

The Digital Vending Machine®

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Subscription bundling starts here



The Digital Vending Machine®

from Bango

The Digital Vending Machine® (DVM™) from Bango is the world's first all-in-one subscription bundling technology. Trusted by leading companies, it connects resellers and

content providers to power Super Bundling at speed and scale, enabling bundle creation, offer launches and managing payments effortlessly.

Resellers

Mobile operators
TV/Cable providers
Banks
Digital wallets
Retailers
Connected TV
TVoS



Content Providers

SVOD
Retail
Music
Gaming
News
Health/Fitness
Home Tech
SportsVOD
Physical Goods
Education

... and many more

Why the Digital Vending Machine®?

Connect once and scale

Seamlessly integrate with a single API to unlock an ecosystem of live and connected global content providers. Expand offerings instantly, no complex integrations, and no delays.

Seamless offer management

Create, configure, and optimize subscription bundles with ease. Enable trials, tiered plans, flexible pricing and promotions.

Offer orchestration and automation

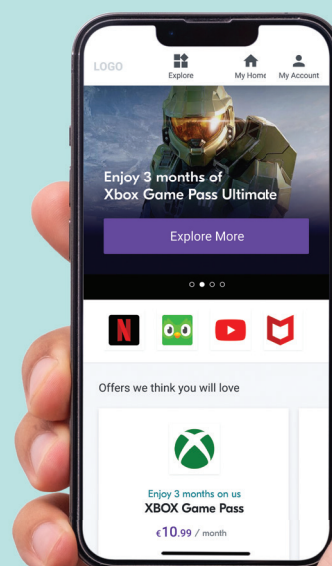
Streamline provisioning, top-ups, renewals and payments with automated workflows. Reduce manual effort and deliver a frictionless customer experience.

Actionable data insights

Leverage analytics to refine offers, personalize experiences and boost conversions.

Turnkey branded subscription hub

A white-label subscription hub with minimal effort. Deliver a seamless, on-brand experience while reducing setup complexity and operational overhead.



Inside the Digital Vending Machine®



Core Capabilities:

Entitlement Management:

Effortlessly manage consumer access and streamline entitlement provisioning.

Offer Management: Define, create, and manage complex bundle offers with flexibility and control.

Partner Management: Accelerate onboarding, streamline operations and discover new opportunities.

Partner Care: Self-serve UI enables your customer service teams to quickly resolve enquiries and deliver exceptional support to customers.

Dashboard and Reporting: Real-time insights to evaluate offer performance and reports for in-depth offline analysis.

Optional Capabilities

Billing & Charging Management: Reliably handle notifications, billing and charging of subscriptions you are managing.

DVM CX: White-labeled subscription hub built on industry expertise, saving time, effort and costs for brand success.

Want to find out more about the Digital Vending Machine®?

To book a demo contact us at sales@bango.com



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