



Fast Track MVNE Growth With CSG

Revolutionize your MVNE operations with a cloud-native, agile platform built for growth and innovation.



As competition intensifies and customer expectations soar, mobile network operators (MNOs) are evolving their strategies to drive growth.

By offering mobile virtual network enabler (MVNE) services, MNOs can unlock new revenue streams, optimize network utilization and capture diverse market segments.

However, supporting a multitude of mobile virtual network operator (MVNO) types—from branded resellers to full MVNOs—requires a robust, flexible and scalable solution.





Launch Fast, Monetize Faster

- **Break free from limitations:** Streamline the process for new MVNOs, reducing time-to-market and increasing customer satisfaction.
- **Monetize Faster:** Create tailored pricing plans and product packages to meet the unique needs of different MVNO types.
- **Respond to evolving market demands:** Be nimble and adapt quickly.



Become a Competitive Powerhouse

- **Slash operational costs:** Embrace the SaaS model with minimal upfront investment and a pay-as-you-grow model.
- **Outpace the competition:** Rapid onboarding for new MVNOs in a record-breaking **two months**.
- **Always leading the market:** Continuous upgrades mean you always have the latest features and technology without impacting your network, your revenues or your subscribers.



Focus on Your Core Business

- **Empower your customers:** Comprehensive self-service capabilities to manage their own experiences with ease.
- **Unlock innovation potential:** Invest your time and resources into strategic initiatives, not system maintenance.
- **Integrate with ease:** Leverage Open APIs for seamless integration with third-party applications and services.

The End-to-End SaaS Monetization Platform Designed to Grow with You

Whether you are looking to launch a greenfield MVNO, optimize and accelerate the growth of your existing MVNO business or provide MVNE services, CSG, with its unmatched expertise and experience, can guide and enable you. With CSG's proven, modular and quickly deployable cloud-native monetization platform, you can launch exceptional and competitive digital offerings and capture new customer segments.

CSG's solution for MVNEs is more than just a billing system—it's a comprehensive, end-to-end monetization platform tailored for the dynamic needs of MVNEs. While legacy billing systems falter under the weight of diverse digital services and expanding partner ecosystems, CSG's solution thrives, offering a scalable, flexible solution that evolves and grows with your MVNE business.

With integrated capabilities that span the entire monetization lifecycle, from customer engagement to real-time charging and policy, CSG provides a unified solution to manage and monetize your MVNE business. From rapid onboarding to revenue management, real-time charging, policy control and customer experience in one platform, you eliminate the inefficiencies of siloed systems, streamlining operations and slashing your expenses.





Rapid MVNO Onboarding

Streamline the process for new MVNOs, reducing time-to-market and increasing customer satisfaction.

Flexible Pricing and Packaging

Create tailored pricing plans and product packages to meet the unique needs of different MVNO types.

Real-Time Rating and Charging

Ensure accurate and efficient billing for all MVNO customers, regardless of service complexity.

Comprehensive Revenue Management

Optimize revenue streams, reduce churn and improve customer lifetime value.

Seamless Payments

Enable frictionless payment options.

Advanced Analytics

Gain valuable insights into MVNO performance and customer behavior to drive informed decision-making.

Support for All MVNO Types



Branded Resellers

Offer basic services and pricing plans with minimal setup.



Thin MVNOs

Provide enhanced customer care and support capabilities.



Light MVNOs

Offer a flexible platform without owning core network elements.



Thick MVNOs

Support a hybrid model with a combination of owned and outsourced network components.



Full MVNOs

Manage complex operations and large customer bases.

Generate ROI by Quickly Growing New Revenue Streams

MVNEs are constantly seeking ways to expand their reach, diversify offerings and accelerate time-to-market. CSG empowers you to achieve these goals and drive rapid return-on-investment by monetizing any business model to any customer and leveraging partner ecosystems.



Diversify business models, expand reach

Innovative pricing models dynamically adjust based on usage, history and customer profile, empowering you to support any monetization model through any payment method.

Maximize Efficiency, Minimize Costs

CSG's platform reduces costs by streamlining operations and minimizing reliance on multiple vendors. Reduce upfront expenses and maintain lean, efficient operations as your business scales.

Build strong partnerships

Empower partners with a range of revenue models like revenue sharing, commissions and tiered pricing to incentivize growth that aligns with your goals. Provide partners with real-time visibility into their performance through dashboards and reports.

Customer Spotlight

Three Group Solutions, a leading mobile virtual network enabler (MVNE), transformed its business by partnering with AWS, CSG and Working Group Two (WG2) to achieve significant growth and agility:



5x

Customer base growth
in less than 2 years



Reduced onboarding time
from 9 months to
6-8 weeks



80%

Reduction in
third-party vendors



Enhanced
Operational efficiency
and cost optimization



We have reduced
third-party vendors by
80% and maintained a
consistently lean team
despite growing by five
times in less than
2 years.

With CSG...we can onboard
customers in 6-8 weeks
instead of 9 months.

TOM GARDNER

Director of Enterprise,
Wholesale, and IoT Products,
Three Group Solutions.



Monetize Any Business Model



Drive rapid ROI by monetizing any business model to any customer.

Reduced time-to-market
by 85%

Become More Resilient



Reduce operational vulnerabilities and enjoy rapid deployment, flexibility and scalability.

Proven autoscaling to
20X

Elevate the Customer Experience



Deliver unified, personalized customer experiences across all channels.

Boost conversion rates
by up to 30%

Reduce Costs



Minimize infrastructure costs, eliminate large upfront capex, reduce total cost of ownership.

Reduced infrastructure costs
by 15%

The cloud-native SaaS monetization platform



Contact us Today to Schedule a Demo and Discover How CSG Can Take Your MVNE to the Next Level!

CSG: Your Gateway to Success

Transform your MVNO/MVNE business and take advantage of the latest digital opportunities with CSG. Our cloud-native, secure, and modular monetization solution empowers you to generate new revenue streams, elevate customer experience, increase lifetime value, and gain a competitive edge.

Ready Unleash Growth and Supercharge Your MVNO/MVNE with CSG?

Contact us today to discuss how we can help you achieve your business goals.