100% Twilio - compatible APIs

Whoosh! - Totogi's solution to Twilio

Stop losing revenue and customers to Twilio! *Whoosh!* is Totogi's drop-in replacement for Twilio's SMS APIs, designed to help MNOs reclaim lost enterprise revenue and grow a strong presence in the enterprise developer community. *Whoosh!* gives you an opportunity to offer the same service to your customers for half the price charged by Twilio. What are you waiting for?

Take back enterprise revenue from Twilio

Whoosh! is a cloud-based comprehensive set of Communication Platform as a Service (CpaaS) APIs developed by Totogi for mobile network operators (MNOs). MNOs can now offer their enterprise customers a powerful and developer-friendly API platform that is 100% compatible with Twilio's APIs.

Whoosh! provides enterprise developers with a suite of application-to-person (A2P) APIs to build and deploy SMS, email and push notifications. Typical usage includes customer notifications, marketing campaigns, 2FA, and customer support.

With **only one tiny code change,** it's simple for enterprise IT developers to quickly replace Twilio. There's zero learning curve, no training needed, and Totogi's *Whoosh!* APIs work exactly the same as Twilio.

Your high quality network guarantees an excellent enterprise developer experience - and you've got the charging power that Twilio doesn't, so you're able to offer your customers deals that they just wouldn't see with Twilio. Your network, your prices. Get programmable connectivity moved back to your network, for the benefit of both you and your enterprise customers.

Benefits:

Get the economic advantage
You've got a cost advantage over Twilio, so you can dominate the market with more attractive rates for enterprise customers and keep those margins healthy.

It's a developer magnet
Attract a vast community of developers with the familiar environment they already love, then upsell them to your premium network APIs.

Speed and simplicity
A single code change is all it takes to switch from Twilio's APIs to *Whoosh!*, bringing agility and innovation to your network.

Immediate market access
No need to build from scratch. No training. *Whoosh!* is ready to deploy, putting you on the fast track to reclaiming your strategic position.

How it works

1

Sign a deal. *Meet with the Totogi technical team to learn about how we connect to your network and how the Whoosh! APIs work.*

2

Connect your network. *Connect Totogi to your amazing network. It's easier and quicker than you think.*

3

Sell APIs to your customers. *Your customers want Twilio APIs at half the price, and you've got them!*

4

Code away! *Enterprise code repositories can be flipped from Twilio to Totogi Whoosh! APIs with a one-line code change.*

Ready to get your enterprise customers back?

Contact us to set up a meeting at sales@totogi.com
or visit our website to learn more.

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