

Verify Age Verification

Age Verification Using Only a Mobile Number

Regulations surrounding age verification are evolving. We understand the frustration of trying to stay ahead of the curve and not encumbering users. Asking for an ID card, passport or utility bill to be submitted online can turn a legitimate customer away instantly – so why do it if you don't need to?

95% of the population have a phone number, making it the perfect form of identification for 'thin-file' customers. Verify has 13 data points and is entirely customisable. Our age verification data can be used to instantly verify a user's age using just their mobile number.

Industry

Statistics

Market Need



Gaming, Gambling
and Sports Betting

31% of children have stated they had spent their own money on gambling, and 0.9% of children ages 11-16 are considered problem gamblers in Great Britain.

Source: UKGC, November 2022

- Age verification
- Verify
- Authenticate
- Location data



Online Dating

Online dating applications were found to be risky environments for adolescents, and adolescents' risky behavior on these platforms makes them more vulnerable to sexual victimization. Yet 15% of study participants under the age of 19 use online dating services.

Source: Online dating applications and risk of youth victimization: A lifestyle exposure perspective, May 2021

- Age verification
- Verify
- Authenticate





e-Cigarettes and Vaping

In 2022, over 2.5 million U.S. high school students reported having used e-cigarettes in the last 30 days.

Source: Centers for Disease Control and Prevention, 2022

- Age verification
- Verify
- Authenticate

 <p>Cannabis and Tobacco</p>	<p>Teen cannabis abuse has increased 245% over 20 years in the U.S.</p> <p>Source: Oregon Health & Science University, 2022</p>	<ul style="list-style-type: none"> • Age verification • Verify • Authenticate • Location data
 <p>Alcohol</p>	<p>In a 2021 study of U.S. youth ages 12-20, 5.9 million reported drinking alcohol beyond “just a few sips” — and 3.2 million reported binge drinking at least once — in the past month.</p> <p>Source: 2021 National Survey on Drug Use and Health</p>	<ul style="list-style-type: none"> • Age verification • Verify • Authenticate • Location data

How it Works

With Verify, age verification is simple, this is how it works:



Step 1

The user opens your site or application and inputs their mobile number upon sign-up, along with any other information you require.



Step 2

Verify matches the details provided by the user to those attached to the mobile number, this includes date of birth, whether sensitive content has been enabled and whether the user is above 18.



Step 3

The data is then returned to you in it's raw format, so you are able to grant or deny the new online account and attempted purchases based on your chosen parameters.



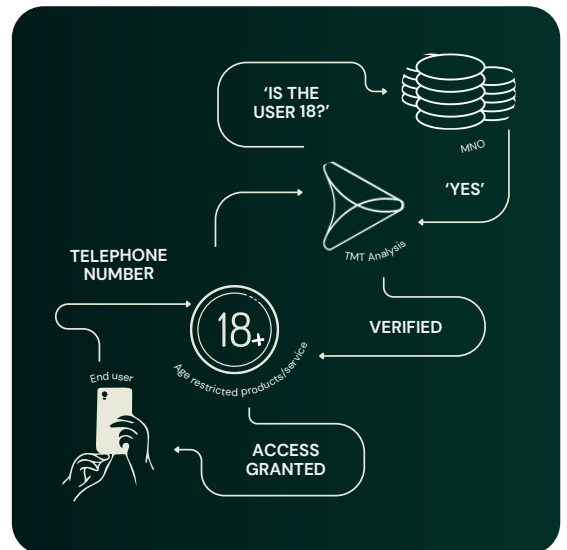
Step 4

Your age verification process is easy and friction free, providing a lower drop off rate, giving you a competitive edge.



Ongoing Authentication

After an online account has been approved, the mobile number can be used to authenticate the device attached to the number by matching session data with mobile network data. This can ensure age sensitive content or products stay in possession of verified users.



How TMT Can Help

TMT's suite of identity and authentication solutions is specifically designed to promote online minor safety in age-restricted industries.

Age Verification

Seamless age verification

TMT extracts the date of birth, 18+ or 21+ status, and sensitive content status from the largest range of mobile network data insights to keep sensitive content and products out of the hands of children.

Score

Phone number credibility score

Providing a real-time customer liveness check that allows you to check which mobile numbers are no longer active. This streamlines your customer contact, saving you both time and money through our global phone verification tool.

Verify

Customer validation

Through our validation checks mobile data can help you to confirm a customer's identity, the authenticity of the mobile phone number provided and identify when suspicious activity, such as account takeover, might have taken place.

Authenticate

Ongoing authentication

Authenticate is a frictionless 'silent' user authentication that uses a live mobile operator check to confirm that the device used by a customer is the same one that you expect it to be, with no requirement for an SMS One Time Password or user intervention – allowing customer verification using a mobile number.



Industries



Gambling



Sensitive Products



Gaming



Events



Online Dating



Health Membership



Age-restricted Content



E-Learning

Key Benefits

Brand Reputation

Show the market, regulators, investors and parents that you take online minor safety seriously.

Compliance Mandates

Meet regulatory guidelines and ensure your customers are of legal age by requiring substantive proof via the mobile phone.

Scale Your Direct Sales

Eliminate the middleman and third-party markups by scaling your online sales and operations knowing that you're meeting regional age verification rules.

Real-time Verification

Verifying users in a matter of seconds speeds up onboarding and reduces bounce rates – it takes less than 4 seconds to input a mobile number.

Cost Reduction

Out of the box ID solutions aren't often cheap, and asking for credit card details or ID documents can turn away users – costing you business. Checking age via a mobile number is quick and affordable.

Enhanced Security

TMT data insights can be used across the mobile journey to increase security and reduce friction – verify age and reduce fraud in one go.

