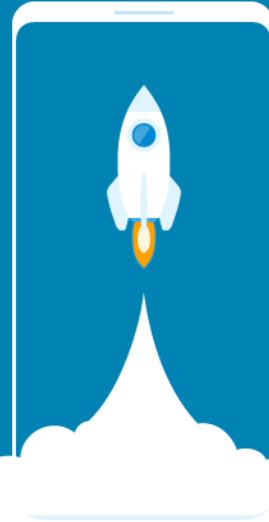


Unifun



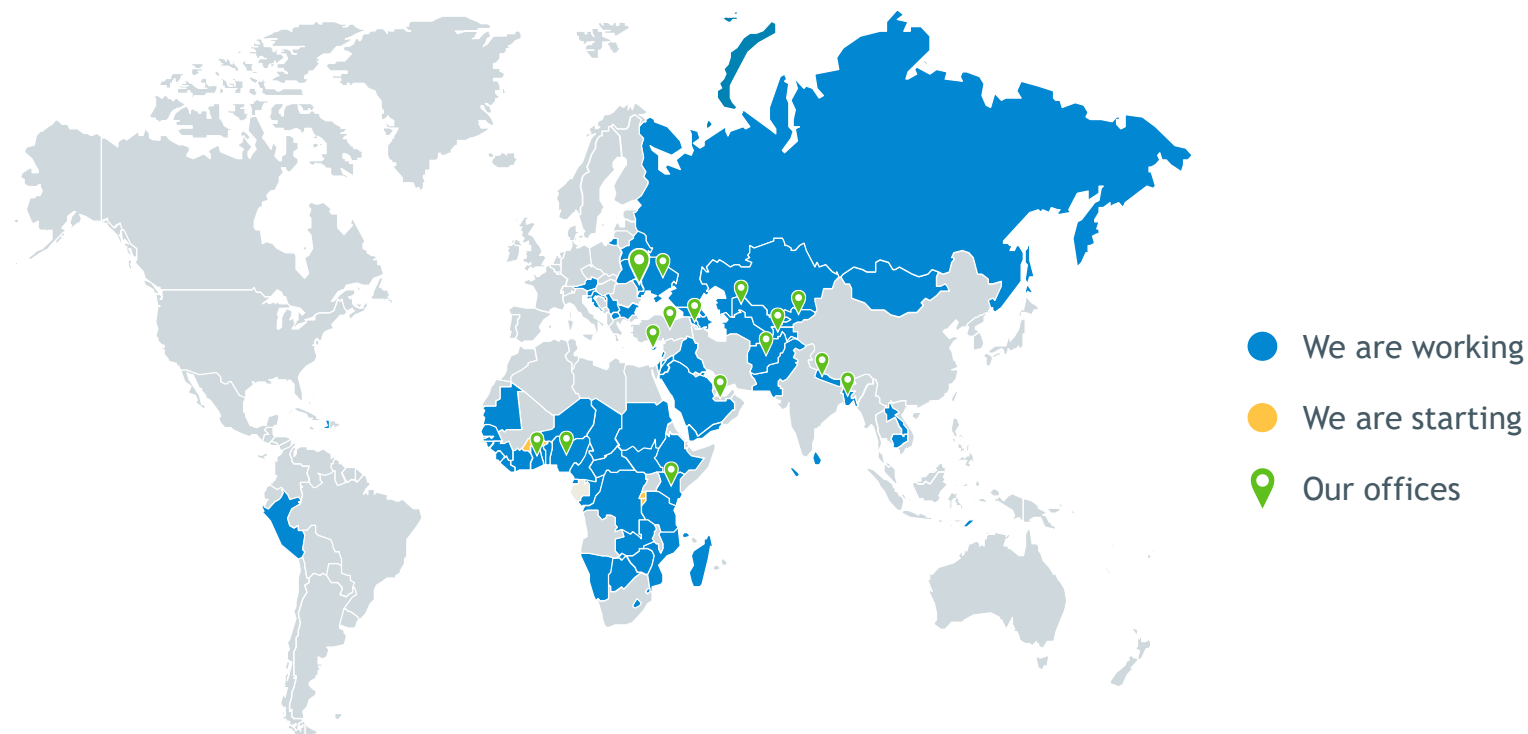
Ready VAS solutions

for Operator's rapid revenue increase

Global presence

OUR OFFICES LOCATIONS

 Moldova - <i>headquarter</i>	
 Armenia	 UAE
 Ukraine	 Afghanistan
 Kyrgyzstan	 Bangladesh
 Tajikistan	 Nepal
 Uzbekistan	 Nigeria
 Cyprus	 Kenya
 Turkey	 Ghana



COUNTRIES WE OPERATE IN

▪ Afghanistan	▪ Cambodia	▪ Eswatini	▪ Kazakhstan	▪ Maldives	▪ Pakistan	▪ South Yemen	▪ Zambia
▪ Armenia	▪ Cameroon	▪ Ethiopia	▪ Kenya	▪ Mauritania	▪ Palestine	▪ Sri Lanka	▪ Zimbabwe
▪ Austria	▪ CAR	▪ Georgia	▪ Kuwait	▪ Moldova	▪ Peru	▪ Sudan	▪ Burundi
▪ Azerbaijan	▪ Chad	▪ Ghana	▪ Kyrgyzstan	▪ Mongolia	▪ Russia	▪ Tajikistan	▪ Burkina Faso
▪ Bahrain	▪ Comoros	▪ Guinea	▪ Laos	▪ Mozambique	▪ Saudi Arabia	▪ Tanzania	
▪ Bangladesh	▪ Congo	▪ Guinea-Bissau	▪ Lebanon	▪ Namibia	▪ Senegal	▪ Timor-Leste	
▪ Belarus	▪ Croatia	▪ Haiti	▪ Lesotho	▪ Nepal	▪ Serbia	▪ Togo	
▪ Benin	▪ Cyprus	▪ Iraq	▪ Liberia	▪ Niger	▪ Sierra Leone	▪ Turkmenistan	
▪ Botswana	▪ DRC	▪ Ivory Coast	▪ Macedonia	▪ Nigeria	▪ Slovenia	▪ Ukraine	
▪ Bulgaria	▪ Eq. Guinea	▪ Jordan	▪ Madagascar	▪ North Yemen	▪ South Sudan	▪ Uzbekistan	

We work with

Unifun



MTN, Cameroon



MTN, Guinea



MTN, Eswatini



MTN, Congo



MTN, Ivory Coast



MTN, Ghana



MTN, Benin



MTN, Nigeria



MTN, Zambia



MTN, Liberia (Lonestar Cell)



MTN, South Sudan



Orange, CAR



Orange, Botswana



Orange, Jordan



Orange, Liberia



Orange, Moldova



Orange, Madagascar



Orange, Guinea-Bissau



Orange, DRC



Orange, Burkina Faso



Orange, Ivory Coast



Ooredoo, Kuwait



Ooredoo, Palestine



Ooredoo, Maldives



A1, Austria



A1, Bulgaria



A1, Belarus



A1, Croatia



A1, Serbia



A1, Slovenia



A1, Macedonia



Vodafone, Ukraine



Vodacom, Mozambique



Vodacom, DRC



Telecel, Guinea-Bissau



Telecel, Zimbabwe



Telecel, CAR



Telecel, Ghana



Airtel, DRC



Airtel, Zambia



Airtel-Tigo, Ghana



MTS, Turkmenistan



MTS, Russia



MTS, Belarus



Zain, Bahrain



Zain, Iraq



Zain, Jordan



Zain, Saudi Arabia

We work with

Unifun



Moov Africa, Benin



Moov Africa, Togo



Moov Africa, Niger



Moov Africa, Chad



Moov Africa, Burkina Faso



Yas, Togo



Yas, Senegal



Yas, Comoros



Econet Wireless, Burundi



Econet Telecom, Lesotho



Econet Wireless, Zimbabwe



Beeline

Beeline, Kazakhstan



Beeline

Beeline, Kyrgyzstan



Beeline

Beeline, Uzbekistan



lifecell

Lifecell, Ukraine



TURKCELL

KKTCCELL, Cyprus

Ucell

Ucell, Uzbekistan



Azercell, Azerbaijan



Tcell, Tajikistan

moldcell[®]

Moldcell, Moldova



Moldtelecom, Moldova



telenor

Telenor, Pakistan



grameenphone

Grameenphone, Bangladesh



MTC, Namibia



Dialog, Sri Lanka



Smart Axiata, Cambodia



Yemen Mobile, North Yemen



Sabafon, North Yemen



Sabafon, South Yemen



Chinguitel, Mauritania



Sudani, Sudan



Expresso, Senegal



Metfone, Cambodia



Natcom, Haiti



Bitel, Peru



Telemor, Timor-Leste



Unitel, Laos



Halotel, Tanzania



Movitel, Mozambique



Mauritel, Mauritania



life:), Belarus



Team, Armenia



Ucom, Armenia



Ufone, Pakistan



Zong, Pakistan



Etisalat, Afghanistan



AWCC, Afghanistan



Roshan, Afghanistan

We work with

Unifun



O!, Kyrgyzstan



MEGA, Kyrgyzstan

mobiuz

Mobiuz, Uzbekistan



SMARTS, Russia



MEGAFON

MegaFon, Tajikistan



Babilon-M, Tajikistan



ZET-MOBILE, Tajikistan



O-Mobile, Tajikistan



Silknet, Georgia



Cellfie, Georgia



Lebara, Saudi Arabia



Getesa, Eq. Guinea



Muni, Eq. Guinea



Telkom, Kenya



TT, Timor-Leste



Touch, Lebanon

stc

stc, Bahrain

Ncell

Ncell, Nepal

africell

Africell, Sierra Leone



Mascom, Botswana

cellcard

Cellcard, Cambodia



Umniah, Jordan

gmobile

GMobile, Mongolia

UNITEL

Unitel, Mongolia



Zamtel, Zambia



Tmcel, Mozambique



9mobile, Nigeria



Globacom, Nigeria



Jawwal, Palestine



Ethio Telecom, Ethiopia



Niger Telecoms, Niger



Cellcom, Guinea

OPERATOR PRODUCTS

CALL COMPLETION PLATFORMS

- ★ Beep Call
- ★ SIM Credit
- ★ Zero Call
- ★ Dynamic Voice Mail
- ★ Missed Call Alert
 - Notify About Me
 - Call Collect

SIM-BASED SOLUTIONS

- ★ VASUP
 - STK/DSTK
 - OTA Platform

TARGETED MARKETING COMMUNICATION SYSTEMS

- ★ USSD Balance+
- ★ Wrong IVR Advertising
- ★ Voice+
- ★ IVR Broadcaster
- ★ SMS Notification Server
- ★ End of Call Notification+
 - Dynamic Call Center IVR
 - Wrong USSD

GATEWAYS

- SMS Gateway
- USSD Gateway

ADDITIONAL COMMUNICATION TOOLS

- ★ Beep Call USSD NI - Interactive
- ★ Beep Call USSD NI - Static
- ★ VMS prompts - Out of coverage
- ★ VMS prompts - Busy
- ★ IVR Notification - No Balance
- ★ SMS Tails - MCA
- ★ SMS Tails - NAM
- ★ SMS Tails - OCS
- ★ SMS Tails - Recharge notification
- ★ Wrong IVR - Prompt replace

Product portfolio

Unifun

CONTENT PRODUCTS

IVR SERVICES

- ★ Voice Changer
- ★ FunBox
- ★ IVR Radio
- ★ IVR Quiz Melomania
- ★ Meloring
- ★ IVR Entertainment
 - IVR Dating
 - Humor Club
 - IVR Religious
 - RBT

SMS SERVICES

- ★ SMS Subscriptions
 - SMS Quiz

USSD SERVICES

- ★ USSD Dating
- ★ USSD Portal Astrologer

OTHER PRODUCTS

CUSTOMER CARE SYSTEMS

- USSD Self-care Portal
- Consolidated VAS platform

ROAMING

- Welcome SMS
- Bon Voyage SMS

OTHER

- ★ Subscriptions Control System
 - SMS Broadcaster
 - Bulk SMS

Forecasted revenue

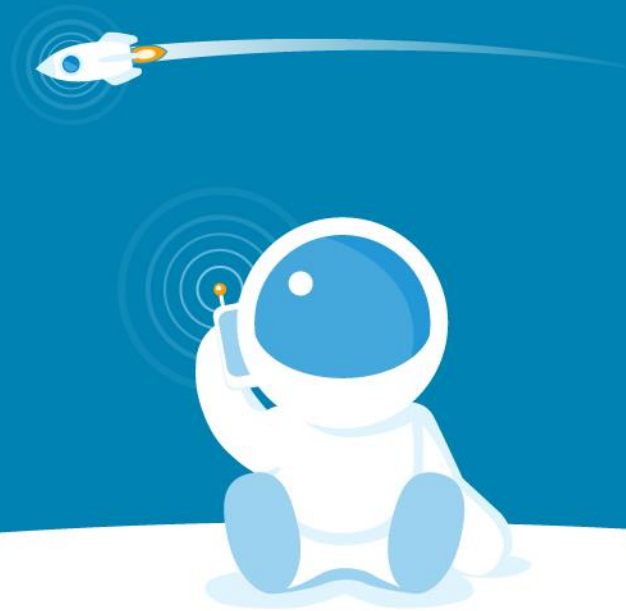


MAIN PRODUCTS BUSINESS CASES,
BASED ON 1 MILLION SUBSCRIBER BASE

Value-added service	Gross revenue per month in USD, from	Time to market
Beep Call	120 000	1 month
USSD Balance+	200 000	1 month
VASUP	250 000	2 months
SMS Notification Server	150 000	2 months
IVR Broadcaster	40 000	1 month
Voice Changer	15 000	1 month
FunBox	25 000	1 month
IVR Radio	15 000	1 month
USSD Dating	15 000	1 month

Thank you for attention

don't miss to contact us :)



George Karagheaur

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 g.karagheaur@unifun.com