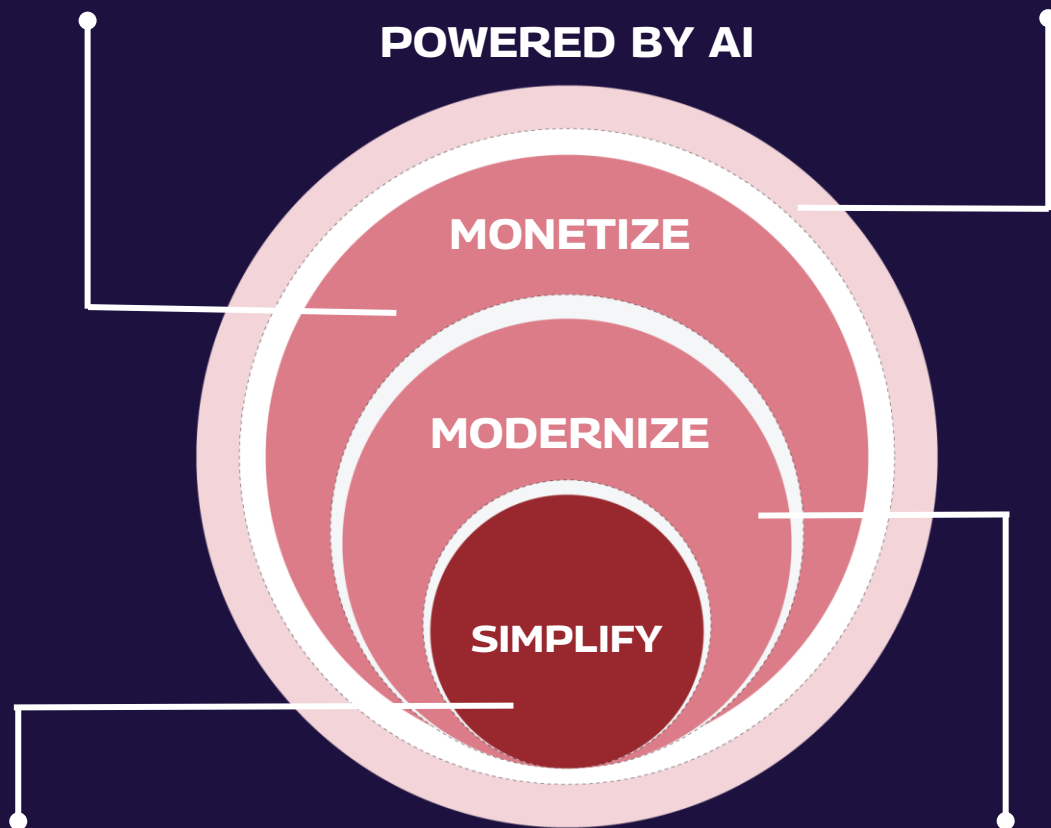


Our focus is to drive **MONETIZATION** by:
-25-40% Increase in CX ROI
-40% Reduction in customer churn
-<4 Hours for launch of new product/ proposition

We integrate **AI seamlessly across your organization** from business functions to networks to IT while institutionalizing an **AI-first operating model**



Our **in-depth understanding of your core** operations makes us best positioned to drive efficiency & **optimize cost while enabling a transformed operating model** to impact:
-25-30% Reduction in TCO
-25% Reduction in opex
- 95% Zero-touch activations for mobile & digital services

We bring our network leadership to enable next-**gen-network MODERNIZATION and transformation** impacting Improvement in network:
- 20% improvement in operational efficiency
-75% Faster time to market
-30% Increase in NPS