

# DT One.

Mobilise | Expand | Retain & Reward

Digital value services

**Mobilise global users.**

**Expand into new markets.**

**Bring your customers closer.**



**5B** customers across **180** countries *use prepaid value products.*

**They present a great opportunity for you to accelerate growth & boost revenues**

# With DT One, you can



**Reduce customer acquisition costs**



**Retain & reward your customers**



**Unlock new revenue streams**



# Access a global catalogue of in-demand digital products

✓ Offer digital products starting from just \$0.10.

✓ Closed loop products with no cash processing costs

✓ No regulatory complexity or compliance issues

## Mobile Top-Ups & eSIMs



## Prepaid Utilities & Bill Support

Market: \$43B by 2028



## Branded Vouchers & Gift Cards

Global Gift Market: \$1.4T by 2026



*We add new products based on the latest market trends so you can capitalise on the opportunity.*

# Unlock a market of 5B with the **world's largest network** of domestic and international digital products.

**1B+**  
transactions

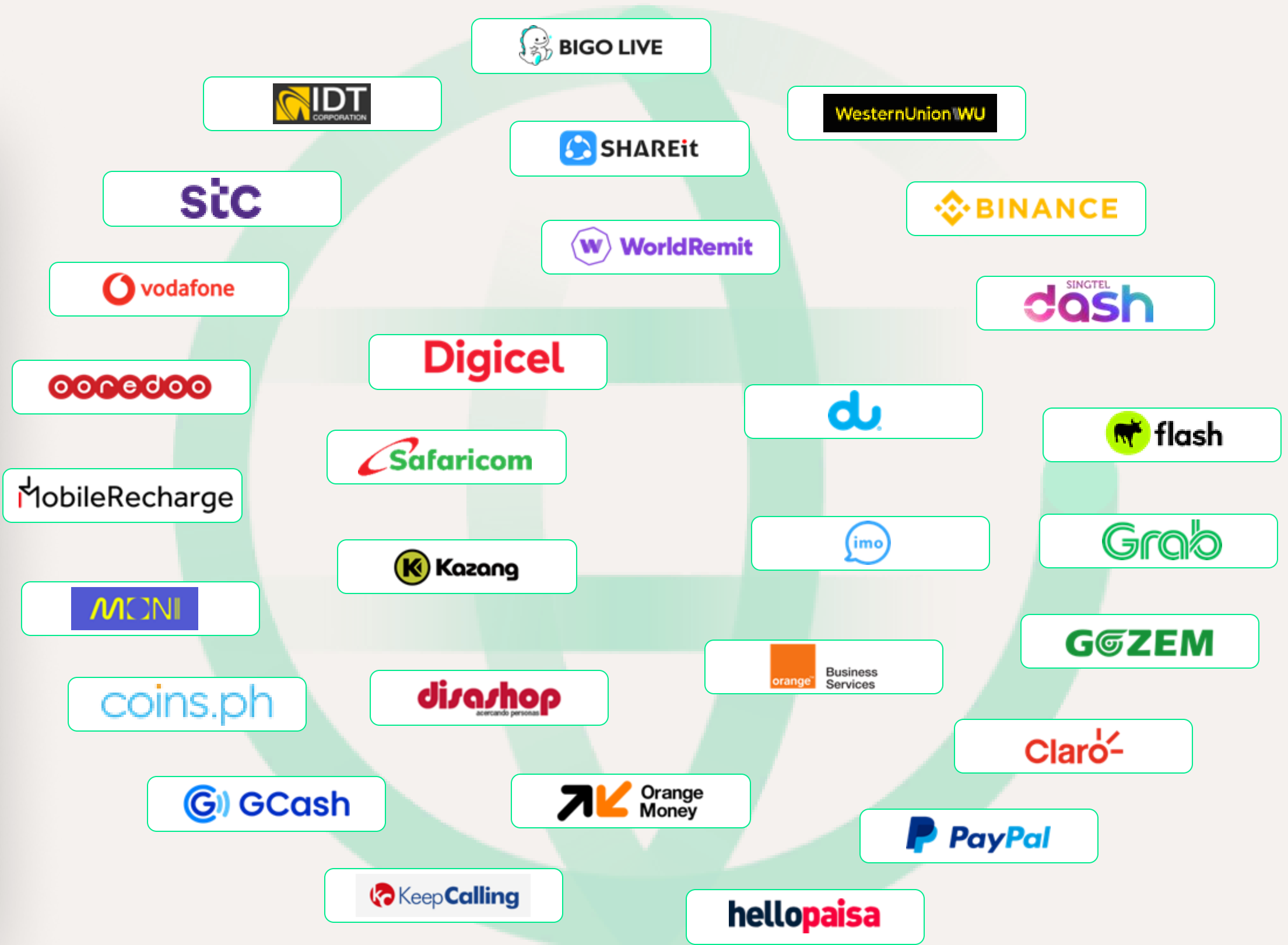
**180**  
countries

**23k+**  
products in catalogue

**2000+**  
partners



Leading brands work with DT One to drive loyalty and increase profits across global markets



\*Strictly private and confidential

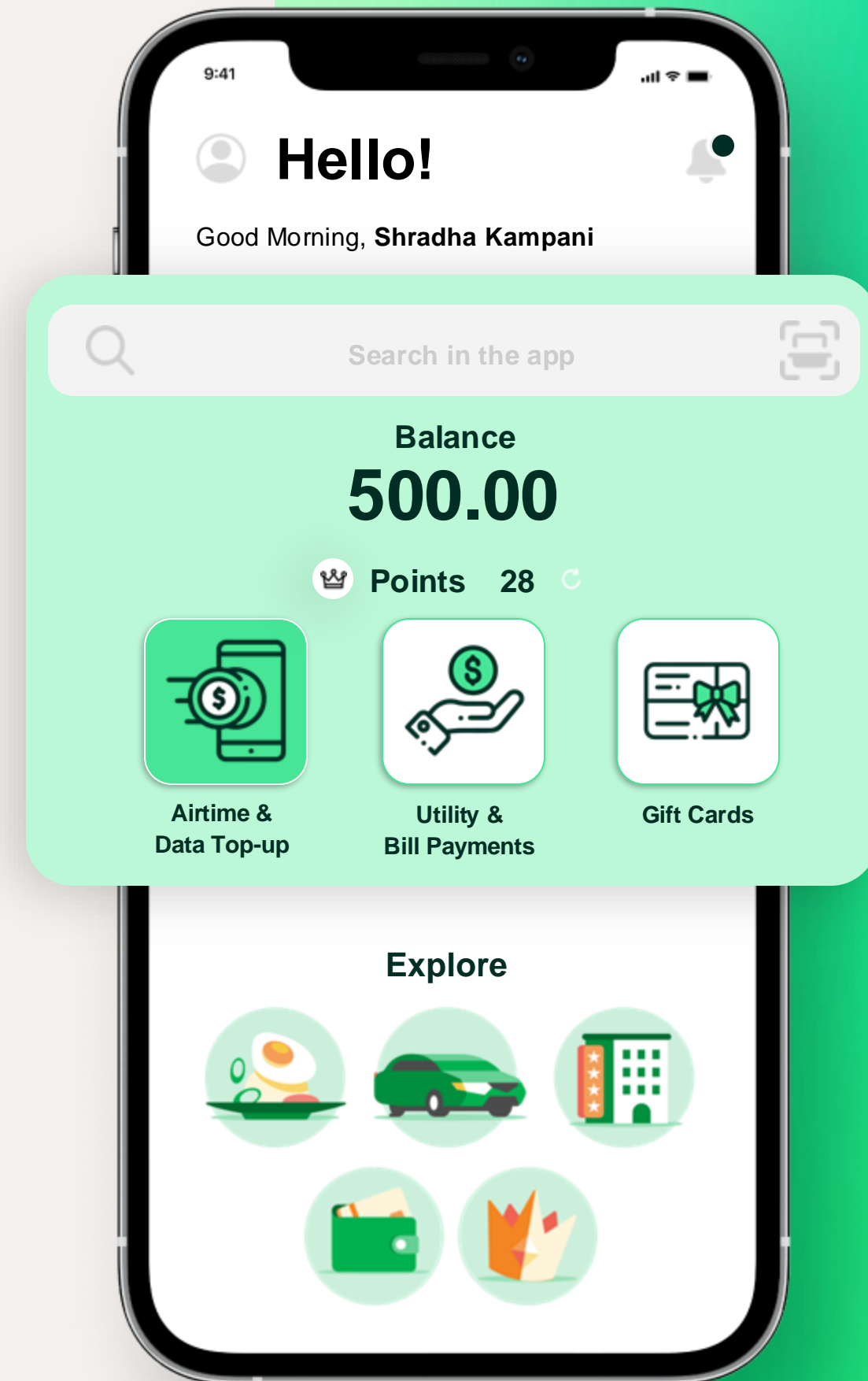
**DT One.**

**How can we help?**

## Diversify revenue with domestic & international digital value services

Create new revenue streams by cross-selling and upselling mobile top-ups, eSIMs, prepaid utilities, bill support and vouchers to increase customer volume and frequency.

Delight customers with a one-stop shop for all their needs.





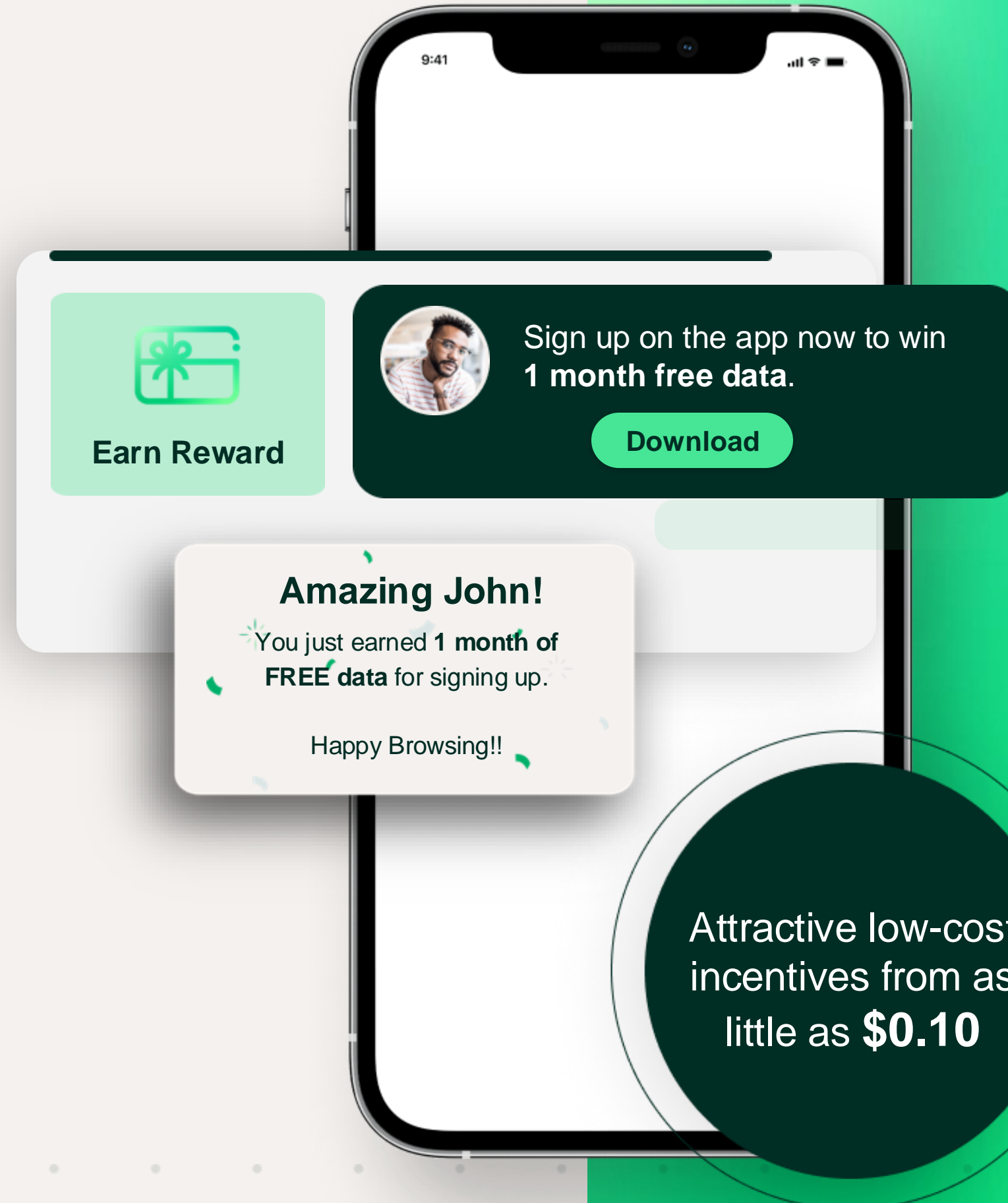
## Reduce your acquisition costs using incentives that matter

### 1. Create targeted promotional campaigns

Choose the right incentives from a wide range of digital products – mobile top-ups to gift cards across gaming, commerce, entertainment and more.

### 1. Launch referral programs

Turn your customers into advocates and generate word-of-mouth.



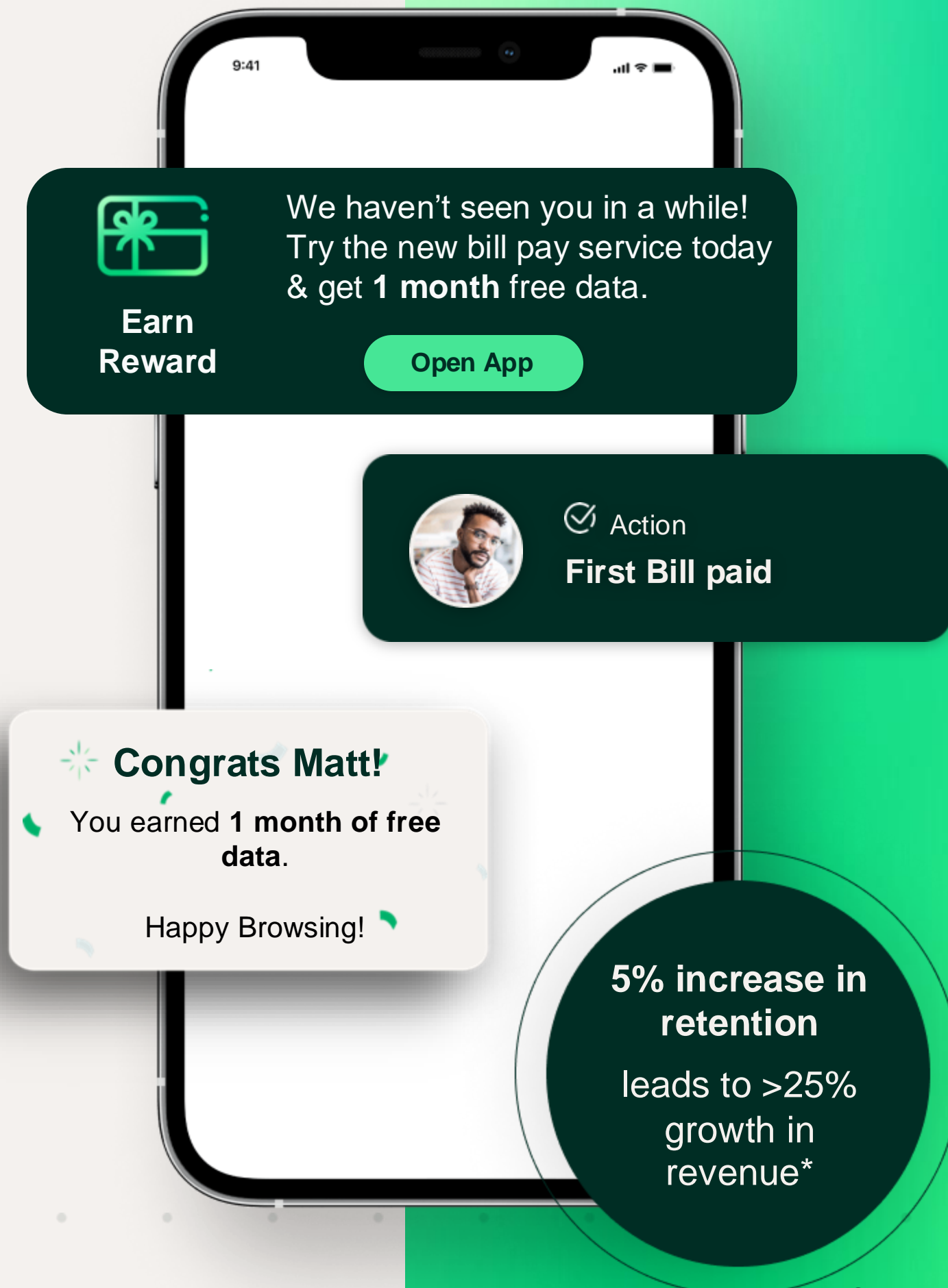
# Grow your customer loyalty with flexible and highly motivating rewards

### 1. Increase feature / service adoption

Encourage and reinforce the desired behaviours with high perceived value rewards.

### 1. Drive engagement and resurrect inactive users

Turn first time users into profitable, repeated customers and reduce churn.



## Customer Story

# Leading video platform partnered with DT One to accelerate expansion into **17 markets**

The platform successfully achieved ambitious growth targets while launching simultaneously into 17 markets by creating highly effective incentive and rewards campaigns.

DT One.

## Why did they choose DT One?

### 01 A Simple Unified Solution

By partnering with DT One, the customer **completely removed the complexity** of dealing with suppliers in each market, enabling them to focus on creating effective acquisition & engagement campaigns.

### 02 Strategic Recommendations

Our market insights helped the customer choose the right incentives, which drove **high conversion rates** in their campaigns **using affordable incentives from as low as \$0.10**.

### 03 Reliable & Dedicated Service

Our robust platform processed billions of transactions, and with our 24x7 global customer support, the customer was able to **launch multiple new markets with confidence**.

# DT One's robust platform delivers incentives, rewards and digital products in real time, connecting you to customers worldwide





# A single connection to expand your reach globally



**Easy-to-use API** – our flexible tools make it easy to manage and deliver the user experience you demand.

**Quick time to market** – launch new products and corridors in a few days.

**Single currency settlement and no CapEX** – our sophisticated FX treasury function enables flexible settlement terms and single wallet currency.

# Scale globally with localised products and insights



## Proven Solutions for scaling businesses

We've built strong relationships with partners worldwide over 18 years, delivering successful solutions across sectors.



## Leading domestic & international Partner Network

We're constantly expanding our network with the latest in-demand products to serve all your customers' needs.



## Launch confidently experts and insights

Our experienced team of 100+ employees sit across 4 regional offices in Singapore, Dubai, Barcelona & Miami, covering all timezones to support you better.

# Professional Services for Enterprises

Working with us is easy. We're with you every step towards your goals.

DT One.



## Solutions Delivery

We make the onboarding experience developer-friendly. Our technical experts provide consultations on implementation and guidance for how you can customise our flexible API to your needs.



## UI/UX Guidance

A delightful user experience is a no-brainer. We offer best-in-class UI/UX guides, so you can build proven customer journeys that drive conversions.



## Growth Strategy

We commit to your success. We work with you to drive adoption and grow your revenues – from planning monthly campaigns to launching new markets and products.



## Business Intelligence

We know that efficiency is key. Your dedicated Account Manager conducts regular reviews and recommends ongoing optimisations based on market insights, so you stay ahead of the curve.

Any questions? Let us know

# Discover how DT One accelerates growth for your business.

 [sales@dtone.com](mailto:sales@dtone.com)

 [dtone.com](https://dtone.com)

**DT One.**

**This document is strictly private,  
confidential and personal to its recipients  
and should not be copied, distributed or  
reproduced in whole or in part, nor passed  
to any third party without the express  
permission of DT One.**