Accelerating Profitable Digital Business Growth
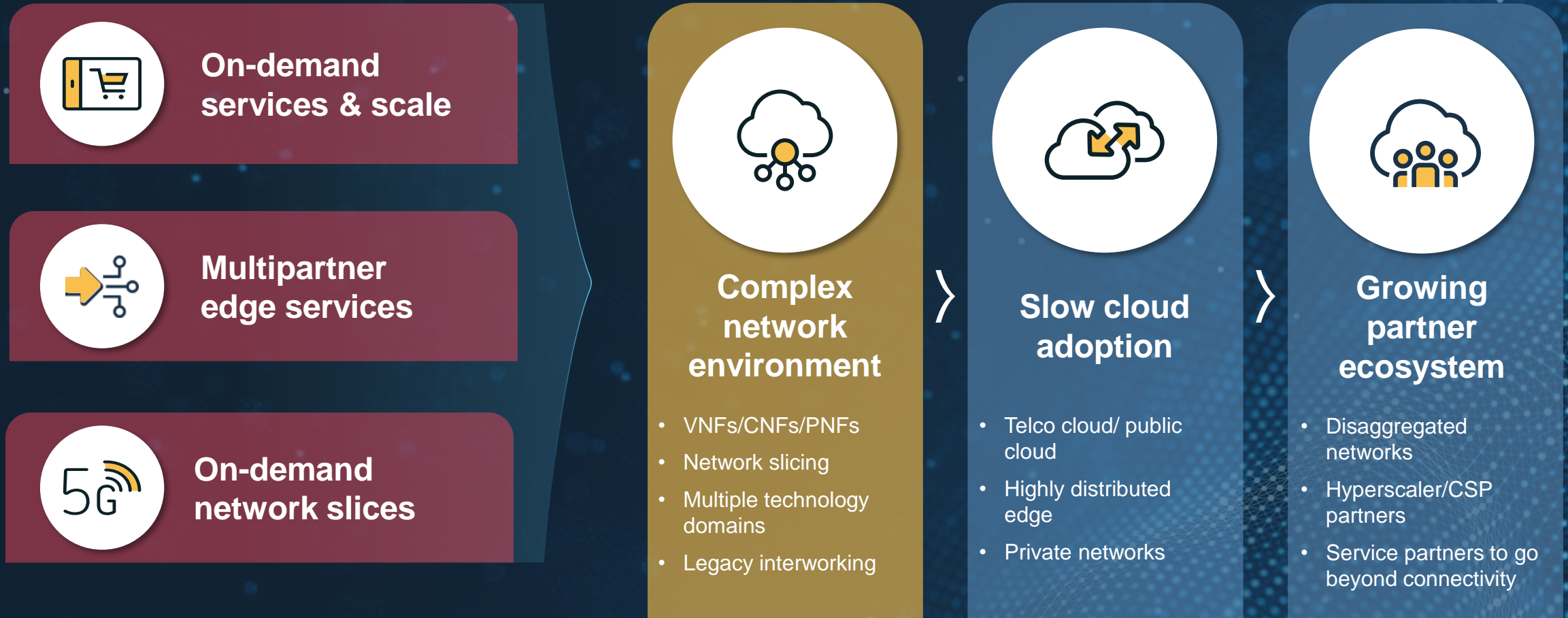
Netcracker Digital Platform

Real 5G value has not yet materialized…

On-demand services & scale

Multipartner edge services

On-demand network slices

Complex network environment

- VNFs/CNFs/PNFs
- Network slicing
- Multiple technology domains
- Legacy interworking

Slow cloud adoption

- Telco cloud/ public cloud
- Highly distributed edge
- Private networks

Growing partner ecosystem

- Disaggregated networks
- Hyperscaler/CSP partners
- Service partners to go beyond connectivity

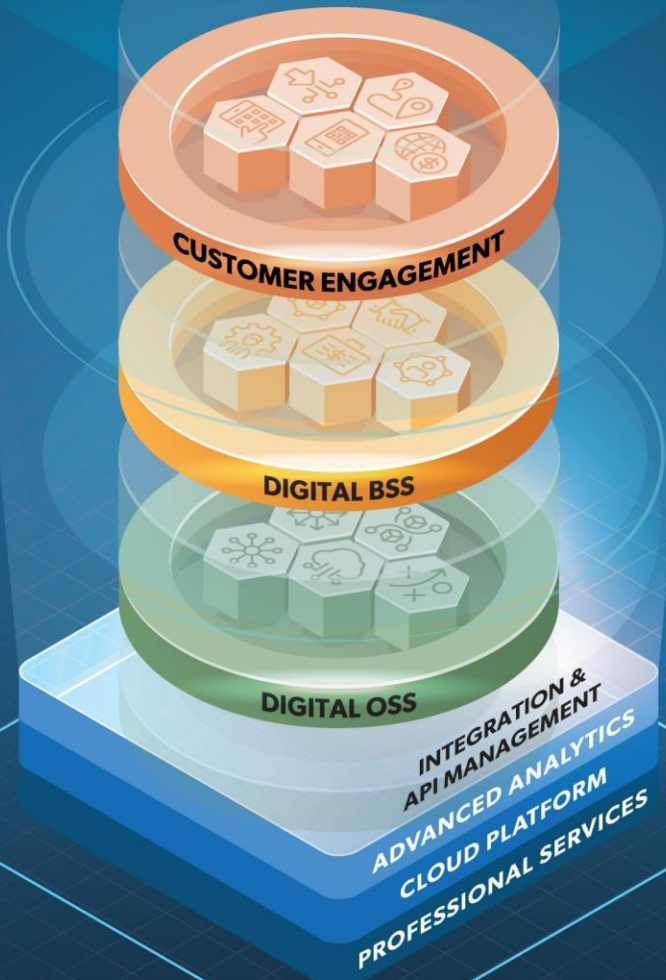Requiring modernized BSS/OSS that delivers agility, automation and innovation

Netcracker Digital BSS/OSS for the 5G digital era

MODERN SOFTWARE

- Built for cloud
- Simplified and lightweight
- Dynamically adaptable to business needs
- Sets security benchmark
- Open and standards based

CUTTING EDGE

- 5G, edge cloud
- Digital ecosystem enablement
- Advanced customer experience
- Hyper automation
- Modernized delivery

CUSTOMER ENGAGEMENT

DIGITAL BSS

DIGITAL OSS

INTEGRATION & API MANAGEMENT

ADVANCED ANALYTICS

CLOUD PLATFORM

PROFESSIONAL SERVICES

With a platform approach that drives CSP growth

Netcracker Digital Platform

Accelerates business agility
Adapt quickly to changing market and business needs

Stimulates innovation and joint development
Create new value on top of the network

Maximizes revenue potential and profitability
Monetize 5G, cloud and edge investments

IMMERSIVE EXPERIENCE

INNOVATIVE MONETIZATION

INTELLIGENT AUTOMATION

DIGITAL TRANSFORMATION SERVICES

DIGITAL PLATFORM

CLOUD

SECURITY

AI/ML

OPEN APIs

Enabling you to…

Innovate with granular 5G monetization

Innovative Monetization

5G Monetization
- 3GPP-compliant converged charging
- MEC and slice-based charging models
- Cost-effective IoT monetization at scale

New Business Models
- Wide range of partner-driven business models
- Complex multipartner B2B2X settlement
- Dynamic cross-industry opportunities

Extensive Automation

Dynamic Personalization

Low-Code and No-Code Configuration

Netcracker Digital Platform

Netcracker Digital BSS and Customer Engagement Will Redefine Customer Experience and Accelerate 5G Monetization for Zain

"We want to ensure that the customers' digital experience matches our multi-award-winning 5G network. Netcracker's full suite of pre-integrated solutions, precise delivery and extensive expertise will enable us to sustain rapid growth, achieve improved customer experience and deliver new innovative products in the 5G era." Eng. Sultan Bin Abdulaziz Al-Deghaither, CEO, Zain KSA

Differentiate with 5G and edge service automation

Advanced Non-Real-Time RIC for RAN optimization

Hybrid distributed edge cloud management and orchestration

Leading Open RAN automation solution

Orchestration of distributed cloud-native 5G core

5G network slicing within and across domains

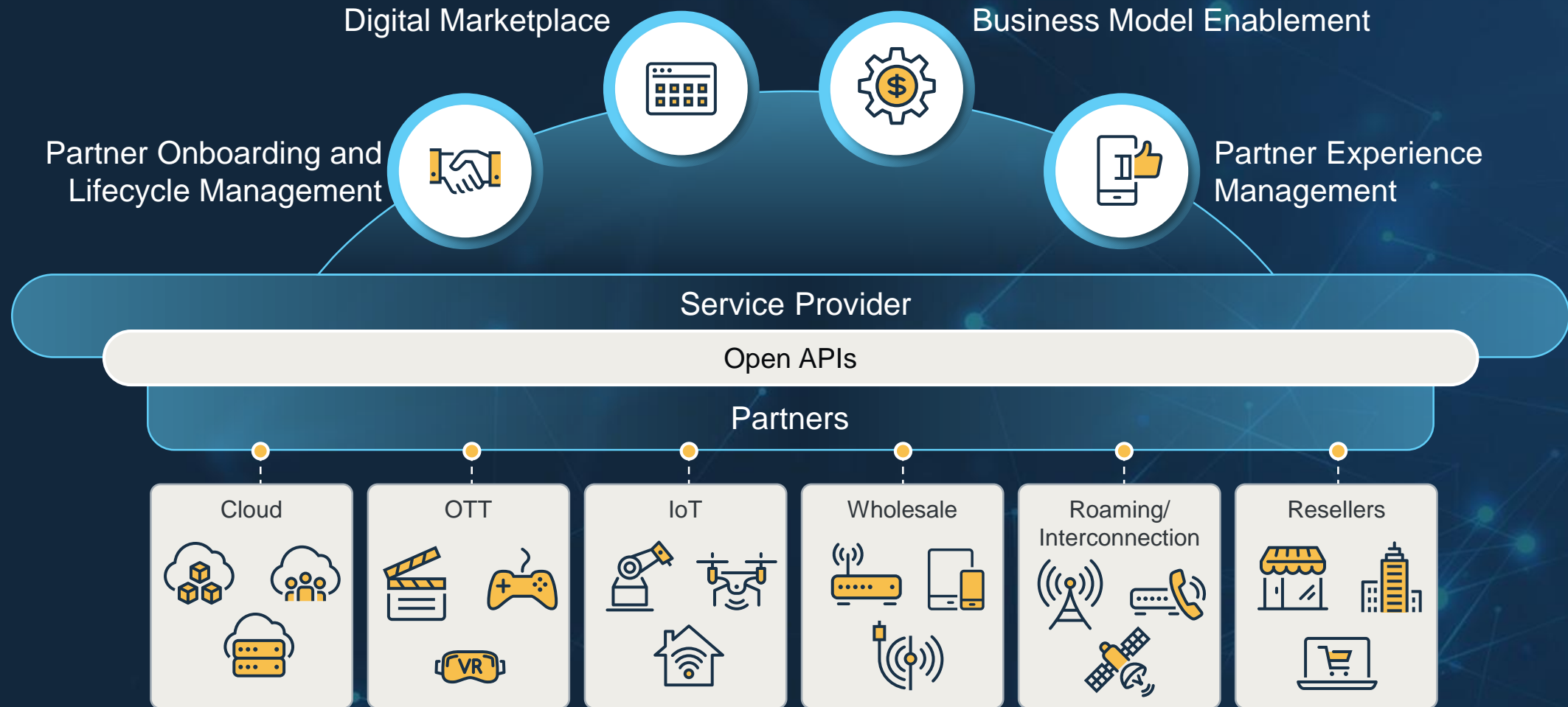Digital marketplace incorporating 5G services and MEC applications

Netcracker Digital Platform

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Etisalat UAE, from e& Deploys Netcracker Edge Orchestration to Offer Advanced Private 5G Services

"With Netcracker's advanced Edge Orchestration solution, we can deliver our mission-critical edge services on demand and help customers from any industry to drastically increase their process efficiency, optimize business performance and unlock new opportunities." Khalid Murshed, CTIO, Etisalat UAE

Build dynamic partner ecosystems

Digital Marketplace

Business Model Enablement

Partner Onboarding and Lifecycle Management

Partner Experience Management

Service Provider

Open APIs

Partners

| Cloud | OTT | IoT | Wholesale | Roaming/ Interconnection | Resellers |

Netcracker Extends Strategic Relationship with T-Mobile, America's 5G Leader, for its Wholesale, IoT and Industry-Leading MVNO Business

"We are pleased to renew our partnership with Netcracker to help us realize current and future goals for our wholesale operations, including our industry-leading MVNO business as well as our IoT business, along with seamless operations and onboarding." Dan Thygesen, SVP and GM, Wholesale, T-Mobile

T··Mobile

Create an immersive customer experience

Customer Engagement Digitalization

- Digital-first ✓
- Real-time continuous intelligence ✓

B2B2X Loyalty Management

- Ecosystem-driven loyalty programs ✓
- Gamified customer journeys ✓

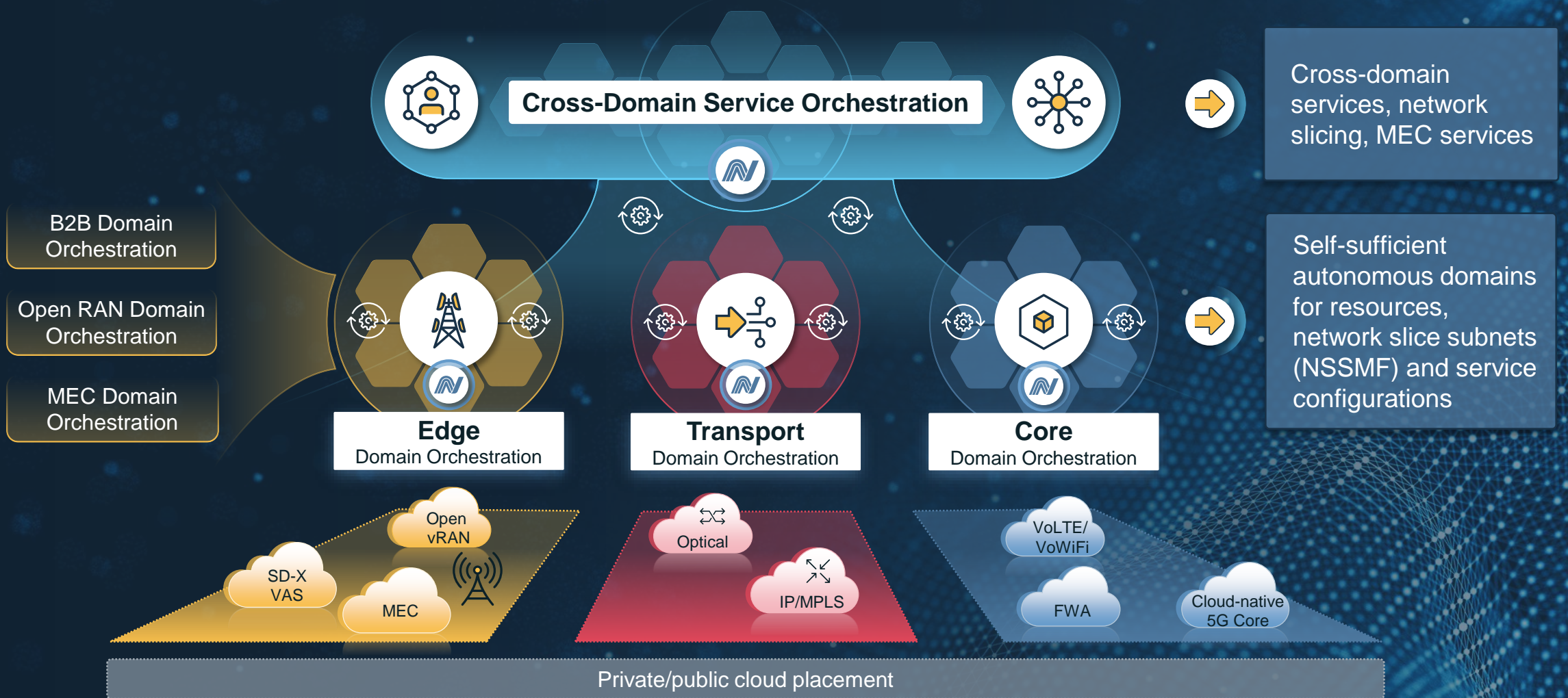- Work from anywhere ✓
- Guided sales and customer service ✓

Anywhere Intelligent Workplace

Netcracker's Strategic Partnership With Vodafone Oman Will Feature BSS in the Cloud to Deliver a Digital-First Customer Experience

"We selected Netcracker's cloud-based Digital BSS solution because of its industry-proven ability to monetize innovative services with superior customer experience." Stelios Savvides, CTO, Vodafone Oman

Accelerate automation within and across domains

Netcracker Digital Platform

Deutsche Telekom Brings Service Automation to B2B Domain with Netcracker Service Orchestration

"We looked at the hypercompetitive and critical enterprise market and knew we wanted the most cutting-edge automation software with a cloud deployment model so that we could gain new revenue streams in multiple B2B segments. Through our extensive collaboration with Netcracker, we have reached an important milestone that lays the foundation for innovation and business growth." Peter Arbitter, Senior VP for B2B Portfolio & Product Management, Telekom Deutschland

Deploy in public and telco cloud

aws | **Google** Cloud | **Microsoft**

Multi and Hybrid Cloud

Cloud-native BSS/OSS

Secure Isolated Environment

Available as SaaS

Evergreen Updates

Agile/DevOps Expertise

Business agility
Fast innovation

TCO reduction
A single platform

Fast time to market
Adapt fast

Netcracker Digital Platform

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Altice Selects Netcracker SaaS-Based Cloud BSS on AWS as Part of Group-Wide Transformation

"We are excited to start this new chapter with such an innovative and global industry leader. Our advanced cloud-native portfolio and value-driven services will drastically accelerate and streamline Altice's billing capabilities to help achieve seamless growth in all markets."
Sylvain Seignour, President, Netcracker

Evolve from a wholesale to netco/infraco business

Better RoI

Greater efficiency

Secure market positioning

Ready for future growth

EFFICIENT OPERATIONS

Smooth business separation

Clearly defined benefits

Right size solution

Ecosystem business

FULL STACK AUTOMATION

Planning & Rollout	Order to Activation
Problem to Resolution	Sales Enablement
Customer Management	Revenue Management

PROFESSIONAL SERVICES

Delivery	Operation

Wholesale to NetCO

Netcracker Helps Segra Improve Operations and Enhance Customer Experience for its Infrastructure Business

"Segra is a rapidly growing service provider, and we made the strategic decision to select Netcracker as the platform of the future for our network operations, which are so critical to the success of our business." Bruce Dyke, CIO, Segra

Increase business efficiency with digital transformation services

Business Focus

KPI-Based Outcomes

Network Agility

Continuous Collaboration

Secure Cloud Operations

Effective Performance

Digital Transformation Strategy	Rapid Delivery	Co-Development	Intelligent Multicloud Operations
Align digital roadmap with customer resources and goals	Accelerate onboarding of customer-tailored solution	Continuous collaboration and self-sufficiency	Maximize business value with data security guarantees

Netcracker Digital Platform Services

www.netcracker.com