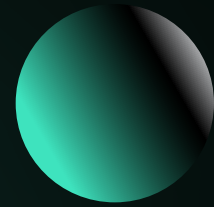


# Leading with AI



To become a digital-first telco, AI needs to be at the center of all strategies. This is the right time to adopt innovative technologies to transform customer experience and create unique growth opportunities.

## Building AI at scale

**100+**

clients

**300+**

projects

**9.5**

satisfaction  
score

**800**

data  
engineers

**400+**

data  
scientists

**9+**

years

## Responsible AI

Fairness

Privacy & security

Transparency

Reliability & safety

Accountability

Inclusiveness

Let's talk  
[Presales-Telecom@nagarro.com](mailto:Presales-Telecom@nagarro.com)



Scan to  
know  
more!

## What it takes to succeed with your AI initiatives

Telcos must take an enterprise approach to AI in order to fully realize its potential. This implies building a culture and infrastructure for AI so it is central to all your digital initiatives.

**We believe the following elements are essential for fostering the success of your AI initiatives:**

### Effective data strategy

Ensuring a robust data strategy, including comprehensive governance, is fundamental to the success of all AI initiatives.

### AI governance & safety

Upholding Responsible AI principles at every level is crucial when integrating AI into business-critical systems.

### Enable AI at scale

Deploying AI use cases in production demands proficient MLOps, stream-lined data pipelines, and efficient workflows.

### Product Engineering

Identifying and prototyping the right use cases, then building, operationalizing, and scaling them using an Agile approach.

### AI Engineering excellence

Leading the charge in the dynamic AI landscape with the flexibility to integrate new models and best practices efficiently.

## All great ideas begin with Data

We help organizations realize value across their data journey

### 1. Designing Data & Analytics Strategy

Transforming your vision into actionable roadmaps that drive measurable results.

### 2. Building Scalable Data & Analytics Platforms

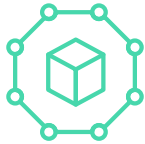
Creating robust, future-ready architectures to harness data at speed and scale.

### 3. Implementing Innovative Analytics and AI Use Cases

Accelerating value creation through cutting-edge insights and intelligent automation.

# We realize business goals with deep technology

## Offerings



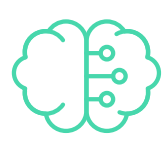
**Big Data  
engineering**



**AI and ML  
engineering**



**Analytics**



**Data  
Science**

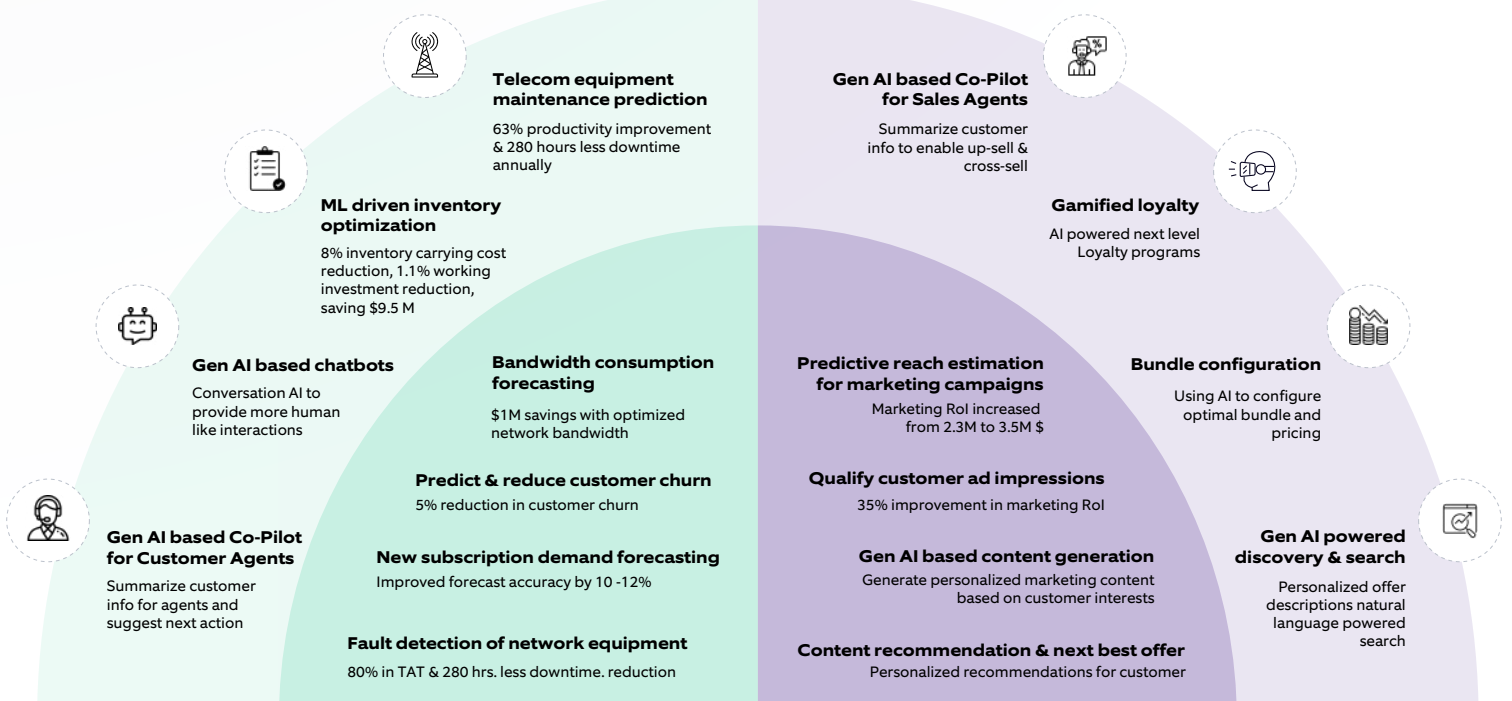
**Driving  
innovation  
through  
partnerships**



## AI use cases for Telecom

**Save Cost**

**Increase Revenue**



Transform

Enhance

Enhance

Transform

Business impact

## Our accelerators

### AI driven analytics & decision support

- Automated defect detection
- Customer opinion mining
- Route optimization

### GenAI-powered CoPilots

- **Customer Agent CoPilot**  
Reduce your agents' cognitive workload with AI-powered tools to handle tedious and repetitive tasks.
- **Customer CoPilot**  
GenAI-powered chatbots that guide customers through their purchase journey, helping them make informed decisions and reducing support ticket volume.

### Forcastra AI

ML-based platform that optimizes the entire workflow for SKU forecasting

### NIA

Helping enterprises build LLM applications securely and faster

### Data Engineering Platform (DEP)

Data is key to any AI initiatives. Our DEP accelerator fast tracks the data engineering for your next AI initiatives



#### Data Ingestion & Pre-processing

Facilitates seamless integration of various data sources, into a standardized format. pre-processing ensures data quality and compatibility.



#### Data Quality & Governance

An in-built data quality framework assesses data quality issues and executes automatic improvements



#### Master Data Management

Creates a single, unified master record for entities like people, places, or assets by consolidating data from internal and external sources.



#### AI integration

AI / ML application in the ETL process and the data ecosystem for improved effectiveness and efficiency, automation and insights.