

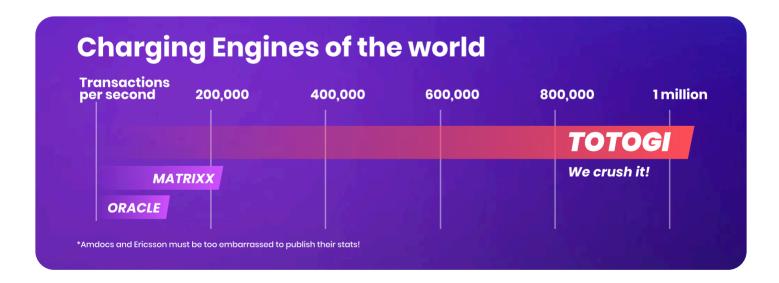
# **Charging Engine and Plan Design**

Totogi Charging-as-a-Service

Totogi Charging-as-a-Service is an Al-powered public cloud-native SaaS charging solution for the telecom industry, built from the ground up to run on AWS. It is the first serverless, multi-tenant charging platform with unmatched scalability and smarter hyper-personalization. Charging-as-a-Service applies the power of Al and the public cloud to real-time charging and plan design.

# Webscale performance and real-time plan design

Totogi Charging Engine leaves your old tech, on-premise charger in our dust. The full separation of stateless application logic from the customer database allows auto-scaling to support billions of subscribers. At one million transactions per second and climbing, our unique approach can handle 100% of the world's charging volume. Read our <u>1M TPS Performance Benchmark whitepaper</u> to learn more.



Totogi Plan Design leverages key elements in the public cloud so you can acquire new subscribers, prevent churn, and crush your competition! We take a completely different approach to plan design – always and automatically scanning the globe, recording all existing rate plans from all CSPs – which you can use to accelerate decisions and increase plan performance. Incorporating Plan Sidekick into our ecosystem means you're not just observing the market – you're preemptively optimizing your plans with real-time insights and Al-powered recommendations to outmaneuver competitors. Better intelligence. Better results.

### **Benefits**



#### **Shockingly cost effective**

Cloud components bring a big reduction in cost. Totogi is 80% cheaper than private cloud, on-premise systems.



#### **Instant deployment of plans**

With Totogi Plan Design, you can focus on crafting and launching amazing plans that generate revenue. Simply load them up and go. No more missed market opportunities waiting for IT!

Once the team lands on the optimal new plan to launch, it can be created in minutes and rolled out to subscribers instantly. It's that easy – that fast!



#### Compare against competitor plans

Totogi automatically scans the globe, recording all existing rate plans from all CSPs - you can easily compare plans before launch to accelerate business decisions and increase ARPU.



#### Performance, scale and reliability

Get 10x more scalability, unmatched reliability, and optimum performance with our charger. Totogi uses the latest processors from the AWS graviton series and the super-scalable DynamoDB to deliver high-speed connections to AWS global data centers, handling entire countries and even continents of subscribers simultaneously.

# Get started today

Let us show you how Totogi can handle your complex plans and scale better than your existing charger with a free technical tear down.

## Ready to be the world's most advanced telco company?

Learn more at Totogi.com. Contact us via sales@totogi.com.

