

LUMINE

Introducing Lumine Group



Lumine Group acquires, strengthens & builds communications and media software companies.

Lumine takes root from the word illuminate, demonstrating our mission to illuminate the potential of software companies within our portfolio.

Lumine Group is a publicly traded company on the TSX Venture Exchange (TSXV:LMN).

We are decentralized.

We believe that the best decisions are made by small teams who are close to their customers. We are made up of independent business units, each operating with their own P&L and control of their resources and business.

We know software.

We have developed financial and strategic expertise on what works and what doesn't when it comes to running a communications & media software company.

We hold forever.

Unlike private equity or venture capital, we are not seeking to invest for the short-term with the intention to sell your business again in 3–5 years. We invest in the long-term, sustainable growth of companies.

Lumine Customer Ecosystem

EMEA



AMERICAS



ASIA



Lumine in Numbers

Lumine Group provides best practices, operational guidance, and capital to accelerate growth. The Lumine ecosystem offers unique opportunities that empower organizations to succeed, forever.

3000+

EMPLOYEES

30+

COUNTRIES

1200+

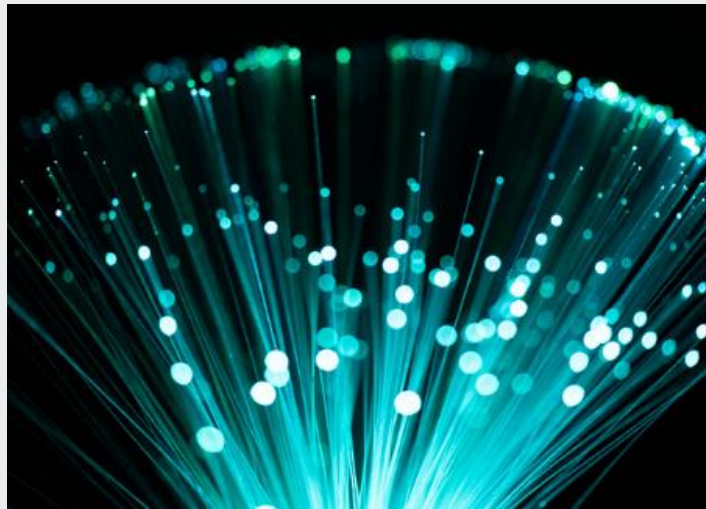
CUSTOMERS

250+

BEST PRACTICES

Decentralized Model: Keep your Talent, Keep your Say, Keep your Culture

Lumine Group operates a decentralized business model made up of relatively independent businesses, each with their own workforce and culture. We believe that the best decisions are made locally by the people who have intimate knowledge of their customer base.



“We like for the great companies we buy to stay the great companies they are and continue with what’s been successful. We come in to provide access to our best practices and resources to help you build and be a better, stronger business.”

– David Nyland, *CEO, Lumine Group*

Employee Focus

With over 3000 employees around the world, we firmly believe in talent development. Lumine invests in employees, equipping them with the skills required to build customer loyalty and grow their businesses.

As a method of ongoing development, we hold annual leadership summits, corporate academies, and quarterly strategy meetings which enable professional growth and the exchange of best practices. Read about Illuminate, our largest leadership summit, [here](#).



“Our team is excited by the best practices Lumine can offer us. Lumine shares the goal of developing and sustaining the Flash business and talent to empower long-term, sustainable growth.”

– Tomer Itah, *CEO, Flash Networks, Acquired 2020*

Buy-and-Hold Acquirers: Providing a Safe and Permanent Home

Lumine Group works collaboratively with you to realize personal and professional goals for your business. We help sellers achieve their desired exit by working with them to build multi-layer succession plans, and ensuring the right talent is in place to support long-term sustainable success.



“The Lumine concept of software for life is important to our customers. With a long-term owner, the decisions we are making are focusing on the success of the future. Together, we are about building routines that enable consistent growth and profitability.”

– Tony Garcia, *Group President, Lumine Group*

Financial Support: Enabling Strategic and Organic Growth

As seasoned acquirers with hundreds of closed transactions to date, we have the financial and operational expertise required to successfully run highly specialized software companies.

We enable our companies to become clear leaders in their respective industries by providing them with the necessary capital required to make sustainable improvements to the business.



“If someone being acquired values what they have now, and wants to see it grow, Lumine provides the perfect opportunity to achieve that.”

– Pedro Quintas, *Group Leader, Lumine, Founder of Collab, Acquired 2020*

Illuminating Potential

At Lumine, our mission is to illuminate the potential of communications and media software businesses. Hear more from Lumine CEO, David Nyland, in the video below.



LUMINE

Learn more about Lumine at
www.luminegroup.com

Thank you.

