YouCo

Your Company for Innovation

WE ARE AN INNOVATION SOLUTION PROVIDER WITH AN INTERNATIONAL PRESENCE

We support companies in their digital transformation

YouCo helps companies on their journey toward process simplification and improved results. Starting from a consultancy and technology assessment activity, we are able to offer tailored solutions that connect infrastructures, servers, and applications to create synergies and enhance efficiency.

System Integration

It is our core focus. Born in this role, we have developed extensive expertise across a wide range of technologies, thanks to the strength and cohesion of our team.

Expertise

We offer companies innovative systems, designed and developed based on their needs and applicable to any type of device.

Ethics

We enable businesses to experience the benefits of technology firsthand, maximizing efficiency at every stage of work while minimizing costs.

Partner for Businesses

We aggregate and consolidate high-level technological expertise to become the key partner for companies aiming to embrace innovation.

YouCo
Your Company for Innovation

OUR VISION

Mobility

Specific solutions for companies looking to improve internal management and workforce coordination, as well as enhance corporate security.

Security

Cybersecurity systems to help companies fully protect intellectual property and all data considered sensitive.

User Experience

We design and develop digital products oriented towards the user and the satisfaction of their needs. Facilitating the interaction between product and user, so that it is simple, immediate and pleasant.

Innovation

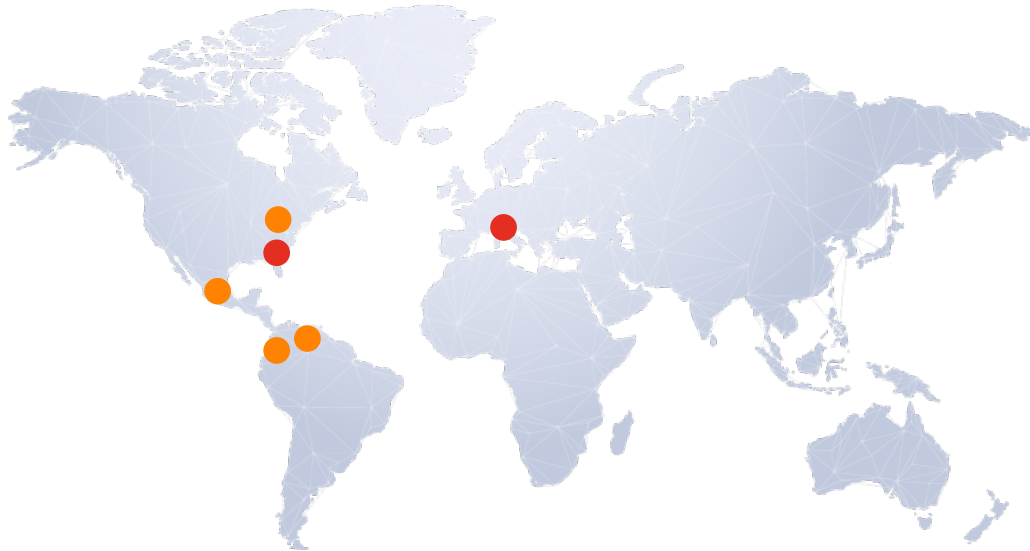YouCo is an innovative SME registered in the special section of the Business Register.

Il contesto

+25000   users who use our apps

+150   international clients

+100   collaborators

6   business area

5   locations

2   R&D Labs

YouCo
Your Company for Innovation

INTERNATIONAL PRESENCE

YouCo is a partner of **Celeritech**, a company active in the USA, Latin America and Europe, specialized in customized business technology solutions for each sector. Thanks to technologies from YouCo, SAP, Microsoft, Pitney Bowes and Tableau, it offers innovation and profitability to small, medium and large companies.

YouCo

100%
YouCo US Corp.

38% *
Celeritech Corp.

100%
Venezuela

Mexico

100%
Puerto Rico

* 62% Alvarium Investments LLC (USA)

AREE DI BUSINESS

Innovation for Workers, Design & Strategy, Mobility Management,
Cybersecurity, Managed Services, Staff Augmentation

INNOVATION SOLUTION PROVIDER AND SYSTEM INTEGRATOR FOR YOUR BUSINESS

Innovation for Workers

Cutting-edge technological solutions to **support and optimize the work activity of the various actors in multiple contexts with a particular focus on safety**. The solutions developed are totally modular, customizable and integrable to satisfy every type of need.

Design & Strategy

Digital innovation passes through cutting-edge **projects, developed with methodologies and activities such as Design Thinking and UX Design**. We design and develop digital solutions for companies and institutions with the aim of optimizing their digital transformation.

Mobility Management

As a Mobile Solution Provider, we provide specific services and solutions for the needs of companies that want to **improve internal management and workforce coordination**, but also **increase corporate security**.

Cybersecurity

Advanced solutions to **protect corporate data, prevent threats and optimize IT infrastructure**, ensuring safe and efficient business operations.

Managed Services

IT infrastructure always under control, with less downtime and more productivity. IT assistance and consultancy, proactive monitoring to prevent risks, security (firewall, antivirus), network management (VPN, WIFI), data protection (backup, disaster recovery).

Staff Augmentation

The YouCo consultant team is composed of +50 professionals who can support the company by offering specialized skills in **software design, in the field of legacy system transformation, system integration, mobility, networking and security**.

YouCo
Your Company for Innovation

SW VENDOR: PRODUCTS

Boost your business towards digital transformation with smart, user-centric technology solutions

YouWorkForce

Manage all work teams quickly and efficiently,
a modular framework to meet every need

YouWorkForce

A fully customizable solution for intelligent and organized workforce management

- *Technology assessment*
- *Device inventory management*
- *Internet of Things*

An innovative solution that combines **ease of use, reduced operating costs and a continuous connection between the headquarters and the teams in the field**.

YouWorkForce offers a wide range of modular and customizable features for a smarter workforce management.

This B2B framework, equipped with an operations center and a mobile app, goes beyond traditional radio frequencies by adopting 4G/5G systems, which guarantee **faster, more stable and efficient communications**, optimizing the management of interventions and tasks.

Tracking and localization

Innovative solutions for tracking and localization, which guarantee precision, reliability and real-time control.

Security and emergency

Advanced solutions for security and emergency, designed to protect people and environments with rapid and effective interventions.

Organization and management

Intelligent tools for organization and management, which optimize processes and improve operational efficiency.

YouCo
Your Company for Innovation

YouWorkForce

Technology at the service of food distribution

Since 2012, YouCo has supported CIA: **Commercianti Indipendenti Italiani**, a cooperative society associated with CONAD, developing projects aimed at optimizing logistics in many aspects, with the use of technologies ranging from sensors to the use of routing algorithms.

Goods geolocalization

The app constantly records the location of each individual item, allowing for more rational planning, with logistics efficiency and cost reduction. Using routing algorithms, the app provides precise arrival times, allowing the warehouse to better schedule deliveries.

Ensuring the cold chain

Sensors detect the temperature in the cold storage rooms and the app reports anomalies in real time to the control center, which can intervene promptly.

Full control over cell opening

By interfacing with sensors located near the doors, the application verifies that the carrier is in one of the authorized phases (typically loading and unloading) and enables the door opening by inserting a pin, reading a barcode or an NFC label.

YouCo
Your Company for Innovation

YouLogistics

The ready-to-use solution for warehouse management
with digitalized operational processes

YouLogistics

Warehouse management optimization can be achieved through various integrated strategies. A key first step is **the use of barcode or RFID tag scanning** to ensure accurate matching between each asset and its associated activity. Additionally, it is crucial to keep parcels belonging to the same "family" grouped together, thereby **simplifying inventory management**. Simultaneously, **minimizing the handling operations required** to organize parcels helps reduce both time and operational costs. Finally, **maximizing the accessibility of high-priority parcels** enables faster and more efficient responses to operational demands.

Benefits

- ○ **Optimized warehouse management**
- ○ **Optimized loading lists**
- ○ **Backoffice analysis of warehouse status**
- ○ **Increased efficiency**
- ○ **Fewer errors**
- ○ **Reduction of personnel**
- ○ **Fewer production slowdowns**
- ○ **Reduction of business costs**
- ○ **Better visibility of goods**
- ○ **Full control over inventory**
- ○ **Increased flexibility**

Digitalization is changing the world of logistics, YouCo has developed a new platform capable of responding to the complex and diversified needs of its customers for the management of logistics processes.

YouCo
Your Company for Innovation

vodafone Smart Logistics

The expertise of Vodafone Business, the know-how of YouCo

Building on a solid decade-long collaboration, Vodafone Business entrusted YouCo with the development of a new platform capable of integrating seamlessly into its offering and meeting the complex and diverse needs of its clients in managing logistics processes.

Optimization Algorithm

The algorithm optimizes warehouse organization by grouping similar parcels, reducing movements, and maximizing the accessibility of high-priority items.

Loading Algorithm

The algorithm optimizes the loading of parcels into compartments, maximizing quantity or volume while respecting priorities and exporting data for reporting in the management system.

Features

- Warehouse layout optimization
- Simplified warehouse entry and storage
- Back-office analysis of warehouse status
- Optimized warehouse load composition
- Optimized loading lists
- Reporting

Benefits

- Increased efficiency
- Reduced workforce requirements
- Fewer errors
- Minimized production slowdowns
- Lower business costs
- Improved visibility of goods
- Full inventory control
- Greater flexibility

YouCo
Your Company for Innovation

YouEMM Lite

Control and manage the mobile device lifecycle

YouEMM Lite

The solution that enables control and management of the mobile device lifecycle and their configuration, to maintain the security levels required by today's market:

- *Management and protection of corporate data*
- *Optimized operations management through constant interconnection*
- *Devices configured for use and secured*

Features

👤 User and group management

Design and configuration of users and/or groups tailored to the specific needs of the client.

👍 Kiosk service

Define a list of visible apps on the device's main screen and manage various back-end administrative configurations.

🖥 Device inventory management

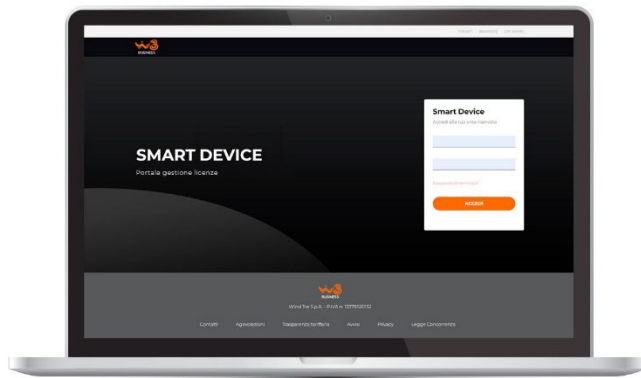Inventory management service to enable device replacement and provisioning processes.

📱 Device configuration

Simplified device setup during activation, ensuring compliance with corporate policies.

YouCo
Your Company for Innovation

Smart Device

Wind Tre Smart Device allows for the simple distribution of policies to ensure maximum productivity while securing corporate apps and data.

Born from extensive experience in security and corporate asset management, Smart Device is entirely developed in Italy with the aim of **controlling and managing the lifecycle of corporate mobile devices**, their configuration, and centralized management to secure corporate apps and data.

The most common and widely used functionalities of a "device manager" may vary depending on the operating system or specific context. Below is a list of the most requested functionalities:

Features

- Device inventory
- Remote device wipe
- Application management
- Encryption – Password quality
- Disable account modification
- Kiosk mode
- Manage connectivity
- Block OTA updates
- Geolocation
- App configuration
- License consultation via portal

IDEAS & LABS

The beating heart of our technological innovation. Here, we transform bold visions into tangible realities, constantly exploring new frontiers to offer cutting-edge solutions.

Our ideas lab is a dynamic environment where creativity and technology merge to generate innovations that anticipate future needs.Every idea has the potential to become a revolution because we believe that innovation is not just a choice but the key to building tomorrow.

Innovation and continuous improvement are of utmost importance to YouCo and every member of its team.

For this reason, **a lab entirely dedicated to these activities** has been established. Within it, YouCo experts **test new solutions daily and study the latest technologies introduced to the market**. This way, YouCo is always ready to meet the needs of companies operating in the most diverse sectors.

INNOVATION ROOM

The core of our lab, where ideas evolve into solutions. Here, creativity and technology converge to bring projects to life that define the future.

🌐 Internet of Things

In our Innovation Lab, IoT connects devices to the Internet to enable communication and automate processes. We create **solutions that optimize business operations and deliver smart experiences for an interconnected future**.

🚀 AI – Artificial Intelligence

In our Innovation Lab, AI turns data into insights, **streamlines processes, and boosts efficiency**, becoming an integral part of business success.

💡 Design thinking

The method that drives our innovation. **We transform ideas into products and services** that address the real needs of people, ensuring innovative and relevant results.

🧪 User Experience test

Usability testing is essential to ensure that solutions are **intuitive and user-friendly**. We optimize the interaction between users and products, ensuring that each experience is simple, effective, and satisfying.
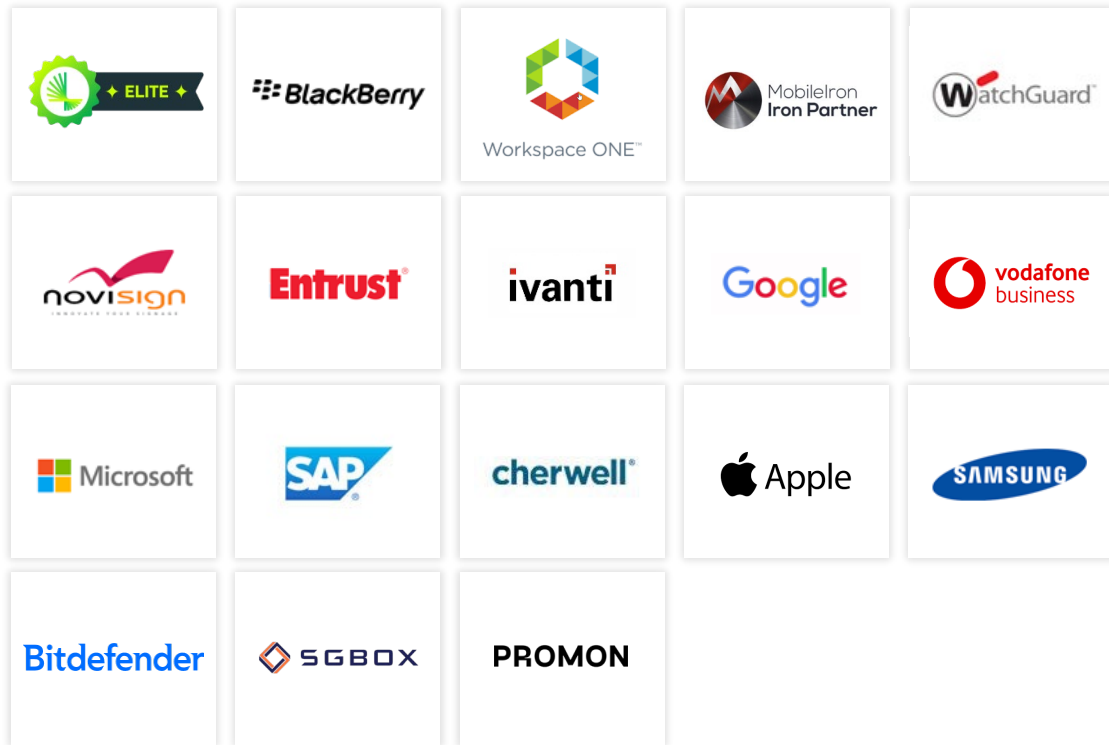
👤 Accessibility

Accessibility is our consolidated competence. Our approach ensures not only compliance with legal standards but also a competitive advantage by expanding the potential market and improving customer loyalty through **more inclusive and satisfying experiences**.

YouCo
Your Company for Innovation

COLLABORATIONS, PARTNERS, AND CLIENTS

Not just business partnerships, but also technological collaborations
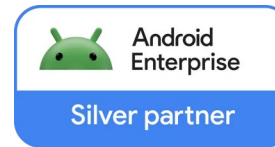
TECHNOLOGICAL COLLABORATIONS

PARTNER

YouCo is a partner of Celeritech, a company operating in the United States, Latin America, and Europe, specialized in tailor-made business technology solutions to meet the needs of its clients, promoting innovation and profitability in their business.

We are a Google Android Enterprise Silver Partner, an important recognition that certifies our expertise and dedication in helping businesses optimize and secure mobile devices through Android solutions.

YouCo is a strategic partner of Alkacon to promote and market, as well as jointly provide some complementary services related to the open-source software OpenCms.

CLIENTS

YouCo Italia

MILANO Headquarters
Viale Tunisia, 50
20124 – Milano

ROMA Branch Office
Via Boezio, 4/C –
00193 Roma

BARI Branch Office
Tecnopolis PST
Str. P.le per Casamassima, Km. 3
70010 Valenzano - Bari

R&D Lab ROVIGO
Via Porta Adige 45
45100 – Rovigo (RO)

marketing@youco.eu / youco.eu

YouCo USA

Executive Office
848 Brickell Avenue
Miami, FL 33131

Operations Branch
3785 NW 82 Ave Ste 110,
Miami, FL 33166

Certifications

SV Cert. Group
Certified Management
System ISO 9001
Certificate n.
554-IMS-22-Q

SV Cert. Group
Certified Management
System ISO/IEC 27001
Certificate n.
554-IMS-22-IS

PMI INNOVATIVA
registroimprese.it

YouCo
Your Company for Innovation