




Sell Devices in Your Sleep

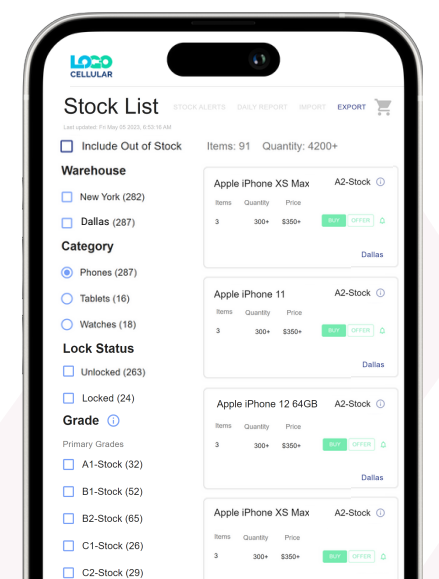
PhoneX is the leading e-commerce platform specific to the pre-owned device ecosystem. PhoneX is not a marketplace where your customers can also buy from your competitors. It is your privately branded online Storefront, where you own your customers and maximize profits.

 **1.5X**
Inventory turns

 **4%-7%**
Margin increase

 **3X Customers**
per sales rep

 **Billions of dollars**
in devices sold



PhoneX Storefront

Sell under your own brand while increasing selling prices and velocity

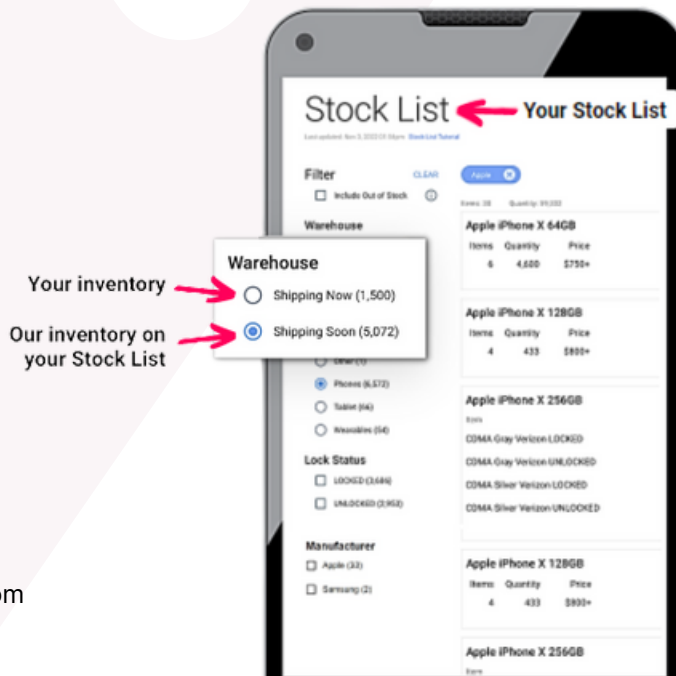
- List your inventory and invite buyers, who can buy at list price or make offers on inventory, 24/7.
- Easily negotiate offers through the platform, so you won't have to go back and forth on What'sApp all day.
- Get all the backend tools you'll need to manage your wholesale mobile phone sales.
- Buyers can complete orders online without ever talking to a sales person, freeing up your sales staff to spend time talking to large customers and growing the business.
- Your customer information is totally encrypted.

PhoneX Connect

Never run out of inventory again

PhoneX Connect is a plug-in for PhoneX Storefront that allows you to pull your favorite supplier's inventory into your site and sell it as your own.

- Pick and choose devices to supplement your own inventory, or list everything your supplier has available.
- Use your supplier's grades or relabel grades to match what your customers are familiar with.
- With your steady wholesale phone supply, customers will keep coming back instead of going around you to your supplier.





How PhoneX benefits your wholesale business



Sell to more customers without more sales reps

Increase your ASPs by letting smaller customers self-serve 24 hours a day.

One sales rep can only handle so many customers. Leverage software designed precisely for your smaller buyers to shop, make offers, and purchase devices. Then you and your reps can focus on just your largest customers while you free up cash flow.

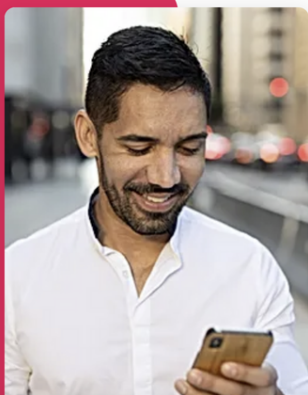
Make better decisions

You'll wonder how you managed before without SKU-level profitability data.

- Set prices in real time to maximize profits and inventory turns.
- Know exactly how many days it will take for you to sell out of each model and color.
- Historical offer data helps you negotiate to maximize selling prices.



Item	\$ Low	\$ List	Available	Booked	Offers	Est Days to Sell	\$ Average Price Sold	Booked ↓	Days Inventory
Dell / Apple / iPhone 11									
64GB / GSM Unlocked									
	\$ ---	\$ ---	316	112	119	0.74	\$446.25	2372	0.50
Red (27962)	\$ ---	\$ ---	10	10	12	0.12	\$445.00	100	0.12
Black (27968)	\$ ---	\$ ---	30	23	27	0.38	\$445.60	547	0.34
Green (27966)	\$ ---	\$ ---	49	18	19	0.64	\$445.00	533	0.44



Daily Report
Keep up with what's new in the Stock List

Receive a daily spreadsheet report on all new inventory availability and price drops.

Offload low-value tasks

It's easy to get lost in the day to day in this business, but when you lose sight of all the time wasted, you're losing money.

PhoneX frees up your time by automating the most tedious parts of the selling process so you can work on growing the business.