



inoi

About INOI



INOI is a European technology brand with an expanding business which already has millions of active customers worldwide.



We manufacture affordable high-quality devices with exceptional design, including Smartphones, Tablets and Feature Phones.



Our leadership team consists of former executives from Samsung and Nokia, reaffirming our commitment to product excellence and global market expansion

The background features a vibrant purple gradient. On the left, a large, stylized globe with a cracked, digital texture is visible. A woman in a white and black checkered jacket, tan cargo pants, and sunglasses is captured in a dynamic, mid-air pose. She is surrounded by glowing, translucent digital lines that swirl around her. In the top right corner, the 'inoi' logo is displayed in a white rounded rectangle.

inoi

Connecting to the Digital World

We believe that everyone should have the
freedom to safely connect to the digital world

Our Mission

To provide everyone with a digital user
experience that is easy and affordable



Connecting
to the
Digital World



Worldwide Expansion



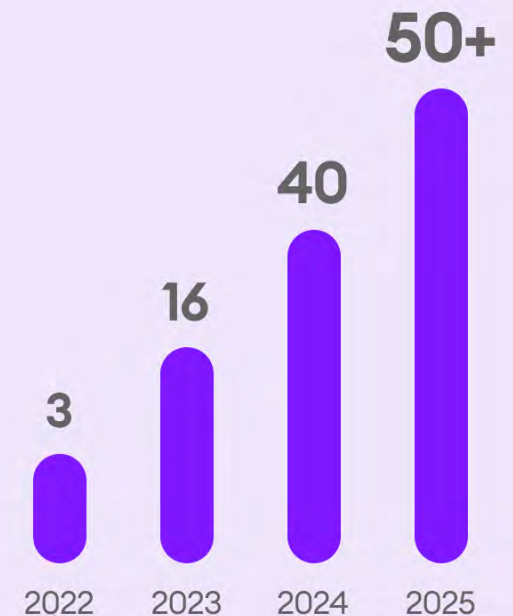
14 Offices

Worldwide



40 countries

2024 global sales coverage plan



Designed for Quality

All our products adhere to strict standards.

With 100% quality inspection of all smartphones, we are determined to guarantee the reliability of our product starting from the designing stage.



CE FCC EAC



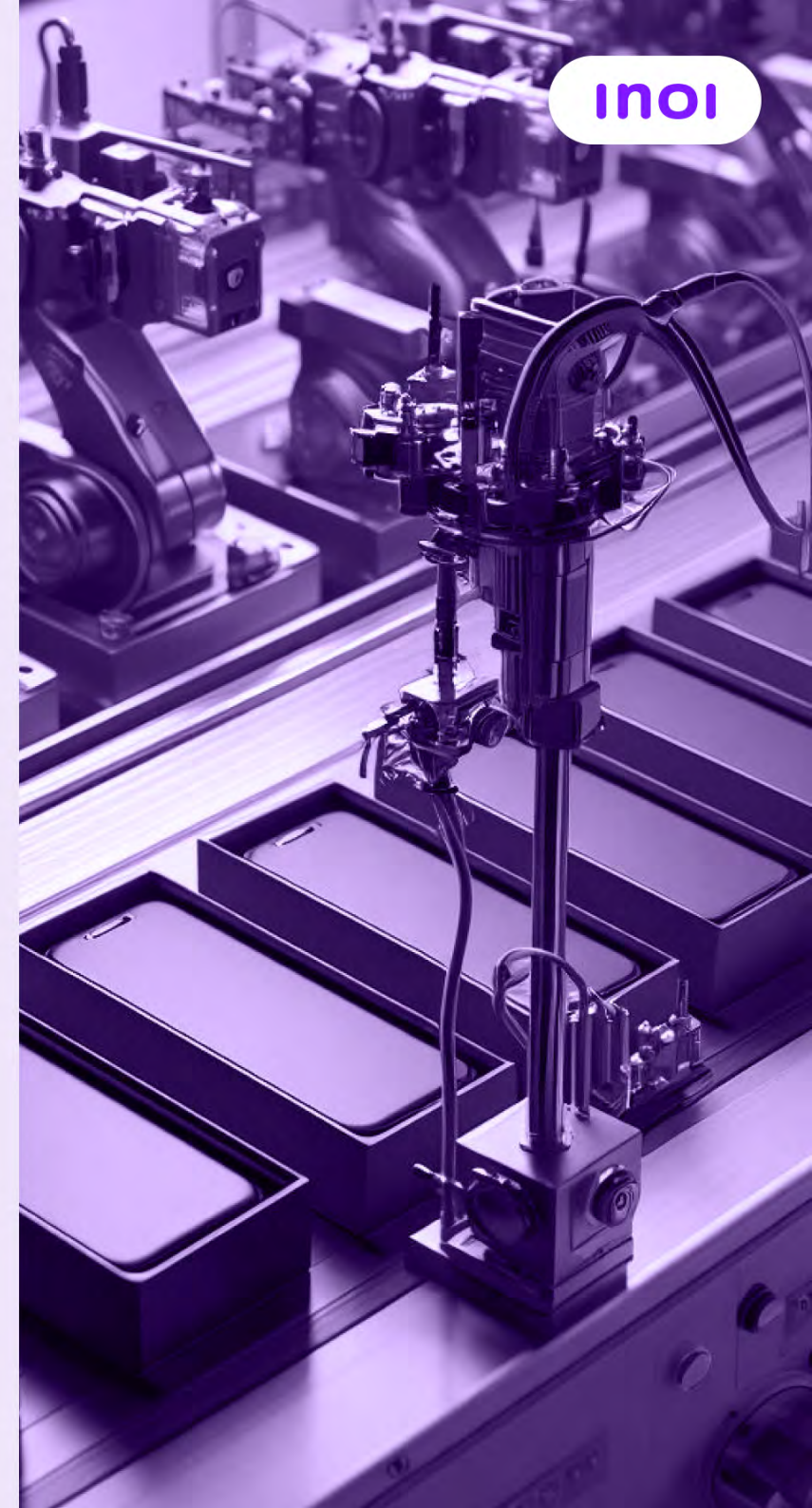
20.000 M²

Assembly facilities used



10mln units

Yearly production capacity



Building Trust & Success

Our 30 Year Story

2030

Leading positions in affordable segment
WORLDWIDE

2024

Global expansion to APAC & LATAM regions

2023

INOI's distribution in 16 countries (MENA, Africa, Europe & Central Eurasia)

2022

Dubai office established as a global HQ

2018

INOI smartphones launched; brand expansion in Central Eurasia

2016

INOI brand launched (feature phones)

2000

Company becomes top partner of Nokia & Samsung

1993

Start of distribution business

inoi



Product Line-up 2024

Smartphones

Entry Segment

The first-choice for price-conscious consumer



A14



A34

Step-up Models

Up-to-date specifications by fair price



Note 13s



A54

INOI Smartphones & Tablets



	A14	A34	Note 13s	A54	inoiPad	inoiPad Pro	inoiPad Max
Connectivity	GSM / WCDMA / LTE	GSM / WCDMA / LTE	GSM / WCDMA / LTE	GSM / WCDMA / LTE	GSM / WCDMA / LTE	GSM / WCDMA / LTE	GSM / WCDMA / LTE
Processor	Octa-core 1.6 GHz	Octa-core 1.6 GHz	Octa-core 1.6 GHz	Octa-core 2.0 GHz	Quad-core 2.0 GHz	Octa-core 1.6 GHz	Octa-core 2.2 GHz
Memory	6*+64GB microSD up to 128GB *2+4GB Memory Fusion	12*+128GB microSD up to 128GB *3+9GB Memory Fusion	14*+128GB/ 18**+256GB microSD up to 256GB *4 / **8+10GB Memory Fusion	12*+128GB/ 12**+256GB microSD up to 512GB *4+8GB Memory Fusion	7*+128GB microSD up to 128GB *4+3GB Memory Fusion	10*+128GB microSD up to 256GB *6+4GB Memory Fusion	12*+128GB microSD up to 512GB *6+6GB Memory Fusion
Screen	6.5" Display IPS HD+ Technology	6.5" Display IPS HD+ Technology	7.0" Display IPS HD+ Technology	6.75" Display IPS HD+ Technology	10.1" Display IPS HD+ Technology	10.1" Display IPS FHD+ Technology	12.6" Display IPS QHD+ Technology
Camera	13 MP Main Camera 5 MP Front Camera	13 MP Main Camera 8 MP Front Camera	16 MP Main Camera 8 MP Front Camera	50 MP Main Camera 8 MP Front Camera	13 MP Main Camera 8 MP Front Camera	13 MP Main Camera 8 MP Front Camera	13 MP Main Camera 8 MP Front Camera
Battery	4000 mAh Li-ion Battery	5000 mAh Li-ion Battery	5000 mAh Li-ion Battery	5000 mAh Li-ion Battery	6000 mAh Li-ion Battery	6000 mAh Li-ion Battery	10,000 mAh Li-ion Battery
Features	Type-C, Memory Fusion	Fingerprint, Type-C, Memory Fusion	Type-C, Memory Fusion	Fingerprint, Type-C, NFC, Memory Fusion	Type-C, Stereo Speakers	Type-C, 18W Charger, Quad speakers, Memory Fusion	Type-C, 18W, Quad Speakers, Detachable Keyboard

Smartphones

INOI A14



Night Blue



Titanium Black

**Affordable
LTE smartphone
with big screen**

Retail Price

\$ 79

Spacious 6.5" screen
Ring LED flash
Memory Fusion



GSM /
WCDMA / LTE



Octa-core
1.6 GHz



6*+64GB
microSD up to 128GB
*2+4GB Memory Fusion



4000 mAh
Li-ion Battery



6.5" Display
IPS HD+ Technology



up to 6GB
RAM Expansion



13 MP Main Camera
5 MP Front Camera



Type-C,
Memory Fusion

Smartphones

INOI A34

Octa-core smartphone
for long-standing
performance

Retail Price

\$ **109**

Octa-core Processor
Powerful 5000mAh Battery
Memory Fusion



Titanium Black



Deep Purple


GSM /
WCDMA / LTE


Octa-core
1.6 GHz



12*+128GB
microSD up to 128GB
*3+9GB Memory Fusion


up to 12GB
RAM Expansion


6.5" Display
IPS HD+ Technology


13 MP Main Camera
8 MP Front Camera


5000 mAh
Li-ion Battery


Fingerprint,
Type-C,
Memory Fusion

Smartphones

INOI Note 13s



Retail Price

\$129

14*+128GB

Retail Price

\$149

18**+256GB

Extra-size
smartphone for
ultimate productivity

Immense 7.0" screen
Memory Fusion
Octa-core processor


GSM /
WCDMA / LTE


Octa-core
1.6 GHz



14*+128GB/
18**+256GB
microSD up to 256GB
*4 / **8+10GB
Memory Fusion





up to 18GB
up to 14GB for 128GB Variant


7.0" Display
IPS HD+ Technology


16 MP Main Camera
8 MP Front Camera


5000 mAh
Li-ion Battery


Type-C,
Memory Fusion

 Space Grey  Deep Purple  Gold

Smartphones

INOI A54



Titanium Black



Deep Purple

Exceptional filming
experience with 50MP
camera & AI processing

50MP AI Camera
Advanced image processing
256GB of Storage

Retail Price

\$ **139**

12*+128GB

Retail Price

\$ **149**

12*+256GB



GSM /
WCDMA / LTE



Octa-core
2.0 GHz



12*+128GB/
12*+256GB
microSD up to 512GB
*4+8GB Memory Fusion



up to 12GB
RAM Expansion



6.75" Display
IPS HD+ Technology



50 MP Main Camera
8 MP Front Camera



5000 mAh
Li-ion Battery



Fingerprint,
Type-C, NFC,
Memory Fusion

Tablets

inoiPad

**Fashionably designed
tablet with advanced
connectivity**

Retail Price

\$129

Fashionable design
Long-lasting 6,000 mAh battery
Lush stereo speakers


GSM /
WCDMA / LTE


Quad-core
2.0 GHz


7*+128GB
microSD up to 128GB
*4+3GB Memory Fusion



up to 7GB
RAM Expansion


10.1" Display
IPS HD+ Technology


13 MP Main Camera
8 MP Front Camera


6000 mAh
Li-ion Battery


Type-C,
Stereo Speakers

 Space Grey



Tablets

inoiPad Pro



 Space Grey

Pro-level tablet
equipped with high-
resolution screen

Retail Price

\$ **179**

Detailed Full HD+ screen
Thin aluminum body
Quad Stereo speakers


GSM /
WCDMA / LTE


Octa-core
1.6 GHz


10*+128GB
microSD up to 256GB
*6+4GB Memory Fusion


up to 10GB
RAM Expansion


10.1" Display
IPS FHD+ Technology


13 MP Main Camera
8 MP Front Camera


6000 mAh
Li-ion Battery


Type-C,
18W Charger,
Quad speakers,
Memory Fusion

Tablets

inoiPad Max



Laptop experience on
12.6" tablet with
detachable keyboard

Retail Price

\$ **349**

In-box Keyboard Case Cover
MTK G99 chipset
IPS QHD+ Display


GSM /
WCDMA / LTE


Octa-core
2.2 GHz


12*+128GB
microSD up to 512GB
*6+6GB Memory Fusion



up to 12GB
RAM Expansion


12.6" Display
IPS QHD+ Technology


13 MP Main Camera
8 MP Front Camera









10,000 mAh
Li-ion Battery


Type-C, 18W,
Quad Speakers,
Detachable
Keyboard

 Space Grey

INOI Feature Phones 2024



	140	141	145	118B	240R	184 4G	244 4G	249H 4G	284F 4G
 Screen	1.8"	1.8"	1.8"	2.0"	2.4"	1.8"	2.4"	2.4"	2.8"
 Camera	-	-	VGA	VGA	VGA	VGA	VGA	VGA	VGA
 Battery	800 mAh Li-ion Battery	800 mAh Li-ion Battery	800 mAh Li-ion Battery	1400 mAh Li-ion Battery	2000 mAh Li-ion Battery	1000 mAh Li-ion Battery	1200 mAh Li-ion Battery	3500 mAh Li-ion Battery	1500 mAh Li-ion Battery
 Memory	up to 16GB MMC Support	up to 16GB MMC Support	up to 16GB MMC Support	up to 32GB MMC Support	up to 32GB MMC Support	up to 32GB MMC Support	up to 32GB MMC Support	up to 32GB MMC Support	up to 32GB MMC Support
 USB Type	Micro USB	Micro USB	Micro USB	Micro USB	USB Type-C	USB Type-C	USB Type-C	USB Type-C	USB Type-C
 Connectivity	GSM	GSM	GSM	GSM	GSM	LTE	LTE	LTE	LTE
 Features	Wired FM, Flashlight	Wireless FM, Flashlight	3.5mm Jack, Wireless FM, Flashlight	Wireless FM, Flashlight, SOS Button	3.5mm Jack, Wireless FM, Flashlight	3.5mm Jack, Wireless FM, Flashlight	3.5mm Jack, Wireless FM, Flashlight	3.5mm Jack, Wireless FM, Flashlight	Dual Display, Wireless FM, Flashlight

Feature Phones

INOI 141/140*

● Black ● Blue



Simplicity meets Affordability
Basic 2G Feature Phone

* without Charger

Retail Price

\$ 9.0

* Retail Price

\$ 8.0



1.8" Display



800 mAh Li-ion Battery



up to 16GB MMC Support



Micro USB



GSM



Wired FM, Flashlight

Feature Phones

INOI 145

● Black ● Blue



Simplicity meets Affordability
Basic 2G Feature Phone with Camera

Retail Price

\$ 10



1.8" Display



VGA Camera



800 mAh Li-ion Battery



up to 16GB MMC Support



Micro USB



3.5mm Jack, Wireless FM, Flashlight

Feature Phones

INOI 118B

- Black
- Red
- Blue



Senior-friendly Dock-phone
with SOS button

Retail Price
\$ 25



2.0"
Display



VGA
Camera



1400 mAh
Li-ion Battery



up to 32GB
MMC Support



Micro USB



Wireless FM,
Flashlight,
SOS Button

Feature Phones

INOI 240R

- Black
- Grey



Rugged design phone
combines affordability with a
bright 2.4-inch display

Retail Price
\$ 17



2.4"
Display



VGA
Camera



2000 mAh
Li-ion Battery



up to 32GB
MMC Support



USB Type-C



3.5mm Jack,
Wireless FM,
Flashlight

Feature Phones

INOI 184 4G

Black Blue



4G connectivity to your fingertips at an affordable price

Retail Price
\$ 20



1.8" Display



VGA Camera



1000 mAh Li-ion Battery



up to 32GB MMC Support



USB Type-C



3.5mm Jack, Wireless FM, Flashlight

Feature Phones

INOI 244 4G

Black Blue



4G connectivity to your fingertips with bright 2.4-inch screen

Retail Price
\$ 25



2.4" Display



VGA Camera



1200 mAh Li-ion Battery



up to 32GB MMC Support



USB Type-C



3.5mm Jack, Wireless FM, Flashlight

Feature Phones

INOI 249H 4G

- Black
- Blue



4G Feature phone as a beacon of Power and connectivity in your PALM

Retail Price
\$ 40



2.4" Display



VGA Camera



3500 mAh Li-ion Battery



up to 32GB MMC Support



Hotspot, Loud Speaker, Power Bank



3.5mm Jack, Wireless FM, Flashlight

Feature Phones

INOI 284F 4G

- Black



Double the vision, twice the connection Unleashing the future with our dual-display 4G flip feature phone

Retail Price
\$ 38



2.8" Display



VGA Camera



1500 mAh Li-ion Battery



up to 32GB MMC Support



USB Type-C



Dual Display, Wireless FM, Flashlight

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