DT One.

Non-cash micropayments solutions

Mobilise global users. Monetise new markets. Bring your customers closer.

With DT One, you can



Reduce customer acquisition costs



Retain & reward your customers



Unlock new revenue streams



Access a global catalogue of in-demand non-cash products

✓ Offer non-cash micropayments from as little as \$0.10.

✓ Closed loop products with no cash processing costs

✓ No regulatory complexity or compliance issues













We add new products based on the latest market trends so you can capitalise on the opportunity.

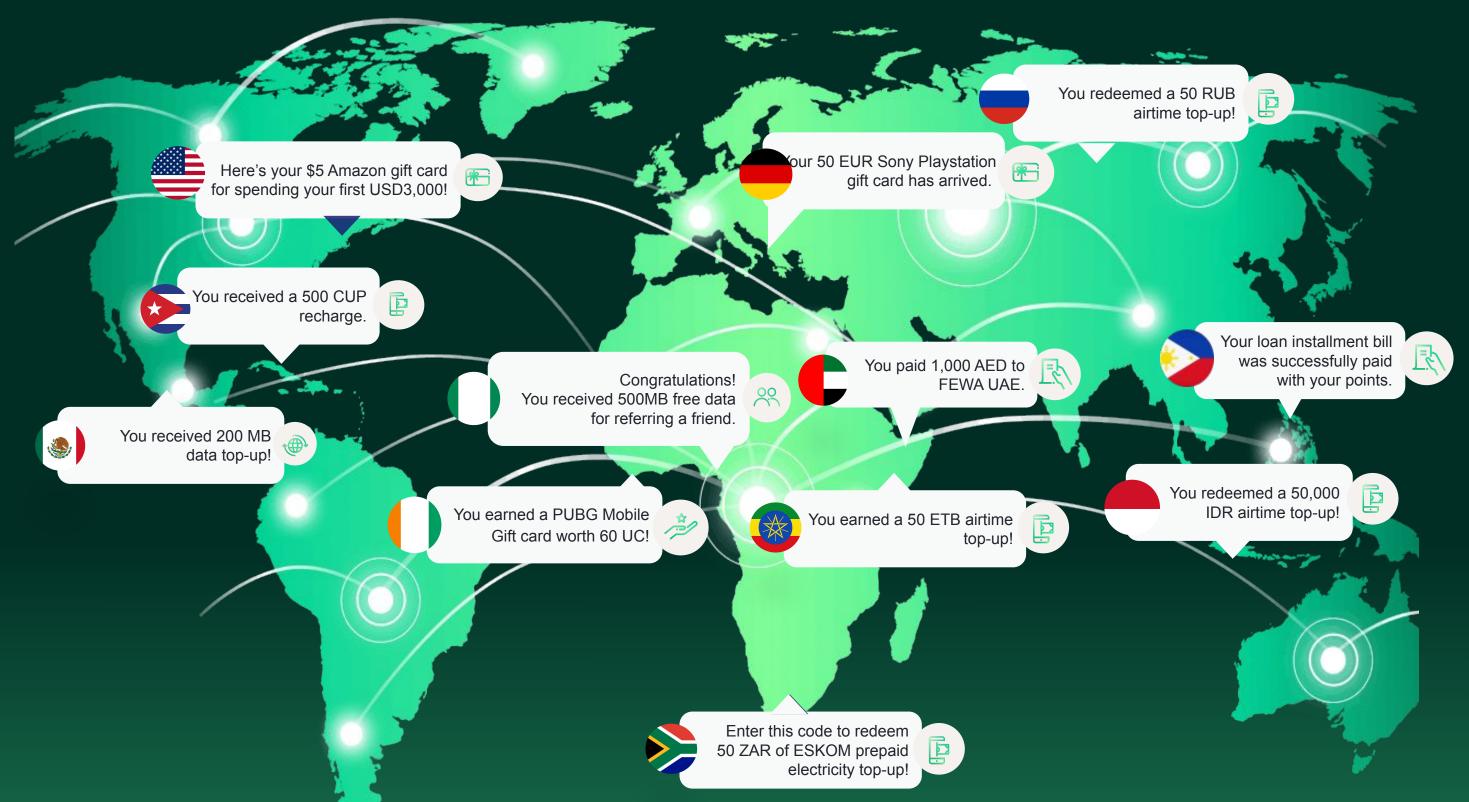
Unlock a market of 5B with the world's largest network of domestic and international non-cash micropayments

1B+
transactions

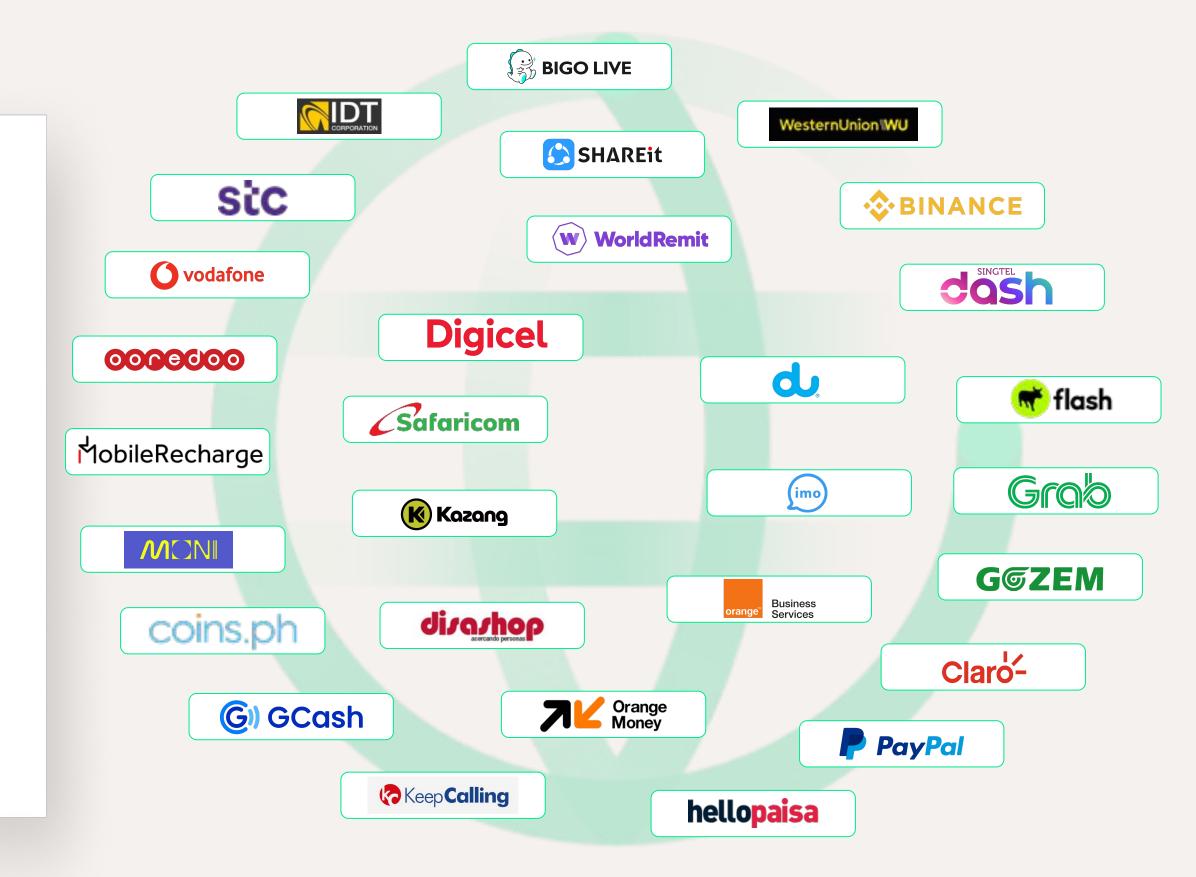
180 countries

23k+
products in catalogue

2000+
partners



Leading brands work with DT One to drive loyalty and increase profits across global markets

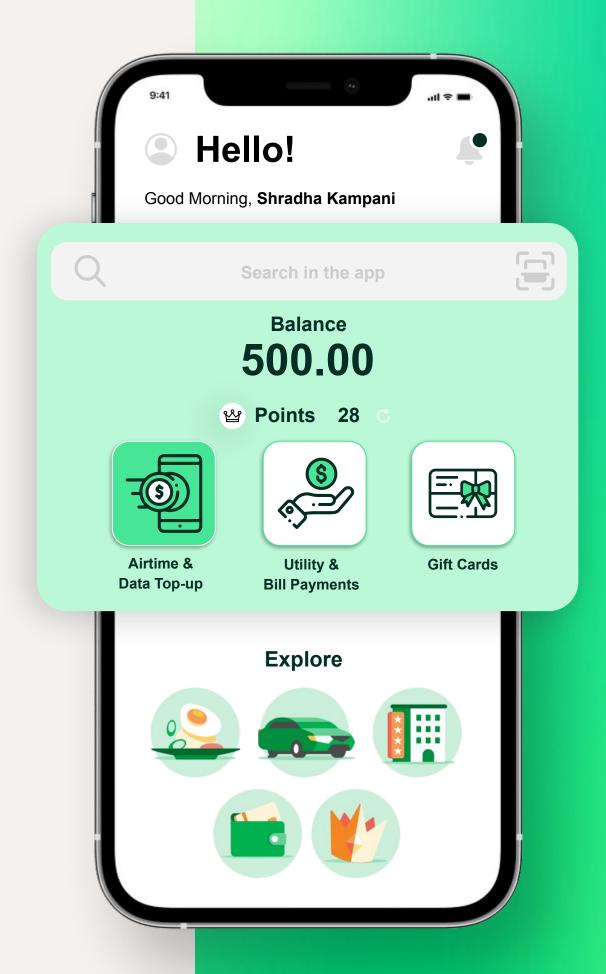




Diversify revenue with domestic & international digital value services

Create new revenue streams by cross-selling and upselling mobile top-ups, eSIMs, utilities, bill payments and vouchers to increase customer volume and frequency.

Delight customers with a one-stop shop for all their needs.



Reduce your acquisition costs using incentives that matter

- O1. Create targeted promotional campaigns
 Choose the right incentives from a wide range of digital products mobile top-ups to gift cards across gaming, commerce, entertainment and more.
- **D2.** Launch referral programs

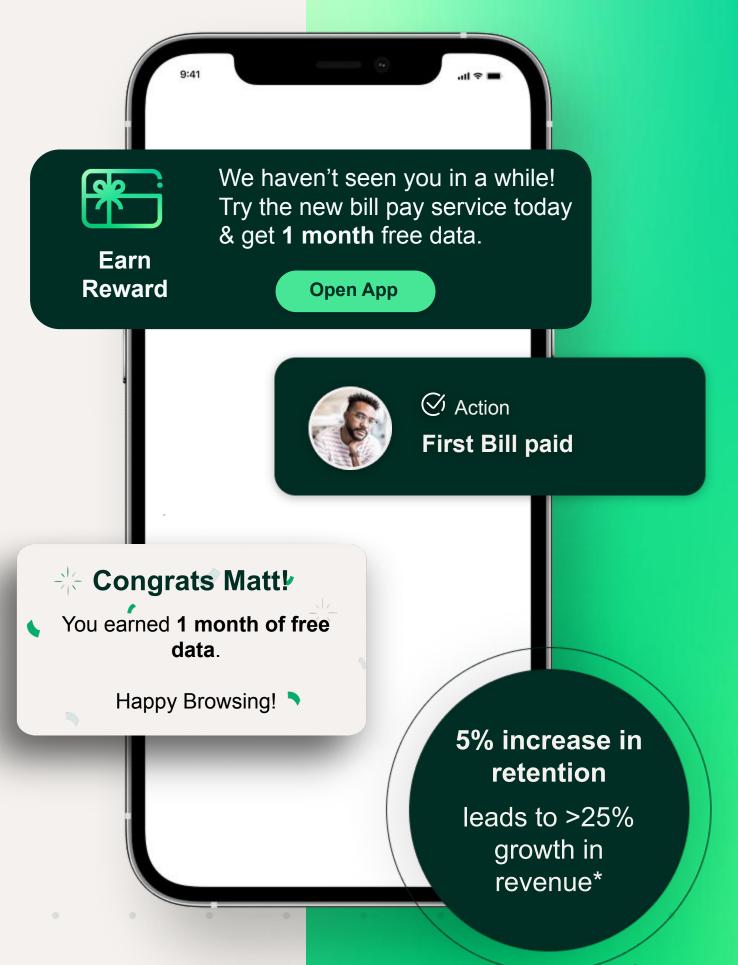
 Turn your customers into advocates and generate word-of-mouth.

Sign up on the app now to win 1 month free data. **Download Earn Reward Amazing John!** You just earned 1 month of FREE data for signing up. Happy Browsing!! Attractive low-cost incentives from as little as **\$0.10**

Grow your customer loyalty with flexible and highly motivating rewards

- Increase feature / service adoption Encourage and reinforce the desired behaviours with high perceived value rewards.
- **Drive engagement and resurrect inactive users**

Turn first time users into profitable, repeated customers and reduce churn. DT One.



Customer Story

Leading video platform partnered with DT One to accelerate expansion into 17 markets

The platform successfully achieved ambitious growth targets while launching simultaneously into 17 markets by creating highly effective incentive and rewards campaigns.

DT One.

Why did they choose DT One?

101 A Simple Unified Solution

By partnering with DT One, the customer **completely removed the complexity** of dealing with suppliers in each market, enabling them to focus on creating effective acquisition & engagement campaigns.

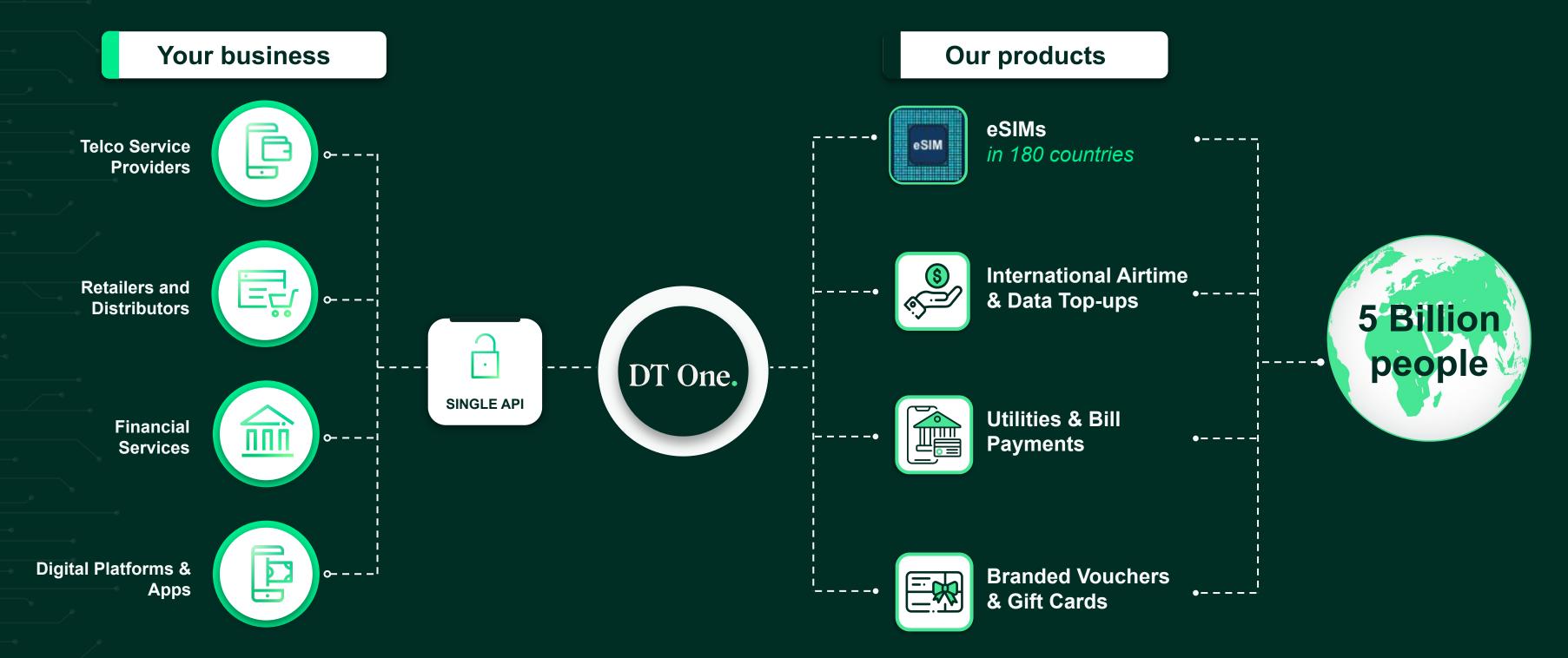
Strategic Recommendations

Our market insights helped the customer choose the right incentives, which drove **high conversion** rates in their campaigns using affordable incentives from as low as \$0.10.

Reliable & Dedicated Service

Our robust platform processed billions of transactions, and with our 24x7 global customer support, the customer was able to **launch multiple new markets** with confidence.

DT One's robust platform delivers incentives, rewards and non-cash micropayments in real time, connecting you to customers worldwide





Scale effortlessly with one connection

Easy-to-use API – our flexible tools make it easy to manage and deliver the user experience you demand.

Quick time to market – launch new products and corridors in a few days.

Single currency settlement and no CapEX – our sophisticated FX treasury function enables flexible settlement terms and single wallet currency.

Scale globally with localised products and insights



Proven Solutions for scaling businesses

We've built strong relationships with partners worldwide over 18 years, delivering successful solutions across sectors.



Leading domestic & international Partner Network

We're constantly expanding our network with the latest in-demand products to serve all your customers' needs.



Launch confidently experts and insights

Our experienced team of 130+ employees sit across 4 regional offices in Singapore, Dubai, Barcelona & Miami, covering all timezones to support you better.

Any questions? Let us know

Discover how DT One accelerates growth for your business.



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dtone.com

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