

I FEEL  
SLOVENIA

GREEN.  
CREATIVE.  
SMART.



**SLOVENIA**

A LAND OF INFINITE POTENTIAL  
FOR YOUR BUSINESS

 **SLOVENIA  
BUSINESS**  
SPIRIT Slovenia  
Business Development Agency



# SLOVENIA AT A GLANCE

- Capital: **Ljubljana**
- Surface area: **20,273 km<sup>2</sup>**
- Population: **2.11 million**
- Currency: **Euro**
- International calling code: **+386**

## WHY SLOVENIA?



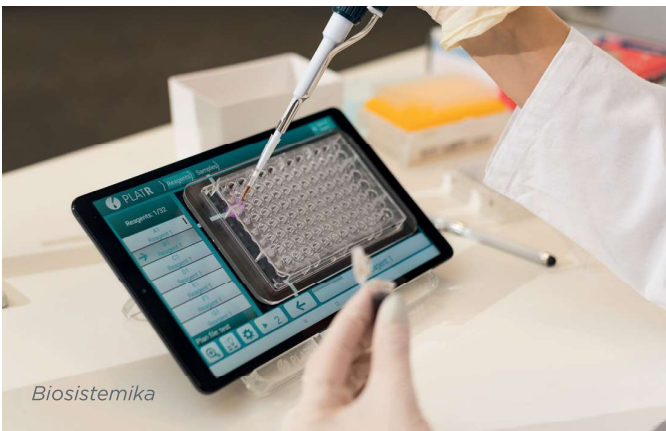
Port of Koper

Export-driven economy in the heart of Europe

Clean, healthy and sustainable environment



Planica Nordic Centre



Biosistemika

Local know-how with global impact

Slovenia offers a dynamic environment for businesses seeking international growth, with a highly skilled workforce and pro-business infrastructure. Its network of scientific institutes supports business R&D, positioning Slovenia as a hub for technology- and innovation-driven companies. Slovenian businesses are known for sustainable, creative and future-oriented products, excelling in global markets.

Beyond its business strengths, Slovenia's pro-business policies are paired with a high-quality living environment that fosters collaboration and innovation.

Nestled between the Alps and the Adriatic Sea, Slovenia also features a diverse landscape with easily accessible, stunning locations. Its friendly people, excellent cuisine and unique scenery make it a top destination for both business and leisure.



A stable export-driven economy with exceptional global export performance



Quality transport infrastructure and modern ICT



A highly educated and skilled workforce with proficiency in foreign languages



Low tax rates



Ease of doing business with fast-track procedures



Established business ties in the EU and regional markets



High quality of life with a safe and stable environment



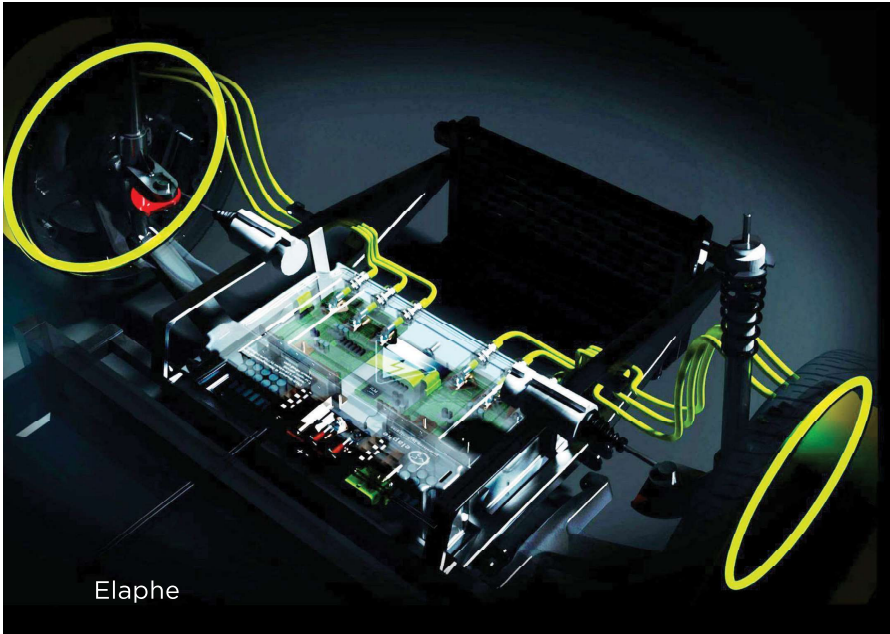
Among the leading EU member states in R&D expenditure in the business sector

# SLOVENIAN KEY INDUSTRIES AND TECHNOLOGIES

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## I AUTOMOTIVE

Innovative and sustainable niche car component suppliers that drive their own development, catering to every European car manufacturer.



Elaphe

### EXPORT PRODUCTS

- motor vehicles
- parts, accessories for tractors and motor vehicles
- silencers and exhaust pipes

### GLOBAL LEADERS

- high-end titanium exhaust systems for motorcycles
- diesel cold-start systems for internal combustion engines
- gas springs for the automotive industry

## I MOBILITY

From air and water sustainable transport solutions to micromobility and shared mobility, Slovenia offers a range of sustainable mobility solutions.



Greenline Yachts

### GLOBAL LEADERS

- world's first four-seat passenger aircraft powered by hydrogen fuel cell propulsion
- world's first serially produced electric airplane; the first electric engine certified by EASA
- world's first fully electric hydrofoil and leader in sustainable solutions in aerospace and boating

# HEALTH

Slovenia's economy is led by R&D in its strong pharmaceutical sector, the second largest in Europe, with a focus on exports and high-end medical equipment manufacturing.

## EXPORT PRODUCTS

- generic drugs
- biopharmaceuticals
- medical laser and optical devices for various uses

## GLOBAL LEADERS

- medical laser systems
- control systems for particle therapy in cancer treatment
- apitherapy methods and products



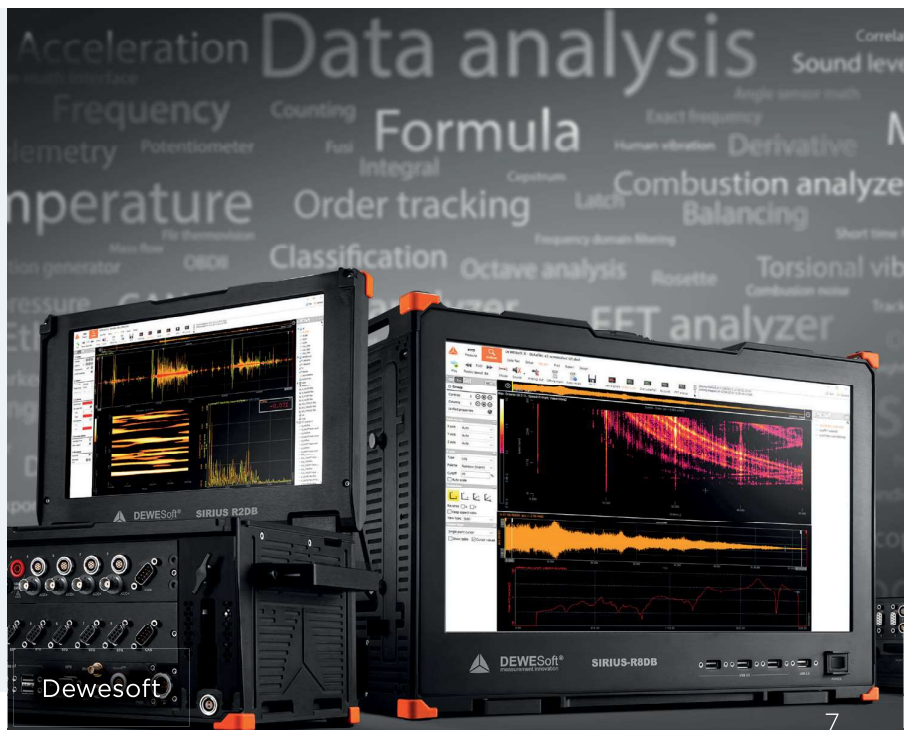
**ICT** Slovenia is a hub for international research in AI and is home to pioneers in the cryptocurrency industry. The country has a specialised niche in the space industry, offering products and services in this field.

## EXPORT PRODUCTS

- data-processing machines
- hard disk storage drives for automatic data-processing machines
- processing units for automatic data-processing machines

## GLOBAL LEADERS

- high-end water-cooling systems for computers
- the first EU member with a national blockchain test infrastructure (SI-Chain)
- UNESCO's International Research Centre for Artificial Intelligence



# MACHINERY AND METAL PROCESSING

Slovenia produces large stainless and special-purpose steels in Europe and has Industry 5.0 robotics integration in its production process

## EXPORT PRODUCTS

- steel and aluminium ingots and sheets
- aluminium die cast products for automotive industry
- castings and alloys

## GLOBAL LEADERS

- industrial knives
- logging winches
- crankshaft processing machines



# ELECTRICAL INDUSTRY AND ELECTRONICS

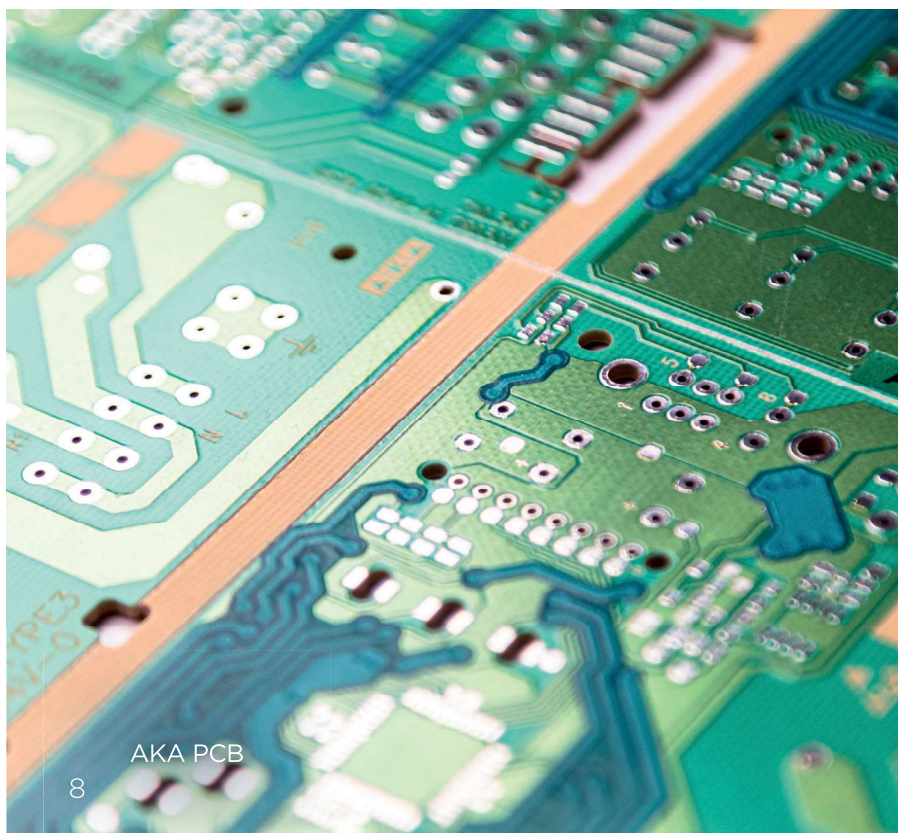
Electro and electronic industry belong to the strongest manufacturing branches. Based on a strong tradition, this branch is turning into one of the key drivers of a greener and digital future, providing essential components for e-mobility, smart grids, smart homes, and cities.

## INNOVATIVE PRODUCTS

- commutators
- electro motors for vacuum cleaners
- advanced measurement devices

## EXPORT PRODUCTS

- home appliances
- lighting equipment
- parts for electric motors and generators



AKA PCB

# SUPPORT ACTIVITIES FOR FOREIGN BUSINESSES

**SPiRiT Slovenia Business Development Agency** is the entry point for all potential foreign investors and buyers of Slovenian products and services.

It is entrusted with regulatory, expert and development tasks that serve to increase the competitiveness of the Slovenian economy in the areas of entrepreneurship, internationalisation, foreign investment and technology.

Free of charge and confidential, the agency offers foreign companies and investors strategic advice and operational support when entering the Slovenian market based on excellent knowledge of Slovenian companies and industries. It provides practical information and advice on investment opportunities in Slovenia and Slovenian suppliers.

## → SUPPORT FOR FOREIGN INVESTORS

**INFORMATION** on Slovenian business environment, industries and technologies to support decision making.

**DATABASES** of suitable investment locations, projects and Slovenian suppliers.



**TAILOR-MADE** consultancy services for potential investors and buyers of Slovenian products and services.

**SIMPLE GUIDANCE** on doing business in Slovenia, from establishing a company to taxes.



**ONGOING SUPPORT** in the post-investment phase.

## → SUPPORT FOR FOREIGN BUYERS AND SLOVENIAN EXPORTERS



### SLOVENIAN INDUSTRIES AND TECHNOLOGIES INFORMATION

Information on:

- Slovenian business environment
- industries and technologies
- exporters
- latest breakthrough business solutions:

[www.SloveniaBusiness.eu](http://www.SloveniaBusiness.eu)

### IDENTIFICATION OF POTENTIAL SUPPLIERS

- maintaining of a database of Slovenian exporters and suppliers
- assisting in establishing contacts with relevant Slovenian companies



### TAILOR-MADE FACT-FINDING MISSIONS

Identification of Slovenian suppliers for foreign buyers through:

- suppliers' day
- B2B meetings

### TRADE FAIRS AND EVENTS ABROAD

Connecting Slovenian and foreign companies through:

- joint presentations of Slovenian companies at international trade fairs
- international business forums and congresses, as well as
- business delegations.







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REPUBLIC OF SLOVENIA  
**MINISTRY OF THE ECONOMY,  
TOURISM AND SPORT**

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