

## Shape your economic success in North Rhine-Westphalia and worldwide with NRW.Global Business

Invest in North Rhine-Westphalia, expand worldwide: The state-owned foreign trade promotion agency NRW.Global Business is the partner for all companies when it comes to investment projects and settling in North Rhine-Westphalia, developing growth markets and networking with international business partners. As Germany's leading business location, the state is in demand among foreign investors worldwide and is also home to numerous companies with global growth potential.

### Invest in North Rhine-Westphalia

NRW.Global Business conducts international location marketing for Germany's No. 1 investment location, North Rhine-Westphalia, and promotes foreign direct investment here worldwide. Today, over 20,000 foreign companies are already based in Germany's economically strongest federal state. The experts at NRW.Global Business support investors in tax and legal matters and provide detailed information on the economic structure and industry clusters. They analyze investment plans, identify suitable locations and accompany an investment project from the first step to successful settlement and beyond.

### Profit from the network

With its international offices abroad, the company is represented in future markets around the globe. In addition to subsidiaries in Japan and the USA, NRW.Global Business maintains representative offices in China, the United Kingdom, India, Israel, Korea, Poland, Russia and Turkey. Working together with the headquarters in Düsseldorf, the foreign offices support companies in investment projects in North Rhine-Westphalia and identify growth potential for North Rhine-Westphalian companies in international markets. At the same time, the network facilitates direct exchange with companies and investors who wish to benefit from the strength and innovative power of North Rhine-Westphalia.



## Tap into growth markets

From start-ups to SMEs: NRW.Global Business supports the North Rhine-Westphalian economy in opening up international markets. Together with its partners, the agency develops foreign trade measures that are specially tailored to the requirements of the companies.

## From trade fairs to trade missions

Trade fairs abroad offer perfect access to new markets and a broad professional audience. NRW.Global Business helps companies to present their products and services here in the best possible way – via joint company stands, information service centers or small groups. The company also organizes and coordinates delegation trips and trade missions to growth markets. Numerous other sector information and cooperation events organized by NRW. Global Business offer companies additional support in setting up and expanding their foreign business.

NRW.Global Business works closely with local and regional economic development agencies in the state, the state government of North Rhine-Westphalia, as well as with companies, associations, chambers of industry and commerce, chambers of skilled trades, clusters, state initiatives and other business-related associations. The state government of North Rhine-Westphalia, represented by the Minister of Economic Affairs, Innovation, Digitization and Energy of the State of NRW, is the sole shareholder.

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