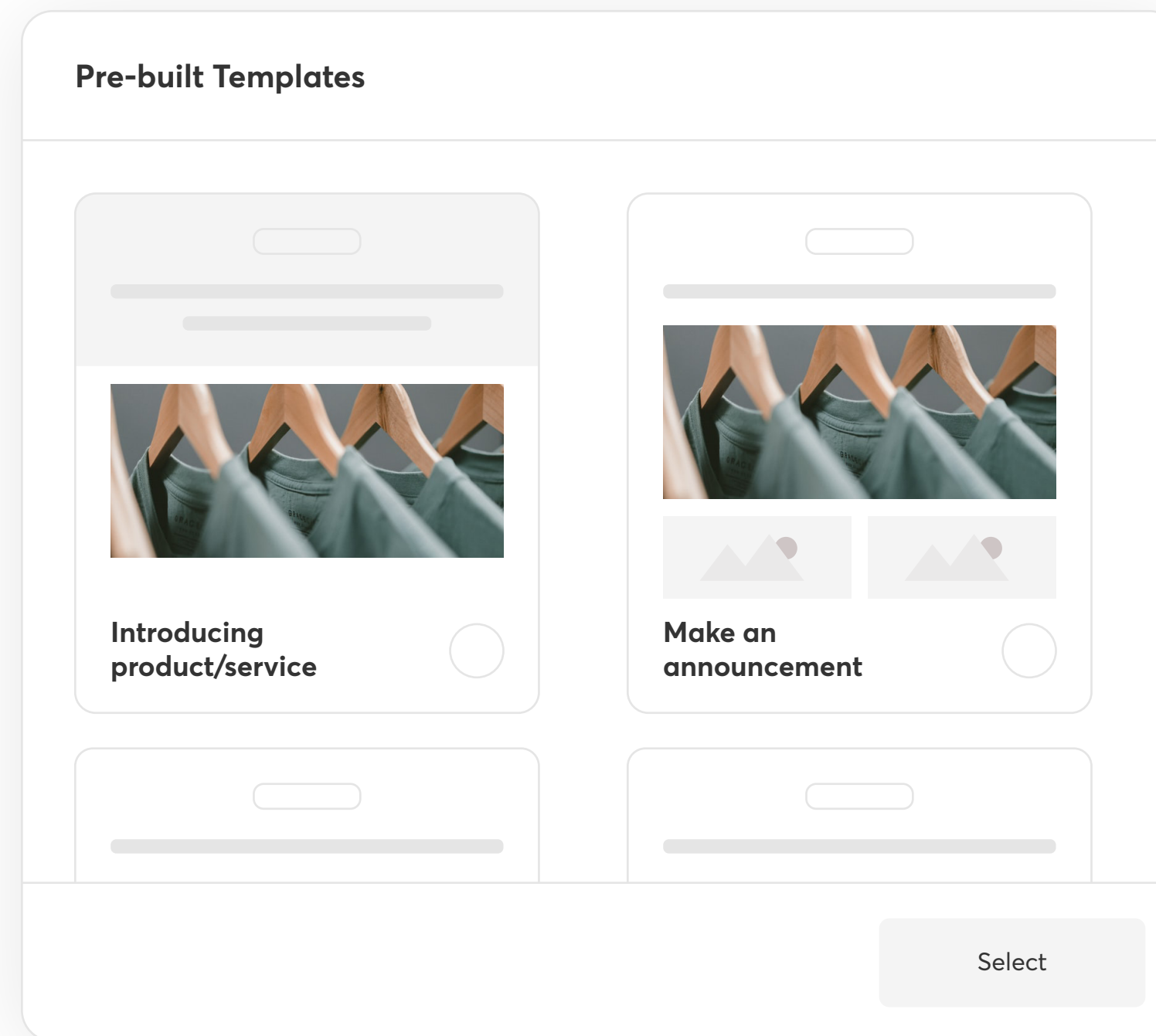
Landing Pages

Boost your brand

Combine landing pages with your other marketing efforts to create a complete brand experience for your customers.

Features

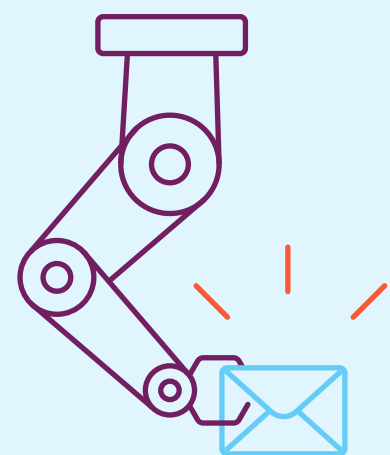
- **Easy-to-use drag'n'drop builder**
Create the most beautiful landing pages with our easy-to-use, yet powerful, builder; or use our readymade templates.
- **Custom branding**
Build instantly branded Landing Pages with beautiful images and business logos and keep your audience engaged
- **Responsive design**
Design easily responsive landing pages, looking great on any device
- **Unlimited, for free**
Publish unlimited landing pages for free and include in all your messaging campaigns
- **Personalized fields**
Use personalized fields to create unique content for your customers, making them feel special.



Welcome to the world of Fashion Store!

Discover our latest collection.
All tees for just 12€ using the code TREEWEEK.

Buy Now



Messaging Automations

Automate your actions

Streamline your communications and make sure your contacts get the right emails at the right time.

Date-based Automation

Our date-based automation allows you to schedule messages to go out based on a specific date, like birthdays, sign-up anniversaries, membership renewals and more.

Features

- Send a one-time message based on a specific date in a subscriber's list field
- Flexible drag-and-drop builder to design perfect emails for every occasion
- Personalize your messages based on subscriber's field data
- Schedule your one-time message and decide when exactly it goes out

apifon

Templates

Quick Message

Automation Settings

Delete

1

2

3

4

5

6

Trigger & Action

Trigger

09:00:00

Send message

Previous

Next



Analytics & Reports

Perform better

Streamline your communications and make sure your contacts get the right emails at the right time.

Campaign reports

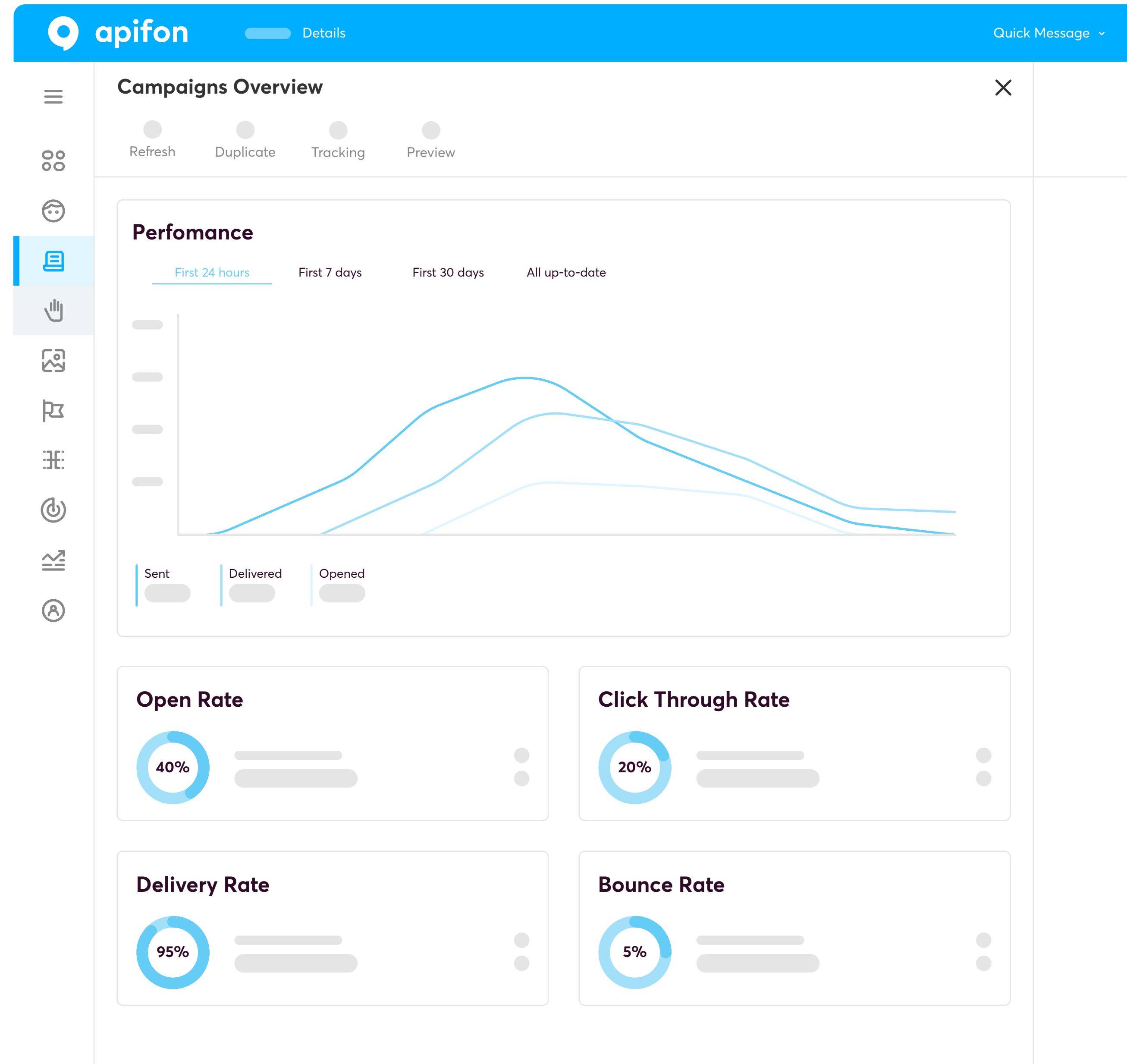
See the progress and track the performance of your campaigns. Watch what's working best for your business and improve your future results. Get reports on sends, delivered, opens, clicks etc.

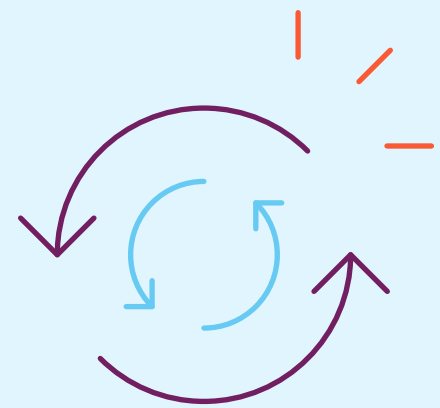
Tracking reports

Monitor detailed reports for each of your messages

Watch information like:

- Unique message ID
- Sender ID
- Destination number
- Date sent
- Network
- Current status of the message





API or Plugins

Connect your system

Integrations

Connect your applications using our **plugins** or **APIs**.

Send automatic messages and notifications directly from your CRM and CMS systems, shopping platforms and online services.

Bring your customers data into one place and centralize your communication.

Send SMS.py

```
import Apifon.Mookee as mookee

from Apifon.Model.MessageContent import MessageContent
from Apifon.Model.SmsRequest import SmsRequest
from Apifon.Resource.SMSResource import SMSResource
```

```
smsResource = SMSResource()
smsRequest = SmsRequest()
```



Add-ons

1. Tablet solution

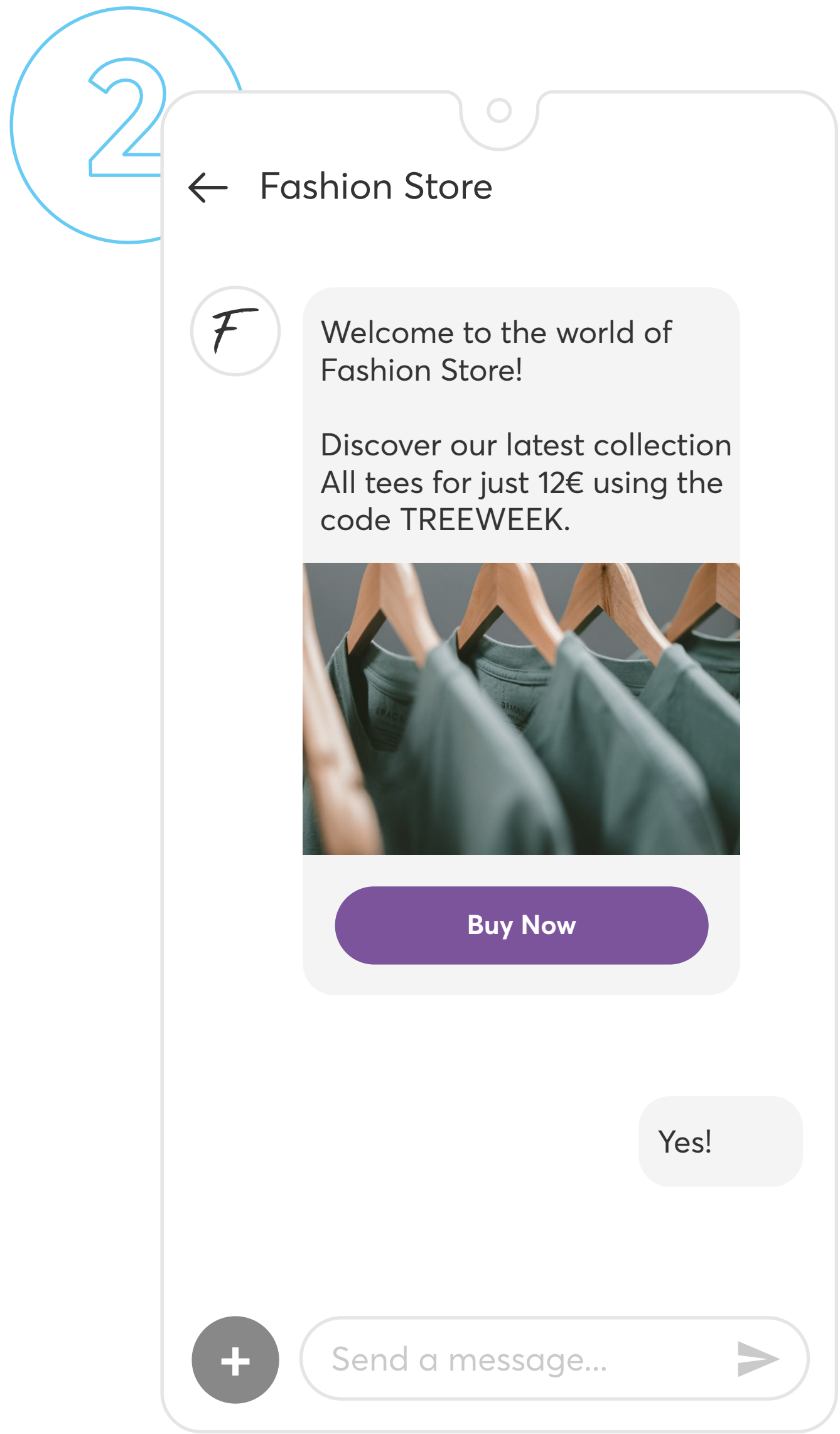
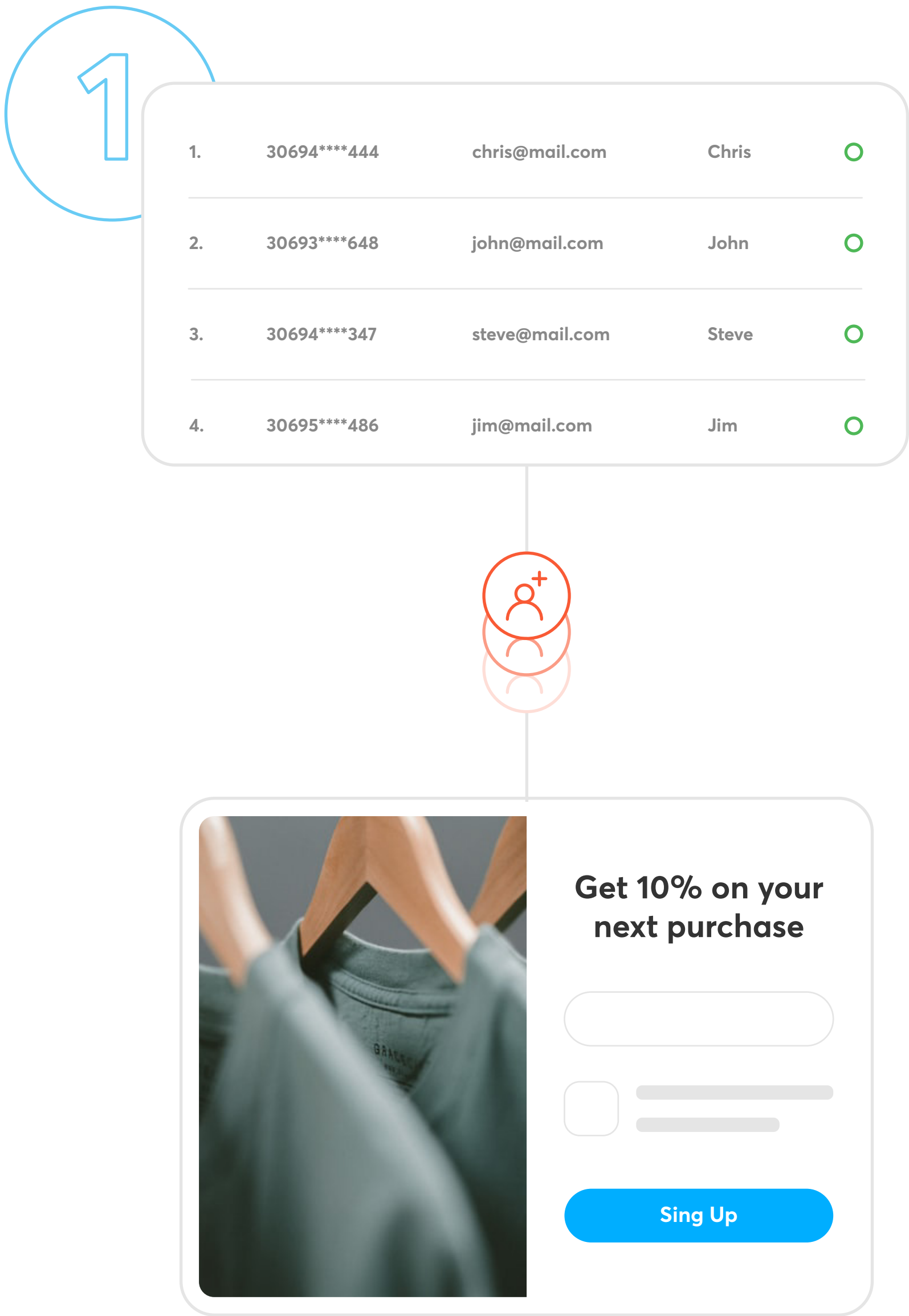
Grow your contact list using a tablet at your store, a trade show, or anywhere else you might be.

Collect new subscribers right from your Tablet and sync them to your list automatically.

2. 2-Way Messaging

Listen to your customers and let them have a conversation with your brand.

Communicate directly, engage them in 1-on-1 conversations and build stronger relationships.



Pricing Plans

You are one click away from getting started with Apifon

Free Forever

Starter

All the basics for businesses that are just getting started.

Free

Top Features

- SMS & Viber Campaigns
- 10.000 Monthly Email Sends
- Landing Pages
- Sign Up Forms
- Up to 1 User

Recommended

Premium

Must-have features for messaging senders who want more power.

Starting

24,55€ /month

for 2.501 - 5.000 subscribers

Everything in Free, plus:

- Unlimited Monthly Email Sends
- Personalisation Tools
- Custom Branding
- Marketing Automations
- Up to 25 Users

Not sure which plan is right for you?

Give us a call

+30 2316 018 500

sales@apifon.com