



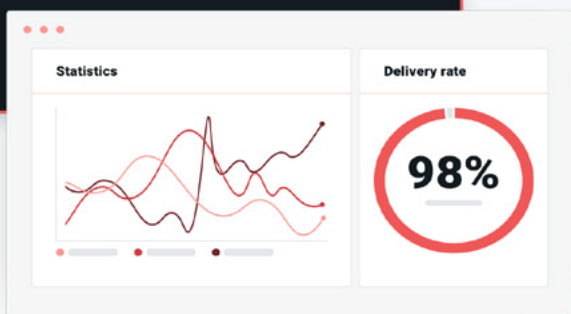
END-TO-END EMAIL DELIVERY

## A unified solution for sending, deliverability, and consulting

Build an exceptional email communications experience and improve ROI with the best infrastructure and suite of applications in the industry.

Navigating numerous providers to build a sustainable email program that drives conversions for your business is time-consuming, confusing, and costly. Simplify complexity and drive email ROI with the only Email Service Provider that offers best-in-class sending, consulting, and a full deliverability suite – all in one place.

```
cURL Python Java Ruby PHP C# Node.js
01 # This call sends a message to one recipient.
02 curl -s --user 'api:YOUR_API_KEY' \
03 https://api.mailgun.net/v3/YOUR_DOMAIN_NAME/messages \
04 -F from='Excited User <mailgun@YOUR_DOMAIN_NAME>' \
05 -F to=YOU@YOUR_DOMAIN_NAME \
06 -F to=bar@example.com \
07 -F subject='Hello' \
08 -F text='Testing some Mailgun awesomeness!'
09
```

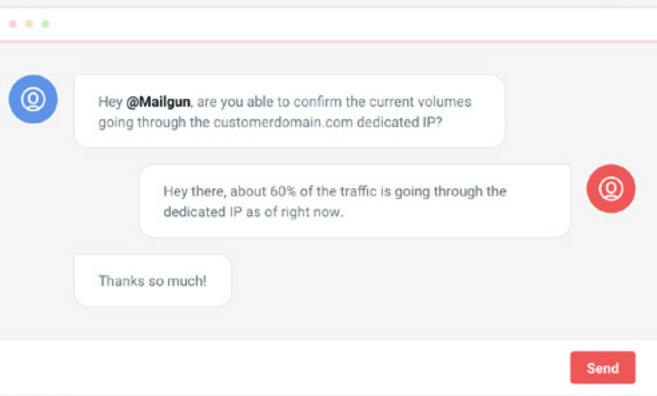
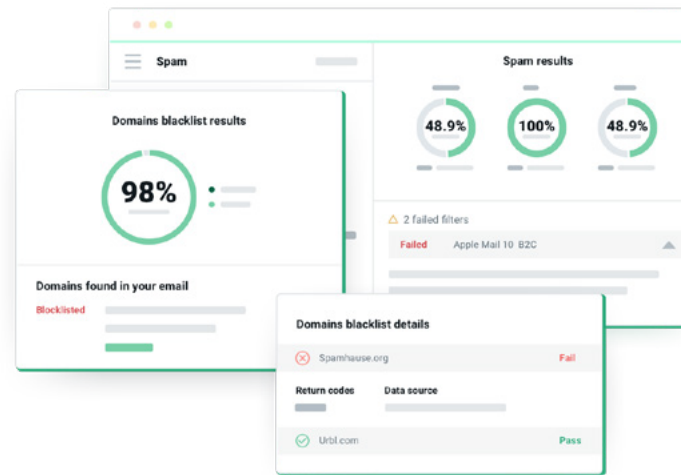


### Send email at scale – effortlessly

Develop an email program with an email service provider known for its ease of integration, scale, and infrastructure reliability. Whether you're adding email to your application for the first time or migrating from another Email Service Provider, Mailgun's API makes integration as simple as possible with our robust documentation and SDKs in your preferred coding language. Paired with our 99.99% service uptime, Mailgun senders put themselves above the rest by backing their program with the most technologically progressive email platform on the market.

## Maximize email deliverability

Optimize performance at every stage of your email sending journey with our suite of industry-leading deliverability applications. When it comes to day-to-day decision-making, testing, and monitoring, we provide the tools and insight needed to drive a more effective email program at scale. From validations and inbox placement testing to spam trap and blacklist monitoring, get everything you need to maximize inbox placement, boost engagement, and proactively detect deliverability threats.



## Unlock your full potential

Craft and implement a tailored email strategy with guidance from our team of email experts. Our Technical Account Managers (TAMs) have over 320 years of combined experience delivering high-impact outcomes for large-scale email programs. From technical guidance to strategic direction, your designated TAM will work with you to develop and implement a prescriptive action plan designed to ensure the long-term success and ROI of your email program.



*For us, at the volume we're sending — every fraction of a percentage means a potential customer, and as a community of designers, it's our job to create meaningful touchpoints. High deliverability ensures that our messages and our reach are seen; any improvement in our email program has a huge effect on our business.*

Michael Sacca, Vice President of Product at Dribbble

## Leveraging our platform to achieve significant results

According to an independent Forrester Consulting study commissioned by Sinch, a composite organization based on interviewed customers:

Increased email deliverability by

**20.6%**

Achieved a three-year ROI of

**264%**

Reduced the average cost to send an email by

**50%**

[Read the full 2023 Forrester study: The Total Economic Impact™ Of Sinch Mailgun](#)

Mailgun Send	Mailgun Optimize	
RESTful APIs and SMTP Relays	The industry's fastest, most reliable Email Validation	Designated Technical Account Manager
Inbound Routing and Webhooks	Inbox Placement Testing	Customer Success Manager
Robust Analytics and Event Logs	Email Previews across 100+ clients and devices	Disruption management and remediation guidance
Industry leading sending SLAs	Deliverability Monitoring	Technical and strategic guidance

Over 100,000 companies are building great apps and email programs with Mailgun.

Etsy

State Farm

dribbble

vodafone

McKinsey & Company

chargify

AXIOS



Over 100,000 companies worldwide use Sinch Mailgun to create elegant email experiences for their customers through world-class infrastructure. Brands like Microsoft, Lyft, and Etsy trust Mailgun's innovative technology and reliable infrastructure to send billions of emails every year. Built with development teams in mind, Mailgun makes sending, receiving, and tracking emails effortless for email senders of all sizes.

For more information, please visit [www.mailgun.com](http://www.mailgun.com).