

# More Cloud. Less Complexity

With organizations seeking more flexible and affordable cloud platforms for managing data and applications in both on-premises and public cloud environments, multi-cloud architectures are growing in popularity.

Businesses are moving to hybrid and multi-cloud approaches to enable various cloud services, providing better flexibility, scalability, and lower cloud costs. However, managing a multi-cloud environment is challenging. As companies shift more workloads into the cloud, the risk of tool sprawl increases. It occurs as organizations adopt several software and cloud service tools to manage their multi-cloud deployments. Managing these tools can become messy and costly.

Understanding cloud costs can be a complex endeavor. Even for companies with less than 50% of their workloads in the cloud, maintaining the costs of their cloud presence is a critical priority for C-suite executives.

This has led to a growing implementation of cloud and cost management platforms. But while they seem necessary to manage the complexity and cost of virtual environments, there is a growing concern that these platforms add to the complexity themselves, making it difficult for users to manage their multi-cloud environments effectively.



## Introducing the emma multi-cloud management platform

It's time to explore a new approach to managing your multi-cloud environments: the emma\* multi-cloud management platform.

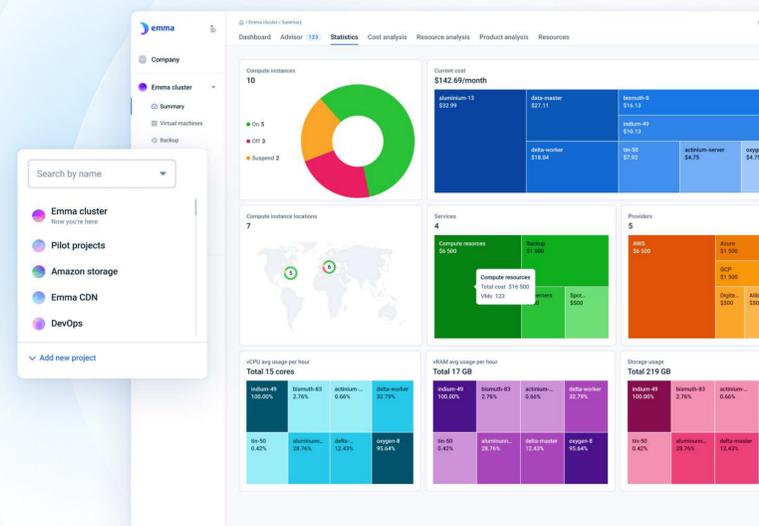
### Harness the benefits of multi-cloud

The emma platform empowers you to deploy and manage cloud resources across multiple cloud environments - on-premises, edge, private, or public. Whether you're an experienced cloud professional seeking to optimize your existing multi-cloud environment or you're just beginning your cloud journey,

Promoting a truly cloud-agnostic approach, the emma platform enables you to seamlessly handle and manage resources across a wider range of cloud service providers without committing to plans or contracts with each individual provider. The emma platform operates under a single SLA.

By avoiding lock-in to specific tools or cloud service providers, you can optimize your cloud deployments based on unique requirements, adapt to changing business needs, and leverage the strengths and offerings of various cloud providers.

This way, you can fully harness the potential of your data and application deployments in the cloud.





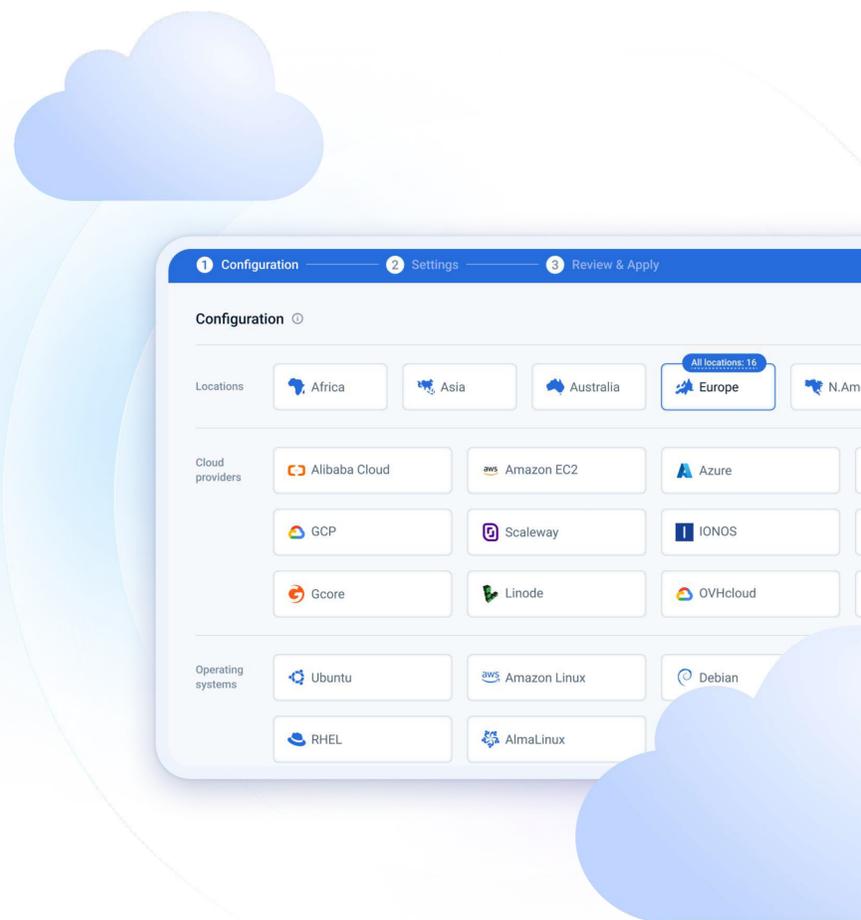
## Simplifying complexity

Offering a centralized, standardized, and intuitive interface, the emma platform transforms multi-cloud management into a streamlined and cohesive experience, ultimately enhancing operational agility and reducing the overall complexity of managing a diverse cloud infrastructure.

Traditionally, managing multi-cloud setups involved toggling between disparate dashboards and interfaces of different cloud providers, each with its unique layout and controls. This fragmentation often led to confusion, errors, and inefficiencies. The unified cloud management console serves as a single point of control and visibility, offering a comprehensive overview of all cloud resources spanning multiple cloud providers. However, the emma platform's unified console eradicates these challenges by presenting a cohesive and standardized interface.

This centralized view empowers administrators to monitor, provision, deploy, and scale resources seamlessly across various clouds from a single location. It eliminates the need for context switching and minimizes the learning curve of navigating different cloud environments. This, in turn, boosts operational efficiency, reduces the likelihood of errors, and accelerates decision-making processes.

Furthermore, the unified console promotes effective resource optimization and cost management. Administrators can identify opportunities to consolidate, rightsize, or allocate resources more efficiently with a holistic view of resource consumption and usage patterns across all clouds. This leads to improved cost control and a more strategic approach to resource allocation.



## Effortless multi-cloud operations



Easy

Create, manage, and optimize any virtual infrastructure with just a few clicks, without the need for IT assistance or code changes. You can monitor and manage cloud resources, applications, and services across different cloud providers through an intuitive and user-friendly interface providing a unified view of cloud infrastructure and application performance.



Optimized

Gain greater visibility into cloud resource usage, identify cost reduction opportunities, and take real-time corrective action using the advanced analytics capabilities of the emma platform. Also, you can further enhance application performance and reduce latency using networking monitoring tools, traffic analysis solutions, and other optimization algorithms.



Flexible

Create, manage, and optimize any virtual infrastructure with just a few clicks, without the need for IT assistance or code changes. You can monitor and manage cloud resources, applications, and services across different cloud providers through an intuitive and user-friendly interface providing a unified view of cloud infrastructure and application performance.



Secure

Enforce security policies across all cloud environments using features like network segmentation, access control, and encryption. These capabilities will help you protect sensitive data and meet regulatory requirements.

### We are emma

At emma, we believe that cloud resources should be as accessible as electricity or the internet. That's why we're creating the world's first end-to-end, no-code cloud management platform that enables organizations to unlock all the benefits of multi-cloud without the usual complexities and security risks associated with multi-cloud operations.



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