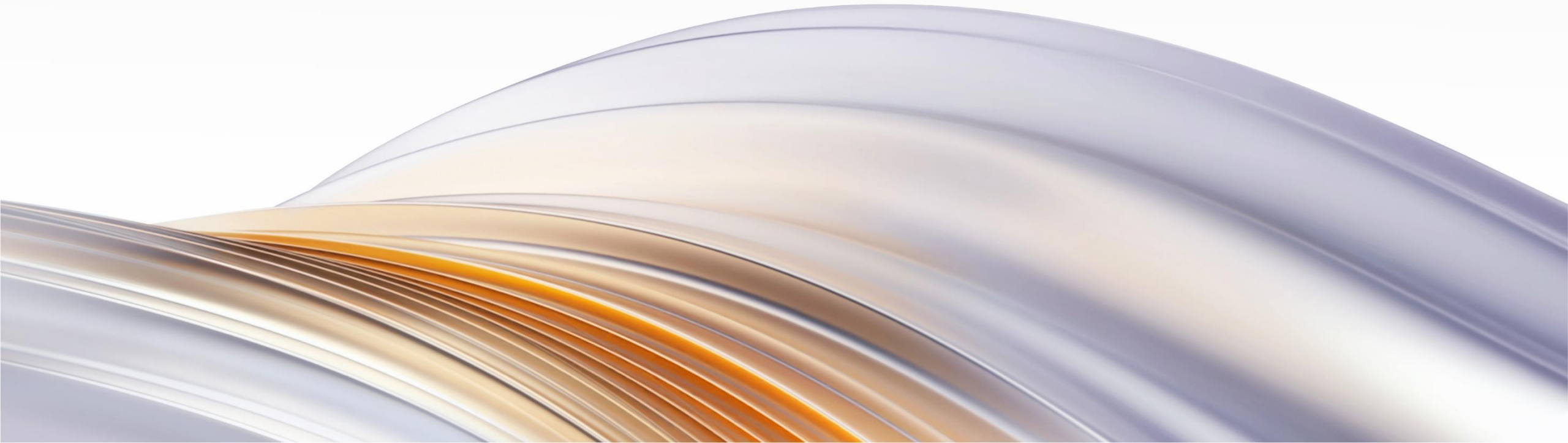


HONOR Talents
Global Design Awards

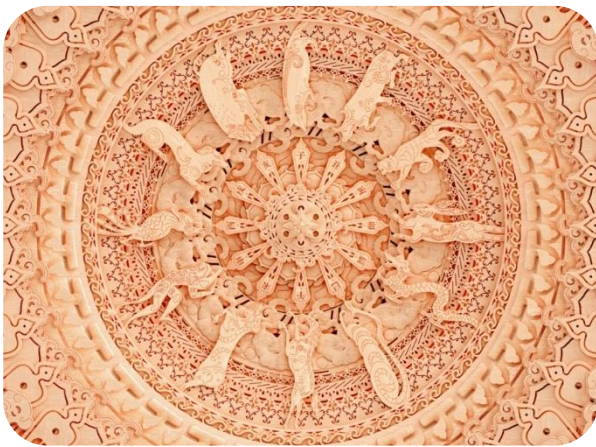


About HONOR Talents

HONOR Talents Global Design Awards is committed to bringing together those at the forefront of art. It aims to mobilize the rich resources of the HONOR brand to support, empower and incubate more original forces. The project continues to focus on art design, end product experiential design and new forms of design expression to further the global discourse between art and technology.

We hope the world can witness the talents of these young creative minds, and consumers can constantly experience the beauty of technology and art innovation.

HONOR believes that two things are indispensable in future life, namely technology and art. Tech makes our life more convenient while art makes our life sublime.



40+
Countries

25,000+
Submissions

2.55 M

+

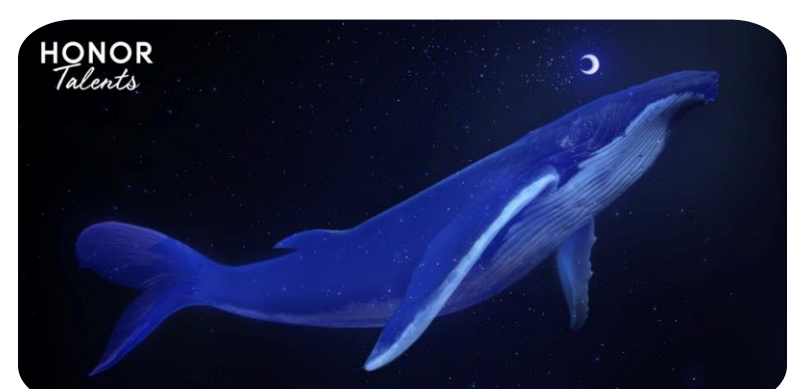
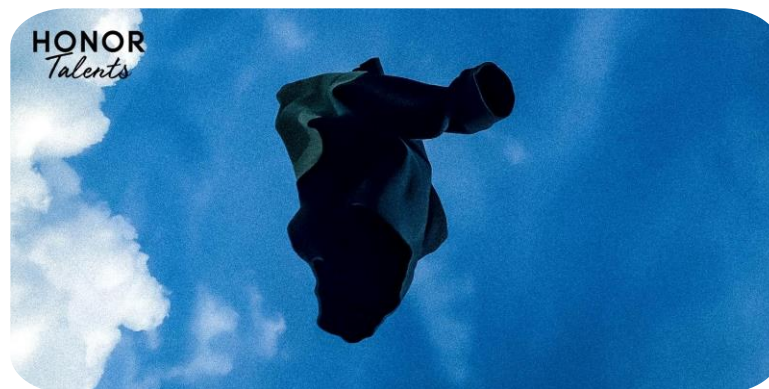
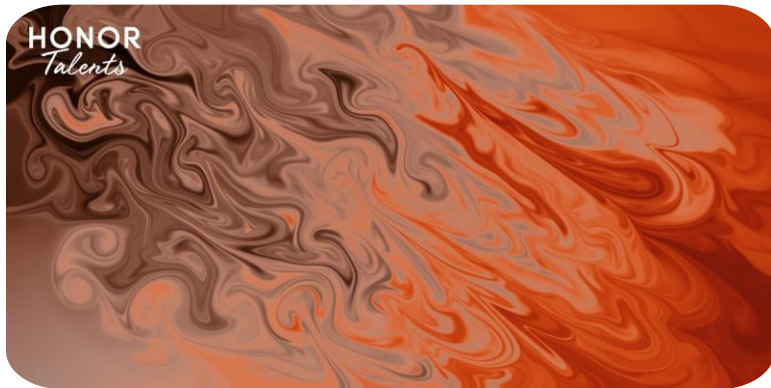
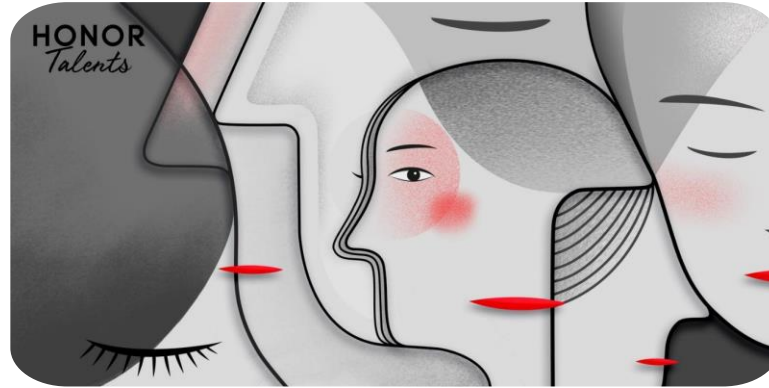
Online Clicks

240+
Universities

51%
Students

500 M+
Views

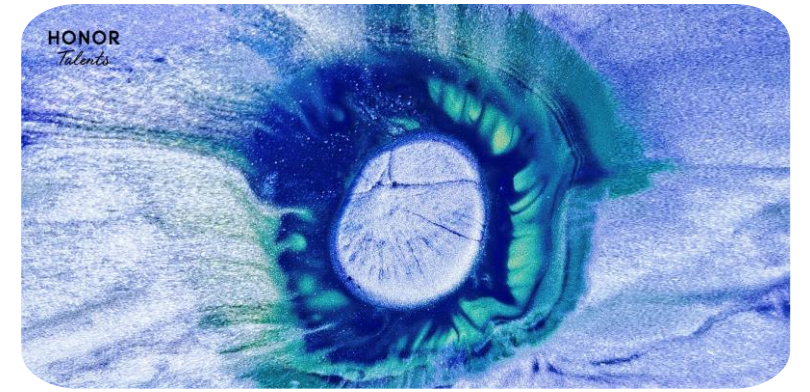




2020 Winning-works: <https://www.hihonor.com/global/honor-talents-2020/winners/>



2021 Winning-works: <https://www.hihonor.com/global/honor-talents/2021/winners/>



2022 Winning-works: <https://www.hihonor.com/global/honor-talents/2022/winners/>



2023 Winning-works: <https://www.hihonor.com/global/honor-talents/global-design-awards/winners/>

The Contest Accepts Submissions in Different Categories

Wallpapers

Themes

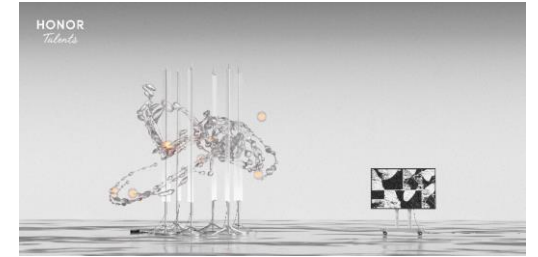
Watches

Open Designs



Art and Tech

(Interactive Art Installation Design & AR Interactive Artwork Design)



And in 3 Different Design Themes



Renewal of life • Return

Contemplate human beings' relationship with all things



Cultural Prosperity • Celebration

A Totem of Renewing Festive Culture



Genesis • The Future

Imagine the Innovative World of the Future

97 Awards, with A Total Prize of \$118,820

10 AIGC Innovation Awards, embracing technological development trends | 25 Best New Talent Awards, set for on-campus students

Global 1st Place x 1

\$ 11200

Award Certificate

Visual Communication Design

Wallpapers



1st Place x 1

\$ 3500

Award Certificate



2nd Place x 2

\$ 1600

Award Certificate



3rd Place x 3

\$ 1100

Award Certificate

Themes



1st Place x 1

\$ 4200

Award Certificate



2nd Place x 2

\$ 2100

Award Certificate



3rd Place x 3

\$ 1400

Award Certificate

Watches



1st Place x 1

\$ 2800

Award Certificate



2nd Place x 2

\$ 1100

Award Certificate



3rd Place x 3

\$ 800

Award Certificate

Open Designs



1st Place x 1

\$ 3500

Award Certificate



2nd Place x 2

\$ 1600

Award Certificate



3rd Place x 3

\$ 1100

Award Certificate

Art & Technology

Art & Technology



1st Place x 1

\$ 8400

Award Certificate



2nd Place x 2

\$ 4200

Award Certificate



3rd Place x 3

\$ 2800

Award Certificate

Best New Talent Award

Best New Talent
Award x 25

\$ 700

Entries selected from university student
submissions worldwide

Special Awards

Judges' Choice
Award x 25

\$ 700

Entries selected from all
submissions

Best Interactive
Participation Award x 6

\$ 70

[Detailed Rules for Best Interactive
Participation Award](#)

AIGC Innovation Award

AIGC Innovation
Award x 10

\$ 700

Entries selected from those
created using AI

Global Jury Panel



Ma Sai
Dean of Academy
of Arts and
Design, Tsinghua
University



Ma Juncheng
Professor at
Central Academy
of Fine Arts
(CAFA), Dean of
Urban Design
School, CAFA



Zhou Hongtao
Professor of
College of Design
and Innovation
(D&I) and Vice
Dean of Shanghai
International
College of Design
and Innovation,
Tongji University



Yuan Youmin
Dean of the
School of
International
Education, China
Academy of Art



Yrjö Sotamaa
The Professor
Emeritus of Aalto
University, Finland,
The Chairman of
Ateljé Sotamaa,
Finland



Anna Meroni
Deputy Dean of
the School of
Design,
Polytechnic
University of
Milan



Zhao Lu
Vice President of
Lu Xun Academy
of Fine Arts



Ji Tie
Dean of School of
Design, Hunan
University



He Yu
Dean of the Art
College of
Sichuan
University



Zhang Zhongyang
Founding President
of Shenzhen
Illustration
Association (SIA)
Director of
Guangdong
Cartoonist
Association



Ben Hughes
The former Head
of the Industrial
Design
Department, Saint
Martins College of
Art and Design,
London



Yunuen Esparza
Mexican
Contemporary
Artist



**Johannes
Neubacher**
Co-founder of
WWD China and
Vice President of
International
Affairs
Department,
Authoritative
fashion media
expert



Xiao Hui Wang
Crossover Artist



Bram van Diepen
Design Director
and Consultant of
BURBERRY,
Givenchy, Louis
Vuitton



Caterina Di Bert
The founder of
the Italian
Fashion Culture
Centre, the
Former Head of
Milan' s Istituto
Marangoni



Xiao Yong
Professor of
visual design,
Central Academy
of Fine Arts CAFA
in Beijing.
Professor at The
Macau University
of Science and
Technology



Guo Rui
Global Chief
Marketing Officer,
HONOR



Yuan Ze
Head of Industrial
Design, HONOR

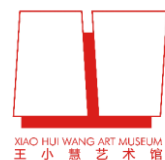


Ge Feng
Head of UX
Design, HONOR

Global Collab Partners



香港中文大學(深圳)
The Chinese University of Hong Kong, Shenzhen



More Than A Contest

HONOR Talents has conducted art exhibitions in Beijing, Shanghai, Guangzhou, Chengdu, Berlin, and other cities to showcase HONOR Talents' works to consumers, international organizations, embassy and consulate personnel, and partners.



Berlin, Germany | Internationale Funkausstellung Berlin (IFA)



Shanghai, Shenzhen, Berlin, etc. | HONOR Product Launch Events



Shanghai Exhibition Center | International Youth Fashion and Culture Festival



Shanghai Wang Xiaowei Art Museum | Shanghai International Digital Art Fair



Xiamen Top Red Center for contemporary Art | Art Exhibition



Guangzhou K11 | Art Exhibition

Product Applications

Winners' designs are applied into HONOR's products and accessories



UX Application



Phone Case



Art Back Film



Watch Face

HONOR Gift



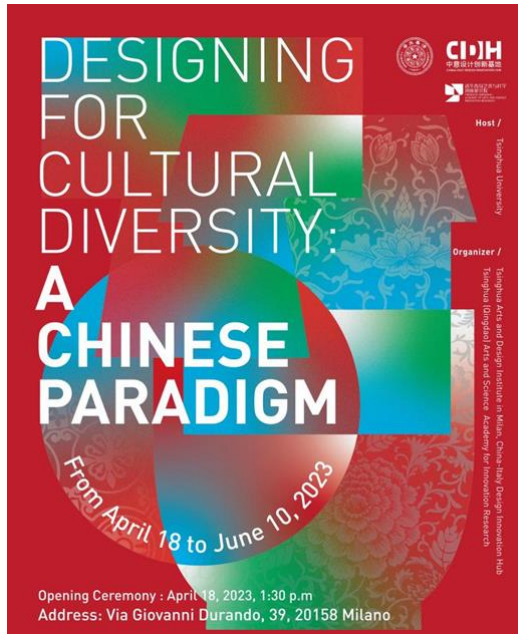
Ambassadors from Many Countries in China Enjoy the HONOR Talents Art Exhibition

Mr. Siddharth Chatterjee, the United Nations Resident Coordinator in China; Mr. Sanmugan Subramaniam, the Deputy Chief of Mission and Minister of the Embassy of Malaysia in China; Prof. Wu Yabin, the Head of UNIDO ITPO Beijing; and Xiao Hui Wang, a renowned crossover artist appeared at the art exhibition to explore the innovative beauty of combining technology and art together with HONOR. The UN system in China will continue to advocate for youth development and empowerment, creating the best possible conditions for the next generation to unleash and realize their full potential.

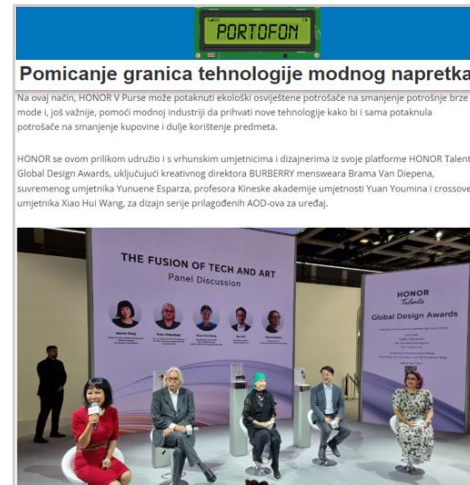
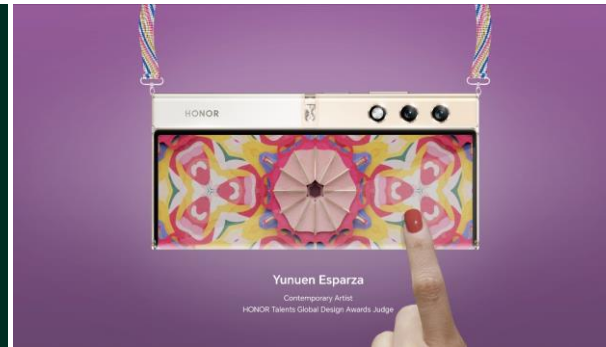
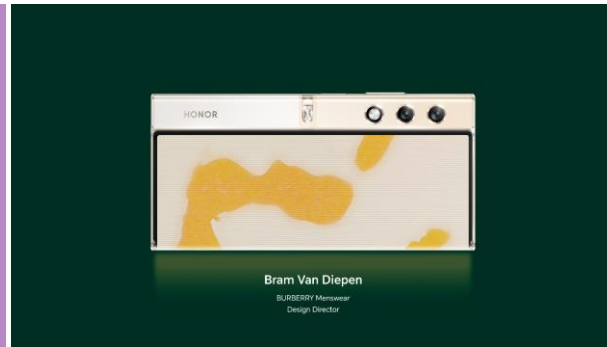


Outstanding Works Are Exhibited in Milan Design Week 2023

Two winning entries from HONOR Talents 2022 were exhibited at the "Designing for Cultural Diversity: A Chinese Paradigm", the official exhibition of Milan Design Week 2023



Invited 4 Juries to Design Wallpapers for HONOR V Purse Making A Grand Debut in Berlin



Inspire the Future

For More information: <https://www.hihonor.com/global/honor-talents/global-design-awards/>

