



How the World's Largest Distributors Sell Pre-Owned Devices

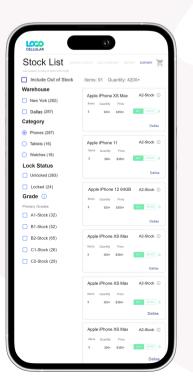
PhoneX is the flagship solution for enterprise cell phone distributors and carriers to maximize selling prices and velocity.

- 1.5X Inventory turns
- 3X Customers per sales rep
- (4%-7% Margin increase
- Billions of dollars in devices sold
- Integrates with all major ERPs

Include Out of Stock	Rems: 305	Quartity: 7128+				
Warehouse	Apple iPhone 11 64GB R2/RESALE					B1-Stock
New York (351)	Home	Quantity	Price			
Incoming Product (14)	9	211	\$300			
Category () Phones (205)				~		New York
C Tablers (2)	Apple iPhone 11 64GB R2/RESALE					B2-Stock
O Watches (2)	Rema	Quantity	Price			02-01004
Lock Status	A.	147	5600			
GSM Unlocked (29H)	•	147	9000	~		
Locked (58)						New York
Unlocked (10)	Apple iPhone 11 64G8 R2/RESALE					C1-Stock
Grade ①	Berns	Quantity	Price			
Primary Grades		33	\$400			
CPO (4)			1.00			New York
A1-\$106k (1)						NOW TORK

PhoneX is a private, branded Storefront that plugs into your existing systems

PhoneX is the leading e-commerce platform specific to the pre-owned device ecosystem. PhoneX is not a marketplace where your customers can also buy from your competitors. It is your privately branded online Storefront, where you fully control your sales channels, own your customers, and maximize profits.



Maximize prices and de-risk with three industry-specific sales channels

PhoneX's proven turnkey software solution for enterprise cell phone distributors includes a **Stock List** proven to drive higher prices, a **popcorn Auction platform** for liquidating devices, and an **open PO system** for preselling devices.

The Stock List is the gold standard for selling pre-owned devices.

It is proven to increase prices, inventory turns, and cash flow by driving nonstop competition.

Our industry-leading Auction gives you complete control.

Run periodic auctions to drive real-time competition when liquidating devices.

Presell to select buyers and automatically manage allocations.

The PhoneX open PO system will be available to all clients in 2024.







THE PRE-OWNED DEVICE INDUSTRY GOLD STANDARD SOFTWARE

Even if you haven't heard of PhoneX, you have probably seen a Storefront powered by PhoneX

PhoneX is the result of a \$25+ million, 7-year investment into developing software that meets the specific needs of used cell phone distributors. It was developed by a team with decades of experience in the mobile device wholesale industry.







PHONEX CAN'T EVEN SEE YOUR CUSTOMERS

Your data is encrypted & protected

The platform is SOC 1, Type 2-compliant and encrypted. Connect your customer data to a private encrypted database, accessible only by you. We engage third-party auditors that can attest to the fact that your customer data is safe and encrypted.

PHONEX CONNECT

Dramatically expand distribution with an army of reps selling your devices 24/7

PhoneX Connect is a plug-in for PhoneX Storefront that allows Resellers to list your inventory under their own brands, on their private Stock Lists.



phonexinc.com



