

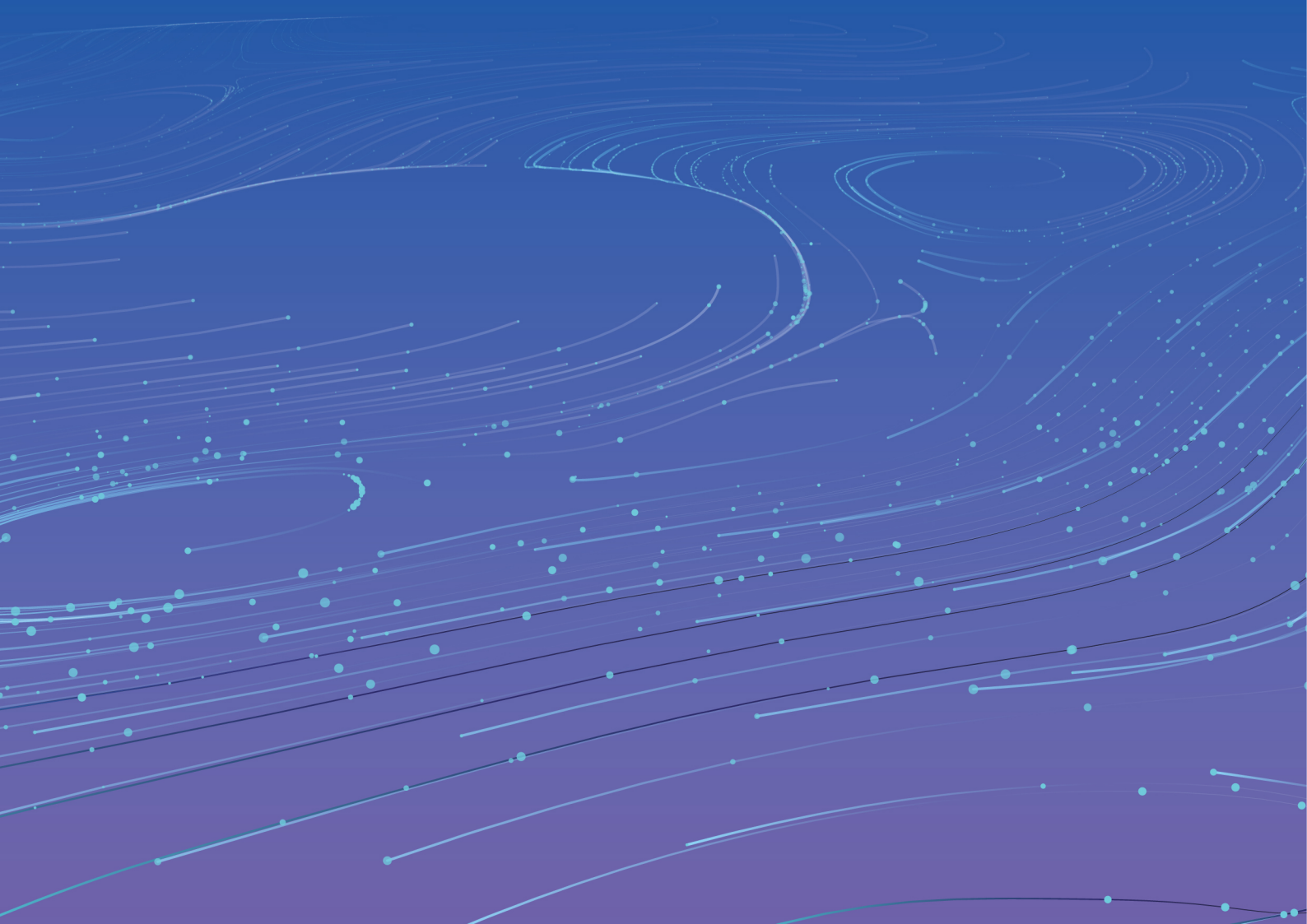


Mobile Systems  
International



# INSIGHT

Platform

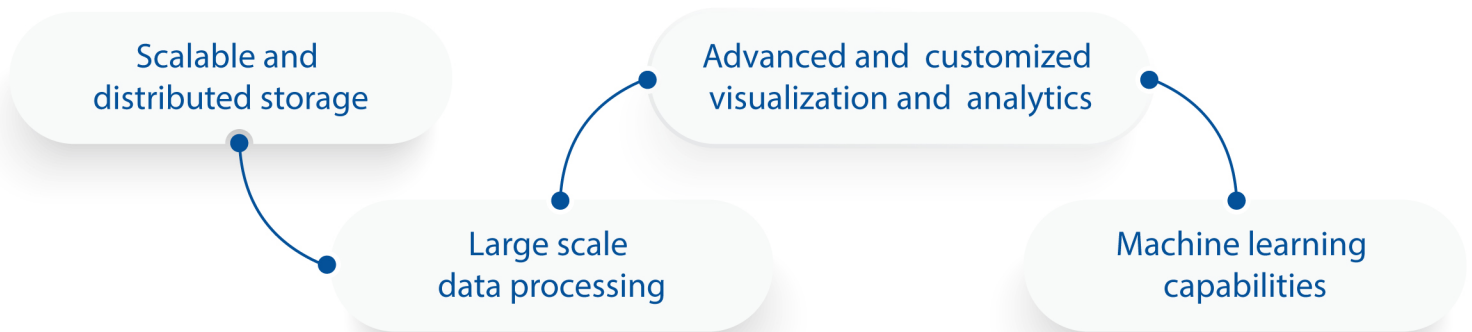




## INSIGHT Platform

Is a generic Big Data visualization platform. It enables the collection of data from various and large number of sources and devices, store the big data, and visualize it.

## INSIGHT capabilities



## INSIGHT features



### Business Analysis

The platform allows any user to analyze the data through its data analytics web interface



### Dashboards

The platform gives the users the ability to create multiple dashboards



### Reports

The system allows the user to create dynamic, automated, and scheduled reports.



### Machine Learning & AI

The platform provides expert users with direct access to the Big Data. This allows the expert users to create new data sources, blend data, and automate analytical model building.



### On Premise

Accessing this data in one centralized platform on-premise will ensure data security.



### Public site & App

The platform allows the user to create his own public website and mobile app.



## INSIGHT Platform - Use Cases



### Manufacturing

Harnessing big data from logs, sensors, monitoring system, in addition to equipment information, can provide the manufacturers with valuable insights about the parts and equipment uptime, potential issue or failure, and helps them plan an efficient maintenance plan, and production optimization.



### Retail

In retail, it is all about competition. Capturing the customer data, helps retailers anticipate demand, and enhance product development, customer experience, including both online and in-store, in addition to pricing optimization.



### Healthcare

Healthcare companies, hospitals and researchers collect huge amounts of data related to healthcare. Working with such data properly, can provide the healthcare experts with what they need on the level of patient experience, health issues and treatments, billing analysis and effective cash flow, to fraud claims and insurance accuracy.



### Oil and gas

Data coming from sensors is very important to track this performance of the oil wells, machinery. This data will provide insights related to equipment maintenance, and remaining life predicts to ensure efficient assets operation. Moreover, this data will reduce the cost of exploration and discovery by providing information related to drilling and production process.



### Telecommunications

Analysis network usage data is key to help companies understand areas with excess capacity and redirect bandwidth as required. In addition, big data analytics assist engineers plan for infrastructure and design new service that meet client demands. This data provides a better understanding of the customer behavior, and gives the companies an edge to create a tailored services for different customer segments in the future.



### Financial services

Banks and financial firms are keen on using big data. This data will help them capture new market opportunities, reduce fraud, and become more competitive. Using the big data to ensure compliancy, especially compliance requirements, are constantly evolving, and to identify patterns indicating fraud.



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**Thank You**